

MAY SALE OF WHITE

A WHITE EVENT THAT IS A WAR-TIME THRIFT SALE

A Whole Store Full of Seasonable Timely Wanted Summer Lingerie and White Goods at Very Attractive Prices

In spite of the fact that we keep our fingers on the pulse of the cotton market at all times, we found things to surprise us in buying for this sale.

The price of cottons seemed to have skipped out of reach. In most instances we anticipated the increases as far as we could.

Cottons are being used for so many varied war purposes that it was difficult to obtain cotton merchandise in large quantities. Deliveries were slow and uncertain.

But we began to buy immediately after Christmas. We bought in quantities that made manufacturers enthusiastic to co-operate. We bought for ready cash, securing substantial concessions.

GET YOUR NEW CORSET HERE

At the May White Sale Prices.



The changes Fashion has decreed in Corsets make them still more comfortable, and consequently more hygienic. Natural and straight lines, slightly curved at back, are the principle changes seen in the new models.

It is impossible to generalize in the matter of Corsets; we prefer that you take the advice of our corsetiers as to the particular type of corset for your individual figure, and there is an immense selection of new ones from which everyone can be suited.

"Miller Bros." fine quality Corsets, new spring models, cheap at \$1.00. This sale, pair **69c**

"Miller Bros." fine quality Corsets, two new spring models, all sizes. Worth \$1.50. This sale, pair **98c**

"Miller Bros." Back Lace Corset, elastic top in flesh color only. Worth \$2.00. This sale, pair **\$1.25**

"Warner" Bros. Back Lace Corset, new spring model, medium bust. Very special, pair **\$1.00**

"Warner's" Back Lace Society Corset, in flesh

only, all sizes, Very special, pair **\$1.25**

"Warner" Back Lace Athletic Corset, with the elastic gores in side. Special, pair **\$2.00**

"Scotts" Athletic Girdle, Very special, pair **\$2.00**

"La Vida" all Elastic Corset in low bust, good quality. Very special for this sale, pair **\$4.00**

"Warner's" Front Lace Corset, medium bust, and skirt. Very special, pair **\$2.00**

"Warner's" Front Lace Corset, low bust, elastic top. Very special, pair **\$2.50**

MAY WHITE SALE OF DAINTY NECKWEAR



We leave it to you—estimate the REAL value of these neckwear offerings. It is a showing of neckwear that proves unquestionably that this is the best place to buy fashionable high class neckwear. This collection includes only the up-to-date styles developed in the very best materials, the workmanship and finish being absolutely and painstaking correct down to the last detail. Every good shape is here—and every single one the last word in daintiness and beauty.

100 Beautiful New Collars made of fine pique and organdie, come in many new shapes, made of fine materials. Very special for this big sale. Each **69c**

Women's New Style Collar and Cuff Sets, with fancy colored borders. Made of fine fancy organdies. Very special, a set **98c**

WHITE KID GLOVES

Women's Washable White Kid Gloves in plain emb. and black emb. stitching. Very special for **\$2.00** this sale, pair

Women's White Kid Gloves, good quality, cheap today at \$2.25 pair. This sale, pair **\$1.75**

Women's fine French Kid Gloves, in white and white with fancy stitching. Very special, pair **\$2.50**

"Kayser" White Silk Gloves, good quality. Very special, pair **75c**

UNDERMUSLINS AT LESS THAN COST OF MATERIALS.

LOT 1.—Women's Gowns, Corset Covers, Bloomers and Drawers, made of splendid materials, nicely trimmed Chinese, Corset Covers, Skirts, Chinese in pink and white, women's with lace or embroidery. These garments are cheap today at \$1.00 each. For this Great May Sale of White, each **69c**

LOT 2.—An exclusive line of dainty Women's Fine Night Gowns, Envelope in high neck, long sleeves, Envelope Drawers and Crepe Bloomers, all nicely trimmed. The materials alone are worth \$1.50. For this Great May Sale of White, each **98c**

YOU COULDN'T BUY BETTER GARMENTS THAN THESE WHITE DRESSES.

For these are the best obtainable for the money. Made in the Season's best styles from the most popular fabrics in the latest of color combinations, make them as attractive as one could wish. They can be so easily worn on almost any occasion. Grouped to sell at:

Women's White Dresses, very good styles, cheap today at \$8.00. Sale of White price, each **\$4.98**

Five Women's White Net Dresses, beautiful styles, a sample line. These dresses are good values at \$20.00. May Sale of White price, each **\$13.98**

Corduroy Wash Skirts—About 15 White and Colored Corduroy Skirts made of the best quality corduroy, cheap at \$7.50. To close out in this great sale, at each **\$3.98**

White Wash Skirts made of Indian Head Muslin, cheap at \$2.50. For this sale, each **\$1.48**

50 New White Wash Skirts made of English Suitings, Gaberdines, Satinets, from \$4.98 to each **\$8.48**

Middy Blouses in all sizes, made of best Lonsdale Jean. May Sale of White price, each **\$1.25**

WHITE SALE OF SHEETS AND PILLOW CASES

So many thrifty, careful, thoughtful people supply all their bedding needs at this store that more words about the good quality sheeting used in these items are unnecessary.

We do however, suggest buying now at these prices, because securing more to sell at these low prices seems improbable.

Kenwood Sheets—Hemstitched 72x90, bleached. This sheet is cheap today at \$1.65. While they last, each **\$1.39**

"Ideal" Sheets, 72x90, bleached, good quality. Worth today \$1.50. While they last, each **\$1.25**

"Wearwell" Sheets, 81x99, splendid quality. Worth today \$2.25. For this sale only, each **\$1.98**

"Kenwood" Pillow Slips, 42x36 size, good quality. Worth today 40c. May Sale of White price, each **35c**

"Pennant" Pillow Slips 42x36 size good value at 35c. For the May Sale of White only **30c**

Quality is the eminent feature individually and collectively. Fineness of materials and workmanship distinguishes everything.

This event is the culmination of hard work, but as the result of that work, every piece of merchandise offered represents a war time efficiency combination of maximum quality and minimum price.

We cannot prophesy about future prices, but we do suggest that you BUY NOW and buy all you think you can use, of the following offerings in

High grade Night Gowns, Envelope Chinese, Corset Covers, Petticoats, Drawers, Lingerie and Negligees at these remarkable prices.



Children's White Skirts to match Middies, all sizes, on sale from \$1.25 to, each **\$2.50**

Red Cross White Aprons, Regulation style. From 98c to each **\$2.50**

PANAMA HATS

Women's and Men's Panama Hats, will not crush, all sizes. Cheap at \$2.50. For this sale, each **\$1.75**

Boys' Hats for spring and summer wear. Very special, each **69c**

WAIST SALE

Women's "Wirthmor" Waists, a great many new styles to choose from. This is without doubt the best waist in America. For, each **\$1.00**

New Voile Waists nicely trimmed, well made, exclusive new styles. Special \$1.69 to each **\$4.98**

MAY WHITE SALE OF EMBROIDERIES AND WASH LACES FOR SUMMER SEWING.

Laces and insertions in every width and grade, in attractive designs for use on both outer and underwear for women's and children's clothes.

1,000 yards Cotton Torchon and Pillow Slip Laces, 4 inches wide. Worth 8c yard. This sale, **3c**

1,000 yards fine Embroidery Edges and Insertions in Cambrie and Swiss, well finished edges, 2 to 4 inch wide, up to 15c value. May Sale of White price, yard **4c**

5,000 yards fine Zion Val Laces in round thread, French and Normandy patterns. Values up to 15c. May Sale of White price, yard **5c**

1,000 yards dainty Swiss and Nainsook Embroidery from 2 to 6 inches wide. Dainty patterns up to 25c value. This sale, **15c**

500 yards 18 inch Corset Cover Embroidery, dainty patterns on Nainsook and Muslin. Values up to 50c. This sale, **52c**

1,000 yards Linen finish Chumy laces in widths suitable for trimming waists and undergarments. Regular 25c value. This sale, yard **15c**

WHITE SALE OF BEDDING VALUES.

Scores of thrifty housekeepers will welcome this news of bedding offerings, for they eagerly await genuine economies wherever they are to be found. Here are needfuls that must be bought later at prices much higher than these quotations—so why not buy here now?

Uncle Sam is requisitioning vast quantities of wool and cotton for army uses. General market supplies are away below requirements. Our present stocks were made up before these phenomenal demands were made, hence these offerings are sure to be welcomed by thrifthousewives.

Bed Spreads—Good size Honeycomb Bed Spreads. Cheap today at \$2.00. May Sale of White price, each **\$1.69**

Large Size Bed Spreads, fringed and stollped, good patterns. Cheap at \$2.50. May Sale of White price, each **\$1.98**

"Wearwell" Bed Spreads, 76x90, new patterns, heavy quality. Cheap at \$3.50. May Sale of White price, each **\$2.98**

"Bates" Bed Spreads 80x90, scalloped, cut corners. Cheap at \$4.00. May Sale of White price, each **\$3.25**

Krinkled Dimity Spreads for summer wear, easy to launder. Size 72x90. Very special, each **\$2.48**

Beautiful new Satin Bed Spreads, the highest quality, exclusive patterns, 78x90. Special, each **\$4.98**

Summer Comforters in light shades of "Silkoline" filled with good cotton, full size. Cheap today at \$5.00. May Sale of White, each **\$3.48**

White Cotton Blankets at Less Than Mill Prices. 5 8 x 7 6 White Cotton Blankets, cheap at today's prices for \$3.00. Sale price, pair **\$2.48**



ON SALE FROM 8 TO 12 O'CLOCK—The early bird gets the best bargains

Table Damask, bleached, 60 inch wide. Worth today, 75c yard. This sale, **48c**

Union Crash Toweling, a splendid wearing cloth for roller towels, dish towels, etc. Cheap at 18c. For this Big sale, yard **14c**

Colgate's Soap—in all odors. Sold everywhere at 15c. For this sale, cake **10c**

(3 for 25c.) Pillow Cases 42 and 45 inch, cheap at 18c early morning special **12 1/2c**

"Hilberts" Talcum Powder, a bargain at 15c. For this sale, can **10c**

Mail Orders Promptly Filled

We Prepay Express Charges

Agents for Standard Patterns

June Designer Now in

Mann's The Woman's Store 14-22 N. CENTRAL MEDFORD, OREGON