

# RADIO CRAZE IS BRINGING QUICK WEALTH TO MANY

CHICAGO, May 1.—(By Associated Press.) A new infant industry, the manufacture of radio equipment, has sprung up with an amazing growth within a year and much of it within a few recent weeks. From a few manufacturing shops a year ago to thousands now, an increase of sixty thousand percent in demand in two years; a business in which both boys and great manufacturers are taking profits; all this is the romance of the new industry.

The demand which called it into existence is at present as tremendous as it has been sudden. The new, small concerns manufacturing radio supplies are estimated by the Radio Corporation of America as numbering thousands. Figures of the same corporation show that whereas two years ago 4000 tubes a year were in demand, this year probably 200,000 tubes a month will be called for.

Reports gathered from a number of states by the Associated Press show that many boys and other amateurs are constructing and selling outfits.

Three years ago three boys in Chicago sixteen and seventeen years old, began to make radio outfits. They are now incorporating and carrying on a large business. Their success indicates the alluring possibilities in this new industry of adventure. Its alleged hazards were pointed out in the prediction of an official of one of the older and larger electrical supply houses that if all the concerns now engaged in making radio equipment should remain in the enterprise, before long parts would become a drug on the market and that by October 1 the makers of complete sets would actively be soliciting business.

What such a situation would be a reversal of present conditions is indicated in the report of another large supply house that it is two months behind in filling its orders and word from all parts of the country of a great shortage in apparatus. The huge demand is ascribed to the practice of free broadcasting.

There are more bootleggers in the

radio business than in the whisky business," one dealer asserted. "People get hold of parts and sell them for exorbitant prices; I have known a single tube which is regularly sold for \$5 to bring \$15. Some of the spurious dealers come in and try to bribe our clerks to get them parts."

An electrical supply house at Toledo, O., has begun to install what it has announced will be one of the most complete radio manufacturing plants in the world. It proposes to employ 100 workers at the outset and more as the department is enlarged, and plans for a daily capacity of 500 complete radio receiving and transmitting sets. In Toledo and Lucas county, it was estimated, several thousand sets are receiving daily weather, market and other reports broadcast from various cities throughout the country. Six concerns are manufacturing radio equipment in Cincinnati, O.



At the Rialto

Oh, what a difference between jazz music in a melody shop and jazz in the softly lighted cafe of a fine hotel!

Gladys Walton, in "Playing With Fire," her starring vehicle at the Rialto theater, makes the change from queen of the sheet music emporium to high toned society very sympathetically.

Really, you know, the flapper isn't such a heartless little creature. She's often pictured as a girl of such cruel vamping tendencies that youthful masculine hearts lie in heaps about her. But this one doesn't even lean across the sheet music counter when dinners at the Astor, rides along the Hudson and tickets to the best show in town are mentioned to her. She merely notices the presence of the music buyers as though they were one of the necessary evils of life, and keeps on dreaming of young Lochinvars with the names in the blue book.

Of course she finds her ideal. His name off the screen is Hallam Cooley, but—spare us from the necessity of elucidation!

Harold Miller and Kathryn McGuire work second to the star in excellent performances.

With Medford trade is Medford made

# THREE MILLION GUESTS AT WORLD'S LARGEST BIRTHDAY PARTY



## Famous Orchestra Leader Plays By Radio For Mother Two Thousand Miles Away

New York City.—The miles that lay between Paul Whiteman in New York City and Mrs. James Wilberforce Whiteman in Denver did not prevent the well-known orchestra leader from giving a party for his mother when her birthday rolled round the other day.

Mr. Whiteman simply betook himself and his ten-piece orchestra de luxe to Newark, N. J., where there's a radio broadcasting station.

At the same hour, two thousand miles away, Mrs. Whiteman was seated herself in front of her newly-installed receiving set and the first birthday party ever given by radio was on.

Mother "Listens In" A success? Ask Mrs. Whiteman, who hadn't seen her boy or heard him play for three years and hadn't had him at her birthday parties for five.

Ask, too, the three million guests all over the United States who "listened in" to the special program which included new current hits like "Veneian Love Boat" and "Swanee River Moon" as well as "Ty-Tee," the new South Sea sym-

copated craze recently introduced to Broadway.

### Makes Audience Dance

"After he got three million of us standing for the 'Star Spangled Banner,' he gave us no chance to sit down before he had us dancing to 'Ty-Tee,'" chuckles the card of thanks of one of the three million guests.

"Sit down? My, I didn't, anyway—not the whole time," commented Mother Whiteman when they told her about this letter. "I was too excited. I felt about it just like any flapper, even if the occasion did mark—well, I won't say what birthday. Anyway, I'm young enough to still be allowed to remark that it was 'some party.'"

## Court News

(Furnished by the Jackson County Abstract Co.)

Circuit Court  
N. J. Norris vs. U. G. Holmes et ux. Foreclosure.  
State vs. Ernest S. Wolgamott. Order.  
Geo. W. Nichols et al vs. J. T. Sullivan et al. Affidavit and order.  
Roy Higgins vs. G. C. McAllister. Amended answer, order.  
J. F. Hale vs. M. B. Hunnell. Motion.  
M. D. Jackson vs. Victor W. Brown et al. Answer.  
F. L. TouVelle vs. Farm Bureau Co-operative Exchange. Order.  
State vs. Rowell D. Hines. Notice, State vs. Ernest S. Wolgamott. Bill of exceptions.  
Medford Domestic Laundry Co. vs. Frank Scheffeld. Demurrer.  
James W. Scott vs. Alice Scott. Summons.  
Partners & Fruitgrowers Bank vs. LeRoy Merabon et al. Summons.  
Frank L. Clark vs. Oregon Growers Packing Corp. Order.  
American Soda Fountain Co. vs. Medford Grocery Co. Amended answer.  
Roy Peterson vs. J. Frank Kotter. Cost bill.  
Page-Dressler Co. vs. H. F. Meader. Answers.

Probate Court  
Est. J. M. Carlton. Admitted to probate.  
Est. Ernest Horn. Admitted to probate.  
Est. Simon Pressley Matthew. Receipts, final order.  
Est. Wilber L. Jacks. Affidavit.  
Est. Squire S. Aiken. Receipts.  
Est. Cassander Grazer. Receipts.  
Est. Mary F. Kirkpatrick. Order, bond.  
Est. Richard C. Curry. Order, final account.  
G. A. Johnson assumes the business name of "Battery and Electric Shop."

Real Estate Transfers  
Nancey A. Smead et vir to H. O. Parkhurst et ux, lot 1, blk. 1, Narragan Add. to Medford. \$ 10  
C. E. Pratt et ux to H. M. Morrison et ux, lot on Mountain Ave. in Ashland. 10  
R. B. Beeson et ux to United Assets Co., land in sec. 12, tp. 36, S. R. 1 West. 1  
E. E. Thornton et al to R. L. Burson, land in D. L. C. 42, tp. 39, S. R. 1 E. 1

T. Riley et ux to R. B. Beeson, land in sec. 13, tp. 36, S. R. 1 W.  
Sylvester Patterson et ux to Jennie King Sue, lots J. 2, 3, blk. "A," R. R. Add. to Ashland.  
R. B. Beeson et ux to G. W. Tucker et ux, land in Medford and in sec. 25, tp. 37, S. R. 2 W.  
G. W. Tucker et ux to R. B. Beeson, land in Medford and in sec. 25, tp. 37, S. R. 2 W.  
J. M. Maguire et ux to L. J. Orrea et ux, land in D. L. C. 49, tp. R. G., S. R. 1 E.  
Rogue River Canal Co. to Spokane Orchards Co., lots in Roguelands Irrigated Orchards Q. C. D.  
Paul B. Seeley to Harriet Minton, lots 17, 18 in Pleasant Valley Farm Tracts, W. D.  
Florence E. Taylor, et vir to H. B. Taylor, W. D. to land in Berglund Add. to Rogue River. 10  
Dora Caine Eddings, et vir, to James Burns, W. D. to lot 7, blk. 19, Gold Hill. 500  
Levi S. Stevens, et ux, to City of Ashland, W. D. to lot on Grand St. Street, Ashland. 250  
Ben J. Trowbridge, et ux, to Ben J. Trowbridge, et ux, to Alice E. Trowbridge, W. D. to lots in Medford. 1  
Hannah P. Davidson to Katherine J. Kelling, deed to lots 12 and 13, blk. 16, Gold Hill.  
Hannah P. Davidson to C. H. Watson, W. D. to lot in Gold Hill. 10

Works Like a Clock  
WILSON'S  
CASCARA & QUININE.  
Cures Colds in 24 Hours  
STANDARD remedy world over. Take it from the first suggestion of cold or La Grippe and avoid illness. Thousands of boxes bearing Mr. Wilson's portrait and signature.  
At Druggists—All Cases  
S. H. HILL CO., MEDFORD

NATIONAL PHYSICAL CULTURE WEEK  
May 1st to 8th  
To Build a Stronger Nation

# RADIO



# PAGE

IF YOU DON'T OWN A RADIO SET  
You can enjoy the same great singers and musicians on a new  
**EDISON PHONOGRAPH**  
For Much Less Money  
Musical Instruments, Pianos, Player Piano Rolls, Sheet Music, Records  
**PALMER PIANO HOUSE** 234 E. Main Phone 882-H

GET US BY RADIO  
Write Us—Wire Us—Phone Ps—Come in and See Us!  
And Arrange for a Demonstration of the New 1922  
**"GOOD MAXWELL"**  
The Car That Started Them Talking Like the Radio Did  
PHONE 18  
W. Main St. **A. W. WALKER AUTO CO.** Medford

Original **RADIO** Dealers in Medford  
ORDERS PLACED NOW for Kennedy apparatus must be filled in the order received.  
**PAUL'S ELECTRIC STORE**  
Main and Central

An Invitation to Radio Fans  
We would be glad to furnish you any RADIO INFORMATION you may need to install your outfit.  
Just Bear in Mind That We Handle Exide Special Radio Batteries  
**Battery & Electric Shop**  
Nat Bldg. G. A. Johnson Phone 116  
Exide Batteries, starting lighting and ignition work

JUST HITCH UP YOUR RADIO AND LISTEN TO THIS!  
**VILMO FLOUR**  
Is Incomparable for Baking  
CLEAN—DELICIOUS—NUTRITIOUS  
Insist On Vilmo—You Can't Go Wrong  
**ROGUE VALLEY MILLING CO.**

The Radio "Tells the World" of the Superior Features of the new  
**VELIE**  
A Broadcasting Station at the factory will send out news hourly of the car's achievements and other Velie Publicity.  
BUT YOU DON'T NEED A RADIO TO LEARN THE VALUE A VELIE REPRESENTS  
Ask Any Velie Driver—Then See Us  
**MEDFORD VELIE CO.**  
Nordwick Bldg. Phone 732

**GRADIO**  
Radio broadcasting stations in many sections of the country are providing regular concerts, consisting of instrumental and vocal numbers as well as lectures and readings. Business firms are employing the Radiophone to a larger extent every day. In fact the Radiophone is rapidly changing the life of the whole country, both social and economic.  
Radio, being a great step forward, is being encouraged by progressive business concerns. The merchants represented on this page, are progressive. You will appreciate their up-to-the-minute merchandise and service if you patronize them.

HOOK UP YOUR RADIO AND GET THIS "MESSAGE"  
**EADS TRANSFER & STORAGE CO.**  
Will Give Quick Efficient Service On All Transfer Work, No Job Too Large—We Can Provide Safe, Desirable Storage  
JUST PHONE 315  
**Eads Transfer & Storage Co.**  
Geo. Eads, Prop. 32 N. Front St. Phone 315