

# THE PROOF OF OUR CLAIM

THAT WE ARE PROPERLY EQUIPPED TO SUPPLY THE ELECTRICAL NEEDS OF THE PEOPLE OF SOUTHERN OREGON

When Gates & Lydiard decided to install their completely electrically equipped Bakery, they gave us

carte blanche in handling the installation of their Electric Equipment.

Go down Saturday and see it work. Try the bread and when you want electrical service, call Phone 12

## PEOPLE'S ELECTRIC STORE

A. B. Cunningham

212 W. Main St. Medford, Ore.

O. O. Alenderfer

# ANNOUNCING ECONOMY GROCETERIA'S NEW BAKERY

### This Bakery

Is equipped with the very latest, modern, sanitary, labor saving machinery

The oven is a new model tile covered, electric, rotary, the finest made. The dough mixer and cake mixer are improved models, white enameled throughout. In fact, the entire equipment is the finest that money can buy. This bakery represents an investment of several thousand dollars and every item from the smallest cookie cutter to the tile oven was furnished by

**Mason, Ehrman & Co.**

Medford, Oregon

### ECONOMY GROCETERIA

#### THE REALIZATION OF AN IDEAL

Five months ago when we opened our store, with a modest stock of Groceries, we did so with the conviction that our efforts to apply 20th century big city methods to an old business would meet with a hearty response from Medford's consuming public.

Many said "Medford is too small." We have proved that Medford is big,—and today, with the opening of our new Bakery we stand alone in Southern Oregon in the Grocery Field.

**COME IN SATURDAY AND SEE THE FINEST BAKERY IN SOUTHERN OREGON**

Get a loaf of good Hot Bread, baked after the good old home process,—“Like Mother Used to Make.”

We have a good baker—L. F. Bland, formerly with Harvey of Santa Fe fame, and with the Holland Dutch Baking Co., of Los Angeles.

**GATES & LYDIARD**  
Proprietors

### The Ingredients

used by the

### Groceteria

in their new sanitary bakery are of the very finest quality. They use Sperry's Drifted Snow flour exclusively, Snowdrift shortening, dependable, pure spices, etc. The housewife could not buy better material for herself at any price and the bakery itself is as spotless as her own kitchen. The product of this bakery will speak for itself. All of the material used in this bakery was furnished by:

**Mason, Ehrman & Co.**

Medford, Oregon

## ONE OF THE AIMS OF THIS COMPANY

is to see that each and every industry operating in our territory is properly equipped, especially as to electrical apparatus and we strive to give all patrons the fullest information possible, not only re-

garding rates and service, but as to any and all matters in connection with their problems and we take pleasure in stating that Messrs. Gates & Lydiard have an absolutely up-to-date and one of the

very latest type Electrical Bakery outfits to be found on the coast. It is complete in all of its details, which will enable them to turn out a product without a peer.

## CALIFORNIA-OREGON POWER COMPANY

YOUR PARTNERS IN PROGRESS