



"Lighten the Labor of Your Home"

Make the Days of Next Year Easier for Mother with one of the following wonderful labor-saving appliances

The Thor Electric Washer

Does the average wash in an hour and a half. Saves clothes; saves money.

The Frantz Premier Electric Cleaner

Practically eliminates dusting by using it a few minutes a day. Saves your time for other things.

Electric Sewing Machine—Portable

Just like play to run it, or the So-Ez Motor attached to your own machine that only costs \$15.75.

All these appliances can be had by making a small payment each month. Either of them will make a wonderful gift for Mother; but don't delay placing your order at once as our stock is limited and we will be unable to get more before Christmas.

Then for the other members of the family choose from the following list

Daylo Flashlights, from \$1.00 Up

Percolators—Toasters—Portable Lamps

We have some new floor portables that are very neat.

Remember that Electrical gifts will serve for years and will be appreciated many, many times

Come in and look at the new Electric goods

PAUL'S ELECTRIC STORE

The Christmas Gift Electrical

Almost every electrical appliance which a year or two ago was considered a luxury is now deemed a necessary comfort by the housewife. There are many dainty electrical devices which make acceptable gifts, and those who are in doubt should visit the electrical shops and see the new Percolators, Vacuum Cleaners, Washing Machines, Toasters, Irons, Stoves, Warming Pads, Curling Irons, Heaters and Lovely Lamps.

Selecting a Christmas gift is always a perplexing problem, because the essential qualities are so hard to combine. It must be something serviceable, and yet it must carry the spirit of Christmas. It must not cost too much, and yet there must be a touch of real luxury about it.

The Christmas Gift Electrical combines these Essential Qualities and betokens personal thought on the part of the giver. Useful gifts lose nothing in attractiveness

California-Oregon Power Company
Medford, Oregon

