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 subscribers desiring a seven-day daily
 newspaper.
GEORGE PUTNAM, Editor.
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 Weekly Mail Tribune, one year—1.50
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Notice to Subscribers—The United
 States War Industries Board has issued
 the following mandatory order, among
 others, relating to the newspaper busi-
 ness during the period of the war: "Dis-
 continue sending papers after date of
 expiration of subscription, unless sub-
 scription is renewed and paid for." The
 subscriber has no option but to comply.

THE FOURTH LIBERTY LOAN.

THE campaign for the Fourth Liberty loan will begin September 28 and close October 19. The result of the loan will be watched with keen interest in Europe, not only by our associates in the war against Teutonic powers, but by our enemies. It will be regarded by them as a measure of the American people's support of the war.

The Germans know full well the tremendous weight and significance of the popular support of the war, of the people at home backing up the army in the field. As the loan succeeds our enemies will sorrow; as it falls short they will rejoice. Every dollar subscribed will help and encourage the American soldiers and hurt and depress the enemies of America.

The loan will be a test of the loyalty and willingness of the people of the United States to make sacrifices compared with the willingness of our soldiers to do their part. There must be and will be no failure by the people to measure up to the courage and devotion of our men in Europe. Many of them have given up their lives; shall we at home withhold our money? Shall we spare our dollars while they spare not their very lives?

The United States entered the war on April 6, 1917. Eighteen days later by a practically unanimous vote congress passed the Liberty Loan Bond bill.

On May 2 the First Liberty Loan was announced, on May 14 the details were made public, and on the 15th the campaign began and close one month later. The issue was for \$2,000,000,000, the bonds bearing 3 1/2 per cent interest and running for 15-30 years. The bonds carried the conversion privilege, entitling the holder, if he chose, to convert them into bonds of a later issue bearing a higher rate of interest. Four and a half million subscribers from every section of the country, representing every condition, race, and class of citizens, subscribed for more than \$3,000,000,000 of the bonds. Only \$2,000,000,000 was allotted.

The Second Liberty loan campaign opened on October 1, 1917, and closed on October 27. The bonds of this issue bear 4 per cent interest and run for 10-25 years. They carry the conversion privilege. It was announced that 50 per cent of the oversubscriptions would be taken. Nine million subscribers subscribed to \$3,617,532,000 of the bonds, an oversubscription of 54 per cent. Only \$3,808,766,150 of the bonds were allotted.

The Third Liberty Loan campaign opened on April 6, 1918, one year exactly after our entrance into the war, and closed on May 4. The bonds of this issue bear 4 1/2 per cent interest and run for 10 years, are not subject to redemption prior to maturity, and carry no conversion privilege. The loan was announced for \$3,000,000,000, but the right was reserved to accept all additional subscriptions. Seventeen million subscribers subscribed for \$4,170,019,650 of the bonds, all of which was allotted.

A great feature of this loan was its very wide distribution among the people and throughout the Union and the fact that the country districts promptly and heavily subscribed to the loan, in a great measure making up their quotas earlier than the cities. Secretary McAdoo pronounced this loan the soundest of national financing.

A little over a year ago there was some 300,000 United States bondholders; there are now somewhere between 20,000,000 and 25,000,000. Awakened patriotism has made the American people a saving people, a bond-buying people. The effect of the Liberty Loans on the national character, on our national life, on the individual citizen and our home life is immeasurable—of incalculable benefit. Not less incalculable is their effect on the destiny of the world as our ships plow the seas and our men and material in Europe beat back the Hun.

TROOP SHIPMENTS TO FRANCE CONTINUE MEN OF 21 TO REGISTER AUG. 24

WASHINGTON, Aug. 16.—The draft program and plans of the war department are of such a character that the rapid movement of troops to France is continuing. Secretary Baker said today and by reason of the very great assistance given by the British government in placing so much shipping at the disposal of the American government, the department hopes to continue the accelerated movement overseas.

There are now approximately 2,400,000 American soldiers in this country and overseas. Mr. Baker added, and these have been included in the new field army organization recently announced by General Pershing. There also are 12 national guard divisions, including the Rainbow organization, overseas together with five regular army divisions.

RAISE VALUES UPON PROFITEERING LANDLORDS

WASHINGTON, Aug. 16.—Raising of tax values on the property of landlords guilty of charging exorbitant rents to war workers, it was announced today, is one method by which the bureau of industrial housing, thru the co-operation of local city governments, is undertaking to check rent profiteering.

WASHINGTON, Aug. 16.—Provost Marshal General Crowder issued a statement today emphasizing that all male citizens who shall have reached their 21st birthday since June 5 last must appear before the local boards to register for military service on August 24, regardless of any presumed grounds for exemption. Opportunity to claim exemption will be afforded in the filling out of questionnaires by registrants.

"Provision will be made for the registration by mail of any person who expects to be absent on registration day from the jurisdiction of the board where he permanently resides," says the statement. "But in such a case extreme care should be taken by him to see that his registration card reaches his home board on or before August 24. Such persons are advised to apply at once to a local board for instructions as to how to proceed."

CUPID TAKES HELLO GIRLS IN LONDON

LONDON, Aug. 16.—So many girl telephone operators have been married lately that London is feeling the shortage. Young women are entering the Women's Auxiliary Army Corps or the Women's Royal Naval Service to such an extent that telephone girls are scarce.

McCurdy Agency
 General Insurance
 Medford National Bank Bldg.
 Telephone 123.

SARDINES THICK ALONG COAST AT MOUTH OF ROGUE

The run of sardines along the southern Oregon coast this year is particularly large and has attracted much attention. The sardines are thick along the coast of Curry county and great quantities are now reported at the mouth of the Umpqua river.

Travelers down the coast in Curry county can see from the auto road the schools of sardines in the ocean which are so large that in fair weather the ocean is black in great spots. It could scarcely be believed that the fish could make such a change in the appearance of the water.

The sardines are coming in at Rogue river but the salmon cannery there cannot handle them as it requires special machinery which would be expensive to install. Then, too, the run next year might not be so large. But at any rate, there are hundreds of thousands of tons of these fish along the coast now.

That they are real sardines seems to be unquestioned from the following which appears in the Reedsport Courier regarding the run at the Umpqua river:

"It is reported that large schools of small sardines are to be seen in Winchester bay at the mouth of the Umpqua. They are so thick it is said that when the tides recede thousands are left stranded in small pools and on sand bars. These fish were examined by Professor O'Malley, who was here, and is an expert on fish, and the fish were pronounced by him to be genuine sardines and quite valuable for canning purposes, making a splendid food product. The canneries here are not fitted at present to take care of so small a fish, nor are there any nets on the river with mesh small enough to hold them."—From Eugene Register.

NAZIMOVA AT PAGE IN TOYS OF FATE

Nazimova, the great Russian star of "Toys of Fate," which will be the special attraction at the Page theatre beginning today, is surrounded with a brilliant cast of celebrated players in this screen classic production de luxe, released by Metro. Every member of the cast is well known to theatregoers.

Charles Bryant, who appeared opposite the star in her wonderful picture "Revelation," again in her leading man, essaying the role of Henry Livingston, a young American lawyer. Mr. Bryant played in support of Nazimova in "War Brides," both in Vancouver and in the screen version, and in dramatic productions such as "Bella Donna." He is also playing with the noted player in her series of Olsen revivals on the speaking stage.

Irving Cummings, one of America's favorite screen players, is cast as Greggo, the gypsy lover.

COMMUNICATION.

To the Editor: We take pleasure in informing the Mail Tribune and its readers that the city of Ashland is a municipality that, under the constitution, exists, as a sovereign body. Its officials may not please a class of people who think a public office is a public snip. Our officials and ex-officials enjoy no immunity in our court, hence officials of our neighboring cities are treated therein as common folk. Begging your pardon if we seem to you to be rude or discourteous in the performance of our official duties. We are respectfully, yours for equality before the law.

D. M. BROWER,
 Judge of the Ashland City Court,
 Ashland, Aug. 15.

An Italian aviator recently crossed the Atlantic and flew over Albania, a distance of 593 miles, in 5 hours and 45 minutes.

Horlick's Malted Milk
 Safe Milk For Infants & Invalids
 No Cooking
 A Nutritious Diet for All Ages. Quick Lunch; Home or Office. OTHERS are IMITATIONS

JOHN A. PERL
 UNDERTAKER
 Lady Assistant
 22 SOUTH BARTLETT
 Phone M. 47 and 47-32
 Automobile Hearse Service
 120 Ambulance Service. CARES.

America's Roll of Honor

Today's Casualty List Sent By Pershing From Battle Front in France.

WASHINGTON, Aug. 16.—The first section of the army casualty list today shows:

- Killed in action, 18; wounded severely, 25; total, 43.**
- Killed in Action**
 Sergeant Peter D. Johnson, Oshkosh, Wis.; Corporals Frederick Dixon, Cattlettsburg, Ky.; Shedden E. Winter, Ames, Ia.; Privates John A. Balla, Calumet, Mich.; Daniel T. Bosey, Uniontown, Pa.; John O. Gates, Kalamazoo, Mich.; Robert Grooms, Rushville, Mo.; Michael Hoefler, Marinett, Wis.; James Kneer, Eau Claire, Wis.; Antoni Kosowski, Wallace, Mich.; Charles J. Krumrey, Charles City, Ia.; Pauline Pellaccia, Portland, Maine; Arlo E. Pickrel, Glenwood, Ia.; Robert H. Reed, Red Oak, Ia.; Walter H. Soles, Marshfield, Wis.; Patrick A. Walsh, New York; Jos. S. E. Whitson, Rosemary, N. C.
- Wounded Severely**
 Lieutenant Daniel W. Jeffries, Marietta, Ill.; Sergeants John M. Barker, Fairfield, Conn.; Jos. Cunningham, Waterbury, Conn.; Fred Holmes, Milwaukee; Albert E. Radtitz, Meriden, Conn.; Corporals Walter F. Barcomb, Windsor, Conn.; Boike, Russia; Elmer Brandlock, Milwaukee; Bryant L. Burke, Wethersfield, Conn.; Rex Cummings, Baraboo, Wis.; William L. O'Donnell, Hartford, Conn.; Dewey R. Roark, Ashland, N. C.; Milton A. Talbot, Wallingford, Conn.; Warren R. Townsend, Grand Rapids, Mich.; Gilbert A. Young, Waterbury, Conn.; Privates Frank Argente, Waterbury, Conn.; Charles C. Bishop, Richmond, Mich.; Edward V. Bowie, Deep River, Conn.; Howard J. Bruce, Pond, Wis.; Thomas Bukema, Zeeland, Mich.; James J. Casey, Williamette, Conn.; William E. Craner, Detroit; William A. Champlin, Coldwater, Mich.; Kahne Dervishian, Turlock Cal.; Napoleon J. Despas, Meriden, Conn.

PLAN TO INDEX CASUALTY LISTS

WASHINGTON, Aug. 16.—Under a plan which Secretary Baker and Surgeon General Gorgas began framing today it is proposed to so completely index soldiers mentioned in casualty lists that relatives may get detailed information immediately upon inquiry at the war department. Such information now is brought from France by couriers leaving every seven days.

TODAY'S MARKETS

Portland Livestock
PORTLAND, Ore., Aug. 16.—Cattle steady, receipts 245. Steers, prime, \$11.75@13.00; good to choice, \$10.75@11.75; medium to good, \$9.50@10.50; fair to medium, \$8.50@9.50; common to fair, \$5.50@8.50; cows and heifers, choice \$8.00@8.50; medium to good, \$6.00@7.50; fair to medium, \$5.00@6.00; canners, \$3.00@5.00; bulls, \$5.50@7.50; calves, \$8.50@11.50; stockers and feeders, \$6.00@8.00.

Sheep steady, receipts 860. Prime hams, \$13.00@14.00; fair to medium \$11.00@12.00; yearlings, \$9.50@11.50; weathers, \$8.50@10.00; ewes, \$7.00@9.00.

Butter and Eggs
PORTLAND, Aug. 16.—Butter, firm. City creamery prints, 52c; cartons, 53c; buying price butter fat, Portland 55c; extra, 56c; second, 48c; dairy, 39c.

EGGS—Selling price No. 2, quality, 34c. Buying price, rotten and cracked out, 40c; candied, 48c@50c; selected candied in cartons, 53c.

POULTRY—Hens, 23c; broilers, 25@30c; old roosters, 16c; turkeys, 28@30c; geese, 22c; ducks, young, 30@33c.

Portland Grain.
WHEAT—New crop, \$2.20; barley, feed, \$90; brewing, \$62; oats, \$58.50 bid; corn, No. 3, yellow, \$72 bid.

MILLSTUFFS—Bran, \$31; shorts, \$33; middlings, \$39.00@39.50.

HAY—Buying price, timothy, \$33 @34; alfalfa, \$27.50; grain, \$26.

The Itching and Sting of Blazing, Fiery Eczema

Seems Like the Skin Is on Fire.
 There is a harrassing discomfort caused by Eczema that almost becomes a torture. The itching is almost unbearable, and the skin seems on fire with the burning irritation. A cure from local applications of salves and ointments is impossible, because such treatment can only aggravate the pain temporarily. The disease can only be reached by going deep down to its source.

The source of Eczema is in the blood, the disease being caused by an infection which breaks out through the skin. That is why the most satisfactory treatment for all so-called skin diseases is S. S. S., for this remedy so thoroughly cleanses the blood that no impurities can remain. Get a bottle to-day at any drugstore, and you will see results from the right treatment. Write for expert medical advice, which you can get without cost, by addressing Medical Director, 21 Swift Laboratory, Atlanta, Ga.

JALC Jonteel 25c

From the flower gardens of all the world, from India and France, Guiana and England, the Holy Land and Italy, were gathered the fragrances that go into making of Jonteel, the new odor of twenty-six flowers.

Yet never before has a tale of this quality sold at a price so low.

West Side Pharmacy

UNIVERSITY OF OREGON
 Training for Efficiency

Write for literature, Oregon, for illustrated booklet.

THE UNIVERSITY OF OREGON, Medford, Oregon, is a co-educational institution. It is a member of the National Association of Universities and Colleges. It is a member of the American Association of Universities and Colleges. It is a member of the Association of American Universities and Colleges. It is a member of the Association of American Universities and Colleges.

LEMON JUICE TAKES OFF TAN

Girls! Make bleaching lotion if skin is sunburned, tanned or freckled

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and you have a quarter pint of the best freckle, sunburn and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles, sunburn, windburn and tan disappear and how clear, soft and white the skin becomes. Yes! it is harmless.—Adv.



"First" in service as well as name

THAT is the position this strong and well founded financial institution is endeavoring to occupy in the minds and NEEDS of the people in Jackson County.

You have good use for just such facilities as we afford.

Wm. G. Tait, President
 Oris Crawford, Cashier

FIRST NATIONAL BANK
 MEDFORD, ORE.
 CAPITAL \$100,000



Pasteurized Milk
 Always pure and has better keeping qualities. This modern method has been used by us for some time.

Milk depot 601 North Grape street. Everything sanitary. Inspection requested at any time. ...

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 PHONE 755-R

GAGNON LUMBER YARD

All kinds of rough and dressed lumber.

Specialties: Dimension stuff, Finishing Lumber, shingles, Sash and Doors, Roofing Paper, Fruit Boxes.

Buy Jackson County Products.

Place orders now for Fruit Boxes.

New Shed, 113 S. Front St., Medford. Phone 850.

PORTLAND HOTEL
 A good place to stay when in Portland
 Rates from \$1.50
 Under the management of Richard W. Childs

BOMB BERLIN BY SPRING IF NOT BEFORE WINTER

WASHINGTON, Aug. 16.—The bombing of Berlin from the air is not far from realization.

American airplanes and American aviators will take part in the greatest air raid of the war when it takes place.

It is possible the allies may drop bombs on Berlin this fall, and almost certain that the Kaiser will be routed out of bed in Potsdam palace by an air bomb next spring at the latest.

Branker's Theory
 This is the belief of General W. S. Branker, controller-general of equipment of the British air ministry, who has been in this country for several weeks in consultation with government officials in charge of aviation.

"It is within the realm of certainty," says General Branker, "that we can send a fleet of airplanes to bombard Berlin in the spring, if not this fall, as we have repeatedly bombed Cologne and other cities on the Rhine."

"We have not sufficient planes for really big offensive, in my understanding of the term. We have plenty of airplanes and can build plenty more, but we lack engines, and we have about reached capacity in engine production."

"We need America's help, her great resources and her men. To get the best results, the creation of a secretary of air forces, or the equivalent, under whom air fighting, airplane production, equipment and personnel will be a separate branch of combat, just as the army or the navy will be advisable."

Big Program Planned
 "We have built up a big airplane program to take the Liberty motor and bomb Germany, but America cannot now spare these motors, and so I fear our airplanes will be wasted and the real offensive from the air seriously delayed. Your air forces ought to be organized on a tremendous scale, and that is what we look to America to do."

In General Branker's opinion, it is possible to fly to Berlin and back, which is more than 500 miles, he flight across the Atlantic from Newfoundland to the Azores (the longest lap of the journey) which is 1200 miles, can be made. This will mean an organization, airframes and repair plants in Newfoundland and the Azores.

HUN BOMB PLANTER CAPTURED IN SPAIN

WASHINGTON, Aug. 16.—Robert Fay, who was convicted of planting bombs on ships carrying supplies and troops to Europe and who escaped after being sentenced to the penitentiary, has been apprehended in Spain. Secretary Lansing announced today that he is being brought back to the United States without extradition.