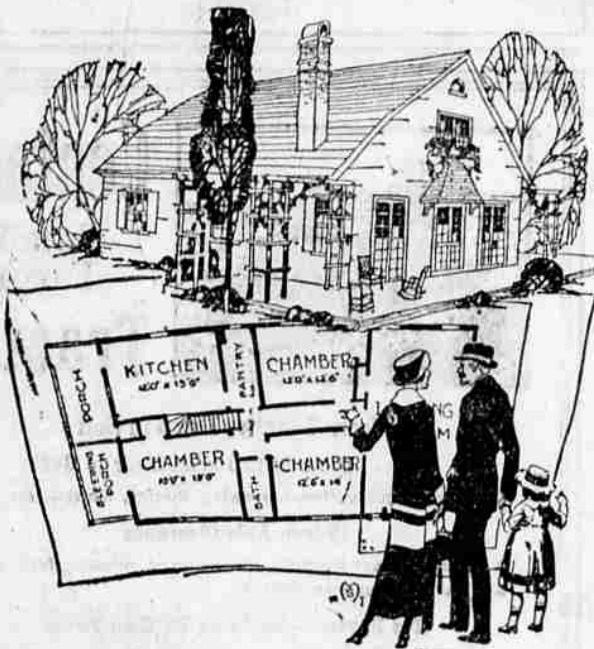


LET'S MAKE 1924 Medford's Big Building Year



MORE THAN \$500,000 WAS SPENT FOR NEW BUILDING HERE IN 1923. THE PROGRAM FOR 1924 WILL BE VERY MUCH LARGER. SEVERAL NEW BUSINESS BUILDINGS ARE IN COURSE OF CONSTRUCTION: OTHERS ARE IN CONTEMPLATION. MEDFORD'S FUTURE WAS NEVER SO SECURE AS NOW.

A NEW SAWMILL WILL BE BUILT, WHILE OTHER PLANTS ARE ENLARGING. THIS MEANS MORE PEOPLE FOR MEDFORD. EVEN NOW EVERY HOME AND APARTMENT IN THE CITY IS FILLED. MEDFORD NEEDS NEW HOMES—HUNDREDS OF THEM.

Why Not Build a Home in Medford During 1924?

LET'S GO! MEDFORD HAS THE FINANCIAL AND OTHER RESOURCES AND THE SPIRIT. FURTHERMORE, THE CITY NEEDS MORE MODERN HOMES, IT NEEDS MORE FACTORY BUILDINGS, MORE BUSINESS BLOCKS.

These Firms Will Help Make Medford's \$750,000 Building Program in 1924 a Reality

YALE

BUILDER'S HARDWARE
CONTRACTOR'S SUPPLIES

ESTIMATES FURNISHED

**Medford Furniture &
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Medford

Jackson County Building & Loan Association

Let us help finance your building
program.

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a home owner.

Medford, Oregon

C. M. Kidd, Pres. O. C. Boggs, Sec.

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That new home, business house, ga-
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