

Daily—Sixteenth Year.
Weekly—Fifty-First Year.

MEDFORD, OREGON, FRIDAY, OCTOBER 7, 1921

NO. 170

TOMORROW IS SWEETEST DAY OF ALL THE YEAR

"The Sweetest Day of the Year" is tomorrow, Saturday. It is an ideal day for everybody from the kiddies to the grown-ups, and it is to be hoped no one will be slighted.

Although we have numerous national holidays, there are none that have the peculiar appeal of Candy Day. Most of them have a political, religious or sentimental background and practically all of them are specific rather than general in their purpose.

Candy Day, on the other hand, is to be everybody's day—and for that purpose, no less than because it is to be observed by gifts of candy, it has been designated "The Sweetest Day of the Year." It is proposed to set it apart as the one great day on which no member of the family shall be forgotten. Everybody likes candy. The tired housewife brightens into a flash of half forgotten youthfulness when hubby hands her a box of candy—possibly the first he has remembered to bring her in months. The sweetheart expects it. The children grow frantic in their appreciation of it. Father himself is by no means immune from the hunger of a "sweettooth." Everybody likes it, and everybody is pleased with the loving remembrance the gift implies.

It involves not extravagance. Candy is an inexpensive gift. Candy Day will work no hardship on even a slender purse. It will spread rejoicing broadcast; for its observance will become a ritual of love and good will justifying

the appellation already bestowed upon it, "The Sweetest Day of the Year," tomorrow.

The live-wire Medford firms advertising their choice candies are the Medford Candy company and the Valley Candy company, whose products are sold at the Medford stores as well as the other stores in the county, and The Shasta, DeVoe's, Cozy Nook, Sugar Bowl and H. E. Marsh, some are making special prices for this day and all have choice candies at right prices.

Look at their ads and buy sweethearts, sister, mother, grandmother, brother and even dad some candy on this day.



At the Page

Stars may come and stars may go, but Norma Talmadge's popularity continues to grow with cinema fans, as evidenced by the unusually large attendance which has marked each performance of "The Sign on the Door" since that fascinating photoplay opened its engagement at the Page theatre on Wednesday. "The Sign on the Door," which is adapted from Channing Pollock's stage play, and in which Charles Richman and Lew Cody appear in support of the star, has one more day to run before it concludes its local engagement.

At the Rialto

All the excitement of the Klondike gold rush—the joy of those whom fortune has favored—the despair of those who failed, is shown in Conway Tearle's latest picture, "Bucking the Tiger," at the Rialto theatre, which closes tomorrow night.

VALUABLE NEW PRUNE DEVELOPED TALENT STATION

TALENT, Ore., Oct. 6.—The Southern Oregon Experiment Station now has fruiting a very large and improved Petite or French prune which should be seen by everyone interested in this fruit. The prune growers of this valley and also the experiment station have found that the French prune is the most productive of all prunes in the Rogue River valley. The only objection to the standard type of this variety is its small size. For this reason prune growers have been hoping that an improved or larger type of this prune would be produced.

In February, 1914, Prof. Reimer visited the prune district around Saratoga, California, and found that a single branch had appeared on a normal French prune which bore fruit twice as large as the remainder of the tree and the surrounding trees. Scions of this new type were procured and grafted into a standard prune tree at the Experiment Station near Talent. These have now produced three crops, and every year the fruit on this new type has been twice as large as the fruit on the remainder of the tree.

This is just what the prune growers have been looking for ever since the famous French prune was first introduced many years ago. It marks a new epoch in the prune industry of Oregon and the Pacific coast. This new type is as large as the Italian prune and far more productive and much sweeter than that variety.

The fruit growers of the valley are invited to come to the Experiment

DEVICE PROTECTS BUILDINGS THREATENED BY FLAMES



A veritable veil of water can be formed from the roof of the Chicago Public Library to the streets, serving as a protection in case of nearby fire. The water effectually screens the building from flames, heat and smoke, in case of fire in adjoining structures.

Station to see this valuable new fruit this week. As the crop on this tree must be harvested next Monday those interested in the matter are urgently requested to visit the station on Saturday, October 8th.

This office has wall maps of Jackson county, tinned at top and bottom, for sale.

Blanks of all kinds for sale at this office.

JURY LIST FOR CIRCUIT COURT IS ANNOUNCED

The jury list called for circuit court opening Oct. 24, is as follows:

- Wilcox, L. H., Central Point.
- Angle, C. F., Wellen, Ore.
- Beall, Asbury, Central Point.
- Betz, Pete, Eagle Point.
- Blakely, S. J., Rogue River.
- Crackinreed, Alan, Medford.
- Buchter, J. J., Medford.
- Chapman, C. M., Talent.
- Conger, H. E., Medford, R. 2.
- Ferns, R. L., Medford, R. 4.
- Fredenburg, Ben, Butte Falls.
- Gardner, E. C., Talent.
- Greb, John, Eagle Point.
- Gregory, W. W., Medford, R. 3.
- Gilson, Ansil, Jacksonville.
- Holdridge, F. L., Talent.
- Holmes, H. P., Ashland.
- Horton, C. W., Rogue River.
- Klinge, Chas., Lake Creek.
- Leland, Mason, Medford.
- McGee, J. H., Ashland.
- Murphy, Carl, Ashland.
- Nunan, Chas., Jacksonville.
- O'Brien, J. S., Medford.
- Pottenger, T. E., Medford.
- Pruitt, Guy, Eagle Point.
- Seabrook, A. C., Central Point.
- Stanley, J. J., Eagle Point.
- Stanley, Tom, Butte Falls.
- Stoddard, N. B., Butte Falls.
- Tucker, R. E., Brownshoro.

For rent, for sale, no smoking, no hunting, rooms for rent and other cards carried in stock and for sale at this office.

LOCAL DAIRYMEN MEET IN MEDFORD TUESDAY NIGHT

J. K. McCracken, the leader of the Dairy Project of the Jackson County Farm Bureau extends congratulations to the Medford chamber of commerce for its constructive effort to increase the number of dairy cows in this county.

These congratulations came after the announcement that the chamber's committee had arranged to finance the purchase of a carload of dairy cows and that C. C. Cate had left for the north to arrange for the shipment of same.

In placing these cows in the county, the farm Bureau leader asks that great care be exercised as to who gets them. He suggests that none be sold to any farmer who is not in position to properly feed them and the farmer must have barn room as no results can be obtained from the high grade Jersey cows by permitting them to remain out of doors during the nights and during inclement weather.

It may be possible that some high grade Holsteins will be included in the carload which will arrive in Medford tomorrow but there is nothing positive about that.

On Tuesday afternoon at the hour of 1:30, there will be a meeting of dairymen of the county at the Gitzen stables at which there will be a number of men representing the dairy department of the O. A. C. All interested in dairying are requested to be present.

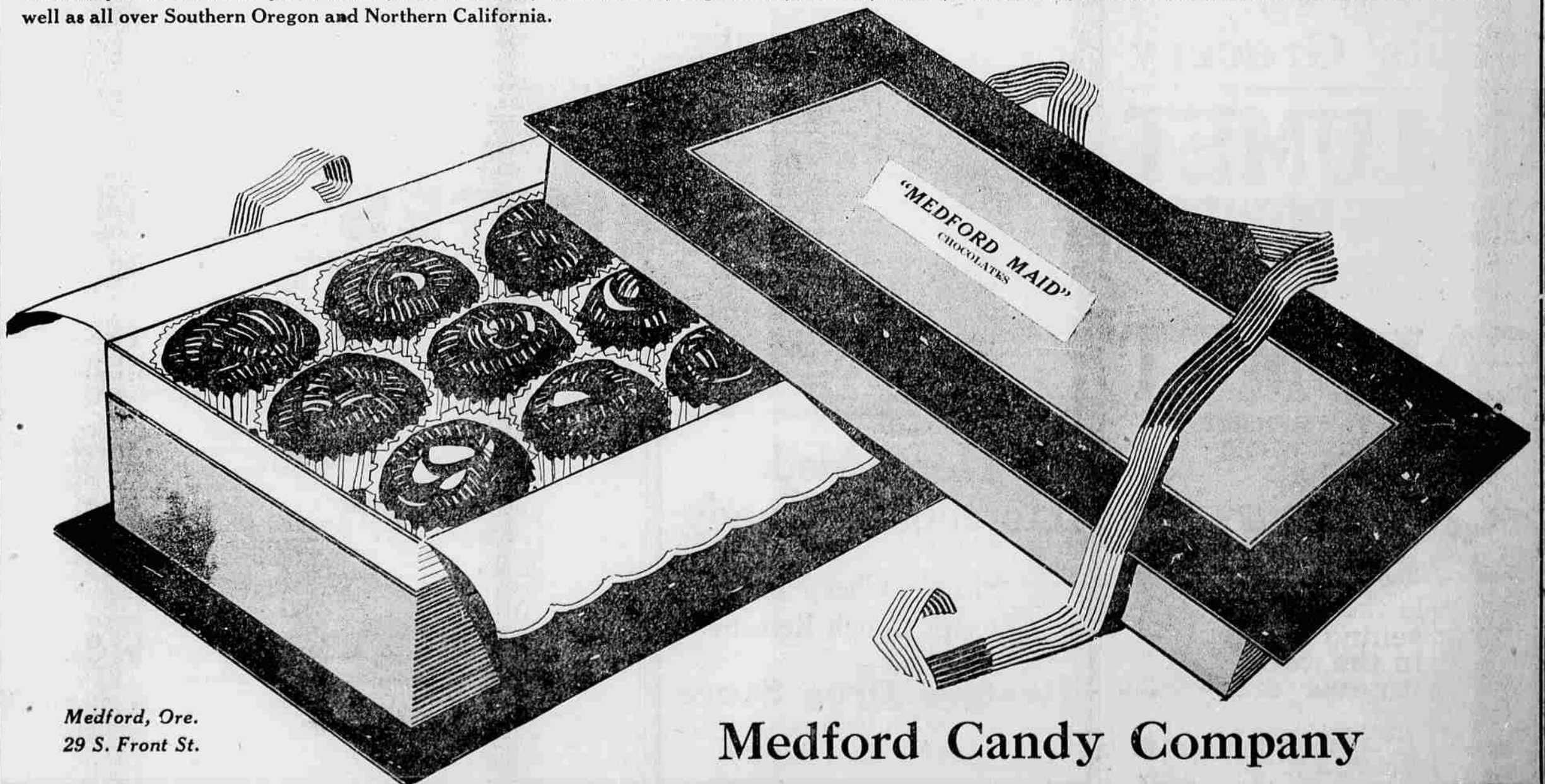
The Sweetest Day of the Year!

National Candy Day---Saturday, October 8th

This is the universal joy day, and is celebrated all over the United States. A day when you should give your sweetheart, or friend, man or woman, old or young, a box of sweets. Everybody enjoys good, wholesome candy. Our candies are fresh and strictly first class.

Get into the spirit of the occasion. Make October 8th the sweetest day of the year for those you love best. They'll be disappointed if you forget. Take home a pound of candy and don't forget to ask for Medford Maid brand. It's made in Medford.

Our candy is on sale not only in Medford, but in Ashland, Central Point, Eagle Point, Phoenix, Talent, Jacksonville, Gold Hill, Rogue River and at country stores, as well as all over Southern Oregon and Northern California.



Medford, Ore.
29 S. Front St.

Medford Candy Company