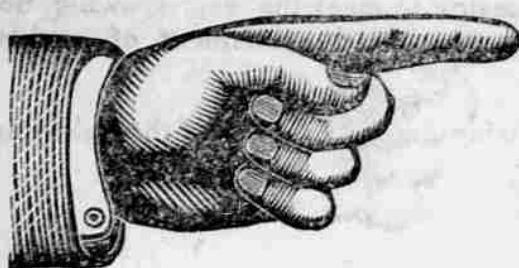
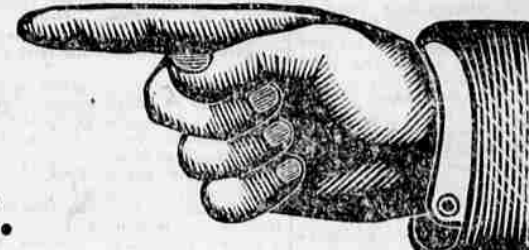


PEOPLE! PEOPLE! STOP BUYING! WATCH! WAIT! HERE'S A MESSAGE IN WHICH EVERY PERSON AND FAMILY WILL BE INTERESTED



SHIELD'S STORE HAS ORDERED HALF THEIR STOCK SOLD



\$20,000 Stock Dry Goods, Xmas Toys, Men's, Womens' and Childrens' Furnishings, Kitchenware, China, Tin and Aluminumware, Etc.

A RADICAL DEPARTURE FROM ALL USUAL BUSINESS METHODS IN A

\$20,000
Of Wanted Merchandise to be Sacrificed

All our new Fall and Winter Stocks of everything for home and personal use in Dry Goods, Silks, Notions, Hosiery and Underwear, Bungalow Aprons, Middies, Blouses, Towels, Vanity Bags and Boxes, Blankets, Umbrellas, Yarns, Stamped Package Goods, Books, Stationery, Inks, Braziers, Neckwear, Parisian Ear Drops, Corsets, Handkerchiefs, everything for Infants, Sweaters, etc.; Men's Furnishings, Overalls, Khaki Pants; Kitchen Wares, China, Queensware, Granite, Tin and Aluminum Ware, etc., in one great Price Wrecking Sale for Everybody.

DRASTIC DISPOSAL SALE

An Absolute Sell-Out of Half This Mammoth Stock--At Prices the Lowest Quoted in Nine Years

STARTING SATURDAY, DEC. 1st, at 9 a.m.

IT'S TO BE TREMENDOUS! IT'S TO BE SENSATIONAL! NEVER AT NO TIME! ANYWHERE! SUCH A COME-DOWN IN PRICES!

A Statement From This Firm

For your information, let us say that this is the mightiest effort and the greatest sale this store has ever announced, and we believe it is the greatest sale ever advertised in Medford, embracing as it does, one of the best stocks of merchandise in this County.

The purpose of this sale is to turn half of our merchandise into cash, it will likewise demonstrate a FACT this store HAS ALWAYS and will ALWAYS maintain--that DEPENDABLE MERCHANDISE, honestly reduced, is the cheapest merchandise to buy.

In the battle for reliable business methods, for public confidence and support, our slogan, "Merchandise of Dependable Quality," has always been our beacon light for years. We shall follow the same policy, the same business principles, all during this, OUR GREATEST OF ALL SALES.

STORE CLOSED
THURSDAY and FRIDAY

On the inside busy hands will be opening up boxes, bringing reserved stocks to the main floor, marking down prices on everything and rearranging the store from front to back, and top to bottom, and when the doors are opened Saturday, the dignified atmosphere of this great store will be changed to a real bargain festival.

Shield's Stores Mammoth Stocks Going at Prices Never Before Attempted! Never Again to be Expected!

WE ARE OFF TO A FLYING START Everything will be in readiness for this great occasion when the doors open at 9:00 A. M. Saturday. Once each year most merchants "clean house" by holding a clearance sale of all odds and ends--but here, this year, the unusual and sensational will happen in the way of a price-slashing "Drastic Disposal Sale" of half this entire stock of merchandise. This year the complete clean-out--sell-out--and close-out of half of Shield's Store's stock must be as complete as the reductions are drastic.

Nothing is left to chance; the main floor and all reserve stocks have been thoroughly combed and everything goes on sale at prices to defy any competition or mail order house in America. To facilitate quick selling, the stock

has been rearranged and everything displayed on racks, counters, tables and bins, making it convenient for you to see with your own eyes the goods and the price reductions. Sale tickets every way you look--they tell the story of this great sacrifice.

We are going to conduct a sale for men, women and children greater in scope than any ever attempted in Medford or vicinity--it will be so startling and sensational in both values and price-cutting that no person or family will fail to attend and buy their every need for fall and winter. Read every item in this advertisement and come to this store often. Thousands of unadvertised bargains await you and we will call your special attention to the Grand Opening Day Special and the wonderful Bargains for the following days at almost give-away prices.

CLOSING OUT

Not having Room Enough, we are going to close out and discontinue handling all our fine stocks of Aluminum, Granite, Tin and Glass Ware, including our entire complete line of Kitchen Utensils and Wares at less than Wholesale Cost.

PLEASE TAKE NOTICE!

There have been sales before, sales of every description, and promises by many others, but our big surprise Special Bargain Counters eclipse any similar event you have ever attended before in this section of the State. From the front door to the back door, the whole establishment is fairly teeming with bargains.

Such a fluttering of Bargain Tags! and such generous quantities of assorted lines with no limit and no reserve gives everyone an opportunity to lay in a full winter's supply at prices never before heard of in this section of Oregon. Take into consideration that this stock is all new and one of the best selected and cleanest stocks of merchandise to be found anywhere and it will convey to you some idea what this sale means to the people of this County. Large plain figures on Pink Sale Tags show you the tremendous savings you can make on everything. No two or three prices, but everyone will be treated alike and absolutely one price to all during this Price Wrecking Sale.

SENSATIONAL DAILY SPECIALS At Unheard of Prices! Save This List! Don't Miss One of Them!

Monday, Dec. 3rd	Tuesday, Dec. 4th	Wednesday, Dec. 5th	Thursday, Dec. 6th	Friday, Dec. 7th	Saturday, Dec. 8th
OPENING SPECIAL CHOICE OF 100 PIECES ENAMEL WARE 10c each	50c MISSES' HOSE 19c PAIR	25c MAVIS Talcum 10c PER CAN	10c WRITING Tablets 1c EACH	PALM OLIVE TOILET SOAP 1c PER BAR	FANCY GLASS FRUIT BOWLS 10c EACH
Saturday, Dec. 1st on opening day of our Sale we will sell to anyone making a purchase of \$2.00 or over in any department the greatest household bargain ever advertised by any store anywhere. Choice of 100 large pieces of gray graniteware, actual values to \$1.00 in large 10 and 14 qt. dish pans, preserving kettles, convex kettles, 6 qt. sauce pans, etc. Your choice of the entire lot at10c Limit one article to customer.	Monday, Dec. 3rd we will sell to anyone making a purchase of \$2.00 or over in any department, genuine crystal white Laundry Soap, at per bar1c Limit 5 bars to customer	Tuesday, Dec. 4th we will sell to anyone making a purchase of \$2.00 or more in any department. Misses' and Children's 50c fine Cotton Ribbed Hosiery in brown or black, at per pair19c Limit 2 prs. to customer	Wednesday, Dec. 6th we will sell to anyone making a purchase of \$2.00 or over in any department, the genuine Mavis Talcum Powder, at per can10c Limit 2 cans to customer	Thursday, Dec. 7th we will sell to anyone making a purchase of \$2.00 or over in any department, large size Blue and Gold Seal Writing Tablets, at per tablet1c Limit 2 to a customer.....	Friday, Dec. 7th we will sell to anyone making a purchase of \$2.00 or over in any department the famous Palm Olive Toilet Soap at per bar1c Limit 5 bars to customer..

Christmas Sale of Toys, Books, Stationery and Gifts for Everyone

Thousands of Dollars worth of useful and practical gift suggestions for the entire family will be found here, also our entire new stock of Children's Toys in one grand display. Bought for regular Holiday Trade and never figuring on such a Drastic Cut Price as we have marked them. Now comes our decision to unload as we are crowded for room, which means that all these fine stocks must be sacrificed and you will find here a splendid assortment to choose from.

COME AND GIVE IT THE ONCE OVER, YOU'LL MEET THE SURPRISE OF YOUR LIFE. And believe us the prices we are going to make will make you sit up with astonishment.

WAIT FOR THIS ONE!

Make your plans to come early--make a list of what you need, what you must have, and by all means buy your Xmas needs and Toys here--Owing to the fact that the printers will be closed Thursday, Thanksgiving, a complete price list is impossible, besides you would not believe such ridiculously low prices on such new, fine merchandise--Call and see for yourself! We are short of time and are now getting things ready to wait on you quickly. We must have more room, and we will slash and cut the prices in our desperate efforts to turn half of this stock so as to make more display room. This is a premier effort in value giving without a parallel or counterpart in the annals of merchandising in Medford. A movement of underpriced merchandise, a direct appeal to the commercial instincts of thinking people to whom the saving of a dollar is equivalent to a dollar earned.--Come Saturday.

SALE CONTINUES DAILY UNTIL FURTHER NOTICE

SHIELD'S STORE 222 WEST MAIN STREET MEDFORD, - - - OREGON

SALE ON EVERYTHING Starts SATURDAY, Dec. 1