



Contact

At a bank teller's window is usually a matter of seconds.

Brief as it is, it is ample to afford an opportunity for the co-operation and helpfulness of the First National to be manifested.

The First National Bank
MEDFORD OREGON

Satisfaction

A guarantee of positive satisfaction goes with every cleaning, dyeing or pressing job we turn out. This satisfaction is assured because of our up-to-the minute equipment, and experienced workmen, meaning the finest results in cleaning the most dainty laces or lingerie, and our quick, effective service which saves you time, worry and trouble.

LET US SHOW YOU WHAT OUR "SATISFACTION" MEANS TO YOU.

Phone 244 and Our Car Will Call.



PHONE 873 FOR LAUNDRY WORK

Wet Wash 5c per lb. returned the following day.
Dry Wash 7c per lb. all flat pieces ironed.
Rough Dry 9c per lb.

THE AMERICAN LAUNDRY

The Variety of Our Mill Work

is practically unlimited. We make everything that goes into the building of a fine home, from the stately stair case to small corner pieces, mouldings, etc., with a thousand things in between. It takes a visit to tell you what our millwork comprises.

TROWBRIDGE CABINET WORKS

10th and Grape

Phone 238



BROADWAY AT STARK
PORTLAND, ORE.

You Are Assured a Personal
Hospitality and Individual
Attention

through the combined efforts of a staff, who after years of training, understand the needs of the traveling public.

MUSIC, DANCING and the BEST TO EAT

AT

YE
Oregon
Grille

ARTHUR H. MEYERS MANAGER

COMMITTEE TALKS OVER ARCHITECTURE FUTURE BUILDINGS

A meeting of the city planning commission was held last night in the city council chambers and the proposed ordinance creating the commission and endowing its duties, etc., was explained by City Attorney John Carlin.

About a dozen citizens of Medford, in addition to the officials, attended the meeting and listened to the explanation of the ordinance and the other discussions by the commission.

H. U. Lumsden gave a short talk to the members of the commission advising conservatism in the establishment of zones with especial reference to apartments. Except for a few blocks in the northwest part of town an apartment of any description will not be allowed to be erected outside of the business district.

Mr. Lumsden stated that he thought this a mistake and a hindrance to the future development of the city. He advocates the establishment of a class distinction between buildings; allowing buildings that measure up to certain specifications only to be built in the residence district.

A double house is defined in the ordinance as an apartment and it is provided that no house having accommodation for more than one family or having more than one kitchen, shall be built in the residence district.

Mr. Lumsden brought out the point that a double house might be classed as an apartment. He had not read the ordinance and was led to believe by Mrs. Andrews, one of the members of the commission, that a double house was not so classed when she said, "They don't call them apartments any more, Mr. Lumsden; they are called 'duplexes.'"

Mr. Lumsden pointed out that the beautiful and incomparable apartments of Los Angeles and other large cities which are a credit to the residence districts, in support of his contentions.

In addition to other restrictions the ordinance provides that not more than 50 per cent of a lot shall be occupied by buildings in the residence district and that apartments and buildings in the same class shall not cover more than 66 per cent of a lot.

The ordinance is not yet in its final form and will likely undergo a few minor changes before it is presented before the city council for final passage. The members of the commission, O. C. Boggs, chairman; Mrs. Jap Andrews, Mrs. Bert Anderson, Mrs. A. J. Hanby, B. W. Paul, E. E. Wilson, Ed Janney, E. C. Gaddis, Charles Davis and John H. Carlin recommended unanimously at last night's public meeting that the ordinance be presented to the council for passage.

According to City Attorney Carlin the ordinance is based on a similar ordinance of Alameda, Calif., and comes highly recommended as having been very satisfactory in that suburb of Oakland. It is pointed out, however, by those who advocate changes in the ordinance that Medford is not a suburb and that the aim is not to make Medford an Alameda but an Oakland.

A provision for a "setback" line is also made in the ordinance and any building must conform to the line with the rest of the buildings in the block unless by a petition the permission of the majority of buildings owners in the block is secured to alter the position of the proposed structure.

In order to provide to traffic lanes through the city from north to south it was proposed at last night's meeting that the commission look into the possibility of opening North Beatty street to the Pacific Highway and South Central to the Pacific Highway on the opposite side of town.

A committee consisting of Carlin, Janney and Davis was appointed to look into the Beatty street project and report at the next meeting. Wilson, Gaddis and Paul were appointed to fulfill a similar duty in connection with the proposed extension of South Central.

Mrs. Anderson, Mrs. Andrews, Mrs. Hanby and Messrs. Paul and Janney were appointed on a committee to arrange a survey of property owned by the city suitable for the establishment of public playgrounds for children.

Following the appointment of the committees the meeting was adjourned.

LOCAL ADVERTISING FORUM SUBJECT

Community advertising is a subject now being given consideration by every progressive western city. The railroads within the next three years will spend upwards of a million dollars to bring the people of the east to the Pacific coast. Californians, Inc., the All Year club of southern California and the San Diego club are spending hundreds of thousands of dollars annually to attract people to California and the Portland Chamber of Commerce is now raising two hundred thousand dollars to be spent in the next two years in advertising Oregon. Never has there been such a stupendous publicity campaign undertaken to bring settlers to the Pacific coast and the effort to secure funds to properly advertise Medford and Jackson county has been timely. Herbert Cuthbert, for many years executive secretary of the Pacific Northwest Tourist association, has had a wide experience in advertising this great northwest and he will speak of the fundamentals of advertising at the forum of the Medford Chamber of Commerce tomorrow noon at the Medford hotel.

LONG LOST PUEBLO CASHIER AND LADY FINALLY LOCATED

PHILADELPHIA, April 10.—Coney C. Slaughter, alleged looter of the Mercantile National bank of Pueblo, Colo., and for whom the authorities had been searching eight years, was arrested last night at Phoenixville, Pa., and brought here for arraignment today before a federal commissioner. Department of justice agents who found Slaughter working in a sanitarium, said he had agreed to waive extradition and return to Colorado at once.

Slaughter is alleged to have embezzled more than \$350,000 of the Mercantile bank's funds while acting as its cashier in May, 1915.

Slaughter went to the sanitarium, the Pennhurst institution for the feeble minded about three months ago. With him was a young woman whom he introduced as his wife. The pair had since been living at the institution.

Slaughter was understood to have left a wife and two children in Colorado. Sanitarium officials said that he had stated he was C. V. Landrey, which government agents said, was the name of the woman known as his wife.

During his eight years flight he had been in many parts of the country.

Relieves Backache

"Have had kidney trouble and backache for many years and I tried several doctors but got only temporary relief. A friend advised me to try Foley Kidney Pills, and before I used two boxes I was entirely well," writes A. C. Perkins, Summer Shade, Ky. Kidney and bladder trouble requires prompt treatment. Foley Kidney Pills give quick relief. Refuse substitutes. Insist upon Foley's. Sold everywhere.

Adv.

Bishop Tuttle Sinking
ST. LOUIS, April 10.—Bishop Daniel S. Tuttle, of the Episcopal church was reported slightly weaker today. Physicians hold little hope for his recovery from grippe.

In
San
Francisco
it's/

by
160%

78 of the first 161 motorists who passed the corner of Market and Kearny Streets, San Francisco, answered "Red Crown" to the question "What kind of gasoline do you prefer?"

The result of this check, in which "Red Crown" led its nearest competitor by 160%, is typical of the entire Pacific Coast field, where the majority of motorists get best results by using Red Crown, the gasoline of quality, and nothing else.

STANDARD OIL COMPANY
(California)
it's RED CROWN
for the experienced
MAJORITY



Price Advances on May 1

—2,900 shares now remaining,
offered to customers and friends at
\$95 per share

THE CALIFORNIA OREGON POWER COMPANY
7% Preferred Capital Stock
Yielding 7.37%

In a few weeks—May 1—the opportunity to invest in these securities at the exceedingly attractive rate of \$95 per share will have passed. The stocks of comparable public utilities on this coast are held at approximately the par value price of \$100 per share. If you want 7.37%—and safety—act at once, while you can still invest at the present figure. Even now our customers and friends are rapidly taking up the few shares still available.

The California Oregon Power Company has shown a substantial growth in earnings resulting from the development of the territory in which it operates.

Between 1912 and 1922, the Company's consumers grew from 6,561 to 34,174, an increase of 100%—and the development of the territory is still in its infancy. In the same ten years the physical properties behind the Company's Capital Stock have increased from \$4,189,425.76 to \$10,293,569.69, which includes seven hydro electric plants in Southern Oregon and Northern California.

The accompanying chart shows the steadily increased earnings of this Company.

THE STOCK
Par value \$100 per share.
Dividends paid since issuance, \$7 per share per annum. Checks mailed every three months, \$1.75 per share.

Proceeds of all securities sold devoted exclusively to development of Company's properties.

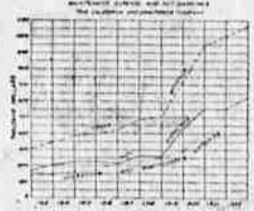
Not assessable by the Company for any purpose whatsoever.

Exempt from Federal Normal Individual Income Tax.

Takes precedence as to assets and dividends over common stock amounting to \$4,441,100 par value. Equity back of the preferred stock now outstanding amounts to a total of \$8,385,161.53, which equals \$288.30 per share, or over three times the present cost of \$95 per share.

Purchase may be made in any amount from one share upwards; cash, or savings plan; \$5.00 per share as first payment, and \$5.00 per share per month. Interest on all partial payments at 6% per annum.

The stock is listed on the San Francisco Stock and Bond Exchange.



The California Oregon Power Company
Offices: Medford, Grants Pass, Klamath Falls, Oregon
Yreka, Dunsmuir, California

Price Advances May 1, 1923
Our partial payment plan of \$5 per share per month enables you to take immediate advantage of the exceedingly attractive price at which this high-grade security is now being offered—\$95 per share to yield 7.37% per annum—well below the price level of comparable hydro-electric securities. The price will be advanced May 1.
You may place your order or get full information at any of our offices, or from any member of our organization, or mail in the coupon.

The California Oregon Power Company
Medford, Oregon
Please have a member of your organization call on me about your 7% Preferred Stock.
Name _____
Address _____

We wish to
ANNOUNCE
That we have taken the distribution
and sale of



EXPLOSIVES
in Jackson, Josephine, Douglas,
Coos and Curry Counties

Having magazines conveniently located in the above counties, we are in a position to render unequalled service.

Specify GIANT on orders
to your local dealer
J. A. Denn Powder Co.