

ROGUE RIVER ROUNDUP and ANNUAL HYIU HEHE ASHLAND, JULY 3-4-5

COMPREHENSIVE SERVICE

Our Banking Service has a well-earned reputation for promptness and accuracy. We believe you will appreciate the careful attention we give every transaction.

Your account invited.

The Citizens Bank of Ashland

Interest Paid on Time and Savings Deposits

G. S. BUTLER, President. H. L. Whited, Secretary.
THOS. H. SIMPSON, Vice-President

ASHLAND Ice & Storage Company

J. G. HURT, General Manager and Treasurer.

MOUNTAIN WATER ICE
COLD STORAGE

THOS. H. SIMPSON

HARDWARE AND PLUMBING

GRANITWARE, TINWARE, STOVES,
PLUMBING GOODS, ETC.

Auto Supplies, Oils and Gasoline
We Sell DIAMOND TIRES

By All Means Attend Ashland's Big Show
AND BETWEEN ACTS INVESTIGATE OUR LINE OF

Dry Goods, Hosiery, Underwear,
Shirtwaists, Skirts, Aprons,
Ladies' and Gent's Furnishings

Make Yourself at Home at **FERGUSON'S** The Bargain Store

SPECIAL ATTENTION PAID TO THE WANTS OF OUR VISITORS

BEAVER Realty Company

Ashland, Oregon, City With the Wonderful
EXCHANGES A SPECIALTY
MEDICINAL SPRINGS.

Bargains in TIMBER, ORCHARDS, and
FRUIT LANDS; DAIRY, STOCK and POUL-
TRY RANCHES; also CITY PROPERTY.
Best all-the-year-round climate on the coast.
We also specialize on City Homes at low
prices and Easy Terms.
211 E. Main. Phone 68.

EAT AT Easterling's Restaurant

When in Ashland.
Best Meal in the City for the Price.

WHILE IN ASHLAND
Meet Your Friends at

Greive's Cigar Store

Round-Up
Headquarters

ASHLAND CHAUTAQUA

JULY 11 to 20

DON'T FAIL TO HEAR THE PROGRAM
Which is on a par with the New Building, the finest of its
kind in the state.

Tenting Privileges in the Park
SEASON TICKETS \$2.25

ROUND-UP SPECIALS LADIES' SUITS, COATS, HATS Reduced from 20 to 50 per cent

Palmer Suits and Coats Gordon and Fisk Hats

SPECIAL SALE ON WHITE SHOES
\$8.00 Washable White Kid for \$6.75 \$5.50 White Canvas of \$5.00
\$1.50 White English, White Ivory Sole, at \$3.00 \$3.25 White English \$2.95
\$4.00 Hi-top Spool Heel Canvas \$3.25 \$1.75 Child's Button or Lace \$1.45

"LET 'EM BUCK" SILK HANDKERCHIEFS, SIRTS, HATS, ETC.

Hart,
Schaffner
& Marx
Clothes
Mallory
Hats



Cash
Prices
Speak
For Them
selves.
Give Us a
Trial.

Place Your Orders
NOW
FOR
BLOCKS
With
Ashland Lumber Co.
Screen Doors

Looks like the Ashland Rogue River Roundup and Annual Hyiu Hehe was going to be the biggest thing ever staged in the west. Besides hundreds of cowboys and cowgirls from Pendleton, northern California and the Klamath country, they have captured the six world champion riders, bulldoggers and ropers. They have congregated over two hundred head of the wildest bucking and roping stock to be had. Some of the horses so wicked that no cowboy has ever been able to stick to them, even by pulling leather. This year the relay races will far exceed anything before attempted. There are six champion strings of rangy racers, including the famous Roy Anderson string from Los Angeles, Del Blanchett's champion string from Pendleton, Doc Helms' string and the Murphy prize winners. All of them going for the money will present the greatest relay contest ever staged.

Ashland is an ideal spot for such a show. The city has just expended over two hundred thousand dollars developing the mineral waters and improving one of the finest natural parks on the coast. It is a good place to take the wife and kiddies on the Fourth. There will be

Biggest Event Ever Pulled Off in Southern Oregon

The advertisers on this double-page are all Ashland live-wire firms, and are not only boosters for the Hyiu Hehe and the Roundup, but are boosters for the whole Rogue River Valley.

ample entertainment for them, swimming in the warm sulphur plunges, playing at the big modern children's playground, witnessing the dazzling parades and the greatest display of fireworks ever shown outside of the exposition grounds. The big musical attraction will be the Portland Police Band—the one chosen by Sousa to play in the massed band concert at the exposition. It will give concerts in the big new auditorium on the evenings of July 3 and 4, besides five other bands giving good music in parades.

Ashland says it is prepared to entertain eighty thousand visitors this year, and at present writing it looks like it would get the chance. We are told there is ample room for two hundred automobiles in the camp grounds and room for hundreds more along shady Ashland creek.

There will be special trains from Portland and Marshfield, the Marshfield train picking up cars from Eugene south. Local excursion trains will be run from all southern Oregon and northern California points as far south as Sacramento.

Get ready. The overflow from Ashland will fill every hotel and rooming house in Medford for the three days.

This is the Store Where Stylish Garments Come From AND THEY ARE MORE REASONABLY PRICED THAN ELSEWHERE



BATHING SUITS—Wool bathing suits for women at \$4.50. You will all want to take a plunge in Ashland's sulphur baths.

KORRECT SKIRTS—Silk, wool or wash skirts. The best fitting and most stylish skirts.

WHITE PETTICOATS—New styles every month, assuring you of the latest as well as best for the money.

KAYSER UNDERWEAR—Band-top suits and vests, jisle and silk.

KAYSER GLOVES—60c, 75c, \$1.15.

NEW BLOUSES—Fibre, silk and silk Jersey coats, jersey suits, neckwear, parasols, gloves.

LADIES' OVERALLS—Several new styles just received.

PHILIPPINE HANDEMBROIDERED GOWNS AND CHEMISE

Half dozen good styles Hand Embroidered Envelope Chemise, \$1.25 to \$2.50.

Seven styles, all good ones, Hand-Embroidered Gowns, \$1.25 to \$3.90.

Refreshingly "Different" Are These New Silk and Wash Dresses



As Spring lapses into Summer, women are eagerly seeking just such frocks as these. Smart linen coat dresses, sheer voiles, crepes and organdies in charming summery modes, are offered at prices as attractive as the frocks themselves.

Silk Dresses

Why should you bother to have your silk dress made until you have first seen our wonderful line of ready-to-wear dresses? All colors, all sizes, all prices.

You'll see the evidences here now of the extreme efforts we've put forth to make this store's ready-to-wear win your decided preference.



Just a few doors east of the Hotel Astor. Make this store your headquarters.

Grand Boxing Tournament—Round-Up Grounds—Ashland 2--CHAMPIONSHIP EVENTS--2

Red Corbett Watson
Conqueror of Bud Anderson, Dick Hyland, Willie Hoppe, Jack Britton, and others.

Fighting Eddie Burns
Of Oakland,
Conqueror of Antonio La Grava, Frankie Smith, Young Volganov, Draw with Willie Ritchie, and others.

July 4--10 Rounds
Also Two 8-round Preliminaries to be Announced Later.

Spider Kelly, S. P. Cal. Referee.
Auspices Sunset Athletic Club, Inc., Leikowitz, Athletic Director.

Johnny McCarthy
Lightweight Champion of California,

vs.
Seattle Frankie Burns
Challenger.

July 3--10 Rounds
Also Two 8-round Preliminaries to be Announced Later.

Prices \$1.00, \$2.00, \$3.00.
Seat Sale Starts June 30th. Wire or Write for Reservations, Hotel Astor, Ashland, Oregon.



Announcement and Invitation

Everyone take notice of these coming events in Ashland July 3-4-5
Hyiu Hehe and Rogue River Round-Up

Visitors are cordially invited to make use of the cool and ample quarters of The First National Bank as a place of rest—and in which to meet their friends—or transact any necessary business.

WE JOIN ASHLAND IN EXTENDING YOU A RIGHT ROYAL WELCOME.

E. V. CARTER, President. C. H. VAUPEL, Vice President J. W. McCOY, Cashier. CLARK BUSH, Assistant Cashier.

THE FIRST NATIONAL BANK

ASHLAND, OREGON.

FOR FIRST-CLASS WORKMANSHIP AND MATERIAL

TAKE YOUR FORD CARS TO THE

Ford Garage

ASHLAND, OREGON.

A Full Line of Tires and Accessories on Hand.

ALL WORK GUARANTEED

PRICES RIGHT.

LEE HALL

Proprietor.

Jot This Down in Your Memo

MAKE IT A POINT
TO SEE THE EXCEPTIONAL

LOW SHOE BARGAIN TABLES at VAUPEL'S

MARKED 98c and \$2.50 for SHOES FORMERLY \$3.00 to \$4.00.

You will save enough in shoe bargains to make your day at the Round-Up a pleasant one at our expense.

Farm and Alfalfa Lands
a Specialty

C. B. LAMKIN REAL ESTATE

CITIZENS BANK BLDG.

Office Phone 21. Res. Phone 274-J.

ASHLAND, OREGON.

Butler's Confectionery

Is the Home of Medford People

When they are in Ashland. Meet your friends here during the Round-Up, Chautauqua and at all times.

We also run

THE BUNGALOW

at the Park Entrance, where we serve light lunches, ice cream and soft drinks of all kinds.

Dancing every week on Wednesday and Saturday Evenings and during the Round-Up every afternoon and evening.

E. N. BUTLER, Proprietor

VIENNA Bakery and Restaurant

E. E. MILLER, Proprietor.

Best Bakery Goods in the City

Make This Store Your Headquarters When in Ashland.

242 E. Main St. Phone 179.

Lunch Goods

We Carry a Big Stock of Everything in Lunch Goods.

White House Grocery

Best Service at All Times.

Complete Line of
Staple and Fancy Groceries.

DANCE

EVERY NIGHT DURING THE
ROUNDUP AT

The Nat

Don't Forget to Take a Nice Sulphur Water Swim at the Nat.

EMIL PEIL

WAGONS and IMPLEMENTS

WHITE SEWING MACHINES

Prices Lowest in the Valley on Woven Wire Fencing.

ASHLAND, OREGON.

KOHAGEN'S 5-10-15 Cent Store and Music Shop

ASHLAND, OREGON

We carry the largest stock of Sheet Music and Music Books in Southern Oregon. All of the Popular Hits. And both Century and McKinley Editions of 10c Music.

Mail Orders Solicited—
We Pay the Postage.

ORRES TAILORS

LEAN OR STOUT
SHORT OR TALL
WE FIT THE HARD TO FIT
AND SATISFY YOU ALL.

Make Your Headquarters Here
Roundup Week.