

# With Easter Only 8 Shopping Days Away It Means that Every Minute of Your Shopping Time Must Be Used

This Easter season finds us most admirably prepared to meet the increased demands for better wearing apparel. We have assembled what is without question Medford's largest, most varied and most carefully chosen stock of wearables of all kinds, for Men, Women and Children, and the superior values we offer will again maintain our past pre-eminence as providers for the people of Southern Oregon.



## Coats, Dolmans and Capes

The Coat Question Is Answered

The smartest of the new styles, all the fashionable materials, every one in the season's favored colorings. Each of these collections is truly remarkable and in it you will find the answer to your coat question. Every coat represents the maximum of style, of material value, of tailoring that can be offered at these prices, and in many instances the Coats are noteworthy because they offer much greater values than are usual in Coats at these prices.

Large, complete collections ready to choose from. Choose now while assortments are complete. If you delay perhaps just the garment you would have liked best of all will have been sold.

Coats priced at \$10.50, \$15.00, \$20.00, \$25.00, \$27.50 to \$56.00.

Dolmans and Capes, priced from \$11.50 to \$45.00.

Come in and See the New Skirts

Priced at \$4.50, \$5.50, \$6.00, \$6.75, \$X.75, \$12.50 to \$18.75.

Jack Tar Middy Blouses in large assortment.

American Lady Corsets, \$1.00 to \$5.00.

## Suits

Spring Suits

The advance shipments of Spring Suits forwarded to us by express during the past few days indicate what the styles will be for Spring. We can say that these suits are conservative but pretty. The plain models as well as the braid trimmed and belted coats are among those coming to our Ready-to-Wear Section now almost daily. Begin now to plan for your Spring wardrobe.

Suits priced at \$12.50, \$15.00, \$18.50, \$23.75 to \$55.00.

## Dresses

Dresses—Smart—Sensible

SENSIBLE—Because they are made of durable, practical serge that can be of service to young and old alike.

SMART—Because they select for their style, youthful, graceful lines, and chic trimmings after the very latest ideas of the foremost designers of fashionable apparel.

They are typical of twentieth century frocks for twentieth century women, and they are up-to-date with style efficiency from the very tip of their trim hems to the last of their snappy bone buttons.

Just come in and try one on, and see if you don't feel the wiser shopper from their clever, economical suggestions on fashions.

These Dresses are priced at \$11.50, \$16.25, \$18.50, \$23.75, \$25.00 to \$32.

## New Spring Waists

In Georgette Crepe and Crepe de Chene,

New Georgette Crepe Blouses have put in an appearance within the past few days. Fine filet and Venetian laces, with sprays of embroidery and bead work, add much to the daintiness of these new models.

Sailor collar effects continue to lead, while the roll and high collars are also represented. Frillings are also used effectively. These Waists are priced from \$3.50 to \$6.75.

LADIES' HOSE

Black Cotton Hose at, pair ..... 18¢  
Black Lisle Hose at 30¢, 45¢, 65¢, 75¢ pair  
Black Silk Hose at ..... \$1.00 to \$1.25  
White Cotton Hose at ..... 35¢ to 65¢

MEN'S HOSE

Work Socks, pair ..... 20¢  
Dress Hose at ..... 20¢, 35¢ and 45¢  
Wool Work Socks at ..... 50¢ and 75¢  
White Silk Hose at ..... \$1.00 to \$1.25

BOYS', GIRLS' AND CHILDREN'S HOSE

School Hose at, pair ..... 15¢  
Buster Brown Hose at ..... 35¢, 38¢ and 50¢  
School Hose at, pair ..... 25¢

UNDERWEAR

Large and complete stock of Ladies', Men's, and Boys' Underwear. Get our prices. They are alright.

## Men's Working Clothes

If you want Shirts, Overalls and Jackets that will stand the test, do not look farther, for ours will wear longer than any other kind, because they are better made and made of better material.

Men's Best Grade Bib Overalls at ..... \$1.75  
Jacket to match at ..... \$1.75  
Men's Express Stripe Bib Overalls at ..... \$1.75  
Jacket to match at ..... \$1.75  
Heavy Blue Overalls at ..... \$1.75  
Stifle Stripe Bib Overalls at ..... \$1.65  
Jacket to match at ..... \$1.65  
Heavy Khaki Pants, cuff bottoms, at ..... \$2.25  
Men's Khaki Koveralls at ..... \$3.65  
Men's Work Shirts, at ..... 95¢ and \$1.15  
Uncle Sam Work Shirts at ..... \$1.19

For the Boys

Boys' Khaki Unionalls at ..... \$2.00, \$2.50  
Boys' Work Shirts at ..... 75¢  
Boys' Blouses at ..... 35¢ and 90¢

## Boys' Suits

Boys' Knee Pant Suits priced at \$7.50, \$9.75, \$10.00, \$12.00 to \$15.00.

Boys' Knee Pants, priced at \$1.50, \$1.85, \$2.00 up to \$3.50.

Boys' Khaki Cloth Army Suits, age 4 to 6, priced at \$4.75.

Boys' Khaki Cloth Suits, 9 to 15 age, priced at \$6.00.

MEN'S ALL WOOL PANTS

Men's All Wool Pants in fancy patterns, tan serge, blue serge, priced at \$5.00, \$5.50, \$6.00, \$6.75.

Come in and look these over. It means a great saving to you.

Men's Hats and Caps Are Here

Boys' Hats at ..... 50¢, 75¢, 95¢ and \$1.00  
Boys' Caps at ..... 50¢, 75¢ and \$1.00  
Men's Hats at ..... \$2, \$2.25, \$3 to \$3.75  
Men's Caps at ..... 65¢, \$1.00, \$1.50 and up

## Men's and Young Men's Suits

Clothing

Your Personality is Reflected in the Clothes Fitted by Us. If you are undecided about your summer suit, a look among the patterns we have will satisfy your taste. You will be satisfied always with the style, fit and serviceability. A man feels happy when he's dressed up, happiest if he lets us supply his needs.

Young Men's School and Dress Suits in all the new styles and patterns, price dat \$20.00, \$23.50, \$25.00 to \$30.00.

Young Men's Blue Serge, late models, at \$22.75.

Men's Suits in the best of all wool cloths and latest models and patterns, priced at \$25.00, \$27.50 up to \$33.50.

Other Men's Suits in broken sizes—\$15.00 up to \$20.00.



## Ladies' Spring Footwear

Low Shoes are Here in Early Spring Styles

We are now showing the earliest of the spring styles in low shoes for both men and women.

New shades, new lasts, and new decorative details make this early showing of spring oxfords, pumps and other low footwear of special interest to the fashionable dresses.

French Heel, White Nubuck Shoe, Welt sole, at \$9.25  
French Heel, Black Kid Shoe, Welt Sole, at \$8.15  
Military Heel, Black Kid Shoe, Welt Sole, at \$8.00  
Military Heel, Black Kid Shoe, Welt Sole, at \$7.00  
French Heel, Tan Kid Shoe, Welt Sole, at \$9.25  
White Canvas, French Heel, Welt Sole, at \$4.65  
White Canvas, Military Heel, Welt Sole, at \$4.65  
Black Oxfords, French Heel, at \$5.40  
Tan Oxfords, Military Heel, at \$7.00

Tan Oxfords, French Heel, at ..... \$3.25  
White Kid Oxfords, French Heel, at ..... \$7.90  
Black Kid Pumps, French Heel, at \$4.75 and \$5.25  
White Kid Pumps, French Heel, at ..... \$7.45  
White Canvas Oxfords, French Heel, at ..... \$3.25  
White Canvas Pumps, French Heel, at ..... \$3.15

Many other kinds of Shoes and Slippers too numerous to mention in this ad, but we ask you to get our prices before buying.



## Men's and Boys' Work and Dress Shoes

The Barry Shoe for Men Who Care to Dress Well

One lot of Men's Dress Shoes priced at \$3.99 to \$5.50.

Barry's Dark Tan English Last Shoes, at \$6.00, \$7.00, \$7.75 to \$8.75.

The White House Shoe in Tan, English Last, at \$7.50  
Men's Work Shoes in Elk and Mule Skin for Summer wear and Prices are Right.

Men's Heavy All Leather Shoes, priced at \$4.65, \$4.90, \$5.00 and up.

Boys' English, in Black, at ..... \$4.45

Boys' English, in Tan, at ..... \$5.50

Other Boys' Shoes priced at \$2.25, \$3.00, \$3.25 and up to \$5.50.

Buster Brown Shoes for Children in a large range of styles and prices too many to list here. Please come and look them over. The Price is Right.