

MEDFORD LEGION OPENS DOORS TO ALL WAR VETS

At the meeting of the Medford Post of the American Legion held last night in the American Legion hall it was decided to open the club rooms and meetings to other war veterans of the United States. As one speaker said, "While the American Legion is an organization exclusively for veterans of the World war, there is a common tie and interest between us and all other veterans who gave their services to the country. It therefore seems fitting that we should bring them into as close association with us as we possibly can. There are but a limited number of Spanish-American war veterans in the community and they are too few to maintain a separate organization, but every one of them wants to be affiliated with some patriotic society. Also the G. A. R. are thinning out each year and soon it will fall on the American Legion to help them carry out their traditions and the better we know them the better this can be done."

The meeting, which was one of the most enthusiastic held this year, was well attended, and comrades Carl Tengwald, Sam Leonard and Milton Schuchard were made guests of honor for the evening in recognition of the fact that each of them had recently become a proud and contented parent.

It was decided to hold the annual American Legion Easter dance on Monday, April 17th, and the twenty charter members of the S-40's were appointed as committee on dance arrangements. Comrade Tom Swem is chairman of this committee and as every dance Tom has a hand in has been a huge success the public can expect this to be up to the usual standard of the Legion dances.

ANTI-SWEARING LAW WINS IN ZION CITY

ZION, Ill., April 5.—Stricter blue law enforcement with a continuation of bans on smoking, dancing, swearing, gambling and a censorship of women's clothes was endorsed by the voters of Benton township, which includes Zion, yesterday.

The liberals were defeated by a majority of 700 votes at the polls when the theocratic party endorsed by Wilbur Glen Voliva, overseer of Zion, elected all of its candidates.

The majority was the largest ever given the theocrats.

SPLIT OVER COAL STRIKE

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said today, were glad for a time at least they would not have to answer the early morning whistles. Believing that the suspension was inevitable, union leaders said most of the miners started weeks ago financially to fortify themselves against it, and that most of them were prepared for at least four weeks' idleness. Some, however, chiefly heads of families, are seeking work in other industries, to conserve their savings, the leaders said.

BIOLOGICAL SURVEY STARTS LOCAL WAR ON GOPHER PESTS

All Jackson county is the stage and each gopher plays his part—he'll trot and strut upon the stage and then be seen no more, it is hoped. The play starts at once and is expected to develop into real tragedy, for the rodents, in the first act.

Mr. Horn of the U. S. Biological Survey is putting on a theater party assisted by the county agent's office and all farmers, orchardists and other persons interested are invited to attend the performances.

The curtain raises on a meadow scene on the acres of Miss Alice Hanley, near Jacksonville, where the first dose of poison with the most approved trimmings is administered to the villain. This is taking place this afternoon and a repeater will be put on Saturday afternoon.

Tomorrow, Thursday, the action is carried to the field of Everett Beeson, near Talent, in the forenoon, and the enemy is again attacked in the Beaver tract a mile south of Ashland in the afternoon.

Friday the scenes shift to Mr. Smiley's place near Medford in the forenoon, and to J. H. Lydiard's place near Table Rock after lunch. All performances start at 9 a. m. and 1:30 p. m., and a repeater will be put on three days later at each place.

Present Day Methods Of Business Demand More Advertising

CHICAGO, April 5.—National advertising campaigns in newspapers are sweeping the country, F. Guy Davis, western manager of the bureau of advertising of the American Newspaper Publishers' association, declared in a speech here today.

"Business houses that never before used any extensive newspaper space are doubling and trebling their newspaper appropriations for this year. This has grown, not from propaganda, but from the necessities of the present day business situation.

"There was a firm in 1920 that started to use newspaper space for national advertising for the first time. Last year this firm using space in 40 American newspapers was enabled to declare a 7 per cent dividend, and this year it is planning to advertise in 200 American cities."

A live-wire merchant now considers advertising as much a part of his business as carrying the best merchandise, giving first class service and making lowest possible prices for quality goods.

This has been proven locally as well as in national advertising.

Progressive business methods demand a certain per cent of gross receipts be set aside for advertising, running from 2 to 10 per cent, according to the line of goods advertised.

Circulation and the field occupied is a necessary requisite to be considered in selecting a medium in which to advertise.

With Medford trade in Medford made

NO AUTO PARKING ON MAIN ST. OVER 30 MIN. PROPOSED

The proposed new motor vehicle parking ordinance in the business district, which has been drawn up at the request of the merchants in order to facilitate trading in the city and relieve congested conditions during the day in that district, make shopping easier for the farmers and other rural visitors, had its first reading at the city council meeting last night and will be passed at the next council meeting.

The ordinance which was drawn up by the special council committee appointed for that purpose some time ago—Messrs. Lumsden, Miles and Dressler—will make a drastic change and prevent autos from being parked on Main and sections of other business streets longer than 30 minutes at a time. It would have been passed last night, only Councilman Keene objected to taking such action in the absence of Councilman Antle and Miles.

It is known Miles favors the ordinance as in its present shape and that Antle favors it with the exception of one small particular. With minor changes perhaps the outlook is that the ordinance will be passed unanimously.

The ordinance in its present shape would not only bar parking of all autos on Main street, even jitneys and the cars of merchants, longer than 30 minutes at a time from 9 a. m. till 5 p. m. The ordinance only applies to week days. It would compel the jitneys to seek stands outside of the business district, which it is figured would not work a hardship on the jitney men as most of their calls come by phone. The ordinance also forbids parking in alleys.

The ordinance now reads in part as follows:

Makes Many Changes

It shall be the duty of any person in charge either as owner, operator or driver of any motor vehicle when stopping any motor vehicle on any street of the city to so face the same that the front end of said motor vehicle shall be toward and against the curb at an angle of 30 degrees.

It shall be unlawful for any motor vehicle to stand upon Main street between Riverside avenue and Holly street to exceed a period of 30 minutes between the hours of 9 a. m. and 5 p. m. during the day and 11 o'clock p. m. and 5 o'clock a. m. during the night, or upon Holly street between 6th street and Main street, or upon Grape street between 6th street and 8th street, or upon Fir street between 6th and 8th streets, or upon Front street between 6th and 8th streets, or upon Bartlett street between 6th street and Main street, or upon Riverside avenue between 5th street and 8th street upon all of said streets in said designated area for a period longer than thirty minutes between said designated hours. There shall be no parking in any alley or on Main street from Riverside avenue to east end of Bear creek bridge, provided that the street committee of the city council of the city of Medford may designate any street or part of street in the business section, upon which it shall be unlawful for any

person in charge of any vehicle to permit such vehicle to stand or be parked by posting upon such street or part of streets notices or signs reading as follows:

"Do not park cars here. By order of street committee."

Any person violating any of the provisions of this ordinance shall, upon conviction be punished by a fine of not less than one (\$1.00) dollar nor more than ten (\$10.00) dollars for each offense, and in case of default in the payment of said fine shall be imprisoned in the city jail one day for each two dollars fine remaining unpaid.

3 INQUIRIES AVIATOR'S DEATH

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Day. His only intent, Day said, was to drive Beck from his home. He feared Beck might be armed, he said, and for this reason obtained a revolver.

Day declared when he encountered Beck, the army officer drew back one hand. It was then, Day said, that he struck Beck on the head with the revolver. The discharge of the weapon was accidental, he asserted. Officials declared it appeared the impact of the blow was sufficient to cause death. It was thought that the bullet also penetrated the army officer's head.

Loved Beck Like Brother

Declaring he "loved Beck like a brother," Day asserted he acted as most any "red blooded American" who

finds his confidence violated, his home invaded and his faithful wife insulted and violently attacked.

A statement came from Mrs. Day early today giving for the first time her version of the killing. She was under the care of a nurse.

"Beck visited our home on numerous occasions," Mrs. Day said. "However, each time he called, previous to Monday night, he acted as a perfect gentleman in every respect, coming into our home merely as a friend, and one whom we were glad to see because of his geniality. We greatly enjoyed having him, inasmuch as he was brilliant and an acceptable addition to any company."

Early Tuesday morning, however, after Mr. Day left in the automobile to take the other guests home, he seized me by the wrists and threw one arm around me. It was a total surprise to me. Nothing like that ever occurred before and I was dumbfounded by his action. As he held me, he made improper proposals to me. I struggled violently to free myself from his grasp.

"It was while I was thus struggling that Mr. Day opened the door and walked in. He immediately went upstairs. It seems to be that several minutes must have passed before I heard him coming down the stairs again. I remember very distinctly that he was standing on the landing with a pistol in his hand. When I first saw him I was terrified. I remember distinctly that I screamed several times.

"After that I remember nothing more. Weakened by the struggle to free myself from Beck's grasp, I felt myself fainting. The whole room swam before my eyes and passed away. The next thing I remember is indistinct. It is that some one was undressing me

and telling me to be quiet—that I needed rest.

"What happened after I saw Mr. Day on the landing there I am unable to tell. I just remember that everything seemed to dim before my eyes and faded out."



WARNING! Say "Bayer" when you buy Aspirin. Unless you see the name "Bayer" on tablets, you are not getting genuine Aspirin prescribed by physicians over 22 years and proved safe by millions for

Headache Colds Rheumatism
Toothache Neuralgia Neuritis
Earache Lumbago Pain, Pain

Accept only "Bayer" package which contains proper directions. Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark of Bayer Manufacture of Monacopolitester of Kaiserlautern

Mann's — The Best Goods for the Price — No Matter What the Price — Mann's

Easter Sale of Ready-to-Wear

Your Attention is Attracted to the Compelling Values Offered in This Easter Sale

- The new smart styled fringed Sport Skirts, \$10.00 value, Thursday **\$7.98**
- Crepe Knit Dresses in all best shades, up to \$30.00 value **\$18.00**
- Attractive styles and shades in Women's All Wool Jersey Suits, \$18.00 value **\$10.00**
- All Wool Jersey Jackets, \$6.00 value, each **\$3.98**
- All Wool Homespun and Polo Cloth Coat, \$12.00 values **\$9.98**
- Each day new Tweed Coats arrive, with very special values, up to \$35.00. New Tweed Coats on sale Thursday, each **\$18.50**



- Through a special purchase we are able to offer an exceptional value in Women's All Wool Tweed Suits, silk lined—\$35.00 Tweed Suits for **\$18.00**
- Women's All Silk Sweaters, a genuine \$11 value. Thursday **\$8.98**
- Women's Pongee Blouses, \$5.00 value. Thursday, each **\$3.98**
- Women's All Silk Blouses, up to \$7.00 value. Special Thursday, each **\$3.00**
- Children's fast colored Gingham Dresses, from 2 to 14 year sizes. Thursday, special, **\$1.25** each
- Women's Bungalow Aprons, \$1.75 value, Thursday, each **\$1.00**
- Women's Gingham and Percale House Dresses, \$2.50 value, each **\$1.75**
- Women's Near Silk Petticoats, up to \$3.00 values. Thursday, each **\$1.50**

Spring in All Its Joyousness Is Interpreted Into These Hats

- Women's Trimmed Hats, from **\$5.00 to \$25.00**
- Women's Sport Hats, \$10.00 value **\$8.00**
- Women's Sailor Hats from **\$2.50 to \$8.00**
- Children's Sailors in white, black, navy and brown, **\$1.50 to \$4.00** each
- Children's Made Evans Hats from, each **\$3.75 to \$6**



Silk Umbrellas — The brilliant colors of the outer wear are reflected in the fabrics of the silk umbrellas. Furthering their beauty are new handles, entirely novel and new in shape. They are offered at especially attractive prices from **\$3.98 to \$16.98** each

Five dozen specially bought fine Silk Umbrellas in all shades, \$7.00 value. Thursday, each **\$5.98**

Many Suggestions in Underwear, Gloves, Collars and Hose

- Women's Chamousette Gloves \$1.25 value, each **\$1.00**
- Women's Gauntlet Kid Glove, \$4.98 value. Thursday, each **\$3.48**
- Women's Strap Wrist Chamousette Gloves, \$1.75 value, pair **\$1.50**
- Miller Corsets, \$2.00 value, Thursday **\$1.25**
- Women's Crepe Bloomers, 89c value, pair **75c**
- Women's Neckwear, \$1.98 value. Thursday, **\$1.69**
- Fancy Riek Raek Braid 3c yard
- Fancy Colored Bias Binding Tape, yard **5c**
- Women's Black, Lavendar Top Hose, \$1.50 value. Special, pair **98c**
- Women's Silk Top Envelope Union Suit, \$2.50 value, Thursday, **\$1.98**

Thursday Specials in Silks and Domestics

- 36 inch Silk Poplin, \$1.50 values. Thursday, **\$1.00** yard
- 40 inch heavy grade Canton Crepe \$4 value. Special, yard **\$3.48**
- 36 inch Colored Taffeta, \$2.00 value, yard **\$1.75**
- 27 inch All Wool Blazer Flannel \$2.00 value— / **\$1.79** yard
- 36 inch Curtain Scrim, 25c value, yard **19c**
- 36 inch Pajama Checks, 35c value, yard **29c**
- 36 inch Cretonne in best patterns, 50c value. Thursday, yard **35c**
- 32 inch Tissue Gingham, 79c value, yard— **69c**
- 32 inch fine Zephyr Gingham, 59c value, **45c** yard
- 72x90 Stitched Batts, 3 lbs., \$1.25 value, each— **\$1.00**
- 40 inch Printed Crepe de Chené \$3.00 value, yard **\$2.19**

Women's Muslin and Crepe Gowns, \$1.69 value **\$1.00**

Infants' Rubber Bloomers, 50c value, pair **30c**

Mann's Department Store
The Store for Everybody
Entrances E. Main and N. Central
Medford, Oregon

81 inch Bleached and Unbleached Sheeting, 60 value, yard **50c**

72x84 Fine Bed Spread \$2.25 value. Special, each **\$1.98**

Mail Orders Promptly Filled—Postage Prepaid—Agents for Pictorial Review Patterns

A PICTURE WITH A REAL PUNCH

NOW PLAYING ALL WEEK

Wallace Reid

in "The World's Champion"

THE STORY OF A NE'ER-DO-WELL

Who puts his snobbish family on the map with a few straight rights into pudgy pride and love going strong when the bell rings.

OF INTEREST TO EX-SERVICE MEN

"OH, PROMISE ME," a comedy check full of fun, made with the co-operation of the American Legion Post of Los Angeles.

RIALTO

SUNDAY BUCK JONES in "STRAIGHT FROM THE SHOULDER"