

FORM 'TWO TOOTS' AS ADJUNCT TO MEDFORD C. OF C.

It was announced at the forum meeting today that the membership committee had arranged for a little organization which is an honorary adjunct to the Medford Chamber of Commerce membership in which can only be obtained by successfully doing the work assigned to the individual members of this committee.

This honorary adjunct is called the "Two Toots." A member of the membership committee becomes a candidate for this honor, which may be obtained by securing two new members for the chamber, after which they will be officially known as a Southern Pacific engineer with the privilege to toot his own horn as often and as loud as the steam power of any S. P. engine ever permitted.

On becoming a member of the "Two Toots" the member has the privilege to appoint his successor on the membership committee who automatically becomes a candidate for the honorary adjunct of the chamber. The first member to be given this honor was Joseph O. Gray who secured the membership of J. W. Peart who operates a garage on South Bartlett street and Alex Linday of the Earl Fruit Co. As his successor, he selected Aubrey C. Smith.

Announcements as to the progress of the "Two Toots" will be made at each forum.

ARMISTICE DAY TO BE BIG HOLIDAY

Discussion of the forthcoming Armistice day celebration occupied the major portion of last night's American Legion meeting. Chairman Floyd Hart gave an outline of the activities of the various committees in charge of the day's program and it was prophesied Medford would have one of the biggest holidays ever celebrated in the valley.

Routine matters disposed of included passage of a resolution asking western railroads to make special rates to the national Legion convention in Kansas City as has been done by eastern roads.

\$110 IN CASH FOR APPLE SHOW PRIZES

The Rogue River Apple Exposition is an assured fact because a sufficient number of premiums have been offered by the business institutions of the country.

There will be a total of \$110.00 in cash offered, \$80.00 in merchandise and a silver trophy cup. Growers should set aside their apples which in their estimation will bring them some of the premium money. Further details will be announced within a day or two.

In addition to the premiums reported, the Stewart Fruit Co., are offering \$25.00 in cash and the Portland Flouring Mills four 48 pound sacks of Olympic flour.

UNIQUE FEATURE IN J'VILLE PRIMARY GRADE

Miss Collins, teacher in the first grade at Jackson school, has introduced into her work a unique feature; designed primarily for the pleasure of the children, but at the same time for a little drill in correct social conduct. This is a birthday party. Tuesday, Oct. 4, was the sixth birthday of two of Miss Collins' little folks, Madge Kuzman and Dorothy Wight. When the children of the first grade returned from the afternoon recess, they were surprised to find the shades drawn in their room and on the table in the front of the room birthday cakes, lighted with the six candles and decorated with a beautiful wreath of dainty ivy. Little Madge and Dorothy headed the line as they came in and very gracefully took their places at the birthday table. Music on the phonograph added to the joy of the hour. Miss Collins told a favorite story.

The children each found on their desks a piece of fruit and a bright red kite. Madge and Dorothy assisted by Bernita Coffman and little Gwendolyn Wight then served each little classmate with a piece of the birthday cake. At the close of the party Miss Collins asked the little hostesses to stand and instructed each little friend to come up and shake hands and say, "I had a good time at your birthday party." The children will long remember this little festive occasion. The visitors were Mrs. Geo. Kuzman and Mrs. Edgar Wight.

Knights Templar Conclave
Special convolve of Malta Commandery No. 4, Masonic Hall, Ashland, Thursday evening, Oct. 6. Visit of Grand Commander Sheppenbarger, of Portland. Also work in Red Cross degree. Visiting and sojourning Sir Knights courteously invited. P. K. HAMMOND, E. C. 165* W. H. DAY, Recorder.

The Printzess Style Revue

The Week of
October 5 to 13th
1921



A tailor showing of dominant interest

WE announce an authoritative style event for which this store has made elaborate preparations—the Printzess Style Revue.

We count it a distinction to present in this Style Revue the fall models of Suits and Coats designed and tailored by Printz.

They interpret the highest development of the mode tailleur, the latest style tendencies approved by the salons of Paris, adapted to the taste of the well-dressed American woman.

In them you find the elegance and beauty of custom tailored garments; the convenience and value of ready to wear.

"Custom made" offers no higher standards of design, of material or of tailoring than "Printzess made." Printzess tailoring emphasizes that precision of detail which alone makes style effective.

We believe you will take pleasure in attending the Printzess Style Revue. Whether you intend to purchase at this time or not, you will doubtless enjoy seeing these interpretations of the styles that Paris offers.

You will be surprised to find that Printzess coats and suits are moderately priced, no higher than many garments of questionable value and infinitely more desirable.



New features of the Autumn mode

OBSERVING all the essentials of the mode and yet attaining distinction—this is the art in which Printz designers excel. Charming examples of their ingenuity show many new features.

Tailored lines are accented by greater length—particularly in the suit coats.

Coat collars show a greater height;—chic designs of fur or cloth enrich the garments and afford protection.

The suit skirts, modeled on the newest accepted lines, show unique tailoring of back and sides.

The back of the coats enjoys new prominence. Smart panels and decorative touches lend added charm.

And such diversity of color tones!—The softest shades of taupe deepening into darkest brown; rich blues, greys and always black. Then the beauty of Printzess material! Such velvety, deep-piled richness of fabric!

Suits and Coats for women and misses and coats for girls of six to fourteen.—For every type, every figure, every age—there is a Printzess model of individual design.

A Notable Presentation
of the Tailored Mode
for Autumn in Suits
and Coats by Printz

Women's Suits and Coats

Variety is the word in women's suits and coats this season—ranging from the richly trimmed models to severely tailored styles. And never have the fabrics been lovelier—soft, rich, deep-piled. Each model seems expressly designed to bring out the velvety texture and sheen of the fabric. A charming collection of models for every type, age and figure is now on display in the Printzess Style Revue. Prices from \$35.00 to \$100.00.

Children's Coats

Little Miss Mode is not to be neglected. The Style Revue shows Printzess coat models for girls of ten to fourteen, designed and tailored with all the art and care given to the "grown-up" models. Priced at \$11.65.



Misses Suits

The lithe lines of Printzess suits for misses seem to express youth. Fashioned to bring out the slender suppleness of the young figure, these suits are particularly graceful of line and appropriate of design. Interesting decorations are used with charming effect. Even in the more plainly tailored models, the lines are essentially youthful and chic. Priced from \$35.00 to \$59.00.

Misses Coats

Practical and yet smart, the misses' coat styles will appeal strongly to the discriminating shopper. In this assortment of models, the Miss will find the styles she is interested in and the woman of youthful figure will as easily find hers. They are shown in a variety of the season's favored colors—taupe, grey, Brown and the always indispensable navy. The materials are rich, velvety and handsome. These coats priced at \$33.00, \$39.75, \$44.50.

GOLDEN RULE MERCANTILE CO., INC.

N. Central St. The Busy Street Medford