

### ON TIME WEEK IDEA IS ACCEPTED C. OF COMMERCE

The board of directors of the Medford Chamber of Commerce considered the forum recommendation of last week to institute an educational campaign to endeavor to get the citizens of Medford and vicinity to be prompt in their engagements and otherwise get people to realize the value of time. The board were unanimous in their sentiment as to the benefits which could be derived for the community by such a campaign and authorized the appointment of a committee to take charge.

The committee consists of Aubrey C. Smith, chairman; Mrs. George B. Canode, Miss Elizabeth Ferguson, A. J. Hanby, O. R. Campbell, Miss Ora Cox and Miss Van Meter. The committee will plan their campaign at a meeting to be held at four-thirty in the afternoon of Tuesday, January 25.

The probable result will be to have a certain time designated as "On Time Week," during which everyone will be reminded of what it means to be on time.

### HERB CUTHBERT, TOURIST LEADER, VISITS MEDFORD

The management of the Medford Chamber of Commerce has been advised that Herbert Cuthbert, the executive secretary of the Pacific Northwest Tourist association will be in Medford on Tuesday evening and that he will attend the forum luncheon on Wednesday noon.

The Pacific Northwest Tourist association is an organization which has as its object the settlement of the lands of the Pacific northwest and this is being accomplished by systematic advertising of the scenic as well as commercial resources of this territory.

Extracts of the story "Youbetcherland" by Irvin Cobb in the Saturday Evening Post are to be used this year and no less than 100,000 will have their attention called to southern Oregon.

The Pacific Northwest Tourist association has had an annual income of \$62,500 of which Oregon has contributed \$25,000 with Washington giving a like amount and the province of British Columbia contributing \$12,500.

The Oregon legislature, now in session, is being asked to make an appropriation of \$50,000 of which \$37,500 will go to the Pacific Northwest Tourist association to enable it to operate under the advanced cost of advertising space and \$12,500 for the establishment of and management of an Oregon Tourist Bureau.

Every inquiry received by the Pacific Northwest Tourist association is sent to the Medford Chamber of Commerce, which sends every prospective tourist a communication, calling their attention to the advantages of Medford and Southern Oregon in general.

Of the 1200 inquiries received by the Medford Chamber of Commerce from all sources since the first of last April, more than 50 per cent were the result of the efforts of the Pacific Northwest Tourist association and therefore it is natural that legislators from southern Oregon lend their support for the increased appropriation. The State Chamber and Portland Chamber of Commerce have given their endorsement.

### SECOND SEMESTER ASHLAND SCHOOL YEAR IS OPENED

ASHLAND, Jan. 17.—One must be at least six years old in order to start in school today, which date witnesses the opening of the second semester of the school year. The readjustment of all classes, except beginners, took place in the respective schools last Friday, preliminary to the "grand opening" today, when each pupil was expected to be on hand promptly at 9 o'clock a. m. Especially are all pupils, who have recently located here, urged to perfect the entrance requirements. Beginners must have reached the age of six years on or before March 1 prox., and register for attendance at least by Monday, Jan. 24, seven days grace being allowed following opening of the second semester.

Boundaries of territorial limitations as applying to the respective schools, for beginners only, imply that all living east of Second street shall go to Hawthorne school, while those residing west of Second street shall attend the Junior high school building on North Main street.

Espionage in a limited sense, especially where it is employed to best advantage for all concerned, is suggested by the school authorities, who emphasize the fact that "Regular and prompt attendance of pupils upon school determines in great measure the kind of work accomplished by any pupil, therefore school officials will regard it as a kindness for anyone to report to them the names of children who are not in school. Such cases will at once be investigated, and all responsible means used to get them in school." In line with this suggestion it will be well to heed the hint given, and thus perhaps avoid invoking the compulsory phase of the school attendance enactment.

G. A. Z. Harris of Washington, D. C., and Frank Calbert and family of Alexis, Ill., are guests at the Holland

### TALENT CONTINUES WINNING STREAK IN BASKET BALL

TALENT, Jan. 17.—Three basketball games were staged at Wolters hall Friday night. The first game played was between the Talent and Gold Hill girls which the Talent team won by the score of 17 to 2. The girls put up a fine play and are proving to be one of the best teams in the valley. They lost to Ashland on the Ashland floor a week ago Friday night. Next Friday night the Ashland team expects to play them here and there is much interest as to the outcome. The girls who played in the team Friday night were Maxine and Carmen Rose, Ethel Hazen Lexie Samples and Fern Bettenger.

Talent girls team played the Medford high school team Wednesday after school, scoring 19 to 15 in favor of Talent.

The second game played was the Talent and Gold Hill boys. This game was clean and loosely played. Gold Hill put up a lively game, but our strong and well trained team was too much for them and humbled them to a score of 24 to 4 in Talent's favor.

The third game played was between the Talent men's team and Ashland men's team. This was especially interesting and full of enthusiasm and laughter from start to finish, being a close game all the way through. It was played fast and clean with but few fouls, both teams showing basket ball class all through the game, ending with a score of 22 to 26 in Talent's favor.

A large crowd attended the games and strong interest is shown and every body is looking forward to next Friday night.

Quite a number from here attended the funeral of Viola Jones which was held at Dodge undertaking parlors in Ashland Friday afternoon at 2:30. Viola died at the home of her mother in Talent, Wednesday evening, about 10 o'clock, after a lingering illness, and intense suffering. She was 28

### Y. W. C. A. SPEAKER C. OF COMMERCE FORUM LUNCHEON

"The Y. W. C. A." will be the subject of an address at the chamber of commerce forum next Wednesday. This will be delivered by Miss Amy Smith, executive secretary of the northwest field of the Y. W. C. A. who is in charge of the institute work now in progress.

There is at the present time a greater need for the activities of the Y. W. C. A. in the smaller communities than at any time in the past. The actual good which this organization does and the help it is to the young ladies, forced by circumstances to live in the larger centers of population where they earn their living, cannot be estimated.

The protection which should be given the young ladies, while away from home, is entirely inadequate to their welfare. What is being done to assist them is to be told by Miss Smith who is exceptionally well qualified to make her address interesting.

The forum will be held at the Holland hotel and will begin promptly at noon.

years old and leaves to mourn her loss her mother, Mrs. Jennie Jones, one sister, Mrs. Victor Mason, and two brothers, Morris and Theodore Jones. Also a son, Robert, five years of age. Interment took place in the Wagner creek cemetery. The funeral services were conducted by Rev. Phelps of Talent.

Mrs. Margaret Zell of Jacksonville, and Mrs. Mada Netherland of Medford spent Tuesday in Talent visiting relatives.

Mrs. Lester Helms of Klamath Falls and infant daughter were visiting her uncle's, Mr. and Mrs. Wm. Crosby and other relatives last week. She was formerly Miss Margaret Bell.

Mrs. Ada Stannard who was recently married to Mr. Miller of Ashland, has resigned her position here in the public school as primary teacher and Mrs. Geo. Carter has taken her place.

# Savory

When you are really hungry, there's nothing so appetizing and sustaining as a savory dish of DEL MONTE BEANS—cooked the DEL MONTE way and flavored with the inimitable DEL MONTE Tomato Sauce. Try them—then you'll know.

CALIFORNIA PACKING CORPORATION  
San Francisco, California



**A SUGGESTION**  
The abundant health-giving properties of **Scott's Emulsion** are as needful to adults as to children.

Scott & Bowne, Bloomfield, N. J.  
ALSO MAKERS OF  
**KI-MOIDS**  
(Tablets or Granules)  
FOR INDIGESTION

Merchants co-operating under Trade Expansion Committee of Medford Chamber of Commerce.

## Medford Day, Wednesday, Jan. 19

### Striking a Blow at the High Cost of Living

EXCEPTIONAL VALUES IN RELIABLE MERCHANDISE  
Watch These Weekly Bargains

25c Box Blazo's Cold Tablets  
25c Box Blazo's Laxative Tablets  
**2 for 27c**  
HEATH'S DRUG STORE

MELBA AND PALM OLIVE TALCUM POWDER  
Regular 30c Cans at  
**10c**  
WEST SIDE PHARMACY  
*The Rexall Store*

BIG REDUCTION ON  
**RAG RUGS**  
WEDNESDAY ONLY  
MORDOFF & WOOLF  
219 West Main. Telephone 606

Women's Satine Petticoats, good quality in Black and Colors. Cheap at \$2.00. **\$1.00**  
On sale, each .....  
WEDNESDAY ONLY  
**Mann's Department Store**

4 PKGS LIGHT HOUSE WASHING POWDER FOR  
**25c**  
FOUTS GROCERY CO.

WEDNESDAY SPECIAL  
Regular 60c Oranges  
**40c Per Dozen**  
Personal Attention Prompt Service  
H. E. MARSH  
Phone 252 Grocer Phone 252

10c Can Sun Kist Beans, 3 for  
**25c**  
25c Can Sun Kist Beans  
**20c**  
**PALACE GROCERY**  
Phone 109, 132 W. Main.

FISHER'S EGG PRODUCER  
100-Pound Sack  
**\$3.50**  
WEDNESDAY ONLY  
By the Sack or Carload. Take Your Choice.  
**BARDWELL FRUIT CO.**  
445 So. Fir Phone 124

27 INCH APRON CHECK GINGHAMS  
**14c**  
Everything reduced during our Jan. sale.  
**M M DEPARTMENT STORE**  
230 E. Main

EXPERT CLEANERS, DYERS AND HATTERS  
Special Prices for Wednesday  
**APPAREL CLEANERS AND HATTERS**  
103 N. Central. Phone 223.

A good assortment Fancy Plaids and Striped Silk Taffeta, 36 inches, at  
**\$1.19**  
**GOLDEN RULE**  
Medford's Largest Department Store  
**The Daylight Store**

MEN'S BLACK CALF SHOES  
\$15.00 value for  
**\$10.00**  
**C. M. KIDD & CO.**

**GLOVES**  
All prices on Auto Driving Gloves cut to the quick.  
**BUSY CORNER MOTOR CO.**  
The Store Where Your Dollar Does Its Duty

MEN'S KHAKI PANTS  
**\$1.25**  
**WILL H. WILSON**

NOW HERE'S ANOTHER GOOD ONE  
Regular 35c Coffee, for Only  
**2 Lbs. for 48c**  
Limited quantity. Phone Early. Free Delivery.  
**JONES**  
The Leading Grocer

Take the blue out of Blue Monday.  
Two-part Cement Laundry Trays,  
Wednesday Only  
**\$16.00**  
**MODERN PLUMBING & HEATING CO.**  
Phone 620 Spa.ta Bldg.

BIG FIRE, SMOKE AND WATER SALE  
Begins at 9 a. m., Wednesday, January 21.  
No Reduction Less Than 33 1-3 Per Cent and Up to 75 Per Cent.  
**SHORTIE GARNETT.**

Modernize your iron cord with a thru-cord Switch.  
**60c**  
No Charge for Installing.  
WEDNESDAY ONLY  
**PAUL'S ELECTRIC STORE**  
Main and Central

**MEN'S ARMY LAST WORK SHOES**  
**\$5.00**  
**THE HUB**