

FIRST SCENERY CONVENTION ON PACIFIC COAST LAUNCHED BY MEDFORD CHAMBER OF COMMERCE

The convention for the Preservation of Jackson County's Scenery opened in the federal court room in the post office building this morning, with H. F. Lindas as chairman, and a good attendance.

Preliminary steps were taken in the appointment by Chairman Lindas as a committee on constitution and by-laws with F. H. Walker of Ashland, chairman, J. C. Williams of Rogue River, and Mrs. J. A. Hanby of this city the other members. The committee on nominations was named as follows: H. L. Walther, chairman, R. H. McCurdy and A. C. Allen. Colonel Sargent of Jacksonville was first named but declined the honor in a humorous speech. The committees will make their report this afternoon.

The address of welcome was made by Mayor Gates, and the response by Colonel Sargent. Chairman B. F. Lindas urged upon the meeting the importance and value of scenery, and suggested that signboards be installed along the highways setting out points of interest to tourists. Col. Sargent spoke of the great sequoia before the Britt home in Jacksonville and urged its preservation.

He was followed by Secretary Frobach of the Chamber of Commerce, who read telegrams from Governor Ben Olcott, the state highway commission, George C. Cecil, district forester, and Stephen T. Mather, national park supervisor, all pledging national and state support in carrying on the work.

Dr. Kaufman of this city, a student of bird life, gave an interesting talk on birds, their habits and their value, and urged their preservation as an adjunct to the scenery, both from an economic and a sentimental standpoint. Dr. Kaufman proved by statistics that a hawk was of more value to a farmer than a cow, and refuted the allegation that birds are carriers of

your scenery and you save ten million dollars, and then some. Sincerely yours,

(Signed) S. B. VINCENT, Manager Publicity Bureau.

The following telegrams have also been received:

H. O. Frobach, secretary Chamber of Commerce, Medford, Ore.

The people of Medford are to be congratulated upon their splendid cooperation in the movement to save Oregon's unsurpassed scenery and the wonderful scenic beauties of Jackson county. I have absorbed your program with deep interest and regret exceedingly cannot be with you. Late action by legislature forbade. Am mailing you copies of bills covering subject but laws have been enacted giving highway commission plenary powers to condemn lands for preservation of scenery along highways and in addition to preserve trees and shrubbery and prevent vandalism. While not as much accomplished as we wished, opening wedge entered for enlarged program in future. Your country's cooperation and reading of your program in legislative materially assisted in successful enactment of laws.

(Signed) BEN W. OLCOTT, Governor.

This from the state highway commission:

Salem, Ore., Feb. 23, 1921.

H. O. Frobach, secretary Chamber of Commerce, Medford, Ore.

Highway commission commends Jackson county in forming first association in the state for preservation and development of natural resources and beauties along the highways. Accept our congratulations and good wishes and be assured of our hearty cooperation in this worthy object.

(Signed) R. A. BOOTH, J. B. YEON, W. B. BARRATT, Portland, Ore., Feb. 23, 1921.

H. O. Frobach, secretary Chamber of Commerce, Medford, Ore.

Am thoroughly in accord with expressed objects of your proposed scenic preservation association. I feel there is a wide and useful field for such association. Preservation of trees along highways and sanitary campground facilities are very important steps in development of Jackson county's superior scenic attractions. You may count on cooperation of U. S. forest service.

GEO. H. CECIL, District Forester.

Bozeman, Mont., Feb. 23, 1921.

H. O. Frobach, Chamber of Commerce, Medford, Oregon.

Accept my congratulations on your efforts to preserve your scenery and beautifying your highways. It is a commendable movement. Shall watch it with interest.

J. A. HARADER, Secretary Chamber of Commerce, Bakersfield, Calif., Feb. 23, 1921.

Hugh Frobach, Chamber of Commerce, Medford, Oregon.

Very much interested in scheme to preserve Jackson county-scenery. It applies to all counties in western states. Scenery one of our biggest assets. Hope convention proves the popularity of the movement.

L. D. BLODGETT, Secretary Civic Commercial Ass'n.

CUBA CELEBRATES 'YELL OF BAIRE'

HAVANA, Cuba, Feb. 24.—Cuba observed a national holiday today, the occasion being known as "El Grito de Baire" or the "yell of Baire." Business was suspended and in almost every city and town there were exercises.

Baire is a small village in the province of Oriente where a group of patriots in 1895 set up a cry for Cuba's independence which resulted in Cuba's revolution, followed by the Spanish-American war.

How Much Do You Know?

- 1—How many United States soldiers killed during the World War remain unknown?
- 2—How many German soldiers are there still in hospitals?
- 3—What was the population of United States one hundred years ago?
- 4—What is the January birthstone?
- 5—When do we use "a", "an" and "the"?
- 6—Is it correct to say "I am afraid it will rain"?
- 7—Is a meter longer or shorter than a yard?
- 8—When did Cornwallis surrender and where?
- 9—What is the salary of the secretary of state?
- 10—What is the meaning of the words "alma mater"?

Answers to Yesterday's Question

- 1—How big is Yellowstone national park? Ans. It is 62 miles long and 51 miles wide.
- 2—What is a zebu? Ans. It is a humped animal which closely resembles an ox. It is found in India.
- 3—What is the variation of the earth's curvature? Ans. The amount of variation in the curvature of the earth is nine inches to the mile.
- 4—What is a synonym? Ans. A word having the same meaning or almost the same meaning of another word is called a synonym.
- 5—What are short tons and long tons. Ans. The term short ton is given to tons of 2000 pounds while long ton means 2240 pounds. Long tons are used at U. S. custom houses and in wholesale transactions in coal and iron.
- 6—How many cubic feet are there in a cord? Ans. There are 128 cubic feet in a cord.
- 7—What is President Wilson's first name? Ans. Mr. Wilson's first name is Thomas. His full name is Thomas Woodrow Wilson.
- 8—What is a strait-jacket? Ans. It is a jacket of strong canvas for confining the arms of dangerous prisoners or violent lunatics.
- 9—How many bones compose the ankle? Ans. Seven.
- 10—What is a trapezoid? Ans. It is a four-sided plane figure of which no two sides are parallel.

On Time Colyum

There are many reasons why we should be on time.

One is: If you are not at school you will have to make up time after school and miss some of your study period.

Another, if you are not on time, you will miss your train if you are going away.

If a working man is not on time, he will probably lose his job, or get that much time taken off his wages.

You should be on time, when you have made an appointment with some one. If you don't you will probably lose money or lose a good position.

You should be on time in getting home or you may miss your dinner, or disappoint the mother.

If you are going on a picnic and you are not on time, they will go off and leave you and you will miss the ride, the good dinner and the fun.

If you do not take your music lesson on time, you will miss it because some other child will come and want to take her lesson.

If you do not start to make your Christmas gifts on time, somebody will be disappointed.

If you do not plant seeds on time, you will not have any garden.

So we should always be on time.

BERTHA APPLIGATE, Washington school, 7B.

\$100,000 R. R. Fire, Tiburon

TIBURON, Cal., Feb. 24—The Northwestern Pacific Railroad company's machine and carpenter shops here were destroyed by fire today with an estimated loss of \$100,000. Crossed wires were believed to have started the fire. Approximately 300 men are thrown out of work temporarily.

COMMUNITY CHEST COMMITTEE WILL MANAGE DRIVES

Another record-breaking attendance was recorded at the Chamber of Commerce forum luncheon at the Medford Hotel yesterday. Coming as it did immediately following the meeting held last week, which was the second largest in the history of forum lunches, it showed that the subject under discussion was one in which citizens were intensely interested.

What attitude should Medford citizens take on future demands for funds? Mayor C. E. Gates who presided, made it very clear in the beginning that Medford was obligated to certain charities of her own and that demands were about to be made upon the community for funds, which in the name of humanity she could not very well turn down.

Among those who were called upon to express their opinion were T. E. Daniels, Frank P. Farrell, Rev. Leach and E. H. Hurd, who all expressed themselves as being favorable to a community chest as the only solution of the question at issue, and which would do away with a succession of drives and campaigns for funds.

A recommendation was adopted, which called for organizing a Medford Community Chest with an executive committee of from five to seven members to be appointed by C. E. Gates as mayor and H. L. Walther as president of the Medford Chamber of Commerce, which executive committee would have complete charge of a campaign for funds and the distribution of same for the year 1921.

It will be the first duty of this executive committee to carefully consider all demands, which are to be made upon Medford citizens for funds and after this has been decided, no drives or campaigns calling for funds for any purpose whatsoever will be sanctioned.

For fear that Mayor Gates and President Walther will be too modest to appoint themselves on this executive committee, there was a unanimous demand upon them that they serve as members of the committee.

Among the out of town guests were Col. W. H. Paine, retired, Samuel P. Hand of Newton, Kansas, T. H. Noss and Rev. J. A. Smith of San Francisco, James E. and Mrs. Grieve of Prospect and W. H. Kinney and Frank A. Torrey of Portland.

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The Screen

"Under Crimson Skies"

At the Rialto theatre last night theatregoers of this city enjoyed their first view of "Under Crimson Skies," the feature of which so much had been heard, and it is only fair to say that in spite of the high anticipations of the audience no one was disappointed.

Elmo Lincoln, the physical marvel of the screen, who gained prominence by his portrayal of "Arzan of the Apes," has the leading role in "Under Crimson Skies—the part of the captain of a tramp schooner plying the southern seas. The story affords some wonderful opportunities for marine scenes, all of which have been taken advantage of by the director. The view of a crew reefing sail during a terrific storm at sea is one of the most effective scenes thrown on a screen in a long time.

MacLean Triumphs Again

Douglas MacLean has done it again. His new comedy, "Chickens," which is delighting large audiences at the Page theatre this week, is a genuine laugh-maker that is worth going far to see. It is jazzy and altogether enjoyable. Gladys George, the leading woman, shares honors with the star.

Wants to Help Other Mothers

Mrs. Wm. Sager, 901 Nichol St., Utica, N. Y.: "I gladly write anything that helps a mother with her children. My little girl had whooping cough and I was afraid she would choke. I gave her Foley's Honey and Tar and it helped her wonderfully. She could sleep most all night without coughing." This good cough syrup checks colds, stops coughing, cuts phlegm and covers raw, inflamed membranes with a healing coating. Sold everywhere.

Adv. 1/4

An Old Fashioned Beauty Recipe

The old-time application of Butter-milk and Cream to whiten and preserve the skin and remove harsh little wrinkles and ugly sallowness in grandmother's recipe and women throughout the country are again using it to ensure a beautiful complexion and snow-white hands and arms.

Buttermilk, however, is not always obtainable, but a specialist has at last perfected a method of concentrating buttermilk and combining it with a perfect cream, which you can buy in small quantities ready to use at any first class drug store by simply asking for "Howard's Buttermilk Cream."

There is no secret about it, nor is there any doubt about the result—it's just a common ordinary buttermilk in the form of a wonderful cream, gently massaged with the finger tips around the corners of the eyes and mouth.

If you have not yet tried this simple, easy way to beauty get a small quantity today and let your face be the judge. Your favorite toilet goods counter can supply you.

Adv.



Light As the Snow Fall

Light and flaky, crisp and tasty, fresh-from-the-oven—Snow Flakes, of course! An incomparable product of the West—you'll like them.

Buy them from your grocer in red packages or family tins.

A P.C.B. PRODUCT

Don't ask for crackers—say SNOW FLAKES.

SNOW FLAKES


P. C. B. GINGER SNAPS
Another P. C. B. product
Particularly crisp and fine-flavored
Your grocer can supply you

Pacific Coast Biscuit Co.

KNOWLEDGE IS YOUR CAPITAL STOCK UP

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To make OUR TRAINING even more effective, we have installed the latest model electric driven



Burroughs Bookkeeping Machine

and give our students the same course offered at O. A. C.

The Burroughs Representative, Mr. J. A. Calles, who is a competent accountant, is supervising the instruction. This COMBINED COURSE in Bookkeeping and Machine Figure Work will make YOU a MASTER of figures—rather than a SLAVE to them.

Enrollment limited. Ask for further particulars.

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In small quantities, per lb. 6c

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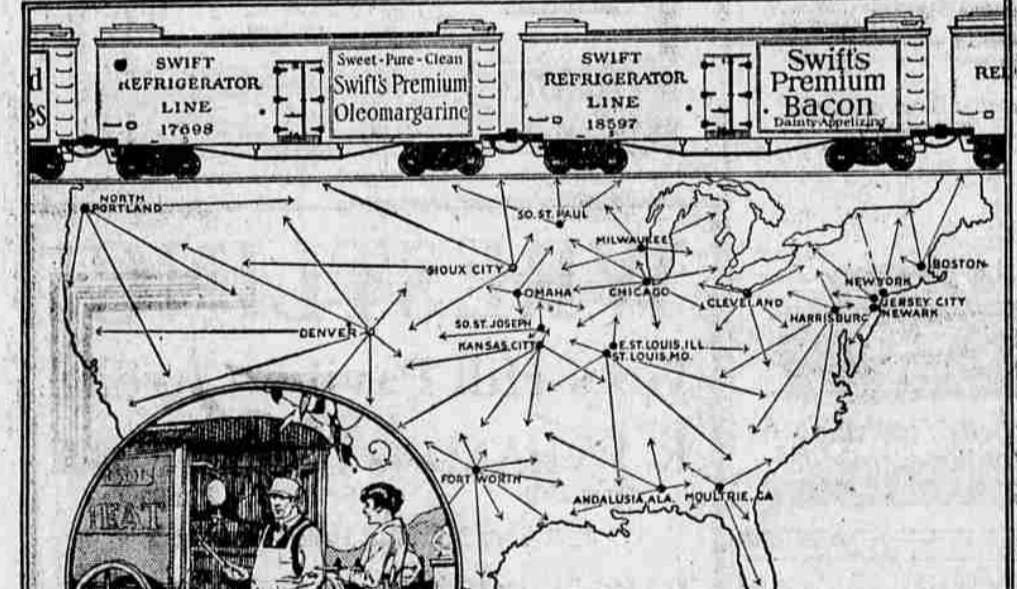
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Bill Says—
Whether fishing—
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No matter where
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A "Chevrolet"
will take you there
and also bring you
home.



WITH THE BACON



SWIFT REFRIGERATOR LINE 17698

Sweet-Pure-Clean Swift's Premium Olcomargarine

SWIFT REFRIGERATOR LINE 18597

Swift's Premium Bacon

Meat — then and now

THE meat peddler of the old days, who killed his own live stock and then sold the meat from the tail of a cart, is gone from our larger towns and cities. He was a pioneer and did good service but he couldn't keep up with his job. Crude methods had to give way to new ideas in sanitation and distribution.

Concentration of population drove the peddler and his wagon out and brought the modern packing industry and the neighborhood retailer in his place.

And the modern packing business means this: That near the farms and ranches, the centers of live stock production, are packing plants that assemble and manufacture the meat products you use.

That swift and sanitary refrigerator cars carry your meat from these packing plants to every part of the country.

Dealers in towns and villages are supplied directly and regularly from these refrigerator cars.

And in cities the refrigerator car is unloaded into branch houses, chilled and sanitary, from which deliveries are made to your meat shop. And all the time the meat is kept so chilled that deterioration is prevented.

Swift & Company's plants and branches are co-ordinated, interchanging supply and supporting each other, when necessary, so that no section of the country may ever lack its daily meat.

Swift & Company, U. S. A.