



Whether
YOU
like coffee
mild or full-
bodied you'll
find a super-
flavor in
M.J.B.
COFFEE

— and for super-flavor
in tea — **TREE TEA**
M.J.BRANDENSTEIN & CO



The California Oregon Power Company now offers
for sale to its customers and friends an additional block
of its 7% Preferred Capital Stock.

POWER FOR IRRIGATION

The California Oregon Power Company has been a
factor in the agricultural development of its territory.
The growth of its load for irrigation purposes is indicated
by the following figures:

Year	Horse Power
1912	None
1916	1003
1922	1800

The growth of the communities we serve helps to
make this 7% stock an increasingly safe and productive
investment.

Our partial payment plan of \$5 per share per month
enables you to take immediate advantage of the attrac-
tive price.

Ask Any Member of Our Organization

Price subject to change at any time.

The California Oregon Power Company
Medford, Grants Pass and Klamath Falls, Oregon
Yreka and Dunsmuir, California.

Effective March 1, 1923

Change in Schedule of Stages

With through service to Portland and way points
daily

NORTH BOUND—Leaves Medford daily 8:45 a. m. for Grants Pass
and Roseburg with direct connection to Portland; also 2:00 and 6:00
p. m. for Grants Pass only.

SOUTH BOUND—Leave Roseburg daily 4:20 p. m.; Grants Pass
12:00 noon, 4:00 and 8:05 p. m. for Medford and Ashland.

FARES—Medford-Grants Pass, \$1.15; Medford-Roseburg, \$1.15;
Medford-Portland, \$7.85.

WE SAVE YOU MONEY—Stopovers permitted at Roseburg, Eugene,
Salem if desired.

Tickets on sale at UNION STAGE DEPOT

Nash Hotel Bldg.

Phone 300

C. OF COMMERCE TO RECEIVE AID FROM M. J. DURYEA

M. J. Duryea, manager of the or-
ganization and service department of
the Oregon State Chamber of Com-
merce, arrived in Medford today to
assist with the membership campaign
of the local Chamber of Commerce.

"The State Chamber has sent me,"
said Mr. Duryea, "because it is of
vital importance to it that every
chamber of commerce in the state
be well organized and financed.
Looking over the plans for the mem-
bership campaign in Medford, I feel
very optimistic over the result. If
they carry well, Medford will have
one of the most unique chambers
on the coast."

The slogan contest closes on Sat-
urday night. At that time all sug-
gestions for a slogan to be used in
the literature of the Chamber of
Commerce must be in the hands of
the slogan committee of the mem-
bership campaign.

"This is an opportunity for some-
one to receive a year's membership in
the chamber free," said H. G. Fro-
bach, secretary of the chamber. "The
Chamber of Commerce has always
felt the lack of a short, pithy sen-
tence or phrase in its advertising ma-
terials. Medford has a wealth of
subjects for such a slogan; it can
have something to do with the won-
derful climate, the world-beating
pears, the strategic situation of the
Rogue River valley; anything that
will catch a reader's eye and stick to
his memory. All the residents of this
county are eligible to compete in the
contest."

All the tickets for the civic dinner
next Monday evening in the Hotel
Medford have been turned over to the
Craters for sale. The committee in
charge of the sales is composed of
V. H. Vawter, W. J. Warner, George
Gates, J. J. Buchter, C. P. Talent and
H. S. Bole.

The membership campaign com-
mittee is beginning to feel alarmed
over the attendance at the dinner.
"The capacity of the dining room is
only 300," remarked J. J. Buchter,
"and the Craters and their ladies who
will attend in a body will fill 120 of
the places. That leaves only 180 for
everyone else. If the room were
about three times as large we might
accommodate all who wish to come.
As it is, though, I'm afraid someone is
going to be left out. The only thing
to do is to buy tickets early."
Last night C. E. Gates gave a three
minute talk to the audience at the
Page Theatre on the Chamber of
Commerce, and Porter Neff spoke at
the Rialto theatre. Both speak-
ers were well received. The feature
committee of the campaign has ar-
ranged a speaker for both houses
every night this week.



Rex Ingram's "Trifling Women"
Rex Ingram's claim to film immor-
tality is justified again in his mark-
able new production, "Trifling Wom-
en," which opens at the Page theatre
today.

The brilliant director of "The Four
Horsemen of the Apocalypse," "The
Prisoner of Zenda" and other big
Metro pictures is himself both author
and adapter of his latest success. This
fact makes his triumph all the more
complete, for the story and continuity
are on a par with the production it-
self. In all, it is a distinctly worth-
while photodrama, and it is recom-
mended to those who want the best in
their motion picture fare.

The story is concerned with the
fascination of Zareda, a crystal gazer,
whose siren-like fascination attracts
men into her net. How she attains
wealth and power through a marriage
with a wealthy marquis; how she ar-
ranges his death to marry her young
lover, Ivan; how she meets a terrible
end with her lover when her husband
finds them together, makes a graphic
and dramatic story.

In the cast are brilliant players,
Lewis Stone as the Marquis
Ferroni; Barbara La Marr as Zareda;
Roman Navarro as Ivan, and Edward
Connelly as Ivan's father, Baron de
Maupin. Others in the cast are Pome-
roy Cannon, Hughie Mack. The fine
photography is the work of John F.
Seitz.

"Under Two Flags," Rialto
"Under Two Flags," is one of the
few really great stories.

A love epic immortal, a tragedy
sublime, "Under Two Flags" captured
the heart of the world when it came
as a novel from the pen of Ouida
(Louise de La Ramee), and its growth
in popularity was heightened by its
presentation on the stage by many
renowned artists, including Blanche
Bates. Now it has been made into a
picture and will be seen here today
and the remainder of the week at
the Rialto theatre. Priscilla Dean,
than whom there is no more magnetic
figure on the screen, breathes the fire
of her dynamic personality into the
role of Cigarette, idol of a French regi-
ment at Algiers.

There are street scenes that give a
true insight of the life of the masses
in this French province of northern
Africa. The military pomp of an army
post is accurately presented. And the
oppressive luxury surrounding the
pampered beauties of a phoebe's harem
add picturesque color to this dramatic
film.

Elizabeth Benson, aged 8 years,
has passed the mental tests of Stan-
ford University, with a rating of a
person of 18 years of age.

A NEW BOOKLET FOR MEDFORD IS CHAMBER'S PLAN

Almost three-fourths of the public-
ity and service fund of the chamber
of commerce for the next three years
will be devoted to publicity. If the new
board of directors of the chamber of
commerce approves the recommenda-
tions of the publicity and service com-
mittee of the membership campaign.

The financial program of the cham-
ber for the next three years is an-
alyzed by the committee under the
chairmanship of B. E. Harder and pub-
lished today in a booklet by the cham-
ber of commerce.

The total appropriation for the pe-
riod is \$19,000—of which \$5500 will be
spent in each of the first two years
and \$6000 in the third year. The
chamber has almost \$1000 at present
in its publicity sinking fund which
will be expended along with the pub-
licity appropriation for 1923. The
major part of the first year's publicity
appropriation will probably be used to
get out an illustrated booklet adver-
tising Medford which will be sent all
over the United States, according to
Chairman Harder.

"From the opinions which we have
picked up generally," said Mr. Harder,
"it is apparent that Medford's most
crying need at present is publicity,
and of all methods, it is nearly unani-
mously agreed that a carefully gotten
up booklet containing a compre-
hensive survey of Medford and the vicin-
ity will be the most effective. It is
not our desire to force our budget on
the members of the chamber before
many of them have anything to say
about it. This budget merely contains
suggestions of expenditures during
the next three years. If the new mem-
bers wish to change any of the items
or all of the items after April 1, it
shall be done."

Approximately \$3900 will be spent
for publicity during the first year and
\$4400 during each of the last two
years.

Another important item in the bud-
get is \$650 each year for the Tourist
Bureau. Last year the state paid the
salary of the attendant in the Tourist
Bureau, but the late legislature failed
to make an appropriation for this
purpose. It will be necessary, therefore,
for the chamber of commerce to em-
ploy an attendant during the season of
heaviest tourist travel and to furnish
road maps for distribution to automo-
bile parties.

The publicity and service fund is
contributed by corporations, land own-
ers, professional and business men
who will be especially benefited by
these undertakings of the chamber. It
does not include the overhead ex-
penses of the chamber of commerce
which are paid for out of the mem-
bership dues.

The report of the committee con-
tains this introduction:

"Twelve years ago the citizens of
Medford conducted the last adver-
tising campaign to attract settlers to
the Rogue River valley. At that time
many of the orchards now in bearing
were being planted, a small area of
the valley was under irrigation as
compared with the thousands of acres
now being watered, and diversified
farming was advocated.

"The settlers who come to the
Rogue River valley from now on have
a far better chance for success. The
trail has been blazed for them and ex-
periments as to what agricultural pur-
suits they shall follow are now unne-
cessary.

"Many acres of irrigated lands are
unoccupied. Many owners of large
irrigated tracts are in imminent dan-
ger of losing their properties unless
people are induced to come here and
locate on them. There is a duty which
the business men of Medford owe to
these land-owners, and by helping
them to colonize their lands they help
to develop Jackson county, and thus
reap a direct benefit themselves from
the increase in population and busi-
ness activity."

Old Timer Is Back

"My friends had all given up and
never expected to see me around
again. I had given up hoping my-
self, as no medicine touched my case.
The doctors had tried everything. My
food did not digest and filled me
with gas. My brother in Philadel-
phia wrote me to try May's Wonder-
ful Remedy. The first dose gave me
wonderful relief and I am now as
well as I ever was and feel thirty
years younger." It is a simple, harm-
less preparation that removes the en-
teric mucus from the intestinal
tract and allays the inflammation
which causes practically all stomach,
liver and intestinal ailments, includ-
ing appendicitis. One dose will con-
vince or money refunded. For sale
at all druggists. Adv.

IF YOU WANT GOOD WHOLESOME BREAD

Ask your grocer
or phone your order
to

**CENTRAL POINT
MILL**

for
MT. PITT BLEND
of flour

**Morton's Mill
Central Point**



Avoid
Motor Oils
containing paraffin,
asphalt or any other
non-lubricating sub-
stance. Aristo Oil is
refined by the most
advanced processes,
designed to remove
everything in the
crude which has no
lubricating value.

Not Flint-like
"Carbon"
which you must chisel out
of motors

ALL motor oils deposit some carbonaceous residue,
known as "carbon." No oil does otherwise.

But there are two kinds of "carbon." That from some
oils attaches to piston heads, spark plugs, and valves. It
becomes hard and flint-like. And it stays.

Chisels are required to remove it or acetylene torches
to burn it off. It is hard enough to score cylinder walls.

Causes Four Motor Troubles

This hard "carbon" acts as an abrasive, wearing
cylinder walls, piston rings, bearings, etc.

Parts of it often become incandescent, causing "knock-
ing" due to pre-ignition.

Other particles become attached to the spark plugs,
short-circuiting the spark, so your motor misses.

Still others work up under valves, causing bad seat-
ing and loss of compression, which means loss of power.

And this hard "carbon" forms more quickly than an-
other kind about which you should know.

The Other is Soft and Fluffy

The residue that Aristo Motor Oil deposits is of another kind.
It is soft and fluffy so that most of it blows out with the exhaust.
It is softer than your cylinders, pistons and bearings, so cannot
scratch or wear them.

Cars run thousands of miles farther without having valves
ground or cylinders, pistons and spark plugs cleaned. Your motor
retains full compression. It doesn't "knock."

With Aristo Oil motors get efficient lubrication without develop-
ing these troubles. They last longer, run more smoothly and give
more power.

Aristo is made by lubrication specialists equipped with
every known facility for the production of a perfect motor oil.
Used by famous drivers in the most grueling tests.

Try Aristo Oil for three months. Test it under all condi-
tions. Note the improvement in the operation of your motor.



**Union Oil Company
of California**

Aristo Motor Oil

The Following People Sell Aristo Motor Oil and Other Union Oil Products

Hittson Motors, Medford
Union Oil Service Station, Medford
Eagle Point Garage, Eagle Point
Fred Fitch, Hardware, Jacksonville
Union Oil Service Station, Ashland
Log Cabin Service Station, Siskiyou
Fred O. Kelly, Rogue River

Jack Stewart Co., Provolt
W. C. Fixley, Williams
Fred G. Honner, Wimer
Grants Pass Service Station, Grants
Pass
LeMoss Service Station, Grants Pass
Valley Garage, Grants Pass

USED CARS

That have not been misused
Priced right
Crater Lake Automotive Co.

FOR SALE—RESIDENCE
Nine rooms, basement, furnace,
hardwood floors, all latest improve-
ments. Garage for two cars; lot
75x175. The coolest house in Med-
ford. Large shade trees. Terms.
E. H. PORTER

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