

# FREE AIR

For the convenience of it's patrons and the general public the

## Valley Garage

Has installed the latest type of tire filling station. This is a high pressure automatic station, it's free

USE IT

# Autos

## FADS AND FANCIES FOR THE MOTORISTS SHOW NOVELTIES

Instead of the usual flower vase a woman who loves flowers uses an inverted peanut straw hat, trimmed with red, white and blue striped ribbon, which is filled with spring favorites.

Worsted trimmed parasols for motoring use are the latest and ever so much prettier than one would believe. The material used may be plain or delicate colors. The worsted embroidery is done in plain black. If Arabesque are chosen, or in the natural colors, when fruit or flowers are used. Sailor hat, with embroidery bands to match, accompany the parasols.

Camp kits for two, four or six persons are taking the place of the more elaborate outfits and big hampers.

Khaki rompers, with stitched hat or sunbonnet to match, sandals and socks, is the garb designed for the 3-year-old tourist's comfort. An extra coat for the cool of the evening, suitable for boy or girl, is a light woven loose raglan, unbelted. The coat is long enough to cover the knees and is selected in neutral coloring.

Canvas shoes, dyed to match the color of the outing suit and trimmed with white kid, are very cool and pleasant to wear and do not grow shabby as quickly as the cloth-topped shoes.

Navy blue veils, with groups of red, white and blue polka dots, have appeared for wear over navy blue or red sailor hats, worn with the navy blue capes lined with red. The capes are trimmed with gold braid and make quite a serious appeal to the woman who affects army togs.

Instead of leather leggings or puttees, the footless woollen stockings may be worn with the short sport skirts. The stockings are to be had in all of the attractive Scotch plaids and they are caught inside the upper lacings of the shoes, and so are not uncomfortably warm.

## "BUY YOUR CAR NOW WEEK," THAT OF JULY 1 TO 8

When President Wilson wrote a New York business man "This is not only a time to allow any slowing up of business, but is a time when every sensible process of stimulation should be used," the automobile and allied industries decided that meant them, too.

They figured it out this way: Here you are, (an average read of automobile news in these columns. You have the money to buy a car, either a new one, or a partly used car. You really want that car—want it badly, for the pleasure and health it will bring you and your family, for its convenience, or possible for business use as well.

You're weary of walking, or depending on friends for lifts. Or you now own an older model (which, confidentially, has an enormous appetite for gas, tires, oil and new parts) and you want a better car as your position demands. And a newer car, you rightly figure, will cost much less for upkeep.

The auto folks know about you—and know that you're holding back without any logical reason. For you know as well as they that business is going to keep good, unless every one does like you and just "holds back."

Sunday, July 1, to Sunday, July 8, inclusive, has been set aside as "Buy Your Car Now" week. The roads are now in good shape almost everywhere. The belated summertime is in our midst and the call of all outdoors is very very insistent. Four of the best motoring months on the calendar are ahead. So "Buy Your Car Now" week is a very timely prelude to the enjoyable months ahead of you.

Buy your car now—be happy in those pleasures it brings you—and content in the thought that you did right by putting the cost of the car back into circulation, where it will do the country the greatest service.

## Automobile Notes

C. E. Gates and A. W. Walker were in Portland on business this week.

The Power Auto Company received a carload of Buicks during the week and have sold all but one.

L. E. Ackley of the Auto Top factory, has returned from Washington and reopened his shop after a month's absence.

Court Hall expects to make his first trip with the Medford-Crater Lake stage about July 10.

The Bernard Motor Company has opened a branch office in Ashland, where they will handle the famous Dodge cars, G. M. C. trucks and United States tires. They have the Jackson and Josephine county agencies.

J. R. Rochon, the auto painter, has added a dust proof finishing room to his equipment in the second story of the Walker Auto Co. Mr. Rochon has had forty years experience in carriage and auto painting and his work always pleases and is guaranteed.

## NAVY NUMBERS NOW NEARLY FULL STRENGTH

WASHINGTON, June 30.—The navy has almost doubled its personnel since war was declared and now needs less than 25,000 men to bring it up to the new authorized strength of 150,000.

Navy officials, in announcing tonight that the total enlisted strength

## Riverside Garage

Expert Repairing

The best tire on the market for the money.

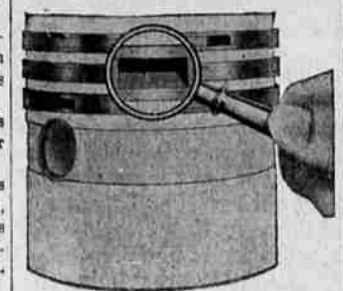
Also have a stock of those Long Arm Cantilever Shock Absorbers going at \$5.50.

A second hand 1914 Wind Shield for Ford car, good as new.

F. R. ROBERTS

132 S. Riverside

is 123,000, expressed gratification at the returns from the recruiting campaign. On January 1 there were only 55,000 men in the navy and on April 6, the day war was declared, the total was 64,680.



## V-PLEX Piston Rings

Take your car to any garage and they will tell you the merits of this ring

V-Plex Ring Co. Medford, Ore.

We Make and Repair **AUTO TOPS** and Do All Kinds of **Auto Trimming**

Dressing and dyeing old tops. Also Furniture Upholstering and Mattress Making.

W. H. BROWN, 142 North Front

J. R. Rochon

The

## Automobile Painter

Work Guaranteed at Walker Auto Co.

## AUTO TIRES SET

I make a specialty of auto tire setting and wheel repairing. Also all kinds of blacksmithing and horse-shoeing. At the old stand, South Riverside.

Tom Merriman

## Willard

### Don't Overheat Your Battery

In summer, when you're not using your lights a great deal and when the motor starts easily and quickly—be careful that you do not overfeed your battery.

Overfeeding means overheating, and continued overheating means the ruin of the battery.

When you're touring, or running your machine a great deal, take the battery's temperature occasionally, and if it is getting up to 100 degrees and over—burn all the light until it has cooled down.

Or if you haven't a thermometer, let us take your battery's temperature.

Next time you're near, come in—our battery experts will be glad to explain overheating thoroughly. Ask for the Willard Booklet—"Are You Overheating Your Battery?"

### The Electric Shop

105 So. Central, Phone 22-J.

Free inspection of any battery at any time

# BUY YOUR CAR NOW WEEK JULY 1-8

We received another car load of the ever popular

## Chalmers

For Appearance, Performance, Dependability and Economy Chalmers Cars have no Superior and Few Equals.

If you are thinking of buying a car better make up your mind to own one of these Chalmers and to buy do it during "Buy Your Car Now Week" as they are going fast.

Price of Six-Thirty F. O. B. Medford \$1,375

A. W. WALKER AUTO CO.

## BIG DREADNAUGHT IDAHO LAUNCHED

CAMDEN, N. J., June 30.—Another monster fighting machine for the navy took the water today from the yards of the New York Shipbuilding company when the superdreadnaught Idaho, sister ship to the Pennsylvania, flagship of the Atlantic fleet, was successfully launched. Henrietta Aurelia Simmons, granddaughter of Governor Alexander of Idaho, was sponsor for the big ship and because of war conditions, the general public was not admitted to the ceremony which was witnessed by a small group of navy, congressional and company officials.

The Idaho will carry a round dozen 14-inch 50-caliber rifles and a crew of more than 800 men. Geared turbine engines will furnish the 32,000 horsepower necessary to hurl her 600 feet of length and 33,000 tons of bulk thru the water at a rate of more than 21 knots.

Because of changes in her hull navy designers declare it will be impossible for a submarine to sink her with a single torpedo.

## ARMY STILL SHY FIFTY THOUSAND MEN

WASHINGTON, June 30.—President Wilson's call for volunteers to bring the regular army to its full war strength of 300,000 men by today has not been realized. War department figures indicate that there is still a shortage of fifty thousand men. This discrepancy probably will be relieved by taking reservists from the ranks of the new selective army.

With "recruiting week" at an end, only nine states have furnished the complete quotas requested. Nevada, the first to fill her quota, supplied 641 on an allotment of 162. Figures for other states are: Idaho 737, quota 650; Illinois 12,481, quota 11,276; Indiana 7,146, quota 5,400; Michigan 6,027, quota 5,620; Montana 1,043, quota 782; Oregon 2,260, quota 1,344; Utah 1,229, quota 746; and Wyoming 466, quota 290.

# JULY FOURTH

Will be a big day, there will be lots of cars out and they will need gas, oil, tires and numerous other items to make them go.

We will be open all day and are prepared to take care of you, all your needs, we have one of the largest stock of tires in town, LEE and FIRESTONE,

We have a service car at your command and will take care of you.

CALL PHONE 21

POWER AUTO CO.

## ANNOUNCEMENT

We announce the opening of a branch sales-room and service station of the

## DODGE BROTHERS MOTOR CAR

And G M C Trucks

In the Shook Building on E. Main St. on July 1

BERNARD MOTOR CO. MEDFORD, ORE.