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Three Friendly Gentlemen
VIRGINIA BURLEY TURKISH
 The perfect blend of the three perfect cigarette tobaccos in one perfect cigarette
one-eleven cigarettes 20 for 15¢
 H. J. Thompson, Medford
 111 FLETCHER AVE.

UPTON BROTHERS OFFER PRIZE CUP FOR SHOW, 1922

The sweepstakes prize of the Rogue River Valley Apple Exposition has been awarded to Upton Brothers of Central Point because of the high quality of the best commercial varieties displayed.
 The sweepstakes prize consists of a silver trophy cup offered by the Pacific Record Herald and a twenty-five dollar ladies' gold watch offered by O. H. Johnson of Ashland.
 In addition to the sweepstakes prize, Upton Brothers received first in the three-box class, consisting of two boxes of Spitzenburg and one Newtown. In the one-box class, they were awarded first prizes for Newtown, Spitzenburg and Jonathans. In the plate entries they received both first and second prizes for the best Spitzenburgs.
 F. E. Upton, upon being notified of the sweepstakes award, stated that he was mighty pleased on getting it, however, that his interest in making entries was solely for the purpose of having a good display in the valley in order that strangers coming here might see what wonderful fruit we produce. After having the name of the winner of the silver trophy cup inscribed thereon, Upton Brothers will offer it as a premium next year.
 When the Central Point Bank offered \$10.00 in gold for the best box of Spitzenburg it was undoubtedly their belief that Spitz grown in the Central Point territory would have an edge on all other exhibitors. Their judgment was substantiated by the judges, who awarded the prize to Upton Brothers.

FRECKLE FACE, PICKANINNY, JAP CHILDREN IN CAST

"Dinty" with Wesley Barry in the leading role will be the picture for the Geo. A. Hunt Co. and the Mail Tribune free matinee Saturday, Nov. 5 at 10:30 a. m. He is ably assisted in leading roles by Aaron Mitchell, the famous pickaninny and Walter Chung, the Japanese youngster, all of whom are stars and popular with young and old. There are other children artists in the cast and this will be one of the best of the series of free matinees.
 Children from the country are especially invited. Watch for coupon Thursday and Friday and remember children calling at this office for papers with coupons will be charged 5c each.

RED CROSS DRIVE FOR MEMBERSHIP TO START MONDAY

With two thousand three hundred and ninety-six other American Red Cross chapters the annual roll call and yearly subscription campaign will be launched by Medford Monday morning.
 The local campaign in the business district will be under the supervision of Benjamin P. Lindas, who will be assisted by forty of the leading and most influential business men of the city. A systematic plan has been perfected which will cover the entire business district in a very short space of time not necessitating any of the workers to lose much time from their business.
 A comprehensive report of the splendid work accomplished by the local chapter is available at Red Cross headquarters showing in detail the operations of the chapter last year. Anyone wishing to inspect it will be welcomed at Red Cross headquarters in the Sparta building. Information regarding the work to be accomplished this year will be published in the local papers during the present week and throughout the campaign.
 A large committee of prominent Medford business and professional men that has had the preliminary arrangements of the approaching campaign in hand has carefully discussed the local Red Cross work and after a thorough investigation was unanimous that this work is a vital necessity in Medford for the coming winter and for next year.
 The subscription campaign will be made for monthly subscriptions for local Red Cross relief work which will cover the entire charity and home service activities of the American Red Cross in Medford.



Name Your Coal

Coal may be COAL, but SUPERIOR coal is all the name implies—a quick-firing coal which burns with a long flame, low degree of ash and great heat value. It isn't the "clinking" kind.

You use discrimination in purchases of far less household importance than coal—so begin to say SUPERIOR coal to your dealer when seeking heating satisfaction. You'll get the kind of coal you want and the results you expect.

Superior Domestic Lump is the economical range of size for furnace, heater and cooker.



Fancy Candles
 Something Different
 No Two Pairs Alike
 Any Colors Desired
 We are laying aside for Christmas now
Medford Book Store
 24 N. Central

OBITUARY
EVENSIZER—James Harrison Evensizer died at his home in Portland, Ore. 2, from a complication of diseases, aged 55 years, 3 months and 14 days. Deceased was born at Troy, Ohio, July 18, 1862, and the family have been residents of Medford for three years. He leaves his wife, Mary Elizabeth, six sons and three daughters. Jessie Evensizer, Spokane, Wash.; Frank Evensizer, Casper, Wyoming; Reason, Everett, Orville, and Harry Evensizer, Medford, Ore.; Mrs. Elsie Grey, Lamont, Canada; Mrs. Elia Wigkoller, Manville, Canada; Mrs. Clara Horner, Medford, Ore. The funeral services will be held at the Peil Funeral Home Friday at 2:30 p. m. Interment in I. O. O. F. Cemetery.

SPLENDID PROGRAM AT PAGE THEATRE

One of the most delightful screen entertainments ever offered to local theatregoers opened yesterday at the Page theatre for a four day run. Every number on the program is a feature in itself, which includes a Pathe News Weekly, and the dog "Brownie" in a Century comedy called "The Dog Doctor."
 "Betty" (Grace) Brown playing Robin Hood, the overture from Robin Hood, was enthusiastically received by the large audience.
 Last but not least, "Dangerous Curve Ahead" is particularly interesting insofar as Rupert Hughes has shown that conventional plots are not really as dramatic or as thrilling as the true story from real life when handled in the "Dangerous Curve Ahead" manner.
HOREMANS SHOWS AMAZING SKILL AGAINST YAMADA
 CHICAGO, Nov. 2.—Edouardo Horemans gave two superlative exhibitions in the second and third competitive blocks of his match with Koji Yamada of Japan here last night. He won the first block, 400 to 12, averaging 80, and the night session, 400 to 153, averaging 57 1-7. He leads 1200 to 595.

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BELLANS
 25¢ and 75¢ Packages Everywhere

A. S. Boyd, N. W. Agent
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THE SEASON'S GREATEST OPPORTUNITY **GIGANTIC** **DON'T MISS THIS—YOUR ONE CHANCE TO SAVE**

READY-TO-WEAR SALE

Three Important Days for Women

THURSDAY-----FRIDAY-----SATURDAY

You save 33 1/3 per cent on your new Fall and Winter Coat, Dress, Skirt or Petticoat



A complete line of DRUMMERS' SAMPLES which were shipped direct to us from Fashion Center. Every garment is a prize for its beauty and quality and will meet the expectation of the most fastidious dresser. Come early for choice selection. We know you will be pleased and save 33 1-3 per cent Thursday—Friday—Saturday.

Dresses
 \$13.17, \$19.67, \$26.34 and up to \$69.50
 Dresses of fashionable materials styled in all of the season's smart models. Many enhanced by fancy beading, embroidery and braiding. Dresses for street wear, for business wear, for afternoon wear. Wait till you see them! You'll not be satisfied with just one at these prices.
 Silk Jersey and Taffeta **PETTICOATS** \$3.39 while lot lasts all colors
SKIRTS \$4.85, \$7.85, \$12.85 in wool plaids and stripes, all colors and sizes

Plush Coats
 \$19.67, \$26.34, \$37.00 and up to \$98.50
 Self and fur trimmed on collar, cuffs and bottom. Values you will remember—
JERSEY JACKETS AND JUMPERS \$4.95
 Colors: Black, Navy, Brown and Red
 Sizes: 14 to 44

Coats
 \$19.67, \$26.34, \$37.00 and up to \$98.50
 FABRICS are Boliva, Velours, Normandie, Polyana and other desirable coatings in the very much wanted Brown, Reindeer, Pekin Blue, Navy Blue, Black and Taupe.
 STYLES from the straight line loose and belted backs, to the flare fitted. Trimmings, self cloth, while others have fur collar and cuffs.



WATCH OUR WINDOWS FOR BARGAINS

REMEMBER—None of this merchandise will be on sale after these days—Thursday, Friday and Saturday.

E. R. ISAAC & CO.
 SUCCESSOR TO C. H. VAUPEL
THE QUALITY STORE
 ASHLAND, OREGON

REMEMBER—This Sale is for cash only. No alterations. No merchandise sent on approval. No phone orders.

WATCH OUR WINDOWS FOR BARGAINS