

MEDFORD MAIL TRIBUNE

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GEORGE PUTNAM, Editor.

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BEST INVESTMENT EVER OFFERED TO PEOPLE OF NATION

SAN FRANCISCO, Cal., Oct. 11.—The following facts set forth by the treasury department regarding the second issue of the liberty loan show, in concise form, the advantages of these bonds as an investment for the people. They are as follows:

- Amount—\$3,000,000,000. Interest—Four per cent, paid twice each year. Exemptions—From all taxes except estate taxes, surtaxes and excess profit taxes. Redeemable—In 25 years, or at government's option after ten years. Payments—Four in number by government plan; last payment January 15, 1918, or payable over a period of one year by savings banks and employers' plan.

- Twelfth district allotment—\$210,000,000 minimum; \$350,000,000 desired. When to Buy—NOW. 1. More than 99 per cent of the people of the United States can invest in the second liberty loan 4 per cent bonds without being in any way affected by their taxable feature. 2. The new 4s are exempt from all state and local taxes. 3. The income from the new 4 per cent liberty bonds is subject only to surtaxes. 4. Surtaxes are levied only on incomes in excess of \$5000. 5. Out of a total population of 110,000,000 in the United States, only 400,000 persons paid income taxes in 1916. 6. Only 240,000 paid surtaxes. 7. \$5000 face value of new 4 per cent liberty bonds are exempt from all taxes whatsoever, present and future. 8. An individual may own (providing he has no other capital) \$150,000 liberty loan 4s and pay no taxes. 9. The income of an individual from liberty loan bonds (providing he has no other income) is exempt up to \$5200. Of this exemption, \$5000 represents the 4 per cent interest on bonds of a face value of \$125,000 (except from all normal taxes), and \$200 represents the interest at 4 per cent on bonds of a face value of \$5000, exempted from all taxes (paragraph 2, Liberty Loan Act).

PORTUGUESE PRESIDENT HONORED AT VERDUN

VERDUN, Oct. 10.—President Bernardino Machado of Portugal and M. Poincare, the French president, lunched in one of the casemates at Verdun today, and while detachments from the army of Verdun rendered honors in front of the stadium, decorated the city with the Order of the Tower and Sword.

THE WHOLE NEIGHBORHOOD KNOWS

Mrs. Anna Peltzer, 2526 Jefferson St., So. Omaha, Neb., writes: "I can recommend Foley's Honey and Tar as a sure cure for coughs and colds. It cured my daughter of a bad cold. My neighbor, Mrs. Benson, cured herself and her whole family with Foley's Honey and Tar, and everyone in our neighborhood speaks highly of it." This reliable family remedy masters croup. It clears the air passages and eases the gasping, straining fight for breath. Sold everywhere.

Notice

All back interest on city assessments must be paid by November 15th. Your co-operation in carrying out the Supreme court decision will be appreciated. "Do your bit." By order of the City Council. GUS H. SAMUELS, City Treasurer.

THE WAR TAXES

EVERYBODY, every man, woman and child must help pay for the war, under the war revenue measure just passed by congress. Everything you buy contributes.

You cannot buy any article that has been freighted by rail or water, you cannot ride on a train, send a telegram, visit a theater or ball park, buy a bottle of patent medicine, a baseball bat or any other kind of sporting goods, a tube of tooth paste or any other toilet article, own an automobile, a motorcycle or a motorboat, draw a time draft, buy a bond or share of stock, or send in a proxy for an election, without paying tribute to your Uncle Samuel.

Moreover, thru the income and excess profits taxes, not less than five million Americans who have never known what it is to take money out of their pockets and pay it over directly to Uncle Sam's collectors will now have to learn to make out their tax returns and master all the intricacies of calculating gross and net income, capital invested, depreciation and exemptions.

The income tax now reaches down and takes its levy from every married man or woman with an income over \$2000, and every unmarried man or woman with an income over \$1000, and the war profits tax reaches every corporation with a net income over \$3000, and every partnership and individual operating a business which yields more than \$6000 net income during this year.

There are internal revenue taxes of \$1.10 and \$2.10 a gallon on distilled spirits, \$1.50 a gallon on beer, 5 to 20 cents a gallon on sirups for soft drinks, 1 cent a gallon on grape juice, soft drinks, "near beer," etc.

Cigars are taxed from 25 cents to \$7 per 1000, depending on quality, with a tax of \$1 per 1000 on the 5-cent variety. Cigarettes are taxed 8 to 12 cents per hundred. Tobacco pays 5 cents a pound and cigarette papers 1 cent a hundred. Compare these with the increases asked by your local dealer to pay the war tax.

Then there are the transportation taxes, 3 per cent on all freight bills, 1 cent on each 20 cents of express bills, 8 per cent on passenger tickets and 10 per cent on Pullman car charges, and 5 cents on each telegraph or telephone message costing over 15 cents.

On all jewelry, autos, motorcycles, piano-players, phonographs and records in future 3 per cent of the sale price. New life insurance policies pay 8 cents for every \$100 of face value, or if under \$500, 40 per cent of first weekly premium, and all other new insurance policies 1 cent for each dollar of the annual premium.

After thirty days the postal rate on all letters, except drop letters, will be 3 cents an ounce, and there will be an extra charge of 1 cent for each 25 cents charged on parcel post packages.

There are a new set of taxes on estates over \$50,000, reaching 10 per cent on \$1,000,000.

Yachts pay 50 cents to \$2 per linear foot, and motorboats \$5 each.

Sporting goods and cameras pay 3 per cent, toilet articles, patent medicines and chewing gum pay 2 per cent of the wholesale price.

Tickets of admission to all kinds of amusements pay 1 cent for each 10 cents of the price. Taxes do not apply to movies where charge is 5 cents or less, or to other 10-cent shows.

And to wind up, there are a host of stamp taxes on all kinds of documents, the mere enumeration of which would occupy an entire column.

The war revenue bill is expected to yield \$2,625,000,000 the first year—but of this more than \$1,800,000,000 is exacted from wealth in taxes upon profits and incomes. Except for the increased postage charges and freight bill taxes, nearly all of the balance comes from wealth and luxuries. So the nation is in reality conscripting wealth much faster than it is conscripting men.

AIRSHIPS ACTIVE FLANDERS FRONT

LONDON, Oct. 10.—An official statement on aerial operations issued tonight reads: "On Tuesday there was little flying except on the battlefield, where a great deal of work was done in spite of a strong gale and thick clouds. The enemy's new gun positions and other suitable targets were reported by airplanes to our artillery, which dealt with them. "Touch was kept with our infantry all day and the enemy's troops were harassed by machine gun fire at every opportunity. A ton of bombs was dropped on the Roulers, Courtrai, Mentin and Ledeghem stations. A direct hit was obtained on a hostile train, causing a number of explosions. "Four German machines were brought down and two were driven down out of control. Two of ours are missing."

CARDINAL URGES ALL BUY LIBERTY BONDS

WASHINGTON, Oct. 11.—Subscriptions should be made to the second Liberty loan even the personal sacrifices are involved. Cardinal Gibbons today declared in a letter to the Maryland Liberty loan committee. "With the sincerest wishes for the loan's over-subscription, in order to be of some help to the government and to encourage others by example, I am subscribing to the extent of my limited means," he wrote.

RUSSIA SUPPORTS CAUSE OF ALLIES

PETROGRAD, Oct. 11.—The new Russian government, in a declaration today regarding its participation in the forthcoming allies' conference, says that while discussing questions connected with the common war, the Russian representatives will seek to reach an understanding with the allies on the basis of the principles proclaimed by the revolutionary government at its inception. "The government," it adds, "will extend its whole strength in support of the common cause of the allies, defend the country, to oppose every attempt to impose the will of others on Russia." In restoring the fighting power of the Russian army, it is declared, the government will follow the democratic principles already promulgated by the war minister.

FOURTH DEATH FROM AUTO-TRAIN SMASH

PORTLAND, Ore., Oct. 11.—Miss Louise Schneider of this city, who was driving the auto which was struck by a train at a grade crossing near Reedville, Ore., last Sunday night, died in a hospital here last night. Hers was the fourth death from the collision and three more victims still are in hospitals seriously injured. Adolph Schneider, a cheese merchant, was instantly killed and Albert E. Hornschuch, Schneider's son-in-law, and Silas Schultz of Everett, Wash., died later.

FOOD CONSERVATION AS IMPORTANT AS ARMY FOR VICTORY

The first move in the preliminary plans for Jackson county's part in the great food conservation campaign that will open on Monday, October 21, in Oregon and throught the nation was made yesterday when O. M. Plummer of Portland, special field representative of W. B. Ayer, food administration for Oregon under National Administrator Hoover, addressed the children of the Ashland schools Wednesday forenoon, the pupils of the Medford schools in the afternoon, a general public audience at the public library at 4 p. m. yesterday, and a public meeting at Central Point last evening.

Mr. Plummer talked earnestly on the necessity for food conservation on the part of the nation, and detailed the plans for the coming big conservation campaign. At the various meetings he was introduced by W. A. Folger, the new county food campaign executive chairman, who succeeds E. V. Carter of Ashland, who retires from the office because of ill health.

Save Food for Long War.

In all of his addresses Mr. Plummer emphasized the fact that the idea of the food campaign was not to starve ourselves, but to save the surplus food of the nation for our armies at the front. He pointed out that Food Administrator Hoover and others prominent in national affairs looked for a long war and that to maintain our armies and those of our allies at fighting strength it was absolutely necessary that all the people at home conserve the supply of principal foods.

He also dwelt upon the fact that Administrator Hoover looks upon this food conservation campaign and the faithful observance of the food abstinence pledges as the greatest thing the American people can do to insure winning the war.

"The idea of the campaign," he said, "is to conserve the supply of wheat, meat, sugar and butter fats particularly, not that we are to eliminate them entirely from our diet, but to substitute other foods for the amount ordinarily consumed. A wheatless and meatless day a week is recommended.

Facing a Serious Problem.

"We are not realizing the great responsibility of this campaign. We are too prone to look lightly upon this substitution. We are in the habit of eating all the bread, all the sugar and all the other staples that we want, not realizing that there is a limit to the production, nor the great need of the staples at the front.

"The saving of one slice of bread a day by each of the hundred million people would mean a saving of 10,000 loaves a day. The saving of an ounce of meat a day will mean the saving of 5000 tons of meat daily. Carrying this out for a month or a year will mean immense supplies saved, with no serious loss to ourselves. By reasoning along this line one can easily realize the very great part we can render to the general help of our allies and their armies."

The Plan of Campaign.

Much of the coming food conservation campaign will be carried out thru the school children. On Monday, October 15, a home card of instruction for conservation will be placed in the schools. Then the scholars will spend the entire week studying with the teachers the different food problems set forth, so that they will be thoroughly saturated with the ideas of conservation.

Then on the week beginning October 21, pledge cards will be taken home by the pupils to their parents, who will be asked to sign the cards, pledging an agreement to live up to, so far as possible, the conditions set forth in the instruction cards.

Wherever a pledge card is signed a membership card with the emblem of the United States food administration will be furnished, which is to be displayed in the most conspicuous window of the house, thus showing publicly that household is signed up to food conservation.

County Food chairman Folger will have all the active working details of the campaign in charge in Jackson county, assisted by his executive committee, the members of which will soon be announced.

Deafness Cannot be Cured

It is hard to appreciate, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional treatment. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed, the mucus covering it becomes thick and hard, and the result is deafness. It is entirely possible to cure this condition, and when the inflammation can be taken off, and the tube returned to its normal condition, hearing will be restored. However, since most deafness is caused by catarrh, which is nothing but an inflamed condition of the mucous lining of the Eustachian Tube, the result of the cure is permanent. We will give you 100 cents worth of our "Eustachian Tube Cure" if you can be cured by Hall's Catarrh Cure. Send for circular, free. V. I. PHENIX & CO., Toledo, O. Sold by Druggists. Take Hall's Family Cure for constipation.

MEDFORD SOLDIER WRITES OF COMFORT TOBACCO AFFORDS

Leo B. Williams of Medford, with Company 7 of the Coast Artillery, stationed at Fort Columbia, writes as follows to his parents, Mr. and Mrs. A. B. Williams, concerning the salice tobacco affords the men on duty: "You bet, me and my old pipe have some nice parties sometimes. You folks can't imagine what a pacifier a pipe is. There are lots of times when a fellow feels blue and lonesome that he can fill up his pipe and forget a lot of things."

Everyone Can Help.

Every man, woman and child in this city can help keep one of our boys at the front supplied with cigarettes and tobacco by setting aside one cent a day for each working day. Just think what this little sum will do! For 25 cents we will enter your name on our tobacco fund list and will send 45 cents worth of smoking tobacco and cigarettes to our boys in France. In the kit will be a postal card stamped and addressed to you, and on the kit will be a request to the soldier asking him to write a message to you on the postal and mail it.

Red Cross Distribution.

The Red Cross takes charge of these kits of smoking material and distributes them; the French government sends back the postal bearing a one cent United States stamp and admits the tobacco free of duty.

Surely if as busy an organization as the Red Cross society and as pre-occupied officials as those of the French government will do these things to see that our soldiers get a chance to smoke it isn't asking much to ask you to set aside one cent a day for the purpose.

Send in your contributions of any amount—25 cents—\$1—\$5 or more. For every 25 cents that you give a separate postal bearing your name goes to the front.

SECRETARY LANE RETURNS TO CAPITAL

PORTLAND, Oct. 11.—Secretary Franklin K. Lane announced today that he will return to Washington from here, leaving tonight, instead of going further north or remaining on the Pacific coast. He pointed out that his tour was to have ended at Boise, but he was so urgently asked to come to Portland that he extended his trip this far.

BLISS WEARS FOUR STARS OF GENERAL OF ARMY

WASHINGTON, Oct. 11.—General Tasker H. Bliss, army chief of staff, has received his commission as general and today appeared at the war department with four stars on each shoulder, the insignia of his new rank. General Pershing's commission to similar rank has been forwarded to him in France.

Anniversary Service at First Presbyterian Church Sunday.

The 100th anniversary of the Protestant Reformation will be celebrated

Advertisement for Black Silk Stove Polish, featuring an image of the product and text describing its benefits for cleaning stoves.

Advertisement for "Seven Pearls" ARE COMING, featuring an image of a pearl necklace.

Advertisement for JOHN A. PERL UNDERTAKER, featuring contact information for the business.

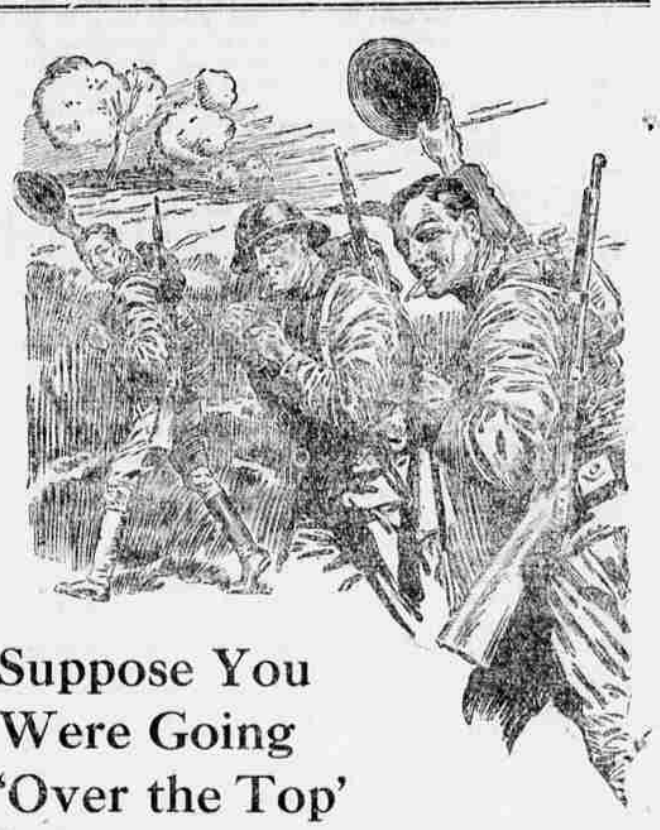
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on Sunday morning at the First Presbyterian church. The pastor will be assisted in the service by Rev. Paul Bandy, who will give his lecture on Melancthon, the brains of the reformation, and Luther, the great preacher of the reformation. Why did they leave the Roman Catholic church? Where was the Protestant church before the reformation? These questions of vital interest to every Protestant will be answered. Some of Luther's hymns will be sung by the Andrews chorus choir. Every Protestant is earnestly invited to attend. The public are cordially welcome.

Large advertisement for Ford THE UNIVERSAL CAR, featuring the Ford logo and text describing the car's features and availability through C. E. Gates Auto Co.



Suppose You Were Going 'Over the Top'

You know what that means, don't you? Getting out of the trenches for a charge. The order comes after hours and days of incessant artillery preparation. Then it's up to the men in the front lines.

Suppose you were waiting to go over the top in ten minutes. What would you want more than anything? What would be the one thing that would help—after the perve strains of two days' roar from those big guns?

You'd want a good smoke, of course. But, on the other hand, you're not "over there." You're here because you have to be. And you have no trouble laying your hand on a pipe or cigarette. But they're scarce on the other side—cigarettes and tobacco; the kind our men like.

So help send smokes to the soldiers. We make it easy for you; all you have to do is to send a little money to.

Mail Tribune Tobacco Fund

This is being maintained, to supply our boys with their favorite smoke. Will you help to make it a success? This has been endorsed by the Government. Through the efforts of this paper, arrangements have been made with The American Tobacco Company to send 45c worth of tobacco for 25c.

A stamped return post card is inclosed in each package so that every contributor will receive a personal acknowledgment of his gift. You will treasure this message from the trenches. Everybody wants to give a little. Will you help make it a success by doing your bit?

- Here is what they will get: 2 packages of Lucky Strike Cigarettes (Retail at 20c); 3 packages of Bull Durham Tobacco (Retail at 15c); 3 books Bull Durham Cigarette Papers; 1 tin of Tuxedo Tobacco (Retail at 10c); 4 books of Tuxedo Cigarette Papers (Retail at 45c).

Contribute! Organize your club, your church, your town, your office, your factory and give the boys just a little comfort—their favorite smoke.

The Mail Tribune Tobacco Fund