

EASTER SHOPPERS DIRECTORY

EASTER OPENS THE TOURING SEASON!

IS YOUR CAR READY FOR IT.

EXPERT REPAIRING AT CONTRACT PRICES

REPAIRING REBORING REGRINDING

Authorized Studebaker Service

Experts on Nash, Hudson and Essex

J. P. R. AUTOMOTIVE SERVICE CO.

36-40 S. FIR ST.

HITSON MOTORS GARAGE

Specialty Work
Our Specialty
PHONE 57

LET US FURNISH THE

Shoes for Your Easter Costume

C. J. BREIER CO., Inc.

(Medford Sample Store)

"WHERE CASH BEATS CREDIT"

VILMO FLOUR

Will insure the success of your baking for this Easter Dinner.

HEALTHFUL—DELICIOUS—NUTRITIOUS

ROGUE VALLEY MILLING CO.

9th and Front St.

Phone 84

PRE-EASTER SALE!

SPECIAL

for

Friday and Saturday
\$15.75 Hats for \$10



426 Med. Bldg.

Fay & Sloan Exclusive Designs

The Newest Shades
at Lowest Prices

CHOCKERS



Put the finishing touch on your new Dress or Suit with a Fur Choker from

BARTLETT'S The Largest Assortment Ever

Your Easter Dinner

WILL BE COMPLETE IF YOU USE

Peerless and Nut Brown Bread

PURE—WHOLESOME—NUTRITIOUS

Ask Your Grocer

PEERLESS BAKERY

606 East Main St.

Phone 503-J



These Merchants
Will Save
You Money
During
Easter Week



The Four Chassis— Standard Buick all Through

From tire carrier to radiator, the Buick four chassis is of the same powerful construction as the Buick six.

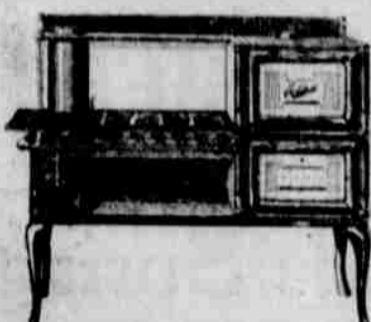
Buick cars for twenty years have been built for dependability—and the Buick four embodies standard units which have proved themselves through years of service.

Compare the Buick four chassis part by part with any other four cylinder car.

MEDFORD AUTO CO.

The Success of Easter Dinner

Is Not Only Determined By the Skill of the Housewife



The stove she uses and the heat she employs is a determining factor.

WHY NOT COOK THIS EASTER DINNER ON A GAS RANGE

Gas Is Clean, Economical, Dependable
May we explain it to you?

SOUTHERN OREGON GAS CO.

Exide

BATTERIES

LET US INSPECT
YOUR BATTERY

Before Your Easter Trip
BATTERY & ELECTRIC SHOP

"Service with a Pep"

Day Phone 116 Night Phone 116-J-2
NAT BUILDING



Easter Greetings to All

while selecting your Flowers and Plants for Easter Decoration don't forget that there is a new Greenhouse in your home town whose motto stands for

Quality, Service and Satisfaction

ROGUE VALLEY FLORAL CO.

Phone 1040 East End South Riverside

C. B. WATKINS

Announces the opening of a new and up-to-date

SHOE REPAIRING SHOP

In part of A. W. Walker Auto Co. Bldg.

127 West Main St.

Medford, Ore

If Your New Suit for Easter

Came from

HUBERS, Ladies' and Gent's Tailor

You Will Be Strictly in Style

If you haven't ordered that new Spring Suit, do so now. Nice line new piece goods.

AFTER EASTER SERVICES YOU WILL LOOK FORWARD TO

EASTER DINNER

When you prepare this event, keep in mind that the Economy Market and West Side Market

HANDLE A CHOICE LINE OF MEATS

Spring Lamb, Veal, Chickens and Other Special Meats for Easter

Your Suit or Dress Will Look Like New on Easter Sunday

If you send it this week to



Dependable, Careful Service
N. Fir St. Phone 244

TIRES --- TUBES --- BATTERIES

Tires of standard makes at lowest figures and fully guaranteed. Adjustments made here.

Luthy Batteries—"Two years' service or new battery free"—Prices right.

Miller Tires well and favorably known everywhere.

EXCHANGE TIRE COMPANY

28 N. Riverside, Medford, Oregon

FOR THAT EASTER SHINE

West Side Shoe Shining Parlor

W. Main St.—Opposite Rialto Theatre