

Society

The Ladies' Bible class of the Presbyterian church spent a most delightful afternoon on Thursday, at Mrs. E. H. Porter's home on South Oakdale. The verandas were most effectively decorated in the national colors and with a beautiful arrangement of roses; the patriotic note was also carried out throughout the afternoon in the music and also in the various favors. At 1 o'clock a most attractive luncheon was served on the spacious verandas and later some highly entertaining events were enjoyed, one of these being the arranging of a menu form what each one had left in her ice box that morning. Mrs. McDonald carried off the honors in this as she was able to accomplish the feat of arranging an attractive four-course menu from only potatoes. For this patriotic achievement, she was awarded with due ceremony, a highly decorated potato.

The ladies are certainly deeply indebted to the social committee. Mrs. Porter, Mrs. Tunny and Mrs. Sweeney for a most delightful time, and these few hours of relaxation for a group of otherwise very busy women will do much toward giving them a new hold on the vital issues with which they are all so busy. During the afternoon the ladies were addressed by Mrs. Gill of Seattle, one of the national representatives of the "War Mothers League of America," and one of the incorporators of the movement in the west. This organization is doing for the soldier without home ties what the "Next-of-Kin" is doing for its men; and well organized work in this line is being carried on in practically all of the cantonments. Mrs. Gill is forwarding this movement wherever she goes and, while in Medford is endeavoring to enlist an interest here. The work is endorsed by high military officials and acknowledged by them to be a strong factor in building up the morale among the soldiers who have no home ties. Already some 600 boys have been taken care of in this work. Mrs. Gill was one of the first to respond and she is now interested in four "war sons" and she is in a position to speak from her personal experience as well as from the experience of others as to the great good this work is doing.

The following ladies were the guests of the afternoon: Mesdames Cathcart, Porter, Warner, Sweeney, Tunny, Torney, Clancy, Ray, Weleh, Brommer, Boyd, Harmon, Luke, Vance, Kribbs, Kribbs, Cherry, McDonald, Hubbard, Stover, Alford, Denniston and Hopkins, and Misses Margnon, Holden, Helen Holden, Bulis and Kribbs.

Miss Mitchell, teacher of domestic science, gave a most interesting demonstration of wheatless foods at the meeting of the high school parent-teacher circle last Tuesday afternoon. Various kinds of breads, cakes, cookies and doughnuts were sampled and pronounced excellent. Potatoes were used freely as a wheat substitute, and Miss Mitchell pointed out the necessity for a more general use of this valuable food. Owing to the surplus supply of potatoes in Oregon, each person is urged to use them in all possible ways, thus saving more wheat for our soldiers and allies. At the business meeting, it was decided to maintain the Parent-teacher circle as an organization but to discontinue the regular meetings for the present while most of the members are so busy in various kinds of war work. A committee of three was appointed to represent the circle in the Parent-Teacher council; to call special meetings when necessary, etc. The members of this committee are Mrs. J. H. Wilson, Mrs. Koppes and Mrs. A. L. Loomis.

The Medford Parent-Teacher council will meet in the public library building next Tuesday, May 28th, at 4 o'clock p. m. Officers for next year will be elected at this time. As this is the last meeting for the summer and several matters of importance to parent-teacher circles are to be decided, it is quite necessary that all old council members as well as new ones be present. All members of parent-teacher executive committees, all school principals and the school superintendents are council members.

The district convention of the Epworth League which is being held at Grants Pass will close Sunday evening. Among those attending from Medford chapter are Blanche Lomitz, Georgia Williams, Laetitia Bateman, Mary Tinker, Bessie Jackson, May Lindsey and Joseph Bateman.

Miss Joy Folger will entertain next Tuesday for Miss Vance of Minnesota, who is visiting here, the guest of Mrs. E. H. Janney.

Complimenting Mrs. Ben Sheldon, a recent bride, Miss Joy Folger, entertained at luncheon Tuesday.

Mrs. Vernon Vanter was hostess to the Thursday Bridge Club at her home Thursday afternoon.

The Dramatic club royally entertained the faculty of the high school last Saturday night in the hall of the high school building. The hall was beautifully decorated with roses and bluebirds. Several tables were arranged in the hall at which the guests and members played progressive games. During the evening a splendid program was rendered which consisted of piano solos by May Lindley and Marie Obenchains, vocal solo by Miss Hood; reading, Gertha Clark. Refreshments of ice cream and cookies were later served by the committee. Those present were Mr. and Mrs. Baker and daughter, Misses Flora Smith, Alice Smith, Keen, French, Hunter, Holt, Tillery, Mitchell, Knowles, Hood, Gertha Clark, May Lindley, Marie Obenchains, Myrtle Pitt, Helen Pierce, Zelma Roberts, Olive Kirk, Irene Franks, Ethel Trautfeather, Naomi Wilson, Lucile Jackson, Alison O'Brien, Messrs. Royce Slewing, Earl Campbell, Joe Hard, Irwin Terrell, Arnel Butler.

Jackson School Parent-Teacher circle met Friday afternoon to finish up the business part of the year's work. The circle voted to give \$10 to the Red Cross fund, they decided they could not give to any other cause. During the summer the circle will be ready to help in any patriotic work. With the co-operation of the members and friends the circle has been able to accomplish splendid work this year.

Mrs. L. E. Wakeman entertained at dinner Friday evening for the boys of the senior class of the high school in honor of the birthday anniversary of Maurice Wakeman. Those present were Arnel Butler, Leland Jacobs, Royce Slewing, Joe Hard, Arthur McDougal, Fritz Spahn, Lingle Seantlin, Reginald Daddymann and Maurice Maloney Wakeman.

Mr. and Mrs. A. P. Hagen entertained at "500" Friday night in honor of Mr. and Mrs. J. Henry Welton of Portland, Ore. Mrs. Bob Newman won first honors. The guests included: Mr. and Mrs. J. Henry Welton, Mr. and Mrs. Bob Newman, Mr. and Mrs. D. A. Bonar, Mr. and Mrs. A. L. Douglas, Mr. and Mrs. Herb Launsbach, Mr. Earl Ralston and the host and hostess.

Miss Lorene Hanners, daughter of Mr. and Mrs. J. W. Hanners left Friday for San Jose, Cal. where this evening she will become the bride of Corp. Max Stien. The young couple will make their home near Camp Fremont, where Corp. Stien is stationed until he is called to France.

The regular monthly home coming of the Ladies' Aid of the Methodist church has been postponed for this month. The next meeting will be held in June.

The East Side circle will have charge of decorating the church for next month.

About 30 couples enjoyed the dancing party given at the Natatorium Friday evening by the 12-13 club. Music was furnished by Launsbach orchestra. The club is planning on giving a camouflage dance in the near future.

As a farewell to Mrs. Roger Bennett, who leaves soon for the east to join Mr. Bennett, the Octette club gave a luncheon Thursday at the home of C. H. Butterfield. Pink roses were used for table decorations.

The East Side Circle of the Ladies Aid of the Christian Church met at the home of Mrs. B. L. Hobbs, Thursday afternoon. After a short business meeting a social afternoon was enjoyed.

Mrs. Lincoln Mc Cormack entertained a few friends at bridge Tuesday afternoon in honor of Mrs. F. H. Cowles, of New York, who is spending the summer here.

Mr. and Mrs. J. Henry Welton of Portland, en route to San Francisco and Los Angeles, are spending the week end with Mr. and Mrs. A. P. Hagen.

Mrs. L. A. Salade entertained informally with a bridge luncheon on Thursday afternoon at her home near Seven Oaks.

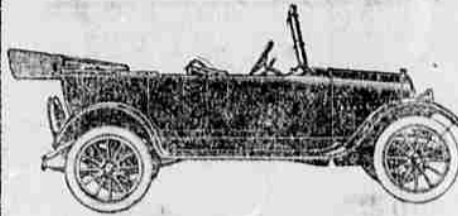
Mrs. Lou D. Jones expects to leave the first of the week for Tillamook where she will spend two months visiting her daughter.

The Ladies' Bible class of the Presbyterian church will meet for relief work on Monday with Mrs. R. W. Clancy.

Miss Anna O'Brien went to Bremerton Saturday to accept a position in civil service work as stenographer.

Mrs. J. E. Watt left Friday evening for Portland, where she will remain for several months.

30 Miles Per Gallon! How Near do You Come to That?



"More Miles Per Gallon"
"More Miles on Tires"

Maxwell Motor Cars

- 5-Pass. Car . . . \$ 825
 - Roadster . . . 825
 - 5-Pass. Car with All-Weather Top . . . 935
 - 5-Pass. Sedan . . . 1275
 - 6-Pass. Town Car 1275
- All prices f.o.b. Detroit
With wheels regular equipment with sedan and Town Car



A. W. Walker Auto Co.

Medford, Oregon

"Claims are all right—but only proofs count."

That was the caption to a recent Maxwell advertisement.

You've read it of course. If you didn't, you've missed something.

In that advertisement we stated no claims were made for Maxwell motor cars that had not been proven.

For example, that 44 days and nights non-stop test during which a standard stock model Maxwell covered 22,022 miles at an average speed of 25 miles an hour, was made under supervision of the A. A. A. officials—every minute of the time.

That test made the Maxwell the long distance champion of the world.

It proved the reliability of this car.

Then we set out to prove that this Maxwell gives a greater mileage per gallon of gasoline than any other car.

First we asked 1000 Maxwell dealers to make, all on a certain day, a "gasoline economy" run. They did, and the average was 27.15 miles per gallon.

"Good!" you say.

Yes—but not for a Maxwell. Big as the mileage was, we knew it wasn't what an average Maxwell ought to do.

General Manager Flanders had a hunch that one thousand Maxwell owners would beat that record to a frazzle.

You see, he figured it this way—and events proved he was right:

The average dealer or garage man is a "bug" on carburetor adjustment. He thinks he is an expert. If you ask him, he will admit that he knows more about how to make a carburetor and how to adjust one than do all the Maxwell engineers!

He'll admit that—reluctantly and bashfully 'tis true—but if you are adroit you can extract the confession from him.

So Mr. Flanders opined that these experts had very carefully adjusted their carburetors—and failed to obtain the results they should.

And he figured that owners wouldn't do that—they would just drive their Maxwells as they came from the factory.

And, let us say here, just as it comes from the factory, a Maxwell is pretty nearly a perfect automobile.

So we offered \$50,000 in Liberty Bonds, to be divided among Maxwell owners, for a gasoline economy test.

We hoped one thousand would enter—more than three thousand did.

Such is the enthusiasm of Maxwell owners!

The conditions were that only owners or members of their own families could drive, and the car must be their own.

The observers must be local newspaper men, or owners of other makes of cars. Get the point?

Of course you do—owners of other makes would naturally be critical and just a trifle skeptical.

But we had another object in this—we knew that every Maxwell would carry three prospective buyers—if the Maxwell made good under their own supervision. And we knew it would!

A little red tank—holding a fraction of a gill less than one gallon—was furnished each contestant.

Attached to the dash, that tank attracted a lot of attention.

"But why the fraction less?" you ask.

To compensate for the amount of gasoline held in the tube running from tank to carburetor.

Each owner drove till his tank was empty—then he had to stop.

And those three thousand Maxwell owner-drivers, over all kinds of roads, in all climates, in every state, averaged 29.4 miles per gallon of gasoline. Every record was attested under oath too.

One owner actually made 51 miles on his gallon.

It was almost incredible but a careful checking of the route, measurement of the tank and statement under oath of the three observers proved he had actually done it.

The 500 highest obtained mileages ranging from 35 to 51 miles

Our plan of inviting owners of other makes of cars to act as observers and checkers, worked out fine—thousands of sales can be traced directly to that.

In at least one case, all three observers sold their other cars and bought Maxwells within a month!

Our dealers had a lot of fun too with those little red tanks afterwards.

Here's a typical case.

Maxwell owner enters. In tones of undisguised skepticism says, "I see some owners average 29.4 miles on a gallon of gasoline. Got any cars like that to sell?—I'd like to buy one."

"Why, you have one already—your own Maxwell will do as well or better."

"You'll have to show me," he replies. "Why, I don't average eighteen miles per gallon."

"I'll show you," laughs the dealer.

In a few minutes a little red tank is attached to that Maxwell.

Owner himself measures the gasoline and pours it in, and the owner drives.

And in thousands of such cases no owner got less than 26 miles out of his gallon.

From that time on, you may believe he was a Maxwell booster, right.

Many Maxwell dealers still do—and all should—keep that little red tank on demonstrating cars, to prove our claims of gasoline economy. It is an unanswerable argument—positive proof.

And we challenge any other car to prove its claims in the same way.

Sensational stunts can be performed with one selected motor, in the hands of experts and in ideal conditions.

Almost any motor car will perform creditably then.

But for three thousand cars of one make and of all ages—1915, 16 and 17 models—each driven by its own owner; each over a different route; in all parts of the country and on the same day, so that all kinds of weather from tropical to arctic were encountered:—

To average 29.4 miles per gallon under such conditions—that car must be a Maxwell.