

COUNTY COURT UNDECIDED AS TO RUCH ROAD

Arguments, pro and con, were heard by the county court Wednesday afternoon on the petitions asking for the paving of the road from Medford to Ruch, and after two hours of spirited oratory, the county court took the matter under advisement, until further notice. There were about 200 people present, mostly from the Applegate and Jacksonville districts, with one or two from other districts.

Varied opinions cropped out, during the discussion. Some favored the project as it stood, others demanded the immediate starting of work, others wanted delay, others wanted this, and others wanted that, and one citizen mildly but flatly opposed the idea. Now and then some acrimony flashed forth in the talks.

Vernon Vawter and Mayor E. C. Gad-

dis of this city, in short talks asked the court for delay, the proposal being no harm to the majority of those present.

Attorney Gus Newbury urged that if work be started, it be started from Ruch, so if the money ran out, the Jacksonville-Medford road would be the sufferer and not the Applegate. He declared that the money voted should have been spent before this, and that there was no "great pressing need" for the Medford-Jacksonville unit. He also favored "a general counting of noses," "a chance to hear the voice of all the people on the subject."

William A. Gates of this city, spoke in favor of the plan, declared it "was the biggest development project in the history of the valley," and would mean an influx of new settlers, if the land was cut up into small tracts. Mr. Gates saw commercial benefits accruing from the plan, and a bigger Medford.

W. H. Gore, replied to some jabs by Attorney Gus Newbury, and recited how the Applegate residents had been loyal to the Pacific highway when it was first broached, and favored the plan. He also commended the county court, and approved of carrying out the work, without unnecessary delay. Miles Cantrall of Ruch spoke in fa-

vor of the road, and said "the money has been laying idle long enough. It ought to be spent before we are all dead of old age."

E. A. Fleming of Jacksonville, called on to speak made a short speech in which he favored the plan. John Remant of the same city, proclaimed the health producing qualities of the county seat, scented a plot to remove the courthouse, and urged that "work be started in the morning." Mr. Remant also advised Gus Newbury, who said he was not aware of the meeting until just before it was called "to read his home town paper, once in awhile."

Judge C. B. Watson spoke in favor of the plan, declared all reports to the contrary notwithstanding, "Oregon has a better climate than California," and as a side thought "hoped to see the day when Sams Valley would be irrigated 'so it could produce something besides jackrabbits and cabbages." The road Judge Watson said would mean the rapid development of the Applegate, so that section would advance to its "place in the scheme of things." "Don't procrastinate," urged the speaker. "Procrastination has kept southern California ahead and Oregon down."

Attorney Charles Reames spoke in favor of the plan, as an invigorator of Rogue River valley progress.

W. H. Barnum of Phoenix, said that inasmuch as it was the national policy as propounded by President Coolidge to cut expenses to the bone, it was unwise in his opinion, to expend money on road building at this time. Mr. Barnum had been pointed out by Mr. Gore, as a benefactor from the paved highway who opposed more road development.

County Judge Gardner, speaking for the county court, when all had had their say, said they had listened with interest to the arguments presented, told of the financial condition of the county, which he declared was good, and rendered the decision that the matter would be taken under advisement.

Emil Britt, mayor of Jacksonville, acted as chairman, and made a speech in which he urged early action, and no delay.

The petitions for the pavement, containing between 1500 and 1600 names, were presented to the county court. Speakers said that 400 of these names had been procured in this city.

Notice De Molay

Work in the De Molay degree, Thursday evening, 7:30. Business meeting on Vaudeville. Full attendance desired. Master Masons welcome. Raymond Knips, Scribe.

"CHECK" SEAL ADVERTISING CAMPAIGN 1924

Last year the Pacific States Electric Co. decided to greatly enlarge its advertising appropriation and spend more money in the newspapers, contracting for space throughout the year in 27 cities on the coast.

Five Oregon newspapers, two in Portland, one each in Eugene, Salem and Medford were included in their advertising schedule, one of which was this paper.

So successful was this campaign that the company has decided to enlarge its advertising appropriation this year and to continue the Mail Tribune in their list, finding, by actual experience, that it is one of the best advertising mediums on the coast and the one to reach the most people in southern Oregon and northern California.

The first of the series of ads for 1924 appears today, a full page, entitled "Puget Sound to Yuma," giving a map showing the inter-connect-

ed power systems of Washington, Oregon, California, Idaho, Nevada and Arizona, and their advantage in furnishing a protective level against critical power shortages.

The ad also calls attention to a very necessary essential, that of employing electrical workers who guarantee materials and fixtures, good workmanship and fair prices, all of which a "Check" Seal contractor must be and do.

Both the People's Electric company and Paul's Electric store of this city are "Check" Seal contractors and are running ads in this paper in connection with the Pacific States Electric Co.

The California-Oregon Power company, one of the largest companies supplying power on the coast, that has their general offices and large warehouses in this city, as well as two of their power plants in this county, are also connecting up with this advertising campaign, desiring to always give the best service in every way to the public they are so splendidly serving.

The "Check" Seal system was started by the Pacific States Electric Co. in October 1923, to educate the public to understand and appreciate the difference between the qualified electrical contractor and the service he renders and the job that is let on price alone, where inferior work and materials are often used. This effort has been a success beyond all expectations and shows the people will respond to quality, service and fair treatment.

CONSCIENCE HURTS BUT MAN ALLOWED ACCIDENT MONEY

SALEM, Ore., Jan. 24.—Announcing himself as a Christian who once had cheated the state out of "some money," a man appeared at the offices of the state industrial accident commission this morning and offered to square accounts.

Two months' compensation had been received by the man following injuries suffered when he fell down stairs. The claim was closed in December, 1922.

"When I was examined, the physician asked me if I had ever before been injured," the man explained. "I lied and said that I had not. I thought maybe that would make a difference in the amount of compensation I had received, and if so, I want to make it good. I am squaring up with everybody I have injured."

The commission told the man, following an investigation of the claim, it believed he was entitled to the amount he received.

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Friends of your own with electric ranges will tell you that electric cooking with controlled heat gives better results, and does it more cheaply.

Hundreds and hundreds of our subscribers revelling in this modern clean way of house-keeping, have no untidy wood or coal fires to tend—and say it would be cheap at twice the actual cost.

Let us convince you of how surprisingly low the average bill runs—from the current monthly statements in our books.

Ask about the special combined rates for cooking and lighting at our local office. See the electric ranges today at your electrical dealer's. You can get one on easy payments to be installed immediately.

THE CALIFORNIA OREGON POWER COMPANY



THE NUMBER OF Hotpoint Hughes Ranges

PLACED IN 1923 IS INDICATIVE OF THE QUALITY OF THIS VERY POPULAR LINE.

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