"A great net of mercy drawn through an ocean of unspeakable pain"

"I'm afraid that's all I can spare"

You're a regular, red-blooded, true-blue American. You love your country. You love that flapping, snapping old flag. Your heart thumps hard when the troops tramp by. You're **loyal--**100%!

You intend to—you **want** to—help win the war in a hurry.

"Sacrifice? Sure," you've been thinking. "Just you wait till they really need it." And you've honestly thought you **meant** that too.

But—look yourself in the eye, now, and search up and down inside of your heart—**did** you mean it? **Did** you really mean "sacrifice?"

Listen: You feel poor. This third Liberty Loan, the high prices, the Income Tax—you've **done** your bit. You feel you've given all you can spare.

How about those mothers and little "kiddies" in the shell-wrecked towns of that war-swept hell:—hungry—ragged—sobbing—alone? Giving up their homes, their husbands, their fathers.

While **we**—over here with our fun and our comforts—we hold up our heads and feel **patriotic** because we have given—**what?** Some loose bills off the top of of our roll. **We've** given all we can spare!

Come, come! Let's quit fooling ourselves. Let us learn whas "sacrifice" **means.** Let us give **more** than we can spare—let us "give till the heart says stop."

Every cent of every dollar received for the Red Cross War Fund goes for War Relief

The American Red Cross is the largest and most efficient organization for the relief of suffering that the world has ever seen.

It is made up almost entirely of volunteer workers, the higher executives being without exception men accustomed to large affairs, who are in almost all cases giving their services without pay.

It is supported almost entirely by its membership fees and by voluntary contributions.

It is today bringing relief to suffering humanity both military and civil, in every war-torn allied country.

It plans tomorrow to help in the work of restoration thruout the world.

It feeds and clothes entire populations in times of great calamity.

It is there to help your soldier boy in his time of need.

With its thousands of workers, its tremendous stores and smooth-running transportation facilities, its is serving as America's advance guard—and thus helping to win the war.

Congress authorizes it.

President Wilson heads it.

The War Department audits its accounts.

Your Army, your Navy, and your Allies enthusiastically endorse it.

Twenty-two million Americans have joined it.

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by

Jackson County Business Men's Association