

SHRINER TRAINS ON RETURN FAIL TO STOP IN CITY

The many special Shriner trains returning from the San Francisco convention began passing here early this afternoon on their home ward trips. None were scheduled for a stop at the Medford depot and all passed through the city slowly. No schedule of these specials for that reason could be obtained at the local depot, but it is known that among the trains that will pass through will be the following:

Al Kader temple, Portland, two trains; Salaam temple, Newark, New Jersey; Crescent temple, Trenton, N. J.; Al Koran temple, Cleveland, Ohio; Syrian temple, Cincinnati, Ohio; Kismet temple, Brooklyn, N. Y.; Damascus temple, Rochester, N. Y.; Zarah temple, Minneapolis, Minn.; Rajah temple, Reading, Penn.; Mecca temple, New York City; Irem temple, Wilkes-Barre, Penn.; El Katif temple, Spokane, Wash.; Oasis temple, Charlotte, North Carolina; Morocco temple, Jacksonville, Florida; Madinal temple, Chicago, Ill.; Yarah temple, Atlanta, Georgia.

OLD MAIDS, NOT OLD MAIDS NOW, UNTIL NEARLY 30

CHICAGO, June.—"Old maids need hang their heads no longer."

The ideal age for a heroine of moving picture romance or of love stories generally is today 28 years, an age that only a few years ago was regarded by the general public as fixing a woman definitely in the ranks of confirmed spinsterhood. This is the conclusion made from a careful study of the 27,000 love stories which the lay public, amateurs from all walks of life, wrote for the scenario contest recently conducted by the Chicago Daily News. Representing not what scenario and magazine editors or writers guess the public's choice to be, these manuscripts were first hand information on the actual tastes of the people who buy books, and who attend moving picture exhibitions.

"Striking unity among the nationally scattered contestants upon the subject of the heroine's age is among the first things to be noted by the judges," said James Shroyock, director of the contest today, announcing the facts as brought out by the competition. "It is too general to be accidental and represents a undoubtedly a country-wide change in ideals."

"Few of the heroines are in their teens, only a handful are in their early twenties, the great majority are around 27 and 28, the authors seeming to regard this age as woman's best and woman as more beautiful, intelligent, poised and attractive there than previously. The judges declared that the age of the ideal heroine had been advancing as romantically perfect."

Sunday School Picnic At the Bybee Bridge

A group of five Sunday schools of the American Sunday School union will hold its annual group gathering on Sunday, June 18th, in the grove near Bybee bridge. The service will commence at 10 a. m. with Sunday school, which will be followed by speaking. Basket dinner at noon. In the afternoon the gathering will be addressed by ministers from Ashland and Talent. Everyone, both from the rural districts and the towns, are cordially invited to be present.

H. G. KING,
Missionary of the American Sunday School Union.

Grass Fire Put Out
The fire department was called out this afternoon to fight a grass fire covering a large area between South Oakdale and South Holly streets. The fire reached from Stewart avenue on the south to the Howard residence on Oakdale on the north and damaged a number of young trees in the Marshall orchard.

WASHINGTON, D. C.—A loaf of bread, the joint commission on agriculture inquiry said in a report published today, offers a striking example of what happens to the farmer's product in the way of costs and profits before it reaches the family table.

About fifty cents out of each dollar the consumer pays for bread, the report said, is absorbed in cost of distribution. The farmer gets only 29.6 cents in the local market for the wheat needed to produce it. A survey showed that the average cost of getting the wheat ready for the baker's stage was 8.4 per cent, while the average cost of manufacturing it into bread was 10.16 cents.

"A considerable factor in the baker's cost of distribution, which averages 15.76 cents of the consumer's dollar, is the service element," said the report.

"Our inquiry does not indicate that the manufacturing baker has exacted an undue profit in taking the 5.3 cents from the consumer's dollar for manufacturing bread and distributing it to the retailer."

AWARD MORE PRIZES IN LOCAL ROSE SHOW

The following entries in the Rose Show, held Wednesday by the ladies of the Greater Medford club have been given honorable mention:

Sec. C, class 1. Mrs. Whitman, Hoosier Beauty.
Sec. D, class 1. Mrs. J. W. Jacobs, Mammon Cochet.
Sec. I, class 1. Mrs. John Finley, Hugh Dixon.
Sec. H, class 1. Bowl of red roses, Mrs. T. H. Ness.

First prize in Sec. J, class I, has been awarded to Mrs. F. G. Thayer for her Dr. Van Fleet rose.

Market News

Livestock.
PORTLAND, Ore., June 16.—Cattle steady; receipts 106. Hogs steady; receipts 23. Sheep steady; receipts 856.

Portland Butter.
PORTLAND, Ore., June 16.—Butter steady to firm. Extra cubes 35¢; 36¢; undergrades 32¢ to 34¢; cartons, 41¢; prints 40¢.

Portland Wheat.
PORTLAND, Ore., June 16.—Wheat, hard white, \$1.15; soft white, white club, hard winter, northern spring, \$1.13; red walla, \$1.09.
Today's car receipts: Wheat 34; flour 5; oats 2; hay 6.

San Francisco Market.
SAN FRANCISCO, June 16.—(U. S. Bureau of Markets)—Eggs, extras, 27¢; extra pullets 24¢.

SAN FRANCISCO, June 16.—(State Division of Markets)—Poultry unchanged.

N. Y. Stocks

NEW YORK, June 16.—The strength of Mexican petroleum which showed a gain of more than 6 points, and the support given to leading rails and industrials improved the tone of the general list today. The closing was irregular.

American Beet Sugar	72
American Can	46
American Car & Foundry	160
American Hide & Leather pfd.	67.2
American International Corp.	41.1
American Locomotive	109.5
American Smelting & Refg.	59
American Sugar	75.7
American Sumatra Tobacco	72.2
American T. & T.	122.5
American Woolen	87.2
Anaconda Copper	50.1
Atchafalpa	97.7
Atl. Gulf & W. Indies	35.7
Baldwin Locomotive	110.5
Baltimore & Ohio	46.1
Bethlehem Steel "B"	73.2
Canadian Pacific	135.5
Central Leather	35.3
Chandler Motors	72.5
Chesapeake & Ohio	63.5
Chicago, Mil. and St. Paul	27.7
Chicago, R. I. & Pac.	39.6
Chino Copper	28.2
Colorado Fuel & Iron	29
Corn Products	100.7
Cruible Steel	68
Erie	14
Famous Players-Lasky	78.7
General Asphalt	58
General Electric	104.5
General Motors	13.7
Goodrich Co.	38.6
Great Northern pfd.	75.6
Illinois Central	103.5
Inspiration Copper	39.5
Kelly-Springfield Tire	45.3
Kennecott Copper	33
Louisville & Nashville	117
Mexican Petroleum	143.2
Midvale Steel	31.6
Missouri Pacific	20.2
New York Central	29.2
Northern Pacific	73.6
Pacific Oil	57.6
Pan American Petroleum	68.5
Pennsylvania	41
Peoples Gas	81
Pure Oil	30.7
Ray Consolidated Copper	16.3
Reading	71.5
Rep. Iron & Steel	66.2
Royal Dutch, N. Y.	58.1
Sears Roebuck	72.5
Sinclair Oil	22.7
Southern Pacific	87.2
Standard Oil of N. J.	187
Studebaker Corporation	120.8
Tennessee Copper	10.7
Transcontinental Oil	14.6
Union Pacific	135.6
United Retail Stores	63.1
U. S. Ind. Alcohol	50.3
United States Rubber	53.7
United States Steel (ex. div.)	97.7
Utah Copper	12.8
Westinghouse Electric	59.2
Willy's Overland	8

Latest Arrivals at Auto Camp Grounds

At the city auto camp this morning were registered the following thirty-two people, who arrived in 11 cars yesterday, and most of whom spent the night there:

A. L. Anderson and two of Stockton, Calif., enroute to Portland; Ted Brown and two of Chico, Calif., enroute to Portland; M. Cummins and four of Gridley, Calif., enroute to Crescent City, Calif.; F. E. Trautley and six of Sacramento, may locate here; R. D. Hall and three of Portland, enroute to San Francisco; B. J. Cox and three of Seattle, enroute home from a "trip south"; L. Huffman and two of San Francisco, enroute to Walla Walla, Wn.; J. B. Sullivan and four of Oakland, Calif., enroute to New York City; C. Allen and three of Bellingham, Wn., enroute to Sacramento; J. Le Franco and two of Hood River, Ore., enroute to Hornbrook; W. H. Morris and one of Hoffman, Texas, enroute to Los Angeles.

80
BUSY
STORES
THE
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WE
SELL
FOR
LESS

Prosperity Week

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Every week is prosperity week at the Golden Rule and Merchandise of Merit is sold every day in the year at the Lowest Possible Prices. We do not have sales or give away premiums to induce you to buy. The purchasing power of the 80 department stores coupled with economical business management enables us to make these low prices possible.

LADIES' SUMMER UNDERWEAR

Vests, V neck, tape top.....25¢ to 75¢
Vests, bodice tape bond.....35¢ to 80¢

UNION SUITS

V neck, bound top, tight
knee60¢ to \$1.10
V neck, bound top, loose
knee70¢ to \$1.10
Bodice top, tight knee 70¢, 75¢, \$1.50
Bodice top, loose knee75¢ to \$1.25
Children's barred muslin union suits,
size 2 to 12 years, round neck, bloomer
knee80¢ to 98¢

DRY GOODS

Fine assortment of imported French
Gingham.
32 in. price.....65¢ and 70¢
32 in. Zephyr Gingham.....27¢
32 in. Devonshire.....32¢
32 in. Romper cloth.....20¢
27 in. Gingham, good assortment.....22¢
27 in. Gingham, good assortment.....19¢
27 in. Chiveot Shirting.....15¢ and 23¢
30 in. Imported Jap Crepe, all colors,
yard30¢
36 in. Percales, light colors, good as-
sortment, yard.....19¢
36 and 40 in. Flaxon and Voiles, good
assortment of colors and patterns,
price25¢ to \$1.00
36 in. Lining Silks, all colors,
yard50¢ to 90¢

Boys' Play Suits, while the one lot lasts
at65¢

Ladies' Pumps, Oxfords and high Shoes, in
white canvas. Not all sizes in any one kind,
but big selection, for\$3.19

Boys' Mule Skin Shoes, 9 to 2. While this
lot lasts, at\$1.50

Men's Full Cut Work Shirts at65¢

Sewing Thread, 6 spools25¢

Palm Olive Soap, bar8¢

Sewing Silk Thread at12¢

Women's Pure Thread Silk Hose. Colors,
brown, black and white, at\$1.00

Men's Bib Overalls, 220 weight, union made
at\$1.19

All-Wool Blue Serge Suits for men at \$12.50

All-Wool Grey Serge Suits for men,
at\$16.00

Men's Straw Work Hats, 10c, 15c to 18c

Men's Dress Straw Hats \$1.75 to \$3.25

See our special lot of Ladies' Suits, Coats,
Capes and Dresses, at\$18.00

Boys' All-Wool Suits\$5.00 to \$8.75

Boys' All-Wool Suits, two pairs pants,
at\$7.75 to \$16.00

MEN'S SUMMER UNDERWEAR

Men's Athletic Union Suits.....75¢
Munsing Make Union Suits, athletic
style at95¢
Short sleeve, ankle length in white and
ecru color, at\$1.55
Long sleeve, ankle length, in white and
ecru color, at\$1.55
Short sleeve, ankle length, knit Union
Suits at92¢
Cooper's Make Union Suits, knit in
ecru color, both the long and short
sleeve, ankle length at\$1.40
Cooper's, athletic style
at\$1.10 to \$1.15

LADIES' READY-TO-WEAR

Ladies Suits.....\$8.65 to \$60.00
Ladies Coats.....\$7.50 to \$58.00
Ladies Silk Dresses.....\$8.65 to \$25.00
Ladies Ratenia Dresses\$8.65
Ladies Gingham Dresses.....
.....\$4.20 to \$7.50
Ladies Organdy Dresses.....
.....\$9.00 to \$18.00
Ladies Wool Dresses.....\$5.00 to \$25.00
Ladies Silk Skirts.....\$8.65 to \$13.50
Ladies Wool Skirts.....\$4.25 to \$9.00
Ladies New Silk Petticoats.....
.....\$2.25 to \$10.00
Ladies Wash Waists.....\$1.50 to \$3.00
Ladies Silk Waists.....\$3.35 to \$10.50
Ladies Khaki and Blue Outing Dresses
at\$5.25
Ladies Khaki Hats at 90¢ and \$1.05
Ladies Khaki Shirts, Middies, Coats
and Trousers, very reasonably priced.
See our line of Bathing Suits for men,
ladies and children.
Bathing Caps.....15¢ to 40¢
Water Wings priced at.....50¢

Elks' Building

North Central St.



Ashland, Ore.
Phone 3

The Daylight Stores

Medford, Ore.
Phone 245

A few lines listed in this
ad not in stock in the
Ashland Store.

We do not give away theatre
tickets or premiums. We
sell merchandise on merits,
at lowest prices possible.