

IGNORANT AND COLLEGE MEN.

THOMAS A. EDISON says college men are amazingly ignorant. They are. So are non-college men. The great inventors' error lies in his apparent assumption that young men are sent to college to have their minds stored with miscellaneous facts.

Colleges are designed for the training of minds and character. The young man who leaves college with a better mind and a better character than when he entered it, justifies his college education.

Observe Henry Ford. He is a great friend of Mr. Edison's, and he never went to college. Yet Mr. Edison would never consider him an ignorant man.

And yet Mr. Ford showed conclusively on the witness stand, that from the standpoint of the man of culture, he is an amazingly ignorant man.

So ignorance becomes a relative term. American men as a whole are amazingly ignorant, from the standpoint of any specialist.

There is no one road to enlightenment. Men like Ford and Edison "arrive" without a college education, men like Roosevelt and Wilson arrive with it.

ALTHOUGH we've long been clasping the snowy flag of peace, the world is sick and gasping, and horrors never cease.



THE SICK WORLD.

ALTHOUGH we've long been clasping the snowy flag of peace, the world is sick and gasping, and horrors never cease. Sad tales of famine reach us from many stricken lands.

"Here's Real Tobacco" says the Good Judge

That gives a man more genuine chewing satisfaction than he ever got out of the ordinary kind.

Smaller chew, lasts longer—so it costs less to chew this class of tobacco.

And the good, rich tobacco taste gives a world of satisfaction.

Any man who uses the Real Tobacco Chew will tell you that.



W-B CUT is a long fine-cut tobacco RIGHT CUT is a short-cut tobacco

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FRESH FISH

SPECIALS

- Choice Beef Pot Roast, per pound . . . 17 1/2c
Choice Beef Stews, per pound . . . . . 15c
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Pork Sausage, per pound . . . . . 20c
Fresh Side Pork, per pound . . . . . 20c
Good Bacon, per pound . . . . . 30c

Also a good line of fish and oysters

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How Much Do You Know?

- 1. How many times a minute does a man breathe?
2. Who were the Hunkers?
3. How long is Indian Summer supposed to last?
4. Why is lager beer so called?
5. Who wrote the 'Last Rose of Summer'?

Answers to Tuesday's Questions:

- 1. Where did 'Derby Day' originate?
2. Where did the common word 'dun' meaning to ask payment for an account originate?
3. Why was Eiffel tower built and who built it?
4. What does 'Erin Go Braugh' mean?
5. What was the 'Field of the Cloth of Gold'?

BACKACHE OF WOMEN

The back is often called the main-spring of a woman's life. What can she do, where can she go, so long as that deadly backache says every particle of her strength and ambition?

IT'S WINNING



Our bread's winning out all along the line. If you want to pick a real food winner—one that will please every member of your family by its delicious flavor you should order our bread by name and make sure that you get it.

REAL WHOLE WHEAT BREAD



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DR. A. BURKLUND, Chiropractor, Suite 4 and 5 Sparta Bldg., Main and Riverside. Phone: Office 286, Res 322.

Advertisement for The Portland Hotel, located at the heart of the city, with a phone number of 277.



WHEN EXAMINING THE EXHIBITS AT THE COUNTY FAIR

Just note that Blue Ribbon Bread loaves and pastries are almost invariably made of

OLYMPIC FLOUR

We invite the housewife who has not used OLYMPIC PRODUCTS to try them. We know that she would be a regular user.

Portland Flouring Mill Co.

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To thousands of families a picnic or camping party is not complete without a flavor-scaled can of Folger's Golden Gate Coffee.

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"Different in taste from other coffee and better."

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