



To You and Yours A Happy New Year



May 1924 Be the Brightest and Best Year of Them All

The New Year

The Merchants of Medford are looking forward to a big year in local business activities during 1924. There are prospects of an extensive building program, good fruit and grain crops, and a bigger tourist trade than ever before.

The merchants take this opportunity to thank the people of this city and Southern Oregon for their patronage during the past year, trust that the pleasant relations will continue and every one will have a prosperous and happy 1924.

SHIELDS'

The House of Values

222 W. Main

Medford

HOLLAND HOTEL

Cafe in Connection

H. C. Smith, Prop.



SPRINGER & LEE

"The Men's Shop"

ROOT MUSIC CO.

111 West Main Street
The Harmony Music Store

SWEM'S STUDIO

and Gift Shop



Cleaners — Pressers — Dyers

H. E. MARSH

Personal Attention—Prompt Service

DENNEY & CO.

Fruit Marketing Agents

CRATER LAKE AUTOMOTIVE

Paige and Jewett Dealers

F. J. HUBER

Ladies' and Men's Tailor

SOUTHERN OREGON GAS CO.

At Your Service

SNIDER DAIRY & PRODUCE CO.

Gold Medal Butter, Ice Cream
Pasteurized Milk and Cream.

THE SAMPLE STORE

C. J. Breier Co.

ECONOMY MARKET

WEST SIDE MARKET

ROGUE VALLEY MILLING CO.

Vilmo—A Home Product

Stewart Fruit Company

R. G. BARDWELL

Manager

WILLIAMS AND McCURLEY

Official Stromberg Carburetor and Gabriel Snubbers

BARTLETT, THE FURRIER

M. M. Store

PEOPLES' ELECTRIC STORE

Everything Electrical—Wiring

VIRGIN'S RADIO SERVICE

A Radio for Real Entertainment

TALENT'S BAKERY & LUNCHESES

No. 8 So. Central

Phone 55

JENSEN & DALEY

Soft Drinks—Cigars—Smoker Supplies

AITKEN THE PLUMBER

Plumbing and Heating

Prest-o-Lite Battery Station

"Friendly Service"

Phone 902

HUBBARD BROTHERS

Farming Implements

THE CHEAPEST PLACE IN
MEDFORD TO TRADE

JONES—of Course

COMMUNITY HOSPITAL

843 E. Main

ELECTRIC SHOP



RILEY-MEIER MOTOR CO.

Dodge—Sales and Service

STRANG'S DRUG STORE

Established 1884

ORIENTAL GARDENS

Merrick Bros.

C. M. KIDD & CO.

Wear Kidd's Shoes During 1924

UNITED ARMY STORES

TRADE AT THE ARMY STORE AND SAVE MONEY

Jackson Co. Bldg. & Loan Ass'n.

The Place to Invest Your Savings

PORTLAND FLOUR MILLS CO.

Olympic and Drifted Snow Flour

EXCHANGE TIRE CO.

Tires and Vulcanizing

MEDFORD LUMBER CO.

Building Materials



MEDFORD AUTO CO.

PEERLESS BAKERY

Butter-Nut Bread

GADDIS & DIXON

Dealers in Page Wire Fencing

JACKSON CO. ABSTRACT CO.

Only Complete Title System in the County

BROWN & WHITE AGENCY

Real Estate—Insurance—Loans



MEDFORD GREEN HOUSE

Thomas Judde, Mgr.

Guy W. Conner

PINNACLE PACKING CO.

HAPPY NEW YEAR TO ALL