

NATIONAL BICYCLE WEEK FROM MAY THIRD TO TENTH

National Bicycle Week, May 3rd to 10th, will be celebrated by bicycle clubs in every part of the country. There will be races, parades and various bicycle events all over the United States and Canada which will serve to arouse the public interest and demonstrate the many advantages of the simple two-wheeler.

Despite the "overshadowing" preponderance of the motor driven vehicle and all its attendant complexities, the bicycle still retains its popularity among millions of people in all parts of the world, and that its popularity is rapidly growing is amply evidenced by our production and export figures which show a tremendous increase over those of a few years ago.

But there are more millions, men, women and children in all walks of life, who would be greatly benefited by the use of the bicycle, but who do not yet realize its many advantages. It is to attain this end that the United Cycle Trade Directorate is spreading the gospel of the bicycle with its annual Bicycle Week.

This country of over 100,000,000 people is using bicycles today at the rate of one to 200 population. In other countries, it is as high as one in ten, while in Holland, it is estimated that there are 70 bicycles to every 100 inhabitants. We, of course, may never reach the latter figure, but it is certain that a vastly greater number of wheels are going to be used in the near future when the great public becomes better acquainted with the many merits of that most efficient and most democratic of all vehicles—the bicycle.

Woman Cried With Pain
Thousands of women work today while suffering from kidney or bladder ailments that can be relieved. Mrs. L. Wavue, 2726 3rd St., Ocean Park, Cal., writes: "I had to sit down during my housework. My back ached so, also my hip pained me so I used to cry out, the pain was so great. Now I am thankful to say that Foley Kidney Pills rid me of all my pain." Backache, sore muscles, stiff or swollen joints, rheumatic pains and indications of kidney trouble. Foley Kidney Pills are safe and reliable. They bring quick results. For sale by Medford Pharmacy.

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Pony Ballet With My Soldier Girl at Page Theatre Tonight



"My Soldier Girl," the brilliant military musical comedy, coming to the Page tonight, is said to be the cleverest, brightest, wittiest entertainment ever seen on any stage. It sparkles—it has humor, color, melody, spirit and a score that holds the auditor with its swinging lilt and air. The book, by J. Lorch Baber, who

WAR HAS CURED ENGLISH TOMMIES OF COLD BATH

LONDON, May 6.—That British fetish, the cold bath, has lost its attractions for many soldiers who have returned from France. The occasional baths they got in rest billets during the war were hot, and they soon acquired the hot-bath habit along with a distaste for cold water. One soldier who used to be a cold bath enthusiast says: "My experiments with cold baths since returning from the front have made me wonder whether the cold bath habit is not really a pernicious fad, and to conclude that I survived it only because I was broken into it when very young and resilient. The first cold bath I had at home

BIGGEST DAY TARZAN DAY

has contributed to many successes in the past, offers in this latest success, comedy that induces tired people to forget their troubles. You never have time to sit back and rest so contagious is the humor and so persistent is the merry revelling. One of the striking features of "My Soldier Girl" is the remarkable ballet.

gave me the 'blues' all day; the next gave me a stiff neck in addition, and the third day I developed rheumatism. They say that the British are a Class 3 nation physically. I wonder whether cold baths have anything to do with it."

Wives and domestic servants are said to be opposed to the new hot bath habit of the returned soldiers. Hot baths mean the consumption of more coal and require more work in preparation.

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DON'T MISS FRIDAY TARZAN DAY

CANADA PLANS TO MAKE ARCTIC AREA OF PLENTY

OTTAWA, May 6.—A plan for converting the Arctic and sub-Arctic regions of Canada into a great wool, milk and meat producing area was presented to the Canadian senate and house of commons today by Vilhjalmur Stefansson, Norwegian explorer of the Canadian Arctic.

Mr. Stefansson's ideas were recently placed before Arthur Meighen, minister of the interior, and it was thought advisable to have the explorer address parliament. His project involves introducing large herds of reindeer and domesticating and developing great herds of musk ox. Both animals would furnish milk and meat supplies and the musk ox would afford also a wool supply.

The Canadian north, Mr. Stefansson said, could be utilized to help solve present and future food shortages and development of his project would expedite opening of mineral and other resources of the north.

"About 20 years ago," Mr. Stefansson continued, "The American government introduced 1280 domestic reindeer into Arctic Alaska. The sole aim was to give a possibility of economic independence to the Eskimo. Few of those who expected the enterprise to succeed even dreamed of its present magnitude or the meaning it would have for Alaska today or for the world tomorrow. Under Eskimo care these herds have increased at the rate of doubling in three years. But the few animals that are in the hands of white men are found to double in numbers every two years."

In due time, Mr. Stefansson said, Arctic Alaska will support more than 7,000,000 reindeer, producing as much meat yearly as 14,000,000 sheep or seven times the present mutton production of all the settled portion of Canada. The Americans now realize, he declared, that they had made a mistake in starting the industry on such a small scale and he warned that Canada should not make the same mistake.

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