



Gift Buyers Guide



VILMO FLOUR

If you use this popular brand of flour for your bread and pastries, your Christmas feast, as well as every other meal will be a success and highly appreciated by your guests and family.

MADE IN MEDFORD FROM CHOICE ROGUE RIVER VALLEY WHEAT

We handle all kinds of feeds—It will pay you to get our prices.

ROGUE VALLEY MILLING CO.

Phone 84

South Front St.



SPECIAL Until CHRISTMAS

Floor Lamps, Complete
With Shade
\$12.25

MORDOFF & WOOLF



HOLIDAY SOCIAL ENGAGEMENTS
REQUIRE A NEAT APPEARANCE

Our Quality

CLEANING, DYEING AND PRESSING

Will assure you that

REAL CHRISTMAS GIFTS FOR THE MOTORIST

SPOTLIGHTS in Christmas Packages
\$4.50 to \$12.50

BATTERY AND ELECTRIC CO.

Nat Bldg.—Phone 116

TALENT'S Bakery and Confectionery

Get your order in early for Christmas
Cakes and Pies

FRESH LINE OF CHRISTMAS CANDY

W. Main and Grape St.

Phone 505



GIFTS FOR THE KIDDIES

Ball Bearing Roller Skates, Foot-
balls, Boxing Gloves, Punching
Bags, etc.

Appropriate Gifts for all the
family.

LET US HELP YOU SOLVE YOUR GIFT PROBLEMS

Westinghouse Automatic Electric Range, Thor Washer,
Hoover or Royal Vacuum Cleaner,
Westinghouse Waffle Iron, Curling Iron, Percolator
Sew Easy Motor, Grills, Toaster, Irons

PEOPLE'S ELECTRIC STORE

212 W. Main St.
A. B. Cunningham

Phone 12

Medford, Ore.

O. O. Alenderfer

A Tip to Christmas Shoppers



This year Medford Merchants have made
every conceivable effort to prepare stocks
that would appeal to Medford and Southern
Oregon people.

When dealing with them you are assured of
the very finest and latest selections in high
class merchandise, fair and courteous treat-
ment and substantial savings. It will pay
you to trade with Medford Merchants this
Christmas!

For the Holiday Dinners

We are better than ever prepared to handle our patrons
meat needs

MEATS AND POULTRY OF ALL KINDS

At Prices That Are Reasonable
Prompt, Courteous Service

**ECONOMY and WEST SIDE
Meat Markets**

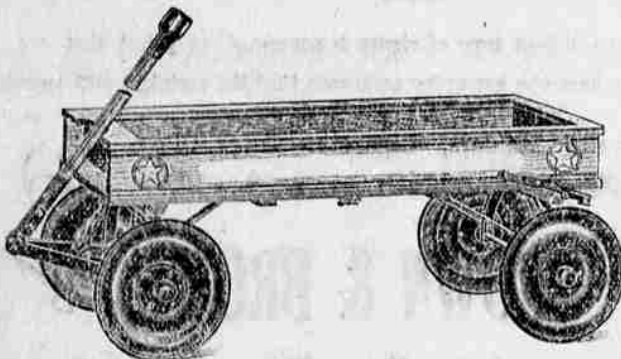
206 E. Main St
Phone 46

213 W. Main St.
Phone 649

Just the
Christmas
Gift
for the
Kiddies

**HUBBARD
BROS.**

335 E. Main
Phone 231



THE HOLIDAY DINNER IS NOT COMPLETE WITHOUT
PEERLESS BAKERY

BUTTER-NUT BERAD

Delicious, nutritious bread made in an up-to-date, sanitary
bakery... Comes in a generous size loaf.

If you do not already enjoy Butter-Nut Bread, ask your grocer
for it the next time you order.

PEERLESS BAKERY

606 E. Main St.

Phone 503-J



"The Harmony Music Store"

The BANJO

The Real American
Instrument
The Banjo is now a
recognized dance or-
chestra instrument. No
dance is complete with-
out it. Good banjists
are in great demand at
handsome salaries.
Buy Your Banjo Now.
Diligent study and
practice will make you
a good player in a
short time.
ROOT MUSIC CO.
111 W. Main St.

FOR HOLIDAY MEATS, YOU WILL
SAVE AT THE

City Meat Market

Turkeys, Chickens, Geese, Lard—in fact all
kinds of meats for your holiday dinner.

FREE DELIVERY

Phone 324

309 E. Main St.

Small Boxes Fancy Apples for Christmas

We have small Boxes Fancy Apples, just
the thing for

CHRISTMAS GIFTS

Leave address and we will mail box for you.

Personal Attention

Prompt Service

H. E. MARSH

Phone 252

Grocer

Phone 252

FOR THE HOLIDAY SEASON GROCERIES

Just Phone 310

and you will get quick service of high class
groceries.

Free Deliveries at 10:30 and 4:30

FRANKLIN GROCERY

437 South Central

Get Bicycle for Xmas

Best line of Tricycles. Everything for the
Bicycles, Tires and Accessories

Repairing of all kinds, Key fitting, Umbrella
Covering.

We fix any old thing.

LIBERTY REPAIR SHOP

22 South Grape St.

Phone 261-J



A CHRISTMAS GIFT
THAT'S DIFFERENT

A NEW HAT

It's a Gift that any woman would appreciate

—let

MISS TAYLOR

Select it for you.

Deuel's Store

Medford

SEE OUR BIG

Christmas Tree

at the

ELECTRIC SHOP

8th and Bartlett

Phone 22-J

It will have Suggestions that will
Solve the Gift Problem for the
Motorist.

Dinners American Style

6:00 a. m. to 12:00 midnight

CHOP SUEY AND NOODLES

1:00 p. m. to 12:00 midnight

J. N. CAFE

20 South Central.

Phone 733-Y

Phone Orders Taken

GROCERIES

The Last Big Week of Our Sale! Find the Place and Buy!

We Must Vacate Our Building January 1st. Our Entire Stock of Merchandise Must Go.
A Few Bargains Left in Ribbon, Sweaters, Hosiery, Dishes, Graniteware, Dolls, Toys,
Christmas Decorations and Store Fixtures.

C. A. PRUITT 327 E. MAIN ST., MEDFORD