

Medford Merchants
Have Special
Merchandise for
BABY WEEK

Baby Week

These Merchants
Will Save You Money
During
BABY WEEK

A SPECIAL 10% REDUCTION DURING "BABY WEEK" WILL BRING JOY TO THE HEART OF "BABY"---



A Special Reduction of 10% Will Be Offered From May 14 to 21 on
**GO-CARTS, BABY BUGGIES, CRIBS, BABY WALKERS, BABY JUMPERS,
KIDDIE-KARS, HIGH CHAIRS, NURSERY CHAIRS,
CHILDREN'S ROCKERS**

Make Our Store Baby's Headquarters---We'll Gladly Show You Our Complete
Stock of Baby Necessities

Exchange your used
articles for new

MORDOFF & WOOLF

Complete House Furnishers

Don't forget our
Exchange Department

IF---

The Baby Buggy or Go-Cart needs
new tires, we do that kind of work.

BICYCLES

New and Used Bicycles--Prices the
Best.

Martin Bicycle Shop

11 N. Fir St. Medford, Oregon
"We Fix Anything"

Make Your Little Girl Happy



with an
Add-a-Pearl Necklace

The family and friends will keep
it growing.

REDDY'S

Southern Oregon's Leading Jeweler

With every necklace sold this week we will give a
Pearl FREE.

HEALTHY BABIES

*Pure Food Is Necessary
for Healthy Babies*

Our stock is always complete with the best
obtainable

PERSONAL ATTENTION PROMPT SERVICE

H. E. Marsh

Phone 252

IT IS---

a satisfaction to have confidence in
YOUR cleaners; to feel that careful,
experienced cleaners will handle your
dainty faces or personal apparel. The
PANTORIUM offers you this service
at prices unusually low consistent
with "fine" service.

Let us clean "Baby's"
sweater or dress during
Baby Week--It gives
you an opportunity to
try our work.



BABY SHOULD have only the finest food, food that will
be Wholesome, Nourishing and Health Building--

Bread That Is Made of

VILMO FLOUR

Will Make Baby Big and Strong

If you serve bread made of VILMO FLOUR, you can
be sure you are serving the best.

It's a Rogue River Valley Product
Patronize Home Industry--USE VILMO

Rogue Valley Milling Company



May
14 to
21

FREE

To Every Baby Born During This Month

AN ONEIDA COMMUNITY BABY SPOON

and

A LITTLE DIAMOND RING FOR
BABIES BORN ON THE 2ND OF THIS MONTH

Baby can call and get it at any time this or next month

ELLA SINCLAIR

MEDFORD CENTER JEWELRY SHOP

FOR DAINTY, SERVICEABLE BABY APPAREL

Handicraft Shop

Dresses, Stockings, Sweaters, Hoods, Bonnets and
all Baby Accessories

We Would Be Pleased to Serve You

17 N. Central St.

Phone 896-R

The Best Is None too Good
for the Baby

You will always find original and clever designs at
DEUEL'S ART DEPARTMENT

All orders filled promptly

JANE SNEDICOR

A FEW MONTHS MAKE A DECIDED CHANGE IN A CHILD

Children grow that fast,--but photographs of the
children never grow up.

ISSOTT

Photographers to--

HIS MAJESTY, THE BABY

331 East Main



FOR THE BABY AND THE WHOLE FAMILY
Peerless BUTTER-NUT Bread

PURE--DELICIOUS--NUTRITIOUS

"Ask Your Grocer"

PEERLESS BAKERY

"KAPOK-FLOSS" MATTRESSES INSURE BABY'S COMFORT

They're made to order in any size desired. A large variety of patterns in
art ticking for your selection.

GOOSE DOWN BABY PILLOWS

Couch Pillows, covered with fancy Cretonnes, Velours and Velvets.

30-32 N. GRAPE ST. MEDFORD AUTO TOP CO., Mattress Dept.

PHONE 104