

Fall Style Week

Music
by
Janes'
Orchestra
Thursday
2 p. m.
to
5 p. m.



Beautiful
Flowers
Given
Away
Thursday
From
3 p. m.
to
4 p. m.

A Wonderful Fall Opening and Style Show Combined

You are cordially invited to attend on Thursday, September 13th an interesting exposition of the newest and most favored styles in women's and Misses Coats, Suits, Dresses, Waists, Skirts, Silks, and Dress Goods

FOR FALL AND WINTER 1917-1918

Each season our opening displays of Women's wear becomes more interesting because of the fact that every woman has learned that she can come here first and see and examine fashions, newest fads, and fancies as well as the latest modes of the more conservative lines

After many weeks spent in careful searching and selecting our entire store will blossom forth on our opening days in picturesque display of the cleverest creations of the worlds foremost style directors

WE WANT YOU TO SEE THE NEW THINGS

THE NEW TENDENCIES IN EXCLUSIVE SUITS

This showing of the New Fall Suits will command the attention of every fashionable woman, for only what is new and never shown in any other women's wear establishment is on view. Tailoring throughout is of the best. Popular prices, \$20.00 to \$50.00 each.

FIRST FALL SHOWING OF NEW STYLE WAISTS

Here is a display which every woman will be pleased to examine, for it includes most every favored Waist creation of the new Fall Season. Choker collar effects are in vogue, and frills and jabot effects are also very pronounced. Sheer silk crepes, crepe de chine and Georgette crepes are the materials used; white, flesh and maize as well as black are fashion's dictates.

FALL COATS FOR LITTLE FOLK

We show a splendid assortment of Fall and Winter Coats for Children. Fine quality, design and workmanship in these garments will appeal to the particular woman. Bring your children in; we can fit them.

THE NEW DRESS FABRICS AND SILKS FOR THE FALL SEASON

Here you will see most every newly created fabric that is being developed for the Fall and Winter Seasons. High-luster surfaces continue in crepes and satins. New novelties in silk and satin combinations are in high fashion. Burellas, broadcloths and velours are also favored for dressy and semi-dressy costumes. New pile fabrics in plushes and velvets are very popular.



SMART NEW DESIGNS IN NEW STYLISH COATS

Every newest style to be found in the most fashionable Fall Coats are to be found in this premier showing. Every woman and miss should see them if only to satisfy their curiosity as to what the favored styles are to be. Priced from \$15.00 to \$75.00 each.

THE FASHION TREND IN SEPARATE SKIRTS

The tailor-made predominates as in the new suits; while the simpler models are favored, there are also dressy styles which show a low drapery suggestion at the sides or a very long tunic. Tailored models are in plaited effects or shirred at the waist line, cluster plaits with panels are many times introduced. Belts and pockets of self material are notable features.

NEW KID GLOVES

Everyone should take advantage of these offerings in Gloves at this time. We are showing some wonderful values in cape, doe skin, washable kid and fine kid gloves from \$1.50 up to \$2.50 a pair.

AGENTS FOR STANDARD
PATTERNS AND THE DESIGNER.

Mann's
The Woman's Store
14-22 N. CENTRAL AVE. MEDFORD, ORE.

MAIL ORDERS PROMPTLY FILLED.
WE PREPAY MAIL OR EXPRESS.