

SOUTHERN PACIFIC REDUCES RATES ON CANNERY PRODUCTS, EFFECTIVE JULY 10 BIG DEMAND FOR OREGON BRANDS

ROSEBURG, Ore., June 9.—J. H. Mulchay, general freight agent of the Southern Pacific company, announces today publication of a new tariff, effective July 10th, 1922, naming reduced rates and minimum weights on canned fruits, berries and vegetables, between points on the Southern Pacific lines in Oregon at which canneries are located, for assorting and consolidation into carloads for eastern transcontinental shipment.

This is the third reduction that has been made by the Southern Pacific line in Oregon, during the past 60 days, the others being on tin cans and empty barrels.

The new tariff on canned goods provides rates under which two or more canneries may ship 15,000 pounds of canned goods at carload rates, subject to minimum charge of \$15 per car, for consolidation into carload quantities for eastern transcontinental shipments. The minimum carload weight under transcontinental rates is 60,000 pounds, and as the pack of many of the canneries along the Southern Pacific is small and necessarily restricted to a few varieties of fruits, berries or vegetables, it is frequently difficult for one cannery to make up a carload of 60,000 pounds of the various kinds, but by being able to consolidate and re-ship the output of one cannery with that of another, the smaller canneries will be enabled to dispose of their output to not only greater advantage, but encourage larger and more diversified packs.

Mr. Mulchay states that the Southern Pacific company has long recog-

nized the importance of the canning industry to the general welfare of a community, and particularly to the farmers, and the principal contributing factor in the success of the farming communities of California has been a strong, healthy canning industry, well financed, and operated under a thoroughly organized and competent sales organization. The Southern Pacific hopes to do what it can to encourage the same conditions on their lines in Oregon.

The demand for canned farm products is becoming greater all the time and while owing to general depression following the war, a general slump occurred in the prices of canned goods and many canneries found it difficult to dispose of stock except at heavy losses, this condition was only temporary and due entirely to decreased buying power in the United States and foreign countries. The situation, however, as stated, was only temporary and did not represent an index for the future. To the contrary, the outlook for the canning industry was never brighter. Liquidation has largely taken place and stocks are all pretty well depleted.

Through canning, cider, vinegar and pickle plants, the farmers are enabled to find a ready market for that portion of their crops that they are unable to market in the green or fresh state. It is hoped that strong hands will take hold of the developments in Oregon, and as is the case in California, there will be a co-ordination of interest as between the former, canning industry and responsible marketing agencies,

Bran Muffin Recipe By Washington Chef



ANTHONY GIACOFCI

Housewives may now regale their guests with the same kind of bran muffins Marshal Foch and many other noted visitors at Washington have talked about. The opportunity is presented through Anthony Giacofci, chef of the New Willard Hotel, one of the big hostilities of the National Capital. Here is the recipe which Chef Giacofci says will make one dozen muffins:

Four tablespoonfuls flour, four tablespoonfuls bran, one tablespoonful lard, one tablespoonful butter, one tablespoonful baking powder, one tablespoonful sugar, two eggs, one-fourth pint cold milk, a pinch of salt.

Mix the above thoroughly, flour with baking powder, add lard and butter, mix and add bran, eggs and milk, bake in hot oven twenty minutes.

whereby development will take place in the way of production and marketing of a large tonnage of fruits and vegetables in green or fresh state, which two items will always furnish the farmer with two sources for disposal of his products and insure unmeasured success to him, and naturally cause greater development of agriculture in this state.

To assist in the development, the Southern Pacific has always made low rates on fruits and vegetables into canning plants, and also reduced rates on dried fruits into similar packing and processing plants, which have been of material assistance in the development of the dried fruit industries and helpful to the canning and cider plants. They will continue as in the past, their policy of carrying such reduced rates and taken altogether, the farmer and fruit grower has had the active support of the Southern Pacific. In fact, they are applying the same broad policy to agriculture that they have applied to the lumbering industry.

The question as to whether women barristers shall be required to wear wigs, as do their male colleagues, is a problem that has been taken up for consideration by the judges of the English high court.

Nobody wants a close friend for a close friend.

VACATION BIBLE CLASS AT ROGUE RIVER CLOSED

ROGUE RIVER, June 7.—The Daily Vacation Bible school wound up with a picnic on Friday afternoon in the park and a demonstration Sunday evening at Community hall which was very interesting and proved that the pupils had studied good and learned their lessons well. There was an average of 45 in attendance during the day classes and 20 in the evening class.

Mrs. Anna Clark took her class of girls on a two days camping trip up around the hatchery. Prof. and Mrs. Browne went along. They all report having had a splendid time.

Miss Evelyn Carstens left Monday for a three months visit with relatives in the east.

The manse is being repapered and renovated in preparation for the coming of Rev. Gray's family in the near future.

Miss Hazel Rankin of Medford, spent Sunday visiting her friend Evelyn Carstens.

Miss Gertrude Miksch of Ashland was a week end visitor in Rogue River. Mrs. B. Marquis and sons Arthur and Lawrence returned Saturday after two weeks vacation.

The young people of the Merlin Presbyterian church will stage a play called "The Honor of a Cowboy," Saturday evening at Community hall, June 10th.

Rev. Lee Gray attended the Rogue River Valley Ministers association held at Grants Pass last Monday.

Mrs. Levi Stevens of Ashland visited relatives and friends around Rogue River on Tuesday.

The third needle in a paper is a lucky charm if you take it first when you open a paper, according to a belief common among the peasant women in many parts of France.

GIRLS! LEMONS
WHITEN SKIN AND
BLEACH FRECKLES

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, which any drug store will supply for a few cents, shake well, and you have a quarter pint of harmless and delightful lemon bleach. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day, then shortly note the beauty and whiteness of your skin.

Famous stage beauties use this lemon lotion to bleach and bring that soft, clear, rosy-white complexion, also as a freckle, sunburn, and tan bleach because it doesn't irritate.

Guy W. Conner

Cash Buyer, Packer and Shipper
High Grade Pears and Apples

SPRAY MATERIALS

STORAGE

TO SEE

the Blair granite quarry and the mountain of fine granite included with the quarry and equipment under option to the

Ashland Granite Company
IS TO BELIEVE

that in this property lies the foundation for a wonderfully large and splendid wholesale granite business.

THIS COMPANY IS BACKED BY TWENTY ASHLAND BUSINESS MEN and is offering to the people of Southern Oregon \$150,000 of the common stock of the company at the par value of \$100 per share, no preferred stock issued.

The purpose of the company is to buy the Blair interests and build up of a great industry employing many men and bringing thousands of dollars into the community every month from outside sources.

A company owning this property with sufficient capital to handle the business, should, within a reasonable time, pay splendid dividends to the stockholders with the possibility of returns far in excess of anything we care to predict at this time.

We want you to see this quarry and to realize the possibilities for development. About 6 miles above Ashland, leave the highway, turning to the right under big oak trees at the Blair road sign, go 1 3-4 miles to a small sign directing you to the quarry 6000 feet further over a private road on about a 12 per cent grade. Before starting up with your car, inquiry should be made at the house to find out if there are any cars on the road.

If you desire transportation, call up Mr. Earl Meiling at 707-L and he will see that you have an opportunity to go. Mr. Meiling is authorized to take subscriptions for stock in the company.

OPPORTUNITY PLUS ACTION BRINGS RESULTS—WE FURNISH THE OPPORTUNITY. Send for our free illustrated booklet about the quarry.

ASHLAND GRANITE CO., Ashland, Oregon
H. C. GALEY, Stock Subscription Solicitor.

Our Prosperity
Is Due to
Your Patronage

Something different, and special prices during Prosperity Week.

TALENT'S.

Free Delivery

Phone 505

Irrigation and Prosperity

Irrigation has meant prosperity for the farmers and orchardists of Southern Oregon—Our work in bringing about the present irrigation system gives us the satisfaction of having contributed to Medford's and Southern Oregon's prosperity which is being celebrated next week.

OUR AIM IS TO TRY AT ALL TIMES TO INCREASE AND PERFECT
OUR SERVICE FOR THE PEOPLE OF SOUTHERN OREGON

Rogue River Valley Canal Co.

Main Office—204 South Fir Street