

### FOOD CONTROLLER TO FIX PRICES ON FOOD STAPLES

The first of the weekly price lists of food commodities will be published next week by the Jackson County Price Interpreting board which is just being organized and of which Rawles Moore, assistant county food administrator, representing the government, is chairman. Like similar committees in every county in the United States, the local committee will meet at least once a week and decide what fair retail prices should be paid for food staples by the consumers.

The purpose of the board is set forth by Chairman Moore in the following communication which has been mailed to each grocer in Jackson county:

As a war measure, the government has inaugurated a nation-wide system of publishing in the newspapers weekly what it deems to be a fair price for consumers to pay during each week for certain staple foods. Having been selected as chairman of the committee which is to handle this work in Jackson county, my first action is to take this matter up with the retail grocers, and to ask their co-operation in the work. I believe that when the dealers become familiar with the food administration's plans they will not only approve of the plan, but will heartily assist in the work of making it really effective as a beneficial war measure.

I desire to state at the very outset that the words, "fair price," mean that the price is to be fair to the merchant as well as to the consumer, and to assure you that this idea will be kept constantly in mind by the committee. The prices to be published by the government are not arbitrary maximums in dollars and cents fixed without regard to the fair product the merchant is entitled to or to local conditions affecting the prices he must pay for his goods, but are estimated on percentages, based upon the actual cost of the articles to the retailers. The published prices are merely suggestive of what the selling prices reasonably ought to be on the average.

For the proper performance of the duties of the committee, it is necessary to have the assistance of the wholesale and retail grocery trade; moreover, I consider it only fair that the dealers should have actual representation on this committee. I therefore have requested the Jackson County Business Men's association and the Ashland Business Men's association to select one retail grocer each, and one wholesale grocer to serve on the committee. I shall select two members to represent the consumers. The committee will meet at least weekly, and from the data obtained from the merchants' representatives and from the list of percentages furnished by the food administration, ascertain the prices at which certain prescribed staples ought to sell that week. These prices will be published in the newspapers of the county. These prices are the maximum the consumer should pay; there is no objection to dealers selling at lower prices.

This action is not directed at the food situation in Jackson county or any other county in particular, but to cover every county in the United States. In the aggregate the results will be wholesome and will not only protect the people, especially in the more congested districts, but will tend to make it possible for them to live comfortably at a fair cost and thus be able to contribute more liberally to the government's financial needs. In this way, the work directly assists the government in its business of winning the war.

The committee does not claim to be infallible, and it will welcome criticisms and suggestions from both consumers and merchants. If errors are made, be assured that if they are brought to my attention they will promptly be investigated and if corrections are necessary, they will be made at once.

Thanking you for the assistance I feel sure we will have from you, I am Sincerely yours,  
RAWLES MOORE,  
Chairman Price Interpreting Board, Jackson County Office, Medford National Bank Building.

### SCHOOL DRAFT CALL ISSUED BY CROWDER

WASHINGTON, July 19.—Provost Marshal General Crowder today issued an additional school draft call for 3,400 men, allotted among twelve states. The men are to be grammar school graduates and qualified for general military service. They will contain between August 1 and 15.

States affected by the new call are located mainly east of the Mississippi river.

### CONFIDENCE FILLS ALLIED TROOPS AFTER SUCCESSES

WITH THE AMERICAN ARMY IN FRANCE, July 18, 6 p. m.—(By the Associated Press.)—With nightfall of the fourth day of the battle east and west of Rheims a feeling of confidence pervades the allied lines. After eighty hours of assault along lines of his own selection the enemy's offensive seemingly has failed. He is still behind the objectives set for the day's attack. Furthermore, his gains during the entire operation were considerably smaller than those of any of his previous offensives.

While the American force engaged in the present battle is small in comparison with the total allied strength, it may be said that it is greater than any participating in a battle since the Civil war, and the conduct of the men is eliciting the admiration of the French. They have performed the part assigned to them with steadiness, courage and skill.

To a large portion of the Americans, these days have been their first under fire. Reports from along the lines indicate a great deal of clean, open warfare, some local surprise attacks being undertaken without a preliminary barrage, and it is in fighting of this character that the Americans show to the best advantage.

The American transport, both of munitions and of the hospital service, is working smoothly and efficiently. Behind the line the correspondent encountered ambulances and trucks filled with what are known as sitting cases which had already been attended to at the advanced dressing stations. These were on their way to the rear and frequently in their passage they forced to the roadside groups of German prisoners being escorted to the pens.

The wounded were comfortable and cheerful. The men in one truck were making an attempt to sing as they passed. Further to the rear the American hospital railway trains, shining with their newness, moved slowly through the rice-mine wheat fields and the cool forests to the bases, the wounded waving cheerfully from the windows.

### TURNER PRESIDENT OF HILL RAILROADS

PORTLAND, July 19.—W. F. Turner, of Portland, was elected president of the Spokane, Portland and Seattle railway yesterday at the directors' meeting here. The action also makes him president of the Oregon Trunk railway, Oregon Electric, Pacific and Eastern, and the Great Northern Pacific Steamship company and the Ruth Realty company.

F. S. Elliott, of Superior, Wis., was elected vice-president of the foregoing, and was elected president of the United Railway company and the Spokane and Inland Empire Railroad company.

### PAGE THEATER TODAY AND SATURDAY



Ambassador Gerard's "My Four Years in Germany" which opened at the Page theater last night to capacity business, was well received, judging from the thunderous applause of many scenes in this remarkable production.

Never in the history of the Page theater has there been so much enthusiasm shown as at the exhibition of this wonderful film.

There have been many interesting viewpoints of the causes of war with Germany, and the German ideas and policies of world domination, but no individual can speak so authoritatively and from personal knowledge of the real facts as Ambassador Jan. W. Gerard.

In this wonderful feature film production you see more after more that eloquently exposes the Prussian menace to American and world freedom.

You see the Kaiser tell Gerard, after he had charitably refused to see him for six months that "America had better look out after this war, I will stand no nonsense from her."

You see the overrunning of Belgium, the German prison camps, the U-boat warfare, the underground pages of German diplomacy that Germany never intended Americans to find out.

It is a historic document of tremendous importance to every man and woman who would know the truth and stand loyally behind our government.

In this picture you will see why American troops are over there. You will see the real reasons why they went there and why they will stay there to the last man if necessary until German autocracy is broken.

No mere bit of fiction in motion pictures will hold your interest and attention as this most remarkable

### BATTLE MARKS EBB OF GERMANY'S STRIKING POWER

PARIS, July 19.—France is thrilled by the news that on the fourth day of the German offensive French and American troops snatched the initiative from the enemy by surprise and soundly beat fifteen of his divisions on a thirty mile front.

It is felt that Thursday marked the ebb of Germany's offensive power. The official statements have been brief and discreet, but when the full details are made public it will be seen how skillfully General Foch has out-generated the enemy. General Foch, it is he'd here, raised high the hopes of the allied nations.

The critics are enthusiastic over the success obtained yesterday. By taking the initiative, it is held, General Foch has compelled the Germans to use their reserves at the point and time selected by the generalissimo.

The Echo De Paris, says the German general staff will do its utmost to straighten out its affairs but the allies have the upper hand. The question for General Ludendorff now, declares the Matin, is to consider means for the salvation of the divisions he has thrown across the Marne.

### RAIDS ALONG SOMME REPELLED BY BRITISH

LONDON, July 19.—German raids last night in the Villers-Bretonneux and Moriancourt sectors on either

side of the Somme, were driven off by the British, says the official statement from Field Marshal Haig today. The British captured a few prisoners in raids in the regions of Buequoy, Willerval and Loere.

### THE TRUTH ABOUT CANDY

#### Why the Natural Craving for Candy?

The natural craving for something sweet is common with all classes, and especially with men and women who work hard and with growing children.

That's because, in sugar, people secure fuel for the body.

"Carbohydrates," the chemists and physicians call this fuel.

Granulated sugar is 100 per cent carbohydrates, but, of course, taken alone it is not pleasant food.

But mixed with nuts or fruit or other things, it is made up into a palatable and nourishing food product, called "candy."

Candy, being composed mainly of fruits, nuts, chocolate and sugar, is a very highly nutritive food product. Different kinds, varying in the proportions of sugar, fruits, nuts, etc., vary therefore, in the proportions of carbohydrates, fats, proteins, etc.

Growing children crave candy because growing bodies require much fuel—hence the craving for candy.

Men and women who work hard consume much bodily fuel—hence their craving for candy. (Go into the logging camps, into the shipyards, into the army camps if you want to see candy really doing its greatest work.)

Candy is establishing itself today as a wonderful food product. It is asserting its right to live because it is the bodily ammunition which is speeding the work of men and women everywhere, because it is aiding in the normal, healthful growth of children and because it is supplying the energy which is sending many a brave soldier "over the top."

Every day people in all branches of work are waking up to the fact that candy is a wonderful food—economical and high/nutritious—doing a great work in this war and establishing its right to live.

In normal times the candy industry uses only 8 per cent of the sugar used per capita in this country. Right now this amount has been cut squarely in two.

The Candy Manufacturers of Oregon

### Don't Let Catarrh Drag You into Consumption

Avoid Its Dangerous Stage. There is a more serious stage of Catarrh than the annoyance caused by the stopped-up air passages, and the hacking and spitting and other distasteful features.

The real danger comes from the tendency of the disease to continue its course downward until the lungs become affected, and then dreaded consumption is on your path. Your own experience has taught you that the disease cannot be cured by sprays, inhalers, atomizers, jellies and other local applications.

S. S. S. has proven a most satisfactory remedy for Catarrh because it goes direct to its source, and removes the germs of the disease from the blood. Get a bottle from your druggist today, and begin the only logical treatment that gives real results. You can obtain special medical advice without charge by writing to Medical Director, 27 Swift Laboratory, Atlanta, Ga.

IF YOU ARE INTERESTED IN OBTAINING

# SPOT CASH FOR BARTLETT PEARS

SEE

## Earl Fruit Company Of The Northwest

AT ONCE

There is No Economy in Cheap Coffees

Don't figure your coffee cost by the pound, but by the cup.

If M.J.B. Coffee costs you more per pound than the coffee you are using, we can guarantee M.J.B. Coffee will cost you less per cup.

You can make more cups of good coffee with M.J.B. than with any other coffee.

M.J.B. surpasses all other coffees in fragrance, flavor and economy.

Remember our Guarantee It Reaches You Fresh

# WHY?