

## FORTY-TWO CARS TO SCRAP HEAP IN TIRE TESTING

The recent purchase of thirty-six new motor cars, which now comprise the six divisions of the tire-testing fleet of the B. F. Goodrich Rubber company, recalls the fact that during 1915 and 1916 at least forty-two other cars have been worn out in this service.

The first cost of these cars is comparatively small for the upkeep as they bound over the roughest roads of the United States day in and day out far exceeds the original purchase price. In this cost, of course, must be figured the same items that the motorist pays, for even the these cars are testing tires, this particular item of upkeep far exceeds that of the average motor car used in continuous service. In fact the tire cost to the Goodrich company is much above that of the motorist, for many of the tires are never worn out.

During 1917 the Goodrich company is using nearly twice as many cars as they utilized in this service during the two previous years and the result is that instead of confining the tests to only certain parts of the country, the entire United States is being covered by six different fleets, with the bases from which they operate scattered among as many large cities where road conditions vary so much.

### Automobile Notes

This country today is prosperous. It can be kept so notwithstanding the war. It is absolutely up to the people. If they shall go on buying and selling and producing, the nation will become financially stronger notwithstanding the war. But if we shall confuse waste prevention with false economy, if we become a nation of hoarders instead of a nation of sensible and progressive business people from the home to the largest corporation in the land, then we will soon produce stagnation. That would be the entering wedge for German victory. There is nothing we could do that would so please our enemies or endanger our national existence.

The National Automobile Dealers association is now the name of a new organization now being formed in the United States, in which eventually all local dealers' associations will be affiliated. A general organization committee was named during the recent meeting for the discussion of the 5 per cent tax and this committee has called for a delegate from each local organization to attend a meeting which will be held in Chicago within the next sixty days.

Allan T. Bedell, holder of World's Twenty-four Hours Motorcycle record, succeeded in annexing a still bigger record, June 13, when, on a Goodrich Safety Tread equipped motorcycle, he traveled from Los Angeles to New York in five days, seven hours, forty-six minutes actual riding time.

Tire and several auto prices may advance July 1st. Better get yours now.

There have been 1175 Maxwell cars delivered in Oregon since Aug. 10 and there are now 108 more in transit to the dealers in the state, making a total of 1283 cars. A. W. Walker ranks third in the sale of Maxwells, having received 95 during this time. He is excelled only by the Portland and Salem agents.

## OREGON MOTOR ASSOCIATION TO SEE CRATER LAKE

Now is the best time to prepare for your trip to Crater Lake in August with the Oregon State Motor association. The wise tourist will get much more enjoyment out of the trip if he plans his schedule and selects his party now.

It is not necessary to plan the little details—the touring committee will take care of them. Just prepare yourself by studying the maps, reading about the country, and gaining some knowledge of its early history. The more you read about the valleys, the lakes of central Oregon, Crater Lake itself, the Rogue and Umpqua valleys the better you will enjoy seeing them.

It is so delightful to feel that you know beforehand something of the places to be visited. One always lets one's imagination play as it will. But this is one country—this Oregon—that does not disappoint you, no matter how extreme your imagination is.

A. L. Parkhurst has left for Crater Lake to open the lodge and prepare for the summer tourists. He will pay particular attention to the automobile club party from Portland, and has reserved dates for them. The night stops along the road are being arranged by W. J. Clemens, chairman of the committee. He is planning for the party to make a stop between The Dalles and Bend. There is no suitable hotel or roadside inn, and the distance—175 miles—is too great for many to make in one day, especially as the Deschutes canyon is so beautiful that it is worthy of study.—Portland Spectator.

## FARM TRACTOR INVALUABLE AID

"The Tractord auto attachment points the only practical way to the solution of the new cultivation demanded by the present war conditions," said A. W. Walker, local agent for the Tractord, who has received a carload of these useful auto attachments.

"There is no question but the tractor manufacturers are up to the limit of their production now, and while new tractor and motor concerns are being daily incorporated they have all to go thru several years of field tests and perfecting organization before they will have any serious effect on tractor shortage.

"This narrows the field to power plants now available and when one considers the innumerable number of Maxwell cars all over the country and the fact that in a few hours a car can be converted by the Tractord into a practical farm tractor capable of plowing four acres a day, cultivating from twenty to twenty-five or pulling five tons of freight along the highway; it means that the government has access to a potential tractor supply fully capable of accomplishing all new cultivation necessary.

**CHICHESTER'S PILLS**  
THE DIAMOND BRAND.  
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold Metallic Cases, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS, for 25 years known as Best, Safest, Always Reliable.  
SOLD BY DRUGGISTS EVERYWHERE

Fair List Prices Fair Treatment



# Their Merit Written Across the U.S. Map

## GOODRICH BLACK SAFETY TREAD TIRES

**T**HE strength and durability of Goodrich Black Safety Tread Tires are ground into the roads of our nation from Maine to California.

Six Fleets of Goodrich Test Cars, heavy cars and light cars, daily write the truth about Goodrich Tires on the worst roads in six widely different regions of our country.

Sand, rock and gravel, and every freak of climate are testing out Goodrich Tires through millions of miles of roughing it.

**MOLD, UNBROKEN CURE,** Goodrich has championed alone amongst tire makers.

This is the TESTED TRUTH of Goodrich Black Safety Treads, the TESTED TIRES of America. BUY THEM. They must give you lasting full value service.

The answer of this nation-wide test of the Test Car Fleets—an answer told in 300,000 tire miles weekly—is:

The ONE foundation of lasting, resilient fabric tires is the UNIT.

**THE B. F. GOODRICH CO., Akron, Ohio.**  
Maker of the famous Silvertown Cord Tires which won the 1916 Racing Championship.

Where You See This Sign Goodrich Tires are Stocked

Ask Your Dealer for Them

**"Best in the Long Run"**



## Is Your Battery Ready for a Long Trip?

How much of your pleasure in touring depends upon your storage battery!

Press the button, and it spins your engine for you. Turn a switch, and it lights your way through strange country. Hour after hour it provides ignition for the motor.

Make sure that your battery is ready for the trip before you start.

Let us look it over for you.

Our battery experts will put it into first-class condition, and practically insure you against battery troubles during your trip. You won't have to lay up your car, for we have a rental battery for your use while we're working on yours.

And while you're here ask for your Willard Service Card. It entitles you to free testing at any of the 950 Willard Service Stations.

### The Electric Shop

We Make and Repair  
**AUTO TOPS**  
and Do All Kinds of  
**Auto Trimming**

Dressing and dyeing old tops. Also Furniture Upholstering and Mattress Making.

**W. H. BROWN.**  
142 North Front



**J. R. Rochon**  
The  
**Automobile Painter**  
Work Guaranteed  
at Walker Auto Co.

## There's a Time for Everything

Now is the time to have your auto fixed so you can use it to sleep in for camping.

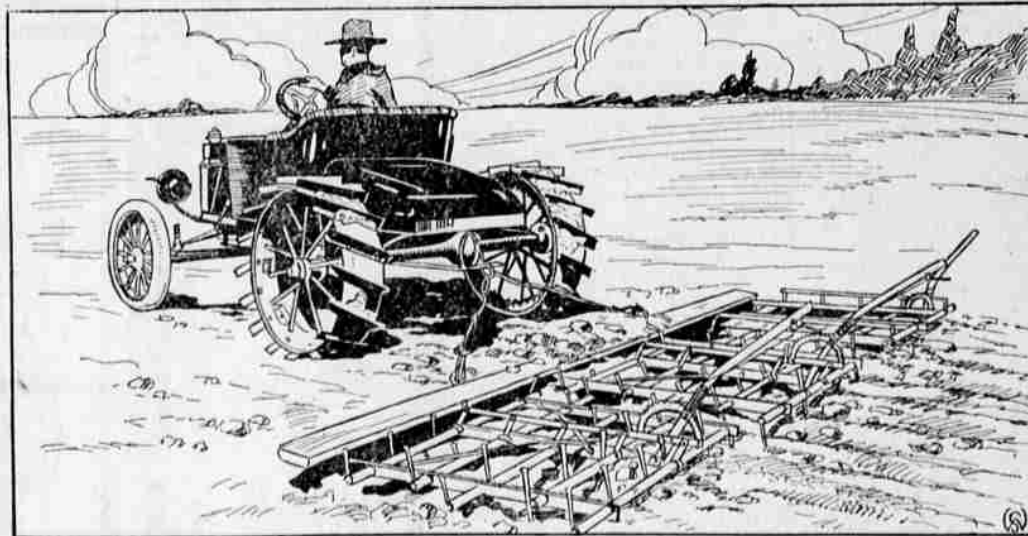
**MITCHELL Does It**

# THE TRACFORD

## Puts the "ARM" in FARM

It Makes a Practical Three to Four Horse Tractor

**\$150 and a FORD**



## Farmers of the Rogue River Valley

The President has asked you to do two things: 1—Raise all the crops possible. 2—Help the Red Cross. Buy a TRACFORD from us, cultivate more land and you are serving your country doubly. Plows up to 4 acres per day. Harrows up to 20 acres per day. Hauls up to 5 tons on the road. No strain on car—on and off in a few hours.

### A Tractor for Orchard or Farm—An Automobile for Business or Pleasure

#### ORCHARDISTS.

The TRACFORD is the only practical attachment for the close work and short turning required in orchards. Ask us why.

#### DEMONSTRATIONS

We will be glad to demonstrate at any time. Our price is lower because the TRACFORD is more simple in construction and because more TRACFORDS have been sold than all other makes combined.

#### CAR LOAD JUST RECEIVED.

We have just received another carload of those famous TRACFORDS and can make immediate delivery. You owe it to yourself to investigate this TRACFORD before purchasing. It's the best on the market and a money saver for farm and orchard work.

# A. W. WALKER AUTO CO.

Agents for Jackson and Josephine Counties

## Used Car Bargains

- 1 Stoddard Dayton, fine condition.
- 3 E.M.F. Studebakers, good running order.
- 1 Reo 1912.
- 1 Overland, 35-h.p., electric starter.
- 1 Studebaker, 35-h.p., electric starter.
- 1 Dodge Runabout, good condition, \$500.

If you are looking for a used car you cannot afford miss seeing these. Prices are the lowest in the city on used cars.

**C. E. Gates Auto Co.**