

# COMPARE THESE PRICES

THESE PRICES ARE OUR REGULAR PRICES, NOT SPECIAL SALE PRICES, BUT YOUR MONEY'S WORTH ALL OF THE TIME. OUR BIG BUYING PLUS OUR LARGE VOLUME OF SALES AND NO CREDIT ENABLES US TO SELL THE BEST QUALITY OF MERCHANDISE AT MUCH LOWER PRICE THAN MOST MERCHANTS. JUST TAKE EVERY ARTICLE LISTED IN THIS AD, COMPARE IT WITH OTHERS FOR QUALITY AND PRICE.

## Ladies' Ready-to-Wear

Always the Newest Styles and Latest Wear for Women.

### LADIES' SUITS

We have just received a new line of Ladies' Suits, in All Wool Tricotrine. These are handsome suits. Some are embroidered, some beaded, and all are new up-to-date styles. These suits are priced at the amazingly low price of **\$32.50**.

We have another line of Suits, assorted colors and styles, priced at **\$13.00, \$15.50, \$19.00, \$20.00, \$22.50, \$27.50, \$30** and up to **\$60.00**.



### LADIES' DRESSES

In the new Canton Crepes, Satins, Georgette, Crepe de Chene and Taffetas, from **\$17.00 to \$36.00**.

Ladies' Organdie Dresses, priced at **\$9.75**. The Perky Peggy Crepes are the newest thing of the season. We have them in assorted colors and styles. Priced from **\$7.50 to \$15.00**.

We have House Dresses in regular and out-sizes priced from **\$1.75 to \$7.50**.

### CHILDREN'S DRESSES— ALL SIZES

In Ginghams, priced from **70¢ to \$3.50**  
 Jack Tar Dresses, Middys and Skirts—  
 Middies priced from **\$1.50 to \$2.25**  
 Plaited Skirts, from **\$1.50 to \$2.00**  
 Dresses priced from **\$2.25 to \$6.00**

### LADIES' OUTING CLOTHS

Khaki Riding Breeches, priced at **\$3.40** and **\$3.75**.  
 Khaki Coats and Middys, priced at **\$1.95, \$2.80** and **\$5.25**.  
 Coveralls priced at **\$3.85**  
 Men's Khaki Coveralls, priced at **\$2.35**

### LADIES' SKIRTS

In plaids and stripes, both pleated and plains. Priced from **\$10.00 to \$18.00**.  
 So mePlain Skirts priced at **\$4.00 to \$7.50**

### LADIES' WAISTS AND BLOUSES

White Voile Waists priced at **\$1.15**  
 Pongee Waists **\$3.40**  
 Crepe de Chene and Georgette Waists and Blouses priced from **\$4.90 to \$15.00**

### LADIES' COATS

Spbrt Coats, assorted size and colors, priced at **\$7.00, \$7.25, \$10.00** and **\$14.50**  
 Dress Coats, both short and long styles, Capes and Dolmans, good styles and colors, priced from **\$16.50 to \$49.00**

### LADIES' PETTICOATS

In Sateen, plain and fancy, priced from **\$1.00 to \$2.45**.  
 Silk Petticoats, priced from **\$3.00 to \$10.50**

## Dry Goods

Don't These Prices Look Good Now. Over 50 Per Cent Less Than Last Year

### SILKS

36 inch E. W. Costume Silk, all colors, yard, **75¢**  
 36 inch Silk Mull, all colors, yard **50¢**  
 27 inch Jap Silk, all colors, yard, **75¢**  
 36 inch Silk and Cotton Poplin, all colors, yard **95¢ to \$1.25**  
 35 inch Imported Jap Pongee, yard, **85¢, \$1.00, \$1.35, \$1.50**



36 inch Silk Striped Poplin, all colors, yard **\$2.00**  
 36 inch Silk Shirting, all colors, yard **\$1.25**  
 36 inch Silk Crepe Shirting, all colors, yard **\$1.35**  
 36 and 40 in. Georgette Crepe, all colors, yd **\$1.45**  
 36 and 40 inch Crepe de Chene, all colors, yard, **\$1.65 to \$1.85**  
 36 inch Baronette Satin, yard **\$2.55**  
 40 inch Dew Kissed Satin, White, Plum, Rose, yard **\$5.25**  
 36 inch Trico Silk, all colors, yard **\$2.25**  
 36 inch Fancy Stripe and Plaid Taffeta, yard **\$1.19, \$1.50 to \$2.50**  
 40 inch Canton Crepe, all colors, yard **\$4.55**  
 36 inch Satin, in colors, yard **\$1.50 to \$3.00**  
 36 inch Black Satin, yard **\$1.50 to \$5.00**  
 36 inch Taffetas, black and colors, yard **\$1.40 to \$3.00**

### NOTIONS

National Hair Nets **15¢** each, or 2 for **25¢**  
 Good Pearl Buttons, doz. **5¢, 10¢, 15¢, 20¢**  
 Black Bone Buttons, doz. **15¢, 25¢, 35¢, 60¢**  
 Lingerie Braid, bolt **10¢**  
 Rierac Braid, bolt **10¢, 15¢**  
 Stewart's Guardian Safety Pins **6¢ to 10¢**  
 Bone Hair Pins, box **5¢, 10¢, 15¢**  
 Wire Hair Pins **8¢ and 10¢**  
 Large Cakes of Toilet Soap **10¢**  
 Palm Olive Soap **8¢**  
 Colgate's Cashmere Soap **10¢**  
 Colgate's Pine Tax Soap **17¢**  
 Colgate's, Honey, Almond, Turtle Oil, Palm and Elder Flower Soap **15¢**

### THREADS

Silk Thread, spool **13¢**  
 J. P. Coats Cotton Thread, 200 yards spool in black, **6¢**  
 J. P. Coats Cotton Thread, 150 yard spools, white, **6¢**  
 J. P. Coats Crochet Thread, white and colors, spool, **15¢**  
 Basting Cotton, spool **7¢**

### WOOL GOODS

54 inch All Wool Fancy Plaid Skirting, yard **\$2.60, \$3.15, \$4.50 to \$6.40**  
 42 inch Wool Serges, all colors, yard, **\$1.00 to \$3.50**  
 29 inch Oregon Flannel, Grey and Khaki, yard **\$1.00**  
 54 inch Scotch Tweeds, yard **\$3.75**  
 54 inch Wool Coatings, all colors, yard **\$3.75 to \$5.00**

### MUSLINS

36 inch Berkeley Cambries, No. 60, yard **25¢**  
 36 inch Berkeley Cambrie, No. 100, yard **35¢**  
 36 inch Lonsdale Nainsook, yard **29¢**  
 36 inch Thoroughbred Muslin, yard **14¢**  
 36 inch Indian Head Muslin, yard **30¢**  
 54 inch Indian Head Muslin, yard **40¢**  
 8-4 Unbleached Sheeting, yard **43¢**  
 9-4 Unbleached Sheeting, yard **45¢**  
 10-4 Unbleached Sheeting, yard **50¢**  
 7-4 Bleached Sheeting, yard **43¢**  
 8-4 Bleached Sheeting, yard **46¢**  
 9-4 Bleached Sheeting, yard **50¢**  
 10-4 Bleached Sheeting, yard **55¢**

### WASH GOODS

36 inch Figured American Beauty Batiste, yd. **35¢**  
 36 inch Figured Voil, yard **35¢ to \$1.50**  
 36 inch Stripe and Plaid Voiles, yard **35¢, 50¢, 75¢ and \$1.00**

36 inch Organdies in plain colors, yard **38¢, 85¢**  
 40 inch Organdies in plain colors, yard **\$1.00**  
 36 inch Voils, plain colors, yard **50¢**  
 27 inch Mercerized Poplin, all colors, yard **45¢**  
 36 and 40 in. White Voil, yard **35¢, 50¢ to \$1.50**  
 36 inch Caroline Suiting, all colors, yard **50¢**  
 30 inch Imported Jap Crepe, solid colors, yd. **38¢**  
 30 inch Imported Jap Crepe, in stripes, yard, **32¢**  
 30 inch Windsor Crepe, figured, yard **37¢**  
 36 inch Percale, light colors, yard **16¢**  
 36 inch Cambrie, in light and dark, yard **20¢**  
 36 inch Anderson Gingham, yard **58¢**  
 27 inch Dress Ginghams, yard **19¢**  
 27 inch Dress Ginghams, yard **23¢**  
 32 inch Devonshire, yard **32¢**  
 30 inch Figured Serpentine Crepe, yard **39¢**

### TOWELS

Turkish Towels and Huck Towels at real bargains, **35¢, 40¢**.  
 15x31 inch Turkish Towel, **15¢** each or 2 for **25¢**  
 16x32 inch Huck Towels, pair **30¢**  
 18x35 inch Huck Towels, pair **45¢**  
 15x18 Linen Crash Toweling, price **23¢, 30¢, 35¢ and 40¢**

## Men's Department

### MEN'S FURNISHINGS

Men's Lisle Hose in black, brown, grey, at pair **25¢, 35¢**  
 Men's Dress Cotton Socks at 2 pair for **25¢**

Heavy Cotton Work Socks, **20¢** pair

Men's Dress Ties, priced at **50¢, 75¢ to \$1.50**

Men's Wash Ties, priced at **25¢ to 50¢**

Men's Dress Shirts without collars, French cuff, priced at **\$1.50 to \$3.00**

Men's Dress Shirts with collars, priced at **\$1.00, \$1.75** and **\$2.00**

Good heavy, full cut Work Shirts, sizes 14 1/2 to 17, at **75¢** each

Good full cut, heavy weight, Union Made, Bib Overalls, at **\$1.45**

Men's good, full cut Sport Shirts, priced at **\$1.00 to \$1.45**

Boys' good quality Dress Shirts, at **90¢, \$1.25, \$1.45, \$2.00**

Boys' Kaynee Blouses **\$1.00**

Boys' heavy weight Overalls, with double seat and knee at **\$1.15 to \$1.25**

Levi Strauss Koveralls age 1 to 8 at **\$1.00**

Levi Strauss Koveralls, Blue and Khaki, ages 9 to 14, at **\$1.35, \$1.55** and **\$1.75**

Men's heavy Khaki Koveralls, Union Made, at **\$3.85**

Men's Khaki Pants at **\$1.50 to \$2.80**

Men's Whipcord Pants at **\$3.50**

Other good Work Pants at **\$2.80, \$3.15** and **\$4.20**



### MEN'S CLOTHING

Men's Heavy Blue Serge Suits, **\$35.00**

Other good Blue Serges at **\$33.00**

Good Brown and Gray Serges at **\$30.00**

Good Suits, well tailored at **\$32.25, \$33.00, \$33.75, \$37.50, \$38.00**

O. D. Serges, Norfolk style, **\$28.00**

### YOUNG MEN'S CLOTHING

Young Men's Suits at **\$22.25, \$23.10, \$25.00, \$33.00** and **\$35.00**

### BOYS' CLOTHING

Blue Serge Suits at **\$7.00, \$7.50, \$8.00 to \$13.00**

Other good suits at **\$8.40, \$12.00** and **\$16.20**

A few Suits with two pairs Trousers at **\$7.50, \$8.50** and **\$9.50**

Suits for boys, 5, 6 and 7 years old, at **\$4.90, \$5.25 to \$8.00**

### DRESS PANTS

Men's and Young Men's Pants at **\$3.50, \$4.90, \$6.30, \$7.75**

Good Hats at **\$2.25 to \$4.50**

Excellent Caps at **50¢, \$1.00 to \$2.10**

Men's and Boys' Khaki Hats at **50¢ to 80¢**

Straw Work Hats at **15¢, 20¢** and **25¢**

## Our Shoe Department

### SHOES FOR MEN

Just a few of our prices listed here.

New Fall Shoes for Men. The famous Barry Make, The New Saddle Strap dark brown shoe. Very classy style, priced at **\$8.35**

The Dark Brown Brogue last at **\$8.25**

The new style Dark Brown English at **\$7.85**

The classy English last, Dark Brown Cordivan Leather, at **\$9.85**

Barry Oxfords, priced at **\$8.45, \$9.25**

Other Oxfords, priced at **\$6.45 to \$9.45**

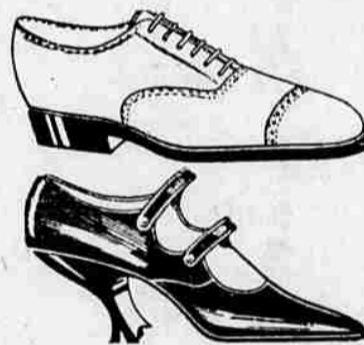
Other Men's Dress Shoes, priced at **\$4.35 to \$5.75**

The famous Army Shoes, priced at **\$5.00 to \$5.20**

Boy's Army Shoes at **\$3.80 to \$4.20**

### CHILDREN'S SHOES

Big Line Children's Shoes and Slippers. All very reasonable priced. See our line before buying.



### LADIES' SUMMER SHOES

White Canvas Oxfords, priced at **\$4.00 to \$4.15**

White Canvas Strap Pumps at **\$4.25**

White Kid High Shoes, Military Heels at **\$8.50**

White Canvas High Shoes, Military Heels at **\$4.50**

White Kid Oxfords, Military Heel at **\$9.00**

White Kid Pumps, at **\$7.25, \$9.00 to \$9.75**

Black Satin One-Strap Pumps at **\$7.75**

Mouse Color, One Strap Pumps at **\$9.75**

Grey Suede One Strap Pumps at **\$9.75**

Other Pumps, priced at **\$6.65, \$8.35 to \$9.50**

### MEN'S WORK SHOES

One Lot Work Shoes, priced at **\$3.00 to \$3.35**

Elk Skin Work Shoes, priced at **\$3.00 to \$3.90**

Heavy Work Shoes, two full soles, the best wearing shoes made at **\$4.85**

## Hosiery

### LADIES' SILK HOSE

White, black, silver and smoke, priced, pair, **\$1.00**

Ladies Phoenix Hose, black and brown. Priced, pair **\$1.00** and **\$2.00**

Topsy Silk Hose, black, brown, white. Priced at **\$1.50, \$1.75 to \$4.20**

Ladies' Buster Brown Lisle Thread Hose, full fashioned, black, brown, white. Priced **50¢**

Ladies' Ribbed Hose, extra size, black only. Priced **35¢**

Ladies' Lisle Thread Hose, black, brown, white and grey. Priced, pair **25¢**

### CHILDREN'S HOSE

Newport Hose, black, all sizes **25¢**

Buster Brown Hose, black, brown and white, priced, pair **30¢ to 50¢**

Trunks and Suit Cases Priced Right

# Golden Rule Mercantile Co.

N. Central Ave.

"The Busy Street"

Medford, Oregon

Army Blankets Priced at \$14.85