

Every drop POWER-FULL

"Red Crown" is all-refinery gasoline—with full power in every drop. It is made to meet the requirements of your engine.

"Red Crown" has the full and continuous chain of boiling points necessary for ready starting, quick and smooth acceleration, steady, dependable power and long mileage. Look for the "Red Crown" sign before you fill.

STANDARD OIL COMPANY (California)

Demand for Gasoline Increasing Faster than Supply Owing to the increasing use of motor cars, trucks, tractors, motor boats and other devices operated with gasoline engines, the demand for gasoline is growing faster than the supply. Do what you can to conserve gasoline; waste none.



The Gasoline of Quality

W. E. Walker, Special Agent, Standard Oil Co., Medford

WITH MEDFORD TRADE IS MEDFORD MADE

MARION TOWNE NEAR DEATH IN SEATTLE FIRE

Miss Marion B. Towne, well known Jackson county woman and former resident of Phoenix, was one of the many guests of the Lincoln hotel, Seattle, who escaped with her life when that big family hostelry was destroyed by fire early Wednesday morning, but she lost all her personal effects. A long distance telephone message was received in the city last night from Seattle stating that Miss Towne was safe, had lost all her effects in the fire, and telling her friends not to worry.

Miss Towne had been residing in Seattle ever since last fall when she received her discharge from the naval reserve in which she had served all during the war. She has been employed in the city health office of Seattle and had been living at the Lincoln hotel for some time past.

SEATTLE, April 8.—Firemen today continued searching for bodies in the ruins of the Lincoln hotel, destroyed by fire here yesterday with a known loss of four dead.

Several of the 300 guests of the hotel still were unaccounted for today. Dr. Augustine Dwyer, Boston lecturer, who was believed missing yesterday, wired from Tacoma last night that he was safe.

C. OF C. PRIMARY NAMES OFFICERS ELECTION APR. 12

The primary election of the Chamber of Commerce for the nomination of officers closed last evening at 8 o'clock and immediately thereafter, C. M. Thomas as chairman of the election committee and his assistants counted the ballots.

The election resulted in the nomination of the following twenty-eight members whose names will be placed upon the final ballot which will be mailed to the members today: H. L. Walther, V. H. Vawter, A. L. Hill, George A. Mansfield, T. E. Daniels, W. G. Tait, George T. Collins, Wm. F. Isaacs, C. M. Kidd, C. E. Gates, Benj. C. Sheldon, W. G. Domergue, C. W. McDonald, John Tomlin, George L. Freichler, John H. Carlin, H. C. Gornett, C. S. Butterfield, Rev. L. Myron Boser, John C. Mann, Rose G. Schiefelin, Bert Thierolf, E. C. Gaddis, Rawles Moore, Claude C. Cate, Guy W. Conner, E. S. Smith and E. J. Skewis.

The final election which closes at 6 o'clock next Monday, April 12, is now in progress. All of the members who shall have paid at least one quarter of the annual dues are eligible to vote. There are fourteen of the twenty-eight to be elected as the board of directors, who will select one of their number to serve as president, one as vice-president and one as treasurer, although a treasurer may be other than a member of the board. A very good proportion of the membership voted, which was evidence of their interest in the success of the Chamber of Commerce. It is anticipated that a larger percentage will exercise the privilege of the ballot at the final election.

C. M. Thomas of the elections committee, had the assistance of the following tellers, who also will serve next Monday evening: W. Gaston Domergue, Glen Fabrick, George Laidley, Mrs. M. T. Edwards, J. W. Dressler, F. W. Hollis, A. L. Hill, Jonas Wolf and H. L. Walther.

The result of the final election will be announced at the membership meeting at the library assembly room next Monday evening. There will be a number of local speakers, the Chamber of Commerce quartet and several other features which will make the meeting instructive as well as most interesting.

Be Slender

The true way to become slender, healthy in two years. See the picture. Do nothing else to give you idea of size before reduction of weight. No need of starving yourself or tedious exercises. No doing with salts, etc. as they lead to loss of hair. Just follow the simple, easy, certain system and reduce 10 to 25 pounds (whatever you need to under this cash guarantee). Safe, reliable, recommended by physicians. Add to your beauty and charm. Answer all who know you. Become lighter in step, younger in appearance, happier, and in health, add years to your life! Recommended by physicians. Ask for OIL OF KOREIN at any drug store. Arrives in Medford, N. J., with guarantee. Or write for free brochure to KOREIN CO., Station F, New York City.

What a Few Medford Users Think of the



"I have used my No. 29 Theor washer 32 months. I find it very satisfactory."

Mrs.

"I have used my Theor Washer 10 years and it is O. K. No expense."

Mrs.

"I have used my Theor Washer 3 years. I find it in every way satisfactory."

Mrs.

"I have used my new Theor for 7 months and find it perfectly satisfactory. Used my old one 7 years and only had 50 cents repair."

Mrs.

"I have used my Theor Washer 2 years. I find it all O. K."

Mrs.

"I have used my Theor Washer 26 months. Find it just as the agent guaranteed it to be."

Mrs.

NAMES FURNISHED ON REQUEST

PAUL'S ELECTRIC STORE

MEDFORD

GRANTS PASS

The Most Welcome Tire That Ever Came to Market

Men Who Appreciate Superlative Values Prefer The Brunswick

In every great tire factory, the chief question is: "How much can we give for the money?" And the product depends on the policy adopted.

Every man who has become acquainted with Brunswick Tires knows that Brunswick standards are again evident. This famous concern—noted as a leader in every line it entered since 1845—has once more proved that its policy is right.

A perfect tire is simply a matter of knowledge and standards and skill. No secrets nor patents prevent making an ideal tire.

But standards come first. For in tire making there is vast room for skimping, for subtle economies, for hidden shortcomings. Makers without the highest standards don't build high-grade tires.

The Brunswick organization of tire makers includes a brilliant staff of technical experts. Not a man

among them has spent less than 20 years in handling rubber.

Each is a master of his craft. And the new ideas they bring to the attention of Brunswick directors receive sincere consideration.

Every proved betterment is adopted unanimously.

The Brunswick Tire is a combination of acknowledged features—plus Brunswick standards of manufacture.

The result is a super-tire, the like of which you have never known before. The kind of a tire you will gladly join in welcoming.

Yet Brunswicks cost no more than like-type tires.

Try ONE Brunswick. We promise a surprise. And we feel certain that you will want ALL Brunswicks.

Then good tires will have a new meaning to you.

THE BRUNSWICK-BALKE-COLLENDER CO. Portland Headquarters: 46-48 Fifth Street

Sold On An Unlimited Mileage Guarantee Basis



Cord Tires with "Driving" and "Swastika" Skid-Not Treads Fabric Tires in "Plain," "Ribbed" and "BBC" Skid-Not Treads

NORDWICK & SON

So. Front St., Medford, Ore.

Only one word—Elegance—can describe this new CHALMERS

EVERYTHING in this Chalmers is new except the chassis. It has a new bonnet line, new coach line, new windshield, new top, new seat and seat springs.

They catch your eye, those lines, though they are marked by a reserve of rare good taste.

But in those multitudes of little details the real elegance is expressed—door handles, square doors, low sitting position, deep tilt of the cushions, the rug on the tonneau floor.

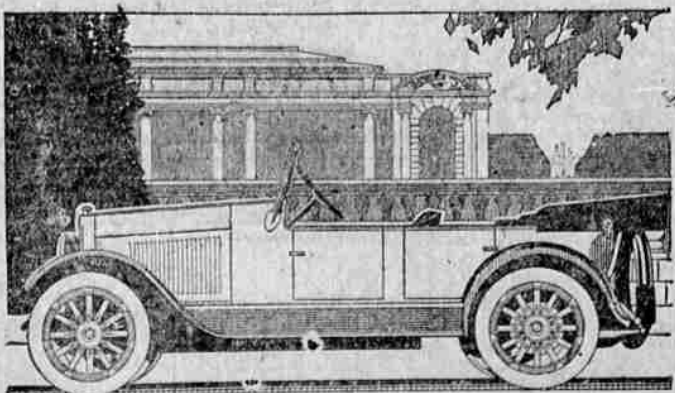


Quality First

A volume easily may be written about them, and any one of them may alone tempt you to ownership.

Then when you've had your first ride, when you've felt the influence that Hot Spot and Ram's-horn have on the action of its master engine, when you've noted the utter silence, easy starting, the ready response, the easy effort "up underneath the bonnet" you, too, will say Chalmers is one of the few great cars of the world.

A.W. WALKER AUTO CO. MEDFORD, OREGON



FLU MASKS FEATURE EPIDEMIC IN TOKIO

TOKIO—A striking feature of the epidemic of influenza here was the grotesque appearance of Tokio crowds wearing all kinds of respirators, from the celluloid artificial nose to the patch of black tastefully embroidered by the aesthetic school girl. Inoculation with preventative serum was tried, it is claimed with good results, though in certain cases it was said to be as fatal as the disease itself. The deaths from influenza in January totalled 5775.

Cut This Out—It is Worth Money Cut out this slip, enclose with 5c and mail it to Foley & Co., 2835 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar, for coughs, colds and croup; Foley Kidney Pills for pain in sides and back; rheumatism, backache, kidney and bladder ailments; and Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic, for constipation, biliousness, headache, and sluggish bowels.

For Colds, Catarrh or Influenza



Do you feel weak and unequal to the work ahead of you? Do you still cough a little, or does your nose bother you? Are you pale? Is your blood thin and watery? Better put your body into shape. Build strong!

An old, reliable blood-maker and herbal tonic made from wild roots and berries, is Dr. Pierce's Golden Medical Discovery. This "nature remedy" comes in tablet or liquid form. It will build up your body and protect you from disease germs which lurk everywhere. One of the active ingredients of this temperance alternative and tonic is wild cherry bark with stillingia, which is so good for the lungs and for coughs; also Oregon grape root, blood root, stone root, Queen's root—all skillfully combined in the Medical Discovery. These roots have a direct action on the stomach, improving digestion and assimilation. These herbal extracts in the "Discovery" aid in blood-making and are best for scrofula. By improving the blood they fortify the body against an attack of grip or colds.

Catarrh should be treated, first, as a blood disease, with this alternative. Then, in addition, the nose should be washed daily with Dr. Sage's Catarrh Remedy.

Send 10c for trial pkg. of Medical Discovery Tablets or Catarrh Tablets to Dr. Pierce's Invalids' Hotel, Buffalo, N. Y.