

### MAY ABANDON APPLE SHOW IF AID NOT GIVEN

No one in Medford will dispute the advertising value the annual Apple Show is to Jackson County and yet there is a certain indifference among the people as to whether they wish to assist in putting it on. The premiums this year are being offered very slowly and up-to-date the aggregate value of those offered amount to only \$190. An apple show cannot be put on for less than \$250 in premiums and unless the committee is notified within the next few days of sufficient premiums it may necessitate their calling the show off.

In addition to the premiums reported the following have been offered: A \$3 credit on any pair of shoes bought from C. M. Kidd & Co.; \$5 in trade at the Golden Rule Store, a \$3 Waterman pen No. 52 from the Medford Book Store. Brown and Brown offer a \$5 Gillette razor. Gaddis and Dixon will give a \$5 credit on the purchase of Page fence and the Independent Fruit company offers \$5 in cash.

### RADIO FLASH SAVES LIFE

(Continued from page one)

dash-dash dot-dot-dot" (S. O. S.) that means disaster, distress and human extremity on the high seas. A millionaire's yacht, the Casina, pleasure cruising to Honolulu with her owner, E. L. Deheng, and party of friends aboard, caught the appeal and turned her bows that way. Los Angeles caught the signals and navy vessels stood by to race with death to the scene of the fire. San Francisco caught the signals and waited awhile until the radio operator on a distant ship had turned that vessel, too, toward the scene.

It was this ship, the West Faralon, M. M. Walker, master, that swept down the sea lanes to the City of Honolulu and effected the rescue.

**Rescued After Four Hours.**

But she did not get there until more than four hours after the flames had forced the captain, his first officer, the chief engineer and the radio operator, who had stayed behind to serve to the utmost the passengers confined to their care, to leave the ship.

The fire broke out between 5 and 6 o'clock in the morning. The passengers were put overboard at 8 o'clock, the captain left the steamer a little after 10. The West Faralon arrived in the afternoon. By a quarter to 4 the last boat had been hoisted aboard the West Faralon and that ship, her every corner crowded with cargo and human salvage, lay to a little way from the fire and all hands watched the ship burn. That is, all hands but the radio operator, he was busy sending messages that told the world the steamer's company was safe and other messages that kept the transport Thomas steaming southward to provide for the rescued smoother comfort than the planking of the Faralon's decks.

**American Women Are Careless**

Women are too apt to overestimate their strength and overtax it. When feeling well they take unnecessary chances, which in the long run cause much pain and trouble. Wet feet, exposure to cold, lifting heavy burdens and overwork will often develop troubles which cause no end of suffering. Lydia E. Pinkham's Vegetable Compound is the unfailing remedy in such cases. Thousands of American women will testify to this fact who have regained health and strength by its use. If you are suffering it will pay you to give it a fair trial.

Adv.

**RIALTO**

NOW PLAYING!

**"Reported Missing"**

The 1922 Sensation

Loads of Laughs

A World of Thrills

with

**OWEN MOORE**

and star cast.

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NEVER

has there been anything like

"Reported Missing"

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Coming Sunday

**FANNIE HURST'S**

story of Broadway's bubbles and dregs

**"STAR DUST"**

with Hope Hampton

MANN'S — — — — — THE BEST GOODS FOR THE PRICE, NO MATTER WHAT THE PRICE — — — — — MANN'S

# October Coat Sale

An achievement many folks will say about this offering. An achievement it is—but we don't look upon it in that light. It is merely another demonstration of our superior value-giving policy. For you, it is an opportunity to get your winter coat at the season's height, at a price that would be looked upon with favor at the tail end of the season.

## Handsome Collection of Fur-Trimmed Types

The aristocrat of the coat modes are in a variety in this group, allowing for wide latitude of choice. The materials, including many fascinating novelties are of superb quality.

**\$39.50**

Each model is trimmed with a fur collar. Many have fur trimmed sleeves. Every one meets our requirements for exacting workmanship and careful attention to the smallest detail.

Some wonderful new Miss Manhattan and Peggy Paige Coats, with and without fur collars. Priced from **\$35.00** to **\$150.00** each

25 new Coats, made of all wool materials, trimmed with fur collars and cuffs; up to \$50.00 values. This big sale, **\$39.50**

### Coats at \$35

This priced group contains stunning expressions of the mode. Long coated models of rich materials with collars of fur vie with types severely plain.

25 Coats in this lot, consisting of this season's most popular cloths and styles, values up to \$45.00. This big sale, each **\$35.00**

150 Children's Winter Coats on sale Saturday, made of all wool materials; ages 2 to 14 years; come with fur collars; all new styles. Priced from, each **\$5.98** to **\$18.00**

### Coats at \$25

In this carefully selected group, are many of those swagger typically English coats of rough surface cloth with large patch pockets. Then there is a substantial assortment of dress coats, possessing an air of "belonging" at every occasion at which they appear.

25 Coats in this lot, many of them trimmed with fur; also a great variety of Sport Models, up to \$35.00 values. This big sale, each **\$25**

New Plush Coats with big fur collars, lined with silk. Priced from, each **\$18** to **\$50**



## Waists, Too, Are Specially Priced

100 new Tricolette Waists in plain and fancy trimmed styles, all good colors. Up to \$8.00 values. On sale Saturday, each **\$3.98**

Beautiful new Beaded Waists, in the very latest styles. Colors—Brown, Bisque, Navy and Black. Priced from **\$6.98** to **\$18.00**

## New Korrek Skirts

in Navy and Fancy Plaids and Stripes. The best fitting skirt made. Priced from **\$6.98** to **\$18**

## Tweed-O-Wool

The most practical and best wearing suit made. Special, suit **\$25.00**

A Companion Event to the Coat Sale

### Three Extraordinary Dress Specials

<b>\$18</b>	<b>\$25</b>	<b>\$35</b>
Dresses made of silk and wool materials. All sizes and colors. Values up to \$25.00. This big sale, each <b>\$18.00</b>	Beautiful new Canton Crepe all silk, and all Wool Tricolette and Poiret Twills, up to \$40.00 values. This big sale, each <b>\$25.00</b>	Exclusive new styles in Silk and Wool Dresses. All sizes and colors. On sale at each <b>\$35.00</b>

**SWEATERS**

50 brand new Slip-over and Tuxedo Sweaters, all wool. On sale Saturday, each **\$6.98**

**Mann's Department Store**

The Store for Everybody

Entrances East Main and North Central.

Medford, Oregon

**JERSEY COATS**

100 new all wool Jersey Coats, in the best colors; \$8.00 values. Saturday, each **\$5.98**

Mail Orders Promptly Filled, Postage Prepaid — — — — — Agents for Pictorial Review Patterns