

LETTER HEADS CRATERS CLUB MAKE BIG HIT

A recent letter from the Pacific Coast Cone company of Portland, Ore., indicates the value of the advertising which has been accomplished by the Crater Lake letterheads, which many Medford business houses are using and for which the Craters club are responsible.

The Portland concern writes that it is interested in securing 100,000 such letterheads for distribution to Portland business firms to be used in their daily correspondence and that this is only a starter.

The plan is to have ten views of beauty spots in Oregon. One hundred copies of each view are to be included in a bundle of one thousand letterheads to be sold to Portland firms. One hundred letterheads of each thousand will carry the Crater Lake view. The movement is to be developed by the Portland Ad club, and ultimately it is expected that all Rotary club and other organizations and live business firms in Portland will be making regular use of the "scenic" letterheads.

New Auto Firm for Medford in Valley Garage

The Mason Motor Car Co., is a new institution in Medford and promises to be one of the active firms in the automobile and accessories lines.

The personnel consists of A. R. Mason, president, who will move here at once from Seattle, Wash.; C. W. Harrett, secretary and treasurer, and Charlie Brown, vice president, both well known in Medford. All are experienced in this line and are live wire business men. Mr. Mason is now in Seattle preparing to move here, and Mr. Brown is at the Durant factory in Oakland, California, arranging for immediate shipment of cars.

The new firm will handle the Durant line of cars, including the Star, the new low priced car recently put on the market. They will be distributors for these cars for all southern Oregon. They will also handle a full line of parts for these makes.

The firm has closed a lease for the Valley Garage from Bert Anderson, the owner, and now in charge. They will use the lower floor for their sales room, storage and garage.

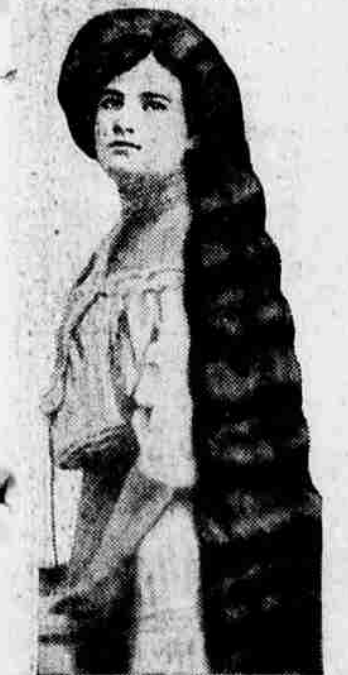
C. E. Whitman will have charge of the repair shop on the second floor, and "Dick" Farmer, will be connected therewith. Both are experienced therewith. Both are experienced therewith.

Freight Increase Disallowed.

WASHINGTON, Feb. 1.—Increases amounting to approximately 7 per cent in freight rates on fruits, melons and vegetables moving from the southwest to central freight association and trunk line territories, which railroads proposed to make effective March 4 were declared today by the inter-state commerce commission, to be unreasonable and unjustified.

GIRLS! BEAUTIFY HAIR AT ONCE

Try This! A Gleamy Mass of Luxuriant Hair



In a few moments you can transform even plain, dull, flat hair. You can have it abundant, soft, glossy and full of life. Just get a 35-cent bottle of "Danderine" at any drugstore. Then moisten a soft cloth with the "Danderine" and draw this through your hair, asking one small strand at a time. Instantly, yes, immediately, you have doubled the beauty of your hair. It will be a mass, so soft, lustrous and so easy to do up. All dust and excessive oil is removed. Let "Danderine" put new life, vigor and brightness in your hair. This stimulating tonic will freshen your scalp, check dandruff and falling hair and help your hair to grow long, thick, strong and beautiful.

PRESBYTERIANS TO ORGANIZE A MEN'S COMMITTEE

An enthusiastic company of men sat down to the supper at the Presbyterian church on Tuesday night, provided by a committee from the Men's Bible class. Following the supper was a thorough discussion of the need of some kind of a men's organization to direct the energies of the men of the church along helpful lines of service. It was the hearty expression of all that there should be such an organization to function along lines helpful to the spiritual, and social and community interests of the men, the church and the community. Dr. Wm. P. Holt acted as chairman of the meeting and was asked to appoint two committees, one to draw up constitution and by-laws to present for adoption at the next meeting and another to bring in nominees for office. Mr. Carl Brommer was asked to head the committee on preparation of refreshments. The next meeting was called for Thursday night, February the 15th at 6:30 p. m., when definite organization will be perfected. All men in any way connected with the church are welcome to this meeting.

NEW BAPTIST CHURCH IS TOPIC AT DINNER

Rev. John S. Stump, D. D., of New York City, assistant secretary of the American Baptist Home Mission society, spent yesterday in Medford looking over the new Baptist church building situation with view of rendering financial assistance to the enterprise. A twelve o'clock dinner was served at the home of Rev. and Mrs. F. R. Leach to members of the Building and Soliciting Committees and Dr. Stump. After the dinner was served Rev. Mr. Leach acted as toastmaster and gave a short talk on "Baptists and the Medford of Tomorrow." Prof. Aubrey G. Smith spoke on "Baptists and Their Needs," and Mr. H. E. Marsh, chairman of the Soliciting Committee spoke on "The Financing of the Building Project." Dr. Stump closed the pleasant and profitable hour by a stimulating talk on the work the denomination was doing along the line of building churches, and closed by assuring the committee of his purpose to stand back of the great undertaking of the local Baptists. He expressed himself as well pleased with Medford and the opportunity for advancing work along church as well as other lines.

CHICKEN AND EGG NOT SEX TEACHING

CHICAGO, Feb. 1.—Pictures of a chicken and an egg, also of a frog and several eggs, do not constitute sex teaching, a trial committee of the Chicago board of education decided yesterday. The committee was nine months in reaching this finding. Meanwhile Miss Harriet Ostrom, teacher, suspended under charges of teaching "promiscuous sex knowledge" with these pictures, went without pay. The committee recommended today that she be reinstated with back pay in full.



Dr. Jack is Held Over, Page
A mark in screen history is being set at the Page theater for long runs. The management of that theater certainly picked a winner in Harold Lloyd's "Dr. Jack." It is now in its fifth day and going more strongly than ever. Mr. Hunt declares that "some day we expect to get around to showing another picture. But we'll run it all winter if you want us to."
"Betty" Brown, the organists, says she plays the music in her sleep.
Jackson county people like good things. They show their appreciation substantially. Harold Lloyd in this production has achieved something distinctly different in comedies.

Rialto Has Bebe Daniels
Bebe Daniels shows unusual skill in her performance in "The World's Applause," which is at the Rialto Theater this week.

Pitted against so experienced an actress as Kathlyn Williams, who is superb in the picture as a wronged wife, who murders her husband in a fit of jealous rage, Miss Daniels plays up to the older woman in splendid style as the object of the wife's jealousy.
Miss Daniels wears some magnificent gowns, as does Miss Williams.
Lewis Stone plays the brother, who loves the actress; Adolphe Menjou is an insinuating artist, who meets his death, and deservedly, perhaps, and there are other good characterizations. De Mille has given careful attention to sequence, probability and artistic effect in his direction and has made a picture that stands up well as a fine contribution to the art.

Sports 5 INDOOR RECORDS ARE SMASHED AT MADISON SQUARE

NEW YORK, Feb. 1.—(By the Associated Press)—Followers of track and field athletics who witnessed the Melrose Athletic club games at Madison Square Garden last night are holding their swirled heads today. It was a night unequalled in American indoor athletics, four world's and one American record being broken.

The record breakers were Jole Ray of the Illinois Athletic club, Chicago; Jimmy Connolly of Georgetown University; Loren Murchison of St. Louis, and the Newark (N. J.) athletic club; Leroy T. Brown of Dartmouth; Richmond W. Landon of the New York athletic club and the girls' relay team of the Valcour athletic club, New York.

Ray covered the route of a mile and a half 100 yards ahead of his nearest follower in six minutes, 41 and 4-5 seconds. The previous mark was his own—six minutes, 42 and 3-5 seconds; he made it last year.

Connolly, a veteran of the boards and cinder paths, who has been a top notcher for years without achieving a world's record, lowered that for the two-thirds mile last night from 2:46 2-5 to 2:43 3-5.

The bespectacled Landon, winner of the Olympic running high jump, and Brown tied for first place in breaking the world's record for that event, both clearing the bar at six feet, 5 1/2 inches. John L. Murphy of Portland, Ore., saw the pair break the record of six feet 4 1/2 inches that he established last year. He finished fourth at 6 1/2, behind Harold M. Osborne of the Illinois A. C., who won third place at 6 2/4.

The Valcour girls broke their own world's record of 55 1-5 seconds in winning the 440-yard relay in easy fashion, finishing in 52 2-5.

The fifth record to fall, apparently a world's record, as no other country stages the event, was in the 60-yard dash, which Loren Murchison of St. Louis captured from a speedy field, led by McAllister, the fastest man on the New York police force. Murchison lowered the record one-tenth of a second to six and two-tenths seconds.

RICKARD GIVES UP DEMPSEY MATCH

NEW YORK, Feb. 1.—Tex Rickard, boxing promoter, today issued a statement declaring that he had decided after full consideration, not to participate in any bidding for a heavyweight championship contest in which Jack Dempsey would defend his title.
Rickard's statement was issued upon expiration of an option he had obtained, barring Dempsey from accepting offers from any other promoter for six days.

Pullman Starts Trip.
PULLMAN, Wash., Feb. 1.—Ten members of the Washington State college basketball squad accompanied by Coach J. Fred Bohler, left here today for a series of games with Pacific coast and Northwest conference teams.

Games to be played on the trip are with the University of Washington at Seattle, February 2; Multnomah Amateur Athletic club at Portland, February 3; University of Oregon at Eugene, February 5; Oregon Agricultural college at Corvallis February 6; Willamette university at Salem, February 7 and Whitman college at Walla Walla, February 9.

Basketball.
At Walla Walla—Whitman college 32; Pacific college 3.

Sacco and Britt Suspended.
PORTLAND, Ore., Feb. 1.—Suspension for one year of Jimmy Sacco and Frankie Britt has been announced by the Portland boxing commission as a result of their perform-

To Cure a Cold in One Day
Take
Laxative
Bromo Quinine
tablets
Be sure you get
BROMO
The box bears this signature
E. W. Grove
Price 30c

Merry Widow Coming



Marie Wells in "The Merry Widow" at the Page, February 5.

ance in a bout Monday night which was to have gone ten rounds, but which Referee Gruman called no contest after it had gone less than four rounds.

SALEM, Ore., Feb. 1.—"Ken" Williams, home run king with the St. Louis Americans last year, is in Salem today on a visit with old friends of this city. He plans to leave in a few days for Grants Pass, where he will visit his parents, Mr. and Mrs. B. A. Williams.

SEATTLE, Feb. 1.—Saskatoon was defeated 7 goals to 1 by Seattle at the hockey game here last night.

HOME DEMONSTRATION WORK OUTLINED FOR MONTH OF FEBRUARY

The executive committee for home demonstration work in Jackson county met with Miss Tsch yesterday to discuss policies and plans for the coming month.

The chairman, Miss Alice Hanley, gave a report of the meeting with the ways and means committee of the legislature in Salem last week. A number of prominent farmers of the state met with that committee to urge the appropriation of the money necessary for carrying on the work of the county agents and home demonstration agents in Oregon for the next two years. Miss Hanley represented the cause of Southern Oregon in a very able address before the committee in which she pointed out the value of this kind of educational work to the farmers and the homemakers of this community.

A report of the work already accomplished this past month was given by the agent and plans laid for further organization and development in the future.

Eye Trouble? Try Camphor & Hydrastis

For most eye trouble there is nothing better than simple camphor, hydrastis, witchhazel, etc., as mixed in Lavoptik eye wash. One business man says it relieves aching eyes and improves sight. Another case of red, watery eyes reports that Lavoptik has helped wonderfully. One small bottle usually relieves ANY CASE weak, strained or sore eyes. Aluminum eye rub FREE. Leon B. Haskins, druggist. Adv.

STAR AND DURANT CARS
Coming!
Watch for opening announcement.
Don't buy until you see these cars
Mason Motor Co.
Valley Garage Bldg.
N. Holly Phone 366

MEDFORD HIGH TOSSERS LEAVE, SEVEN, TONIGHT

Coach Eddie Durno and seven members of the Medford high school basketball squad leave tonight on the 7:33 train for the northern part of the state where they will pit their knowledge and skill in basketball against some of the best teams of the state including Salem, Hill Military Academy, Oregon Freshmen, O. A. C. Rooks, Eugene high school, Cottage Grove and possibly Dallas high school.

The seven men making the trip are: Booney, Watson, Singler, Baughman, Bateman, Williams and Chastain. Chastain has not played an interschool game this year, but has shown up well in practice lately and is being taken on the trip in preference to several others who have played. He will hold down a guard position in case of absence of Bateman or Williams.

A crowd of high school students is expected to see them off this evening and a larger crowd will undoubtedly welcome them upon their return.

A steady grind of earnest practice and instruction has been given by Coach Durno during the past week and when the locals meet Salem on the northern's own floor tomorrow night a lively contest is predicted. Fans expect the locals to come home with a good record and it is the fondest hope of every high school student and Medford athletic fan that by the time of the state tournament the locals will be working together well enough to hand the Salemites a good thumping.

Oil Goes Up Again.
PITTSBURG, Feb. 1.—An advance in the price of crude oil, bringing the top grades to \$3.80 a barrel, was announced by the Seep Purchasing agency today.

Tortured Many Years by Kidneys
"I have had kidney trouble for twelve years," writes H. P. Plankney, West Jackson, Miss. "Pains in back, joints, catches in the hips, run down and getting up too much during the night. But since taking Foley Kidney Pills, my suffering is over, and I feel like a new man." Backache, rheumatic pains, kidney and bladder trouble quickly relieved with Foley Kidney Pills. Refuse substitutes. Insist upon Foley's Honey and Tar. Sold every where.

DR. KING'S New Discovery
Never let a cold get a hold!
Break it-in time!
Stuffy heads—irritated throats—cough-tired chests—welcome the cooling, soothing relief so quickly brought by this dependable 50-year-old family remedy. Don't let your cold drag you down. Ask for Dr. King's New Discovery at your nearest druggist. Proven safe for children as well as grown-ups.

COW TESTING IN THE EAGLE POINT DISTRICT, MONDAY

The tuberculosis drive is progressing northward, the territory east of Bear creek being cleaned up as far as Eagle Point.

Activities will be centered around Central Point and the territory north as far as the Tolo bridge starting Monday.

Wednesday forenoon between 8:30 and 10 the people of Central Point within the city limits will have a chance to get their cows tested by bringing them to the place of Will Wright near the highway south of Evans store.

The percentage of infected animals is still below or near one per cent and everyone should test diligently to dispose of even these few before a greater spread takes place.

Condemed animals will be shipped to Portland next Tuesday, the ear starting for the Farm Bureau Exchange in the afternoon.

VALLEY VIEW FARM BUREAU TO LAUNCH DRIVE ON GOPHERS

The Valley View Farm bureau unit recently held its second regular meeting. So many things are coming up for consideration that it was decided to meet twice a month instead of monthly until the rush of spring work begins. A gopher drive is being launched, the work to be done by the farmers under the direction of a representative of the Extension Department of O. A. C. Two thousand acres or more lying in one body between the east lateral of the Talent irrigation system and Bear creek are to be covered.
The business program being completed, the ladies served refreshments and they plan to continue this social feature.

Submitted by
H. R. REACHERT, Sec.

A GOLD GONE IN FEW HOURS

"Pape's Cold Compound" Acts Quick, Costs Little, Never Sickness!

In a few hours your cold is gone, head and nose clear, no feverishness, headache, or stuffed-up feeling. Druggists here guarantee these pleasant tablets to break up a cold or the gripe quicker than nasty quinine. They never make you sick or uncomfortable. Buy a box of "Pape's Cold Compound" for a few cents and get rid of your cold right now.

CROUP
Spasmodic Croup is frequently relieved by one application of
VICKS VAPORUB
Over 17 Million Jars Used Yearly

A Sale For Less Than Half

Napkins stamped on Indian Head Unbleached Muslin and Art Cloth. Your choice while they last at—

EIGHT CENTS EACH
Friday and Saturday, February 2 and 3.

The Handicraft Shop



Inherited or developed eye troubles corrected best by our properly fitted glasses.

DR. JUD RICKERT
Optometrist
MEDFORD, ORE.

Burned Out!
but
Open Again for Business Feb. 2
DAN'S Lunch Room
with
Complete New Equipment
REAL, HOME COOKED EATS AT POPULAR PRICES
Next Time You Eat—Stop at Dan's
DAN COLLIER, Prop.