

COUNTY TAX IS \$90,533 GREATER THAN LAST YEAR

The assessor will turn the 1923 tax rolls over to the sheriff on or about February 20, on and after which, taxes are due and payable. The first half is delinquent after April 5th and the second half the same, after October 5th.

Field assessors will begin their work March 1, and Assessor Coleman says the deputies will be about the same as last year, with new appointments due only for the Ashland and Rogue River districts.

The total tax collectible for 1923 is \$1,370,501.59, and in 1922 the amount was \$1,279,968.26, an increase of \$90,533.33, due to irrigation liens, payable under the law, through the county tax rolls. The total liens for the year is \$191,483.99, and in 1922 the liens totalled \$73,973.09.

The irrigation liens amount to \$187,405.45, and are to pay for interest on bonds, upkeep, etc. Ashland liens amount to \$754.13, and are for paving, curbing, gutters, and sewers. A special act of the legislature, provides that improvement taxes for Ashland, be collected by and carried on the county tax rolls, and this is embodied in the city charter.

The forest patrol lien is \$3,324.41, to be used in ranger and fire patrol work.

ONLY 64 LICENSES FOR DOGS ARE TAKEN OUT

Latest returns from the dog license drive, show that there are only 2900 canines in Jackson county now, whose owners have not complied with the law. It is estimated from last year's licenses, that the mongrel population here is 2964. Up to Wednesday, 64 licenses had been purchased. With the auto license, federal income tax, state income tax, county tax, and spring bonnet drain on the wallet, citizens are allowing their pets to go by the boards.

Indiana Man Decides to Locate in Medford

Mr. Fred A. Duffey and family of Logansport, Indiana, arrived in this city today. For the past twelve years, Mr. Duffey has been the manager of a large general insurance business in Logansport, and is very familiar with all lines of insurance. He has come here to connect with his uncle, J. H. Cochran, manager of the Pacific Mutual life insurance company, for northern California and southern Oregon, who has been in the life insurance business in Medford for the past twenty-one years, and is recognized as an authority on all forms of personal insurance.

Mr. Duffey is especially well pleased with Medford, and expects to buy or build a home here in the near future. At present this family will reside at 19 Rose avenue.

Victor Bursell Files For Commissioner

Victor Bursell, of Central Point, filed Wednesday asking for a re-nomination, for a second term, on the republican ticket for county commissioner. Believing "if elected I will endeavor to keep Jackson county on a cash basis as at present."

Mr. Bursell is the only candidate so far to file for county commissioner.



That's what you get with **SHREDDED WHEAT**. It contains all the recognized body-building properties of whole wheat in a most digestible form.

Try it with hot milk.

Shredded Wheat

A full meal in two biscuits

RESULTS OF O. A. C. CONFERENCE GIVEN ASHLAND FORUM

ASHLAND, Jan. 31.—The report on the State Economic Conference that was held in Corvallis last week was given at the chamber of commerce forum luncheon held at the Ashland hotel Tuesday noon. Ralph Billings gave a short talk on the dairy branch of the conference, stating that the dairy industry of the state was in very good condition. Mr. Billings urged all present at the luncheon to vote against oleomargarine, as he said that it was a menace to the dairy industry. This will be voted on at the November election. J. R. McCracken also spoke on the dairy industry as handled at the conference. Mr. McCracken said that they were urged there not to start creameries, condenseries or cheese factories, as there was a sufficiency in the state. He said that an advance should be made, not in increasing the number of the herd, but in making the cows better. W. J. Warner of Medford spoke on the poultry branch of the meeting. He said that Oregon was one of the most successful poultry producing sections in the world. He also urged poultry growing as an extensive industry in Oregon. Mr. J. W. McCoy spoke on the "Benefit of the Conference to the State as a Whole," describing each branch of the conference. He said that this was the first conference of its kind in the United States. He urged that the chamber carry the work on to the greatest extent to which it is able. A. C. Joy, president of the Jackson County Farm Bureau gave a talk on the conference as a whole. He said that everyone at the convention wished to accomplish something for the good of the state and community. He also urged close cooperation between the business men and farmers. He said that this was a very constructive and worth while conference, and that the work would be taken up by all the farmers in the state and would result in a much more progressive year.

The Mount Ashland chapter, Daughters of the American Revolution will observe Washington's Birthday, with a covered dish luncheon at the Civic House Feb. 22. Each of the members will be asked to bring a covered dish of some sort. A short program will be given beside the regular business meeting. Mrs. H. C. Galey will give a paper on "The Growth of Education in Oregon."

Dean Jamieson, dean of women at the O. A. C., will be in Ashland in a few days, according to a letter received here from Mrs. George J. Perkins, state president of the Parent-Teachers association. Mrs. Jamieson has charge of the recreation and social standards committee for the Parent-Teachers association. Mrs. Perkins agreed to have a special meeting of the P. T. A. on the day she will be here. This will probably be a council meeting of the three Ashland circles. Mrs. Jamieson spoke at the P. T. A. convention during the day that it met in Ashland, and gave an excellent talk at that time. She will also spend a day visiting the Ashland schools and will probably address the high school. It is not known definitely what day she will be here, but she is expected during the next few days.

W. W. Robinson, local real estate dealer spent Tuesday in Medford on business.

Mr. and Mrs. L. M. Gosney of Hornbrook, Calif., are in Ashland at the present time visiting with their daughter who lives in this city.

J. D. Mars of the Overland Shoe shop was in Medford on Monday afternoon attending to business interests there.

Postmaster W. J. Warner and A. S. Rosenbaum, ticket agent for the Southern Pacific in Medford, were guests of the Ashland chamber of commerce at their forum luncheon on Tuesday noon.

A summer art school will be instituted this coming summer by the Pratt Institute of Art, Brooklyn, New York. This is one of the best art schools in the United States and owing to the different kinds of scenery and the beauty of southern Oregon, the art school will be established in Ashland. This institution has wanted a summer school on the Pacific coast for some time and Ashland is fortunate to be the place chosen in which to hold the session. The members of the school are planning on a large amount of publicity and have asked the chamber of commerce to forward to them 5000 copies of the little folder "Ashland, the Tourist Center." People from all over the United States will come to this school. This location will give them access to almost any kind of scenery which they will wish to have.

Messrs. A. S. Dudley, executive manager for the state chamber of commerce, W. R. D. Dodson, manager of the Portland chamber of commerce President Frank W. Andrews, of the Portland chamber of commerce joined Irving E. Vining, president of the state chamber of commerce in Ashland on Monday en route for the first meeting of the western division of the C. of C. which is being held in San Francisco.

Mrs. Jack Lilly, former Ashland resident now residing in Klamath Falls, is in Ashland at the present time. She will stay here until her house on Union street is rented.

Dr. Gordon MacCracken, who underwent a major operation at a California hospital recently, will return home on Friday of this week.

A CUT! A SLASH!

For the next thirty days we are making special prices on all our dry and green wood. Investigate. It is to your interest.

VALLEY FUEL CO.
Phone 76

C. OF COMMERCE SUPPORTS PLAN OF TAX REDUCTION

The reduction of federal taxes and a request that no changes be made in the transportation act is being demanded by the directors of the Medford Chamber of Commerce of the Oregon delegation in congress. This action was taken at their meeting last evening and was the result of requests that the chamber take a stand on these two important questions now before Congress.

The directors urge Congress to take an aggressive and persistent stand for lower taxes and to support a tax reduction plan substantially along the lines recommended in the letter from the Secretary of the Treasury of the United States to the acting chairman of the Ways and Means committee of the house of representatives.

As for the action taken regarding legislation governing the railroads, they ask that no change be made in the transportation act of 1920 until the present act has had a fair and adequate trial and until such time as something of a constructive nature is advanced.

Says Ordinary Buttermilk Best For Freckles, Sunburn and Tan

Advises Old Time Recipe of Buttermilk Cream in a New Way—A Gentle Massage With Fingers Before Rinsing Is All That Is Necessary.

Buttermilk and Cream—Simple Remedies Best—Keeps Face, Hands and Arms in Exquisite Condition Soft, Smooth and Beautiful.



The old-time application of Buttermilk and Cream to whiten and preserve the skin and remove harsh little wrinkles and ugly sallowness is grandmother's recipe and women throughout the country are again using it to insure a beautiful complexion and snow-white hands and arms.

Buttermilk, however, is not always obtainable, but a specialist has at last perfected a method of concentrating buttermilk and combining it with a perfect cream, which you can buy in small quantities ready to use at any first class drug store by simply asking for "Howard's" Buttermilk Cream.

There is no secret about it nor is there any doubt about the result—it's just a common ordinary buttermilk in the form of a wonderful cream. That's all. Howard's Buttermilk Cream gently massaged with the fin-

ger tips around the corners of the eyes and mouth.

To get the best effect, be sure to follow the simple directions. Drug-gists guarantee a noticeable improvement after the first application or they will refund the money. Adv.

WITH MEDFORD TRADE IS MEDFORD MADE.

"How to Lie When Asleep"

is being discussed by the Medical Journals. When it is settled they might take up the subject "HOW TO TELL THE TRUTH WHEN AWAKE." We are led to mention this because so many advertisements today are misleading and seek to give the impression that because an article is marked down 25 to 50% it is now selling for less than it's worth.

No article honestly priced on today's market can stand a 25% discount, unless the early buyer paid too much for it. The "mark up" and "mark down" method does not appeal to us.

The Same Price Every Day to Every Man is the GOLDEN RULE PLAN

Some of our new Spring Merchandise has arrived and can be found on our shelves and on our bargain tables at the LOW PRICES made possible by our system of co-operative buying and selling for cash.

SHOES

Combination Leather and Suede Pumps; low heel . . . \$5.25 to \$6.00
Patent two-toned \$3.98, \$4.00, \$4.75
Patent Sandals . . . \$4.75
Black kid Strap Pumps . . . \$3.29 to \$7.95
Black Suede . . . \$5.85 and \$7.50
Low heel Oxfords . . . \$2.98 to \$5.45
Military and Cuban heels . . . \$3.39 to \$8.45

Children's Oxfords and Pumps now in stock.

Men's Dress Shoes . . . \$4.98 to \$9.25

See our complete line of brown and black Kangaroo Shoes at popular prices.

Young Men's Oxfords . . . \$4.35

Work Shoes, All Prices

BOYS' NEW BLOUSES

Percales; good colors . . . 92c to \$1.00
Soisette . . . \$1.40
School, khaki and blue . . . \$1.00
Boys' Dress Shirts . . . \$1.00 to \$1.75
Children's Play Suits; Levi Strauss make; both short and long sleeves, at . . . \$1.00

Hope Muslin . . . 18c

New Voiles, fast colors, fancy patterns . . . 45c

New Percales, beautiful patterns, both light and dark colors . . . 19c

New Kalburnie Gingham, yd. 29c

Daisy Cloth, 27-inch . . . 22c

36-inch . . . 28c

Oil Cloth, white and colors . . . 35c

New House Dresses and Aprons at \$1.15, \$1.50, \$1.65, \$2, \$3, \$4

Children's new Dresses at . . . \$1.15, \$1.50, \$1.65

Knit Silks, all colors, yd. . . \$1.85

Printed Silks, yd. . . \$2.25, \$2.75

NOTE OUR BARGAINS

MEN'S SUITS

4 suits, size 37 and 38, at . . . \$16.48

1 Suit, size 48, stout, at . . . \$14.98

A few Suits; size 37 to 44 at \$22.48

For the young man we have some excellent double breasted and belted models at . . . \$22.98 and \$24.98

SHOES

On our Bargain Tables you can find Men's Dress Shoes . . . \$5.00

Children's Shoes . . . \$2.29

Ladies' Shoes . . . \$1.00

LADIES' SUITS

A few Suits to be had at . . . \$15.00, \$17.50 to \$20.00

A few Children's Coats at . . . \$4.98

Broken lots and odd sizes in Ladies' Coats and Suits at . . . \$5.00

A special lot of Corsets at . . . \$1.00, \$1.50, \$1.85

MEN'S FURNISHINGS

Men's Overalls . . . \$1.19, \$1.85

Boys' Overalls . . . \$1.00, \$1.20, \$1.30

Boys' Work Shirts . . . 75c

Men's Work Shirts 69c, 90c to \$1.00

Children's Caps in all the school colors, and with the school letters 29c

Men's Wool Sweaters . . . \$2.95, \$3.85, \$4.90, \$5.60

Heavy Sox; Wool and Mixed Wool, at . . . 30c, 35c to 70c

Leather Gloves . . . 55c to \$1.75

Canvas Gloves . . . 15c

Jersey Gloves . . . 15c

Odd Coats . . . \$4.25

Carpenter's Overalls, heavy weight, at . . . \$2.25

Painters' Overalls . . . \$1.65

Caps . . . 60c to \$1.50

During the month of February, we will receive thousands of dollars worth of new goods for all the various departments. These goods will all be first class merchandise and will be sold at our usual LOW PRICES.

85 BUSY STORES
THE REASON WE
SELL FOR LESS



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