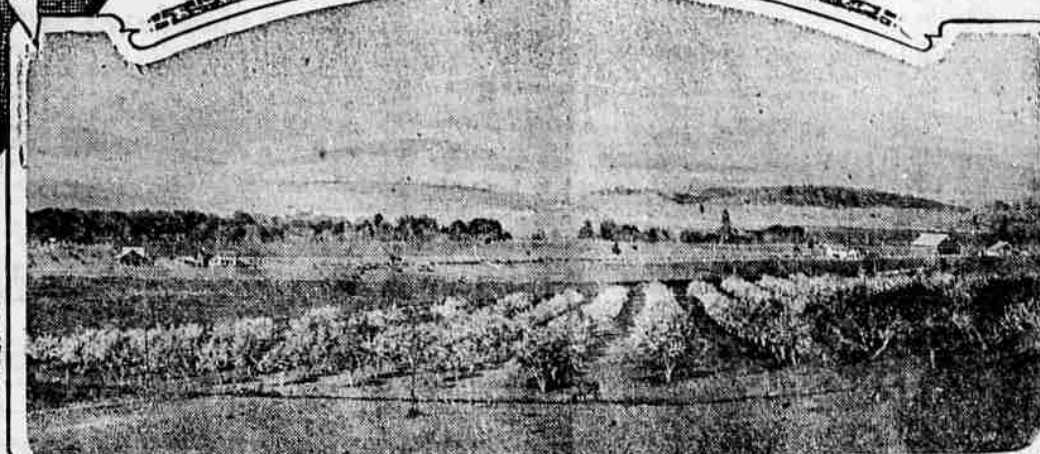




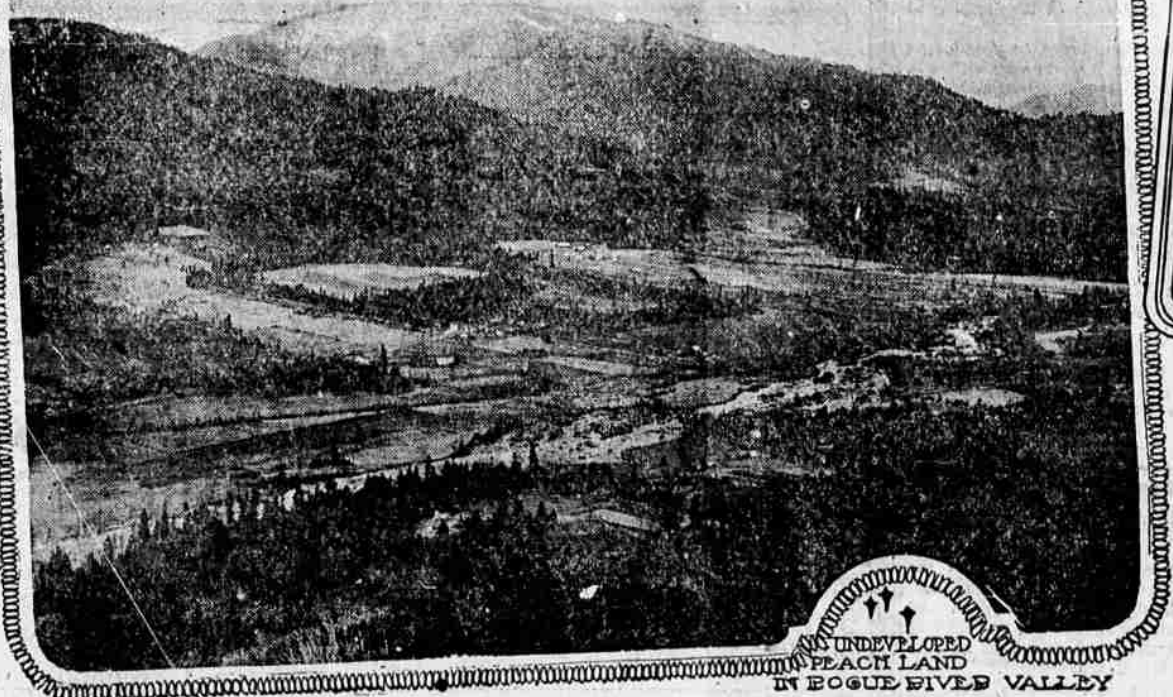
Peaches and Prosperity



ORCHARD SCENE NEAR
ASHLAND



VIEW OF ASHLAND CREEK



UNDEVELOPED
PEACH LAND
IN ROGUE RIVER VALLEY

ASHLAND LOOKS FOR A BUMPER CROP, PEACHES

Granite City Orchardists Expect Largest Crop at Highest Prices in History of Industry—Great Boom in Peach Lands.

Ashland expects the biggest peach crop in history this year and at the highest prices. \$50,000 to \$75,000 net to the peach growers of Ashland is the prediction of the Ashland Fruit and Produce Association.

There was a time not so very long ago when peaches were a drug on the market. In Ashland where the largest peach acreage was laid out and where the best peaches in the world are grown there was great discouragement and many growers didn't take the trouble to pick the fruit from the trees.

But during the war a great change came over the situation. There was a tremendous demand for canned fruit and peaches came into a gigantic and unexpected popularity. Since the war this demand for peaches has continued until today peaches form by far the most profitable crop in the Ashland district, and many new peach tracts are contemplated.

The last three years the Ashland peach growers have averaged about \$1200 to \$1500 net per car, this with all freight and commission charges deducted. This year with no losses from frost and excellent growing conditions it is expected at least 50 cars of peaches will be shipped from the Ashland district.

With about 20 cars of apples, and 30 cars of pears, berries and smaller fruits, everything points to a bountiful harvest in the northern part of Jackson county.

NEW MARATHON RECORD BY FINNISH CHAMPION

HELSINGFORS, Finland, June 8.—(By Associated Press). Hannes Kolehmainen, the noted Finnish-American runner, winner of the Olympic Marathon in the 1920 games, is reported to have beaten the world's running record for 25 kilometers, making the distance in one hour, 22 minutes, 43 seconds.

The record for 25 kilometers is one hour, 26 minutes, 29 seconds, made by Kolehmainen in Finland, October 1, 1910.

I AM YOUR TOWN
Make of me what you will—I shall reflect you as clearly as a mirror throws back a candle beam.
If I am pleasing to the eye of the stranger within my gates; if I am such a sight as, having seen me, he will remember me all his days as a thing of beauty, the credit is yours.
Ambition and opportunity call some of my sons and daughters to high tasks and mighty privileges, to my greater honor and to my good repute in far places, but it is not chiefly these who are my strength. My strength is in those who remain, who are content with what I can offer them, and with what they can offer me. It was the greatest of all Romans who said: "Better be first in a little Iberian village than be second in Rome."
I am more than wood and brick and stone, more even than flesh and blood—I am the composite soul of all who call me Home.
I am your town.
—The American Legion Weekly.

PITTSBURG FIRE FATAL TO FOUR

PITTSBURG, June 8.—A general alarm of fire called all the city departments to the plant of the Young Paper company in 34th street this afternoon. Five men, including K. P. Young, president of the company, were taken to nearby hospitals, all injured by explosions in the tar section immediately after the fire started.

The flames spread rapidly and after enveloping the paper plant jumped to the main building of the Pittsburg Malleable Iron company, where the fire made rapid progress. Physicians who gave the injured men first aid, said that four of them were so badly burned they probably would die.

Official Program for Prosperity Week

Tuesday, June 13th, 8 P. M.
Removal of curtains from the retail stores' windows, containing specially attractive displays.

Wednesday, June 14th—Flag Day.
11 A. M.—Opening of the Rose Show at exhibit building. Conducted under the auspices of the Greater Medford Club. Show will remain open until 10 P. M.

2:30 P. M.—American Legion dedication of flag, and flag-raising at the Southern Pacific depot grounds. D. O. K. K. band.

4 P. M.—Aquatic sports at the Natatorium under the supervision of Cash Woods of the county Y. M. C. A. D. O. K. K. band.

Thursday, June 15th—Irrigation and Industrial Development Day.
10 A. M.—Inspection of the new Brownlee Mill, the Tomlin Box Co., and the unloading of train load of logs from the Pacific and Eastern railway. A short program under the supervision of the Medford Chamber of Commerce.

2:30 P. M.—The Medford Chamber of Commerce program in the city park in recognition of the irrigation development that has taken place in the Rogue River valley. Elks band. Rose show all day.

Friday, June 16th—Community Day.
11:30 A. M.—Parade of the merchants from Riverside and East Main to city park, where a big free feed will be served by them to out of town visitors. D. O. K. K. band.

4 P. M.—Baseball game.
8 P. M.—Street dance and high jinks. In charge of the "Craters."

ROSEBURG TO GIVE ROSES TO SHRINERS

ROSEBURG, June 9.—Shriners passing through Roseburg on the way to the Shrine convention in San Francisco will be presented with great quantities of roses for which this city is noted. Wives of the members of the Elks Shrine club have organized committees which are preparing to hand out

MY TOWN AND I
My town is where my home is founded, where my business is situated, where my vote is cast, where my children are educated, where my neighbors dwell and where my life is chiefly lived.
It is the home spot for me.
My town has a right to my civic loyalty. It supports me and I will support it.
My town wants my citizenship—
—not partisanship; friendliness—not selfishness; co-operation—not dissension; sympathy—not criticism; my intelligent support, not indifference.
My town supplies me with law and order, trade, friends, education, recreation and the rights of a free-born American citizen. I should believe in my city and work for it.
And I will.

ASK DISMISSAL OF ETHERIDGE CHARGE

PORTLAND, Ore., June 8.—Motion was on file today in the circuit court for dismissal of an indictment against John L. Etheridge, bond house head, charged with embezzlement. The motion was based on the ground that the case had been permitted to drag along for months since it should legally have been brought to issue.

Etheridge was indicted following the collapse of the bond house of Morris Brothers, Inc., in December, 1920, and since then he has aided in reorganization of the concern's affairs. His trial has been set for June 15 and the motion will be heard at that time.

Grain Expert to Run
LINCOLN, Neb., June 8.—C. H. Gustafson, head of the United States Grain Growers Inc., through J. A. Crawford, Lincoln representative of the organization today announced the candidacy of M. Gustafson for the republican nomination as senator in the July primary.

SELLING OREGON.

ONCE the day of the first pioneers, more than half a century ago, the magic name "Oregon" has been foremost in the minds of settlers who turn their eyes westward. In the early days the name was synonymous with a land of broad plains, fertile valleys and wooded hills, where free land waited for the man who had the courage to brave the wilderness to claim it. Free land was the great lure held forth by Oregon; other resources were practically disregarded.

Today, the era of free land has passed. Agriculture remains the most important resource of the state; it is estimated that Oregon supports less than ten per cent of the rural population of which it is capable of maintaining with ease, but other resources have been discovered and appraised; resources whose value the early pioneers did not realize. For instance, the depletion of the timber supply of the east and south has made Oregon the lumber producing center of the United States; one-fourth of the standing timber of the nation is in Oregon. Over one-third of the undeveloped water power of the United States is in Oregon. Mining has proved to be one of the state's great natural resources; recent investigations of large bodies of ore along the lower Columbia point the way to a great industrial development in the future.

In spite of the fact that Oregon is the most backward state in the west in regard to the development of our rural districts, several world's records in livestock and agricultural products are held in this state. It is estimated that nine-tenths of the world's supply of loganberries are raised in the Willamette valley. Oregon holds world's records for butterfat production in five out of seven classes of Jerseys. The Oregon Agricultural College has produced a strain of egg-laying hens, which holds world's records for continuous egg production over a period of one year. These things do not happen by accident; favorable conditions of soil, climate and environment, peculiar only to Oregon are responsible for the premier place which this state holds along the above lines.

From a consideration of these facts it is evident that the faith of the early pioneers was justified. But the pioneers have passed; the lure of free land can no longer be used to attract settlers. Oregon must "sell" her resources, in the face of strong competition, to settlers, investors and tourists. We have the resources and the natural conditions which will appeal to investors. Soil, climate and cheap land appeal to farmers. Our scenic attractions are second to no other state. It is purely a "selling" problem.

What method should be pursued to present Oregon's advantages to the world? The first step is to appraise these advantages in detail; the second is to arrange these facts in a form that will compel the interest of settlers and investors. These are the purposes back of the state-wide survey undertaken by the State Chamber.—Oregon Chamber of Commerce Monthly.

NEW HIGHWAY DETOUR NEAR ROSEBURG, OREG.

ROSEBURG, Ore., June 9.—Beginning this week, highway travel between Wilbur and Roseburg will be detoured by way of Garden Valley. Good headway is being made with the laying of pavement between Roseburg and Wilbur, and the surface between Roseburg and Winchester is being torn up, so that the Winchester detour cannot be longer used.

Moss Mining California
BIG BAR, Trinity County, Cal.—"Moss mining" has become an industry paying good returns. Moss is gathered along the Trinity river from crevices in the rocks. When the moss has been collected and dried, it is burned. The ashes then are washed for the gold, which thus far has been found in quantity sufficient to bring more than wages to half a dozen moss miners along the river.