

MEDFORD MAIL TRIBUNE
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ROBERT W. RUHL, Editor.
 S. SUMPTER SMITH, Manager.

BY MAIL—In Advance:
 Daily, with Sunday Sun, year, \$7.50
 Daily, with Sunday Sun, month, .75
 Daily, without Sunday Sun, year, 6.50
 Daily, without Sunday Sun, month, .65
 Weekly Mail Tribune, one year, 2.00
 Sunday Sun, one year, 2.00

BY CARRIER—In Medford, Ashland, Jacksonville, Central Point, Phoenix, Talent and on Highway:
 Daily, with Sunday Sun, month, .75
 Daily, without Sunday Sun, month, .65
 Daily, with Sunday Sun, year, 7.50
 Daily, without Sunday Sun, year, 6.50
 All terms by carrier, cash in advance.

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 Official paper of Jackson County.

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THE EXCLUSIVE S. P.

ACCORDING to "Western Advertising" the Southern Pacific has decided to launch a gigantic campaign to attract more settlers to California.

This is nice,—for California. But why should the Southern Pacific be so exclusive. During the last few months we have heard a great deal about how the Southern Pacific loves Oregon and what a great benefit it is to Oregon, and how disastrous it would be if another railroad,—the Union Pacific for example,—should operate more extensively in Oregon.

Why is this advertising campaign, as the article states, confined to the boundaries of the Golden State?

Oregon needs settlers more than California. Oregon has as many things to attract settlers as California. In fact we note in the press dispatches that an aggrieved individual recently purchased 141 acres of California land for \$33,408, and found only 19 acres that would raise anything but taxes.

Oregon at least can do as well as that. Oregon, moreover has in Crater Lake the greatest scenic wonder on the coast, it has the best hunting and fishing in the country, it has as good or better soil than California and yet its population per square mile is less than one-third that of California.

The Southern Pacific of course, does advertise Oregon now and then. But it has never launched an advertising campaign exclusively for Oregon, nor has it ever launched an advertising campaign on anything like the scale now furnished California.

Old Man Oregon doesn't expect to get as much as the opulent favorite son of California, but he does expect,—and should expect,—to get his fair share. The Mail Tribune maintains he is not getting his fair share.

No one expects the Southern Pacific to forget California, but it does expect the indispensable S. P. to remember there is such a place as Oregon,—Oh,—now and then.

Quill Points

Most cases of flu are bad colds with a scarce complex.

A bride is a person who wonders whether she salted it.

A man isn't completely down and out until he stops wishing he had a shave.

You can't tell by the suit a man wears how many holes there are in his socks.

A man is a failure when he begins to talk too much about the good work he did last year.

We can't escape an interest in Europe's affairs. As the mark goes, so goes the market.

An experienced wife is one who has learned to cry on a shoulder, instead of a pillow.

Contentment is largely a matter of not caring a whoop how much more the neighbors have.

Many a man gets credit for being a cheerful loser when he merely is too lazy to try very hard.

Well, if there must be another war, let's get the darned thing over with while everything is in a mess.

The idealist seldom gets his head too far above the clouds to observe which side his bread is buttered.

They now have a war machine that will operate on land or water. But will it operate on a deficit?

A free country is one where half the population is forever trying to force the other half to do something.

The man who says he loves his enemies still retains the hope that a just God will make it rather hot for them.

One shouldn't criticize too harshly. It may be that there's something wrong with Europe's thyroid gland.

You can't hitch your wagon to a movie star. The only wagon about a movie star is a waggin tongue.

In books the heroes who don't know the meaning of fear, but the authors never show them in a dentist's chair.

Correct this sentence: "Ah," sighed the husband, after ten years of matrimony; "I love to kiss your dear hands."



INDUSTRY PAYS.

BY INDUSTRY we thrive; so let us look alive, and work six days a week; we should be cutting grass, the golden moments pass, they're going like a streak. I used to bask and dream of music and ice cream, of islands far away; I dreamed of idle things, of cabbages and kings, while neighbors put up hay. No wolves were at their doors, and at the village stores their credit stacked up high, while I must dig the price of prunes or shredded rice or anything I'd buy. Collectors eagle-eyed were ever at my side, with bills that long were due; the merchants whom I owed pursued me up the road, a fierce, excited crew. And then I saw at last the errors of my past: I girded up my loins, and said, "I'll dream no more, but do the useful chore, and earn twelve brands of coins." From dreams that wasted time, from sloth that was a crime, I rose, a figure grand; I shooed old things away, and now, throughout the day, you see me pounding sand. I have a tranquil mind, and when I look behind I have no craven fear that constables with writs and bailiffs throwing fits are swiftly drawing near. I work and pay my bills, and when I climb the hills no creditors pursue; but every merchant prince looks sweetly on me since I took up methods new.

Value of Livestock on Oregon Farms Show Increase Jan. 1, 1923

It was rather a surprise to find the results showing more cattle on hand Jan. 1, 1923, than on January 1, 1922. Low prices and light demand which have had a depressing effect on the industry, appear to have resulted in less than usual marketings.

The improved prices during 1922 for both mutton and wool have made a strong demand for lambs and ewes and have been an inducement toward increasing both size and number of flocks. Increases would doubtless have been greater but for the unusually heavy losses last spring, due mainly to weather conditions.

Horses and Mules
 Numbers and prices show but little change from a year ago. Oregon assessors report horses and mules under the same classification. The total reported for the 1922 assessment is slightly less than that for the year 1921. Reports indicate that very few colts are being raised in any part of the state. Good horses still bring fairly good prices but inferior animals are very low sale. One correspondent from Wheeler county says, "Half the horses here are what we call canyuses, and they bring from \$5 to \$20. A good farm horse, weighing about 1500 pounds will bring around \$100."

Milk Cows.
 From the western part of the state come reports of a decrease in numbers of dairy cows, but assessors' reports show slight increase in all cattle in principal dairy counties (Assessors report milk cows under classification of "all cattle"). Considerable increase in dairy cows is reported from several irrigated districts. A small increase in total numbers of milk cows for the state as a whole, compared with a year ago, therefore appears to be the situation.

Other Cattle.
 From one of the larger beef cattle counties comes a report in part as follows: "Cattle have increased as the stockman had a hard time selling his 'she stuff' this fall." This condition prevails more or less throughout the beef producing sections. In numerous instances cattlemen have been forced to liquidate at prices for young animals and breeding stock, considerably lower than what might be considered average market values.

Our special inquiry shows, for those reporting, that these owners had about 7 per cent more cattle of all ages on hand January 1, 1923 than they had on hand January 1, 1922. The inquiry was confined to range territory and it is probable that this

When to Spray for Codlin Moth

The following is a summary of five years' investigation by government entomologists of the codling moth, in the Rogue River valley, and the substance of an address delivered by Prof. M. A. Yothers before the Fruit-growers League last Saturday at the Public Library. Prof. Yothers will leave soon for the Yakima valley, to engage in a similar line of work:

WHEN TO SPRAY
 (By M. A. Yothers)

While application of the poison spray for codling moth control may be made at any time between the dropping of the petals and the harvesting of the fruit, and still accomplish some good, yet there are specific times when applications must be made in order to obtain the best results. It may be well to point out here that there are certain times when it is least advisable to spray. There is a period during the last 10 days of June and the first 10 days of July when it is least advisable to spray for the first brood, it being then too late for the first brood and too early for the second brood. Also, if there has already been made an application for the beginning of the third brood during the last week of August or the first of September, then there is little to be gained by any application during September.

1. Calyx application. This is the earliest application that can be made for the codling moth and must begin, with apples, when about 80% of the petals have dropped, and must be completed before the calyxes close, which is on the average within a week after the petals are off. Inasmuch as about 80% of the first brood larvae and a large per cent of the second and third broods enter the fruit at the calyx, it is imperative that this application of the calyx spray be made promptly no definite time can be set for the calyx spray as the time will vary according to the season. The average calyx spray date, however, for the general vicinity of Medford for the seasons 1918 to 1922 has been during the first week in May. In 1922, however, it was later than the previous average, being not until the latter part of the second week. The calyx application should not be regulated by the calendar, but should be timed according to the dropping of the petals.

Since pear calyxes remain open much longer than apple calyxes there is a much longer time during which this spray can be applied to pears. All varieties of pears bloom before the apples, but the pear calyxes do not close until after the apples have all closed. In fact the pear calyxes remain open long enough to receive the poison spray at the time it is applied just before the hatching of the earliest first brood worms. In the average season the first brood worms begin to hatch about 10-14 days after the apple petals have dropped. If the orchardist has both apples and pears it will not be possible for him to spray both at the same time, and it is therefore usually advisable to spray the pears just following the calyx application for the apples.

2. First cover spray. The purpose of the first cover spray is to apply a fresh coating of poison on the fruit and foliage just before the hatching of the first brood worms. With pears that is the first spray, but in the case of apples, it is the second application. The time for this application will de-

Tongue Twisters
 (To be read aloud)
 By C. L. EDSON,
 Author of the Gentle Art of Columning.

A TATTOO SET-TO
 Old Tom Tate was a tattoo tout;
 That is, Tate taught 'tattooing;
 So unto Tom Tate came Tim T. Ott.
 Whom Tate tattooed with blueing.
 A rat and a cat and a tomkit too,
 Tate tattooed no Tim T.,
 Saying "Tit-Tat-Toe;" Antietam town
 Came crowding round to see.

Tim T. Ott thought Tom Tate tight,
 When Ott heard Tom Tate titter,
 So Ott hit Tate. Then Tat bit Ott.
 And the fight right then grew bitter.
 A lot in the street told Tate: "Tat,
 tut;
 Hit Ott. Tom Tate; don't eat 'im,"
 Then a cop on tip-toe tapped Tate's
 pate,
 And Tom Tate left Antietam.

The Usual
Sunday Dinner
 Will Be Served at the
Holland Hotel
 From 5:00 to 8:00 P. M.
\$1.00 a Plate

INFLUENZA
 As a preventive, melt and inhale night and morning—
VICKS VAPORUB
 Over 17 Million Jars Used Yearly

Young's DON'T FORGET H'd we Co.
 Pills for Less

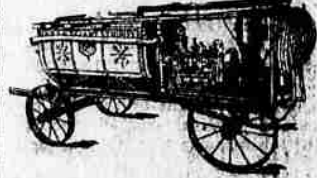
HEAT WITH COAL
 Place Your Order Now for Quik Delivery
Hansen Coal Co.
 (Successors to Lads)
 34 S. Fir St. Phone 230-J

Blue Front Fixit Shop
 111 S. Holly St.
 "WE FIX ANYTHING"
 Phone 454
 Razor Blade Sharpening

REAL BARGAINS
 In Serviceable Used Cars
Crater Lake Automotive Co.
 123 South Front St.

CONCERT PROGRAM
 From 5:30 to 7:30 by the PHILHARMONIC TRIO

NOTICE.
 Through an Error Our Office Telephone Number was omitted in the new Directory.
 IT IS 77
DR. H. E. MURPHY,
 Dentistry and X-Ray
 2nd Floor Medford Bldg.



FUNERAL SERVICE
 Including every attention that can come from the hands of a Funeral Director.

Removing remains to parlors, use of chapel, Funeral service and all other service (except embalming) rendered without charge.

Our show rooms are stocked with the best money can purchase, and at prices positively guaranteed satisfactory to all.

CONGER FUNERAL PARLORS
 Successor to Weeks-Conger Co.

The Hotel Oregon
 BROADWAY AT STARK
 PORTLAND, ORE.

You Are Assured a Personal Hospitality and Individual Attention

through the combined efforts of a staff, who after years of training, understand the needs of the traveling public.

MUSIC, DANCING and the BEST TO EAT

AT
YE Oregon grille
ARTHUR H. MEYERS MANAGER