

ROGUE RIVER ROUNDUP and ANNUAL HYIU HEHE ASHLAND, JULY 4-5-6

HAS IT EVER OCCURED TO YOU

that of all who advertise the bank is the only one who is not seeking to separate you from your money?

Look To Your Future Welfare By Starting a "Rainy Day" Fund in

THE CITIZENS BANK OF ASHLAND

Interest paid on Time and Savings Deposits.

G. S. BUTLER, President. H. L. WHITED, Secretary.
THOS. H. SIMPSON, Vice-President.

ASHLAND Ice & Storage Company

H. K. TOMLINSON, General Manager and Treasurer.

MOUNTAIN WATER ICE
COLD STORAGE

THOS. H. SIMPSON

HARDWARE
AND
PLUMBING

GRANITWARE, TINWARE, STOVES,
PLUMBING GOODS, ETC.

Auto Supplies, Oils and Gasoline

By All Means Attend Ashland's Big Show

AND BETWEEN ACTS INVESTIGATE OUR LINE OF

Dry Goods, Hosiery, Underwear,
Shirtwaists, Skirts, Aprons,
Ladies' and Gent's Furnishings

Make Yourself at Home
FERGUSON'S
SPECIAL ATTENTION PAID TO THE WANTS OF OUR VISITORS

ASHLAND CREAMERY

Manufacturers of

Gold Medal Butter, Shasta Ice Cream

The Pioneer Creamery of Southern Oregon.

IN LITHIA PARK,
ASHLAND, OREGON

ON THE PLAZA
RIGHT IN THE CENTER
OF TOWN

We Give
EFFICIENCY and
SERVICE

with every purchase
Poley's Drug Store
Poley & Elhart, Druggists.

This Business
FOR SALE

ON REASONABLE
TERMS or CASH

Ashland Trading
Company

ASHLAND CHAUTAUQUA

JULY 18 to 25

DON'T FAIL TO HEAR THE PROGRAM
High Grade Lecturers, Musicians and a Great Band.
Tenting Privileges in the Park
SEASON TICKETS \$2.50 PLUS WAR TAX

JULY 4th, 5th and 6th

SPEND THESE THREE DAYS WITH US
Make Our Store Your Headquarters

The Coolest Store In Ashland

50,000 Square Feet of Floor Space, Nine large, spacious
Departments.

Is Competent, Courteous Salespeople. Your wants will be
cared for properly.

We'll have Official Programs for you. Just come and and
make yourself at home.

Music furnished all day.

You are welcome.

Store Open
July 4th 7:30 to 10 a. m.
July 5th 7:30 to 1 p. m.
6 to 8:30 p. m.
July 6th 7:30 to 1 p. m.
6 to 8:30 p. m.



Store Closes
July 4th at 10 a. m. for
all day.
July 5th and 6th from 1
to 5 p. m.

Place Your Orders
NOW
FOR

SCREEN DOORS
AND WINDOWS

With

Ashland Lumber Co.

Looks like the Ashland Rogue River Roundup and Annual Hyiu Hehe was going to be the biggest thing ever staged in the west. Besides hundreds of cowboys and cowgirls from Pendleton, northern California and the Klamath country, that have captured the six world champion riders, bulldoggers and ropers, they have congregated over two hundred head of the wildest bucking and roping stock to be had. Some of the horses are so wicked that no cowboy has ever been able to stick to them, even by pulling leather. This year the relay races will far exceed anything before attempted, and there are six champion strings of rangy racers. All of them going for the money will present the greatest relay contest ever staged.

Ashland is an ideal spot for such a show. The city has just expended over two hundred thousand dollars devel-

oping the mineral waters and improving one of the finest natural parks on the coast. It is a good place to take the wife and kiddies on the Fourth. There will be ample entertainment for them, swimming in the warm sulphur plunges, playing at the big modern children's playground, witnessing the dazzling parades and the greatest display of fireworks ever shown outside of the exposition grounds.

Ashland says it is prepared to entertain eighty thousand visitors this year, and at present writing it looks like it would get the chance. We are told there is ample room for two hundred automobiles in the camp grounds and room for hundreds more along shady Ashland creek.

Get ready. The overflow from Ashland will fill every hotel and rooming house in Medford for three days.

Biggest Event Ever Pulled Off In Southern Oregon

The advertisers on this double-page are all Ashland live-wire firms, and are not only boosters for the Hyiu Hehe and the Roundup, but are boosters for the whole Rogue River Valley.



This is the Store Where Stylish Garments Come From
AND THEY ARE MORE REASONABLY PRICED THAN ELSEWHERE

Refreshingly "Different" are these new
SILK and WASH DRESSES

As Spring lapses into Summer, women are eagerly seeking just such frocks as these. Smart linen coat dresses, crepe de chine, crepes and organdies, striking summery modes, are offered at prices as attractive as the frocks themselves.



SILK DRESSES

Why should you bother to have your silk dress made until you have first seen our wonderful line of ready-to-wear dresses? All colors, all sizes, all prices.

You'll see many evidences here now of the extreme efforts we've put forth to make this store's ready-to-wear win your decided preference.



Just a few doors east of the Hotel Austin. Make this store your headquarters.

KAYSER GLOVES—75c to \$1.25.
NEW BLOUSES—Fibre, silk and silk jersey coats, jersey suits, neckwear, parasols, gloves.

BATHING SUITS—Wool bathing suits for women at \$5.99. You will all want to take a plunge in Ashland's sulphur baths.

KORREKT SKIRTS—Silk, wool or wash skirts. The best fitting and most stylish skirts.

PITRIB PETTICOATS—New styles every month, assuring you of the latest as well as best for the money.

KAYSER UNDERWEAR—Band-top suits and vests, hosiery and silk. LADIES' OVERALLS—Several new styles just received.

PHILIPPINE HAND-EMBROIDERED GOWNS AND CHEMISE
Half dozen good styles Hand Embroidered Envelope Chemise, \$1.50 to \$2.50.
Seven styles, all good ones, Hand-Embroidered Gowns, \$1.50 to \$2.50.

Announcement and Invitation

Everyone take notice of these coming events in Ashland July 4-5-6
Hyiu Hehe and Rogue River Round-up

Visitors are cordially invited to make use of the cool and ample quarters of The First National Bank as a place of rest—and in which to meet their friends—or transact necessary business.

WE JOIN ASHLAND IN EXTENDING YOU A RIGHT ROYAL WELCOME

E. V. CARTER, President C. H. VAUPEL, Vice President. J. W. MCCOY, Cashier. CLARK BUSH, Assistant Cashier.

THE FIRST NATIONAL BANK

ASHLAND, OREGON

FOR FIRST CLASS WORKMANSHIP AND MATERIAL
TAKE YOUR FORD CARS TO THE

Ford Garage

ASHLAND, OREGON

A Full Line of Racine Tires and Accessories on Hand. All Work Guaranteed. Prices Right.

LEE HALL

Proprietor.

VAUPEL'S

Quality Shop

Mail Order Specialists

The right place to trade when in Ashland
Across from Hotel Austin

FOURTH OF JULY SHOE SPECIALS

Regular \$7.50 values placed on sale at \$5.00. This line consists of White Nubuck (lace and button) White Kid Top with both the Patent and Kid Vamp. Also plain White Kid. Every pair considered a bargain. Complete line of sizes.

DRYGOODS and GENTS FURNISHINGS

Complete line carried in all departments for particular customers. Give us a trial and become satisfied. If there is anything new in these lines we have it.

Farm and Alfalfa Lands
a Specialty
C. B. LAMKIN

REAL ESTATE

CITIZENS BANK BLDG.

Office Phone 21. Res. Phone 274-J.
ASHLAND, OREGON

For The Best of Everything in Staple and Fancy
GROCERIES

Canned Goods, Lunch Goods, Fruits and Vegetables at right prices, trade with the

Shasta Grocery

Corner 4th and B Sts., Depot Addition.
City delivery. Prompt service.

E. W. Flackus

ORRES TAILORS

LEAN OR STOUT
SHORT OR TALL

WE FIT THE HARD TO FIT
AND SATISFY YOU ALL.

Make Your Headquarters Here
Round-Up Week.

GOOD SHOES AT THE
RIGHT PRICES



Carried in all widths and sizes

Lunch Goods

We Carry a Big Stock of Everything in Lunch Goods.

White House
Grocery

Best Service at All Times.
Complete Line of
Staple and Fancy Groceries.

You Will Always
GET THE BEST

of everything and a square deal if you purchase your

GROCERIES

Fruits and Vegetables at the

PLAZA GROCERY

ASHLAND C. E. SAMS, Prop.

ENJOY THE 4th and ROUNDUP BY RIDING IN A MAXWELL

The best all purpose car on the market for the money. Price f. o. b. Ashland

\$945

A. W. WALKER AUTO Co.

Agents for Southern Oregon.

THE OLD RELIABLE
GROCERY

of
NIMS and
SAUNDERS

the most satisfactory place to trade.

Ashland Mills
Denton & Humphreys, Props.

CUSTOM and
MERCHANT MILLERS

Manufacturers of
ASHLAND BUTTE FLOUR
PURITY CEREALS

"Looking Beyond Our Nose"

THE world judges the man or woman largely by his or her habits, either favorably or adversely.

Your environment and your "self" reveal your habits. The habit of thrift is one that will win you the friendship and confidence of the thinking class—which is the only class worthy your consideration.

Start an account—it's worth having.

STATE BANK OF ASHLAND