



THE SCOPE OF THEIR

Many are involved in the First National Bank's... scope of their... activities...

Why are they... engaged in... activities...? The answer... lies in the... nature of their... business...

The First National Bank
MEDFORD, OREGON

ELIZABETH GORE IS
DIRECTOR OF REED
COLLEGE CHORUS

Elizabeth Gore, who has been... director of the Reed College Chorus... for several years... has been... re-elected to her... position...

NORTHWEST FRUIT MEN
PLAN ANNOUNCEMENT
AT JANUARY MEET

The Northwest Fruit Men... plan to hold a... meeting in... January... to discuss... the... future of the... industry...

Jackson County
School Notes

At the... meeting... of the... Jackson County... school... board... on... December... 14... the... following... resolutions... were... adopted...

Safe Milk or RIGHTS and REWARDS
Illustration of a cow and a person milking. Text: "Kortick's... Original... Milk... is... the... best... for... you..."

THE ECONOMY
CALUMET
Illustration of a Calumet flour bag. Text: "Calumet possesses the farthest-reaching baking powder economy. It saves money... and makes... important... savings..."

JUST A FEW OF THE
MANY BARGAINS

THESE ARE NOT ONE DAY SPECIALS. THEY ARE EVERY DAY PRICES WHICH ARE GOVERNED BY MARKET CONDITIONS ONLY.

- Kerr's Best Patent Flour, 49 lbs. \$2.15
- Corr Flakes, per package 10c
- Golden West Coffee 1 lb. 45c, 5 lbs. \$1.25, 10 lbs. \$2.00
- Ginger Snaps by the keg 30c
- Climax Chewing Tobacco, per lb 75c

A full line of Knox Candles, Nuts and Fruits at corresponding prices.

Thurber & Dixon
CENTRAL POINT, OREGON

WIM SULLIVAN'S BAND
IS SUGGESTIVE

Wim Sullivan's Band... is... suggestive... of... the... music... of... the... past... and... the... future...



Wim Sullivan's Band... is... suggestive... of... the... music... of... the... past... and... the... future...

Dyeat Her Silk
Stockings to
Watch Skirt

Dyeat Her Silk... Stockings to Watch Skirt... is... a... new... and... exciting... development... in... the... world... of... fashion...

WOOD
VALLEY BUREAU

WOOD... VALLEY BUREAU... is... a... new... and... exciting... development... in... the... world... of... fashion...

The Oregon
Four Hotel
PORTLAND

The Oregon... Four Hotel... is... a... new... and... exciting... development... in... the... world... of... fashion...



At the Center of
Everything
Broadway at Start St.

DON'T THROW AWAY
YOUR OLD TIRES

Let us show you how to save... your old tires... and get... 5000 miles... more... service...

GATES SAFETY TIRES

Shasta Chocolates
ARE IN A CLASS
BY THEMSELVES

Shasta Chocolates... are... in... a... class... by... themselves... and... there... will... be... no... doubt... but... what... you... will... have... the... best...

Gifts That Endure

Gifts that endure... are... the... best... gifts... because... they... last... forever... and... are... a... reminder... of... the... love... that... gave... them...

A Universal Gift

A universal gift... is... one... that... everyone... can... appreciate... and... that... is... useful... and... practical... for... everyone...

The California Oregon Power Company

The California Oregon Power Company... is... a... new... and... exciting... development... in... the... world... of... fashion...