

CHRISTMAS SHOPPERS DIRECTORY

A GUIDE TO REAL XMAS ECONOMIES

The Store Where All the Family Can Shop and Save Time, Worry, Money. Every Department Crowded

Men's Clothing

Nothing would make a more suitable Christmas gift for the men than a nice Suit, Overcoat or Mackinaw Coat from our Clothing department. And the prices are always right.

A nice assortment of the new patterns and styles at **\$15 to \$22.50.**

Men's all wool best grade Blue Serge at **\$30.00**

Best grade all Wool Suits in a nice assortment of patterns **\$30**

Young Men's Suits priced from **\$15 to \$27.75**

All Wool Overcoats at **\$20.00**

All wool Overcoats at **\$17.50 to \$25.00**

All Wool-Mackinaw Coats at **\$10.00**

Boys' Suits

Large assortment of Boys' Suits, in all the new patterns and styles. Any of these suits will make a nice Christmas gift for the boy.

Suits priced from **\$7.50 to \$20.00**

Boys' Overcoats **\$6.00 up to \$12.50**

Boys' Mackinaw Coats **\$7.50 to \$10.00**

Boys' extra Knee Pants **\$1.25 and up**

Men's Furnishings

This department filled with suitable gifts for the men. Large assortment of the newest things in Men's Neckwear priced at **50c, 65c and 85c.**

Get him a Silk Shirt for Christmas.

Silk and Fibre Silk Shirts priced at **\$2.75, \$3.75, \$5.25 up to \$7.50.**

Laundry Cuff Dress Shirts at **\$1.50**

French Cuff Dress Shirts at **\$1.50**

Men's Christmas Hose

Men's Silk Hose at **50c and 75c**

Men's Handkerchiefs at **10c, 15c and 25c**

Men's Silk Handkerchiefs at **65c to \$1.00**

Suspenders in Christmas Boxes at **75c**

Belts in Christmas Boxes at **35c**

Suspenders at **40c, 50c and 75c**

Large assortment of Arm Bands and Hose Supporters in Christmas boxes; Silk Ties and Silk Scarfs to match in Christmas boxes. Come in and see this assortment.

Men's Kid Gloves at **\$1.50, \$1.75 and \$3.00**

Men's Heavy Blue Bib Overalls at **\$1.98**

Men's best grade Work Shirts at **\$1.15 to \$1.49**

Wool Socks at **50c, 75c and \$1.00**

Canvas Gloves at **15c and 20c**

Christmas Handkerchiefs

Always makes a good gift, and our assortment is complete for all.

Ladies' Fancy Embroidered Hdks. at **5c**

Fancy Handkerchiefs at **10c, 15c, 25c** and up.

Men's Handkerchiefs

Priced at **10c, 15c and 25c**

We have so many kinds it is useless to try and describe them here. We invite you to call and see them.

DRY GOODS

Silks—Blacks, white, and plain colors; satin and taffeta, priced at **\$1.50, \$1.60, \$1.75, \$1.90, \$2.10 and \$2.50.**

Assorted colors in pussy willow silk, per yard **\$2.18**

Also a good line of plaids and stripes at, per yard **\$2.00**

Crepe de Chines **\$1.50 to \$1.75**

Gergettes at **\$1.95 and \$2.00**

Wood Dress Goods, assorted colors—All wool Gaberdine **\$2.75**

Serges, all wool, at **\$1.65 and \$2.25**

Poplins, all wool, at **\$2.50 and \$3.25**

Fancy Plaids at **\$2.15 and \$3.25**

Shepherd Check **35c, 75c, \$1.00, \$1.50 and \$1.75.**

Muslin, best grade Hope, yard **25c**

Best grade Outing Flannels, yard **25c**

Ladies' Kid Gloves

Priced at **\$1.50, \$1.75, \$2, \$2.45 and \$2.65.**

Men's Hats and Caps

These make a Christmas Gift the men will enjoy.

Men's Dress Hats at **\$2.50, \$3.00 to \$3.65.**

Men's Caps, **75c, \$1.25, \$1.50 up.**

Boys' Caps at **65c to \$1.25**

Men's and Boys' Riding Pants and Leggings

Men's best grade khaki Riding Pants at **\$4.25.**

Boys' best grade Khaki Riding Pants at **\$3.25.**

Heavy Army Leggings at **\$1.75**

Men's Leather Leggings at **\$5, \$7.50 to \$8.25.**

Blankets

Large assortment of Blankets and Bath Robes.

Large Cotton Blankets at **\$3.35**

Wool Nap Blankets at **\$4.85, \$5.00 to \$5.50.**

Fancy Plaid Blankets at **\$5.50**

LADIES' READY-TO-WEAR

Coats, Suits, Dresses and Skirts

Practical Gifts for Christmas.

Ladies' and Misses' Coats from **\$8.75 to \$42.50.**

Ladies' Suits **\$12.50 to \$52**

Ladies' Wool Dresses from **\$11.50 to \$32.50.**

Ladies' Silk Dresses from **\$14.50 to \$25.00.**

Ladies' Wool Skirts from **\$5.50 to \$18.75.**

Ladies' Silk Skirts from **\$5.50 to \$12.50.**

Children's Coats, from 3 to 12 years of age **\$3.50, \$3.75, \$5, \$6, \$6.35, \$8, \$8.75, \$10.50, \$12, \$13**

Silk Underskirts **\$2.50 to \$4.98**

Silk Underskirts, cotton tops **\$2.65**

Silk Underskirts, mercerized tops **\$2.85**

Jack Tar Togs

This name speaks for itself—a full line all Wool Ladies' Middies—Red, blue and green, at **\$7.89 to \$8.69**

Cotton Middies, wool collars **\$2.45**

Cotton Middies, all white, red, blue, khaki colored Middies, prices from **\$1.50 to \$3.75.**

Misses' Dresses, 12 and 14 year size, in dark and light blues, green, pink and white with blue colors, priced **\$2.19, \$2.25, \$2.75, \$3.40, \$3.50, \$4.15 and \$4.25.**

Children's and Misses' Dresses, from 2 to 12 years, from **70c to \$3.00.**

Ladies' Christmas Waists

An up-to-date line of Crepe de Chenes and Georgettes priced at **\$3.75, \$4.25, \$4.50, \$4.75, \$5.65, \$6.50 and \$7.00.**

Nice line of Wash Waists at **\$1, \$1.25 and \$2.00.**

Sassy Jane House Dresses

A gift any woman would appreciate for Christmas—a good assortment, priced at **\$2.50, \$3.75, \$4.00, \$4.25, \$4.50, \$4.85, \$5.25, \$5.50 and \$6.00.**

Ladies' Dress Shoes

MEN NOTICE—There is nothing that adds more to the Ladies' appearance, and nothing that would suit her better for a Christmas Gift than a nice new style Dress Shoe, and you need not feel ashamed to give her a pair on account of price, as they are plenty high. We have a large assortment to choose from and you will find our prices are reasonable.

Dark gray, all kid, lace Boot, military heel, at **\$9.25**

Dark tan, all kid, lace Boot, military heel, at **\$8.25**

Dark tan, all calf, lace Boot, military heel, at **\$9.00**

Dark tan, all calf, lace Boot, military heel, at **\$9.25**

Dark gray, all kid, lace Boot, French heel, at **\$10.50**

Dark gray kid, cloth top, lace Boot, French heel, at **\$8.95**

Light gray kid, cloth top, lace Boot, French heel, at **\$8.95**

Dark tan, all kid, lace Boot, French heel, at **\$9.85**

Black, all kid, lace Boot, military heel, at **\$7.70**

Other Dress Shoes at **\$5.00 and \$5.75**

School and Dress Shoes for Girls

Sizes 2 1/2 to 6.

Tan, cloth top, at **\$4.50**

Gray, cloth top, at **\$4.75**

Black, at **\$4.25 to \$6.00**

Dark tan, all leather, at **\$6.65**

Dark tan, Neolin sole, at **\$6.65**

Ladies' Spats, all colors, priced from **\$1.35 to \$1.85**

Men's Dress Shoes

For Men who care to dress well, the Barry Shoes. These Shoes will make a nice Christmas gift for the men.

Dark tan English at **\$6.75 to \$7.50**

Black English at **\$5.50 and up**

Men's Dress Shoes, in button and lace, at **\$6.15**

Other Dress Shoes at **\$3.99, \$5.00, \$6.75 to \$8.25**

Men's Work Shoes

Solid Leather Shoes at **\$4.50, \$5.00, \$5.15, \$5.50 up to \$6.75.**

High top Boots at **\$7.00, \$8.75, \$9.25 up to \$11.00**

Boys' School and Dress Shoes

Large assortment of kind to choose from, sizes 2 to 12 1/2, priced at **\$1.85, \$2.25, \$2.40 to \$2.75**

Sizes 1 to 2, priced at **\$2.50 up to \$4.00**

Sizes 2 1/2 to 6, priced at **\$3, \$3.50, \$4 up to \$5.50**

Buster Brown Shoes are sold here in Boys' and Children's sizes.

Children's Shoes

A large and complete stock to choose from.

Infants' Shoes, soft soles, sizes 0 to 5, priced **50c to \$1.25**

Children's Shoes, sizes 5 to 8, priced at **89c to \$1.85**

Children's Shoes, sizes 8 1/2 to 11, priced at **\$2.05 to \$2.75**

Children's Shoes, sizes 1 1/2 to 2, priced at **\$2.75 to \$4.00**

House Slippers for Everybody

There is nothing that makes a better Christmas gift than a House Slipper.

Ladies' priced at **\$1.00, \$1.25, \$1.69, \$2.10 up to \$2.30.**

Men's, priced at **\$1.65, \$1.85, \$1.90 to \$2.50**

We have Children's House Slippers in all sizes, and prices are right.

SANTA CLAUS HEADQUARTERS AND TOLAND ON BALCONY

Our Toy Land is now complete and open for your inspection, filled to overflow with Dolls, Doll Buggies, story Books, Paint Books, Paints, Horns, Drums, Chairs, Tree Ornaments of all kinds, Xmas Seals, Cards, Trains, Sleds, Guns, all kinds of Games, Auto Trucks, Ducks, Dogs, Teddy Bears, Dinner Sets, Stoves, Garden Sets, Battleships and many articles too numerous to mention.

All to be sold at Golden Rule prices. Don't fail to visit this department, for you know how the children miss the toys at Santa Claus time.

Christmas Snow, pkg. 5c	Hammers 10c
Tree Ornaments 5c, 10c	Holly Boxes 3c, 5c, 10c
Red, White and Blue Tops 15c	Guns 15c, 25c, 35c, \$1.00
Story Books 5c, 10c, 15c	Doll Buggies 5c and \$1.00
Dolls from 5c up	Christmas Bells 5c, 10c, 15c



SHOP BY MAIL

All orders promptly filled at prices quoted plus postage.