

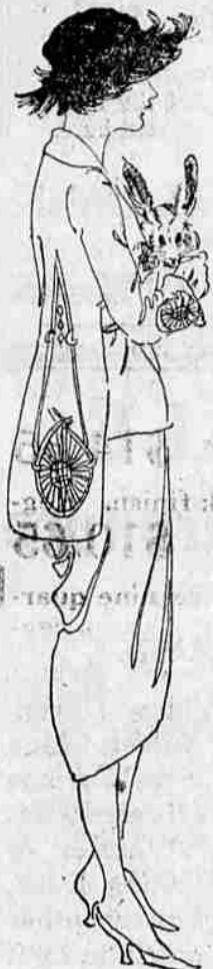
Large Shipments of the New Spring Goods

Arriving Daily

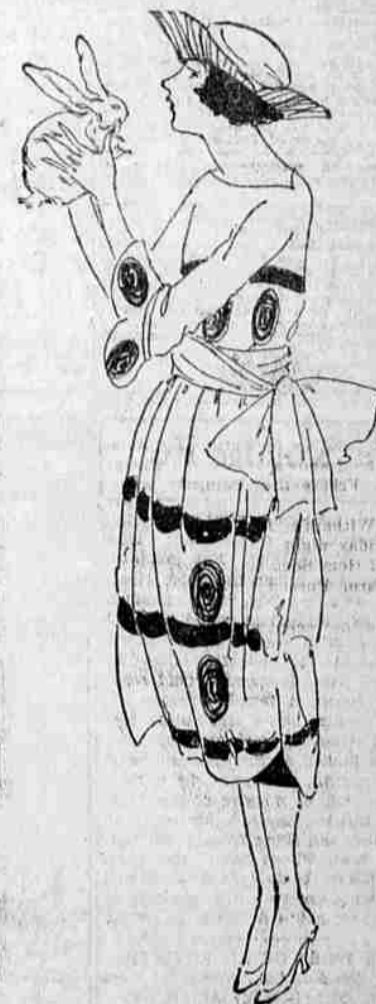
GET OUR PRICES

WE SELL FOR LESS

BUY YOUR SPRING AND SUMMER NEEDS NOW, WHILE THE STOCKS ARE FULL AND YOU HAVE THE LARGE ASSORTMENTS TO CHOOSE FROM. WE KNOW OUR PRICES ARE RIGHT ON THE QUALITY OF MERCHANDISE WE SELL. SMALL PROFITS, BIG SALES, OUR MOTTO.



Don't Wait Until Easter to Buy That New Dress, Coat, or Suit. The New Spring Suits, Coats and Dresses Are Here in All the Newest Spring Styles, Materials, and Shades. The Prices Are Very Reasonable. You Can Afford to Buy Lots clothes now.



Dresses	Suits	Coats
In Georgette, Taffetas, Satins, and the new Crepes. Good assortment of colors and styles. Priced at \$10.50, \$15.75, \$20.00, \$25.00, \$30.00, \$35.00, \$44.75.	In assorted colors, styles and prices. We have the best line of suits that could be bought on the market today, and the cheapest that has been shown in Medford for a long while.	Beautiful line of coats in the new materials. Both long and short models. A good assortment of colors and styles to choose from.
Wool Dresses—A few left at \$10.50, \$15.75, \$16.50, \$22.50 and \$30.00.	These suits are priced at \$16.50, \$20, \$23.50, \$27.50, \$32.50, \$37.50, \$48.75, \$56.00, \$65, and \$77.00	Priced at \$9.00, \$14.00, \$18.75, \$20.00, \$22.50, \$30.00, \$39.75, \$45.00 and \$59.00

Don't Forget That We Carry the Printzess Coats and Suits

HOUSE DRESSES AND APRONS
Big line of the New House Dresses and Aprons Aprons priced at 65c, \$1.00, \$1.75, \$2.25 and \$2.45 House Dresses, priced at \$1.75, \$2.95, \$3.00, \$3.40 and \$3.85

SKIRTS
Big line of the New Spring Skirts. Very reasonable. Blue Serge priced at \$5.75, \$9.75 to \$10.00 Fancy Plaid Skirts at \$6.00, \$7.50, \$8.75, \$12 to \$15

BLOUSES
Nice line Blouses to choose from. Priced at \$8.25, \$8.65, and \$10.00. Pongee Waists. Priced at \$2.35

Big Line of Children's and Misses' Dresses. Just in—See Them. Very Reasonable Prices

A List of Prices on a Few of the Articles in Each Department

Not Room in This Ad to Price Our Complete Stock

Good Blue Work Shirts for men at 75c	Blue Buckle Overalls, while they last at \$1.19	Men's Khaki Pants at \$1.50 and \$2.80	Hip Rubber Boots at \$5.00	Boy's Overalls at \$1.20 to \$1.35 pair	See our line Children's Hose. Priced cheap	90-inch unbleached Sheet-ing at 57c yard	Men's Dress Ties at 50c
Men's B. V. D. Union Suits at \$1.25	Children's Slippers, sizes 5 to 8 at \$1.50, \$1.60	Palmolive Soap at 18c bar	36-inch Cambric at 20c yard	Hope Muslin at 16c yard	Work Socks at 15c , 2 pair for 25c	Galleta Cloth at 37c yard	33-inch Indian Head Muslin, 27c yard
Children's Slippers, sizes 11 1-2 to 2 at \$2.00	Heavy Outing Flannel at 20c yard	Koveralls, 1 to 8 years at \$1.00 pair	Devonshire Cloth at 39c yard	Apron Gingham at 16c yard	Men's New Spring Suits. Priced Very Reasonable.	Men's Dress Hose at 15c 2 pair for 25c	81-inch Bleached Sheet-ing at 52c
Fancy Plaid Gingham at 19c and 23c	J. & P. Coats Thread at 6c spool	Big line of Beads at 20c bunch	American Lady Corsets Sold Here	See the new Laces at 5c yard	70 busy stores. The reason we sell for less	Men's Summer Union Suits at 98c	Men's All Wool Blue Serge Suits at \$39.50
36-inch Muslin at 14c yard	44-inch Indian Head Muslin at 35c yard	Oil Cloth at 35c yard	Phoenix Silk Hose. Priced at \$1.15 to \$2.00	Silk Sewing Thread at 13c spool	The new Collars for Ladies are here.	The Day Light Store	Baby Coats, Jackets, dresses, skirts and caps just received
Just received—Big shipment Men's good Work Pants \$3.15 to \$3.50	Children's Oxfords, sizes 11 1-2 to 2. Priced at \$3 \$4 to \$4.25	Silk Hose for Ladies in all the fancy patterns \$2.30 to \$2.88	Children's Slipper, size 8 1-2 to 11. Priced at \$1.70 to \$1.80	The new Voiles. Priced at 35c, 45c, 75c, \$1, \$1.25 to \$1.75	Just Received—new shipment Boy's Suits—"Get Our Prices"	Ladies' Silk Hose in black, brown, white and grey at \$1.00	Summer underwear for Ladies in Union Suits at 50c, 90c, to \$1.00
A new line of Ladies' Brassiers. Priced at 50c, 65c, 75c to \$1.25							Boy's Wash Suits \$1.40, \$2.00, \$2.20, \$2.80
Ladies' Kid Gloves, black, brown, grey and white. Priced at \$3.35, \$3.50 Brown Gauntlet \$5.75 16-button Gloves at \$5							New Caps for men. Priced at 50c, \$1.00, \$1.45, \$1.65, \$1.80 and up.

Golden Rule Mercantile Co.

On North Central Avenue