

First Lady of the Land Carries on Xmas Seal Tradition

Back in 1862 when our grandmothers played at "post office," the "charity stamp" made its first appearance. Women of Civil War days had the vision to see the tremendous appeal of a penny stamp used as the symbol of a great public service.

The tuberculosis Christmas seal which has now become an established part of our holiday season every year, is thus American in origin. Women interested in the Sanitary Commission in 1862 opened miniature post offices at fairs held in Boston, Brooklyn and other eastern cities. This commission was really the forerunner of the American Red Cross. Anyone wishing to receive letters from these post offices had to pay postage in the form of "Sanitary Fair Stamps." By 1864 the charity stamps sold in these post offices had brought to the Sanitary Commission more than a million dollars for the care of wounded soldiers.

After the Civil War the charity stamp was forgotten and did not reappear until 1902 when such a stamp was issued for Red Cross work in Portugal. The idea returned to this country in 1907 by way of Denmark. It was Denmark, called by Jacob A. Riis, the eminent philanthropist, "Santa Claus' own country," which surrounded our charity stamp with the atmosphere of Christmas. Christmas is the most beloved of all fairs in Denmark and the sale of the holiday stamps to raise funds for the building of a hospital for tuberculous children in that country was the forerunner of the Christmas Seal, the famous symbol of health which has now circled the globe.

Stamps Collect Millions.

Today this little stamp with the tremendous significance back of it, is practically a national institution in America and the nations of the world. Millions of men, women and children recognize the Christmas seal as an opportunity and a personal responsibility to help stop the spread of tuberculosis. So vividly has it seized on the popular imagination that now the penny stamp, calling for the smallest gift ever conceived, has by its sale brought in more than \$25,000,000 in the United States alone.

The 1923 seal shows a little child in front of a fire place with the head of Santa Claus appearing in the smoke that mounts from the hearth. A Christmas wreath formed the motif for the first Christmas seal used in this country, which was sold only in and around Wilmington, Del.



Mrs. Coolidge opens sale of Xmas Seals in Washington

aware in 1907. Until 1919 a single red cross, the symbol of the American Red Cross, appeared on the seals. Since 1919 the Christmas seal has not been in any way connected with the Red Cross. It is strictly a tuberculosis seal and always bears the double barred cross, the symbol of the National Tuberculosis Association.

The tuberculosis Christmas stamp is now recognized by everyone. President Roosevelt, President Wilson, President Harding and now President Coolidge and Mrs. Coolidge have been among the first to encourage the sale of the cheerful little holiday stamps. When the Prince of Wales and General Foch were in America, they recognized the Christmas seal as the symbol of a great public service and personally endorsed the movement.

Artists Design Seals.

The seal in Denmark this year shows a whaleboat with the Faeroe landscape in the background and with the words "Christmas 1923" in the Danish and Faeroe languages. The Danish love for the sea and for ships has been well depicted in all of her Christmas seals. Last year the Danish seal showed a stately five-masted ship. The Swedish seal for 1922 gave a view of the Land of the Midnight Sun with a figure holding up the double barred cross against the sun. The Iceland seal for last



Tuberculous children of many nations are helped by Christmas Seals

year showed the Christmas star shining over Iceland. The Norwegian seal for 1922 had a picture of a fishing boat, the work of Henrik Lund, one of the most celebrated Norwegian artists. Among the many seals which have been collected by philatelists is that for the Virgin Islands printed in 1909. It shows a beautiful old Danish man of war, the "Ingolf," which

made many trips to the Islands. Portraits of rulers, prominent public men, public buildings, churches and cathedrals, tuberculosis hospitals, snow landscapes, little children, birds, fire-side scenes, and angels ringing Christmas bells, have been among the subjects appearing on the Christmas seals of various countries. Charity stamps are sold in nearly every country in the world today.

Charity Stamps used to raise \$1,000,000 for Soldiers in Civil War Forerunner of Xmas Seal which has circled the Globe



First Seal adopted in 1908



Taking the work cure for tuberculosis

in Denmark. The first year more than 4,113,000 stamps were sold, two for every man, woman and child in Denmark, so vividly did the idea seize the imagination of the Danish people. Mr. Riis received in his Christmas mail a letter from Denmark bearing some of these seals. In a magazine article in 1907 he told of the origin of the Christmas stamp in Denmark. The stamp bore a message that in his opinion should go round the world.

First American Seal.

Miss Emily P. Bissell, a Red Cross worker of Wilmington, Del. read Mr. Riis' article and conceived the idea of selling Christmas stamps for a tuberculosis sanatorium which she was then establishing on the outskirts of Wilmington. She secured more than \$3,000 for her project. Miss Bissell saw the possibilities of the stamp and it was upon her suggestion that the American Red Cross undertook a nation-wide sale of stamps. The next year \$200,000 worth of seals were sold. By 1914 the sale had passed the half million mark. During the last four years the annual sale of stamps has amounted yearly to between three and four million dollars.

As the sale of seals has mounted year after year the toll of the white plague in this country has steadily decreased. The death rate for every one hundred thousand was 198 in 1908. Last year it was 97 for every one hundred thousand.

Christmas seals cannot be sold without selling first the idea of the prevention of tuberculosis. Through the Christmas seal millions of men and women have learned the nature and prevention of tuberculosis; hundreds of hospitals, clinics, open air schools, preventoria and other agencies for fighting tuberculosis have been brought into existence. Mothers have learned how to safeguard their homes against the disease and men have won their way back to health through a proper regulation of their work and rest. The remotest hamlet has learned that to be cured of tuberculosis the patient must have rest, fresh air, proper food, the proper mental attitude and good care.

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You'll probably avoid trouble and expense by getting on the safe side, with Zerolene.

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Be sure—use the grade of Zerolene recommended for the winter lubrication of your car. Consult the Zerolene Correct Lubrication Chart—wherever Zerolene is sold.

STANDARD OIL COMPANY (California)



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Would Allow Gen. Pershing to Hold Post Spite Law

WASHINGTON, Dec. 6.—The recommendation that a special bill be enacted to permit General Pershing to remain on active service after he reaches the statutory retirement age next year has been forwarded by Secretary Weeks to the senate and house military committees. "His vast fund of accumulated experience as commanding general of our armies in Europe," said Mr. Weeks' letter to the committee, "and his virile interest in our establishment in questions affecting the national defense are reasons which convince me that a great mistake will be made if the present law on the subject of retirement is allowed to bar further active military service to the nation by him."

3 Texas Oil Plungers Plead Guilty to Charge

HOUSTON, Texas, Dec. 6.—(By the Associated Press)—Henry H. Hoffmann, former president of the Houston Oil Corporation and John H. McClellan of Houston, M. M. Leavitt and H. J. Moore, Chicago, who with fifteen others went on trial in court here today charged with using the United States mails to defraud in connection with oil operations, entered pleas of guilty when their case was called before Judge J. C. Hutcheson.

Sinclair's Club Plan Closes On Saturday

If you have not called at Sinclair's Jewelry Shop and investigated the Community Plate club plan they are featuring you should do so. The plan enables you to purchase Christmas and other gifts on weekly payments and they have a large line of Community silver and other silverware, diamonds, watches for Christmas shoppers. Saturday is the last day to take advantage of this club plan. One of the new features of this store is their "art shop."

Hardware Sale Proves Big Success

The Crater Lake Hardware Co.'s stock reducing and alteration sale has gone off with a bang. The daily specials have been sold out before 10 o'clock each morning. Everything in the store is marked in plain figures on tags so that everyone purchasing goods can see for themselves the greatly reduced prices. The sale only lasts until Monday.

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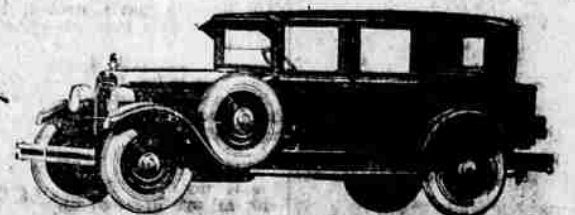
CHALMERS SIX PRICES

5-Passenger Touring	\$1185	Sedan-Coach	\$1585
7-Passenger Touring	1295	7-Passenger Sedan	2095
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