

A Reminder

No matter what make of battery you have, you are bound to shorten its life if you neglect it.

Drive around today and have your battery inspected, tested and supplied with distilled water.

This will help you to prevent the little troubles from growing into big expensive ones.

Repairs and Recharging

No matter what car you drive, or what make of battery you use, we extend to you a cordial invitation to make use of our battery service.

We carry a complete stock of new batteries and battery parts for all makes of cars.

We offer expert inspection, repair and recharging service for all battery owners. All work handled at reasonable prices.

A New Battery for Your Car

Sooner or later your battery will wear out, even with the best of care. When you need a new battery, remember, there is a Prest-O-Lite Battery of correct size for your car—a battery designed and built to give you the utmost in power, service and value.

C. E. Gates Auto Co.

We have a Service Battery for you to use while yours is left with us for repair or recharging.



Autos

NEW AUTOMOBILES REGISTERED IN MAY TOTALS 1823

The month of May, 1917, was the banner period in all history for the sale and delivery of new automobiles in Oregon.

A total of 1823 new automobiles were registered officially by Oregon motorists last month as compared with 1568 new cars for the best previous month of history, May, 1916.

The outstanding feature of the situation is that already 80 per cent of last month's new cars were delivered in the counties outside of Portland.

To date 38,230 automobiles have been registered in Oregon under the 1917 series as contrasted with 33,917 for the entire twelve months of the 1916 registration period.

These figures indicate that there are 4313 new cars in Oregon, but as a matter of fact there are nearly twice that number, 7130, according to Mr. Wilkins' count of the new cars on a systematic basis.

The reason for the discrepancy lies in the fact that many used cars that were in use last year have not yet been registered and placed on the road this year. This is proved by the fact that of the total registration for last month, 3453, only 1823 were new cars. This means that there are probably more than 40,000 automobiles in Oregon.

Multnomah with 12,405 cars, followed by Marion county with 2373, Umatilla 2000; Lane with 1662, and Jackson fifth with 1662 cars.

These warm days increases the crop of tourists and they have begun in inquire about when they can reach Crater lake.

MOTORS CARRYING MORE PASSENGERS THAN RAILROADS

There are still many people who consider the motor car as a luxury, said a local dealer recently.

Some figures just compiled which are particularly timely and of interest just now, show that the automobile is an absolute necessity and utility and not a luxury.

They bring out the interesting and instructive fact that the motor car surpasses the railroad today in the carrying of passengers. No one to date has looked upon the railroad or the street car as a luxury and as the automobile is operating in the same passenger carrying field there is no reason for regarding it in this light.

These figures, gathered by experts, show that on a basis of 3,000,000 passenger cars in use this year, and an average mileage per car of 6,000 miles that the motor car mileage for 1917 will be 18,000,000,000. Assuming an average of three passengers per trip the passenger mileage by motor car for this year will be 54,000,000,000.

Railroad traffic is now at the figure of 35,000,000,000 miles, which is less than that of the motor car mileage. Even if we assume that the average load is two passengers instead of three still the mileage by the year in motor cars is one billion miles more than by railroad.

The recent shipment of 50 Fords received by the C. E. Gates Auto Co. was the largest shipment of cars ever received in the county and those that were not sold in advance were sold within a week after they were received. That's sure going some.

WAR DEMANDS CUT SUPPLY DODGE CARS

"The government has just distributed orders for 50,000 motor cars of all descriptions," said a representative of the Bernard Motor Co. "This is the first of the war orders which shortly will demand practically all the cars of certain grades that can be manufactured. We can only conjecture what tremendous demands will follow when the government begins to mobilize the great army which will begin to take shape in a few weeks.

"Automobile men know they face a shortage. The general public also is beginning to realize that the car market will be short this year. It is not improbable, indeed, that the shortage will be so acute that dealers who have cars on hand will be able to ask almost any price they wish for them.

"If we need an example of how war struts the motor car market we can find it in France, or any other of the nations at war. France is now making five times as many cars as it did before the outbreak of the war, and only a few of these are available for private purchase."

Expert Repairing

We now have in charge of our Repair Shop Mr. Bert O'Connor of Seattle, who is an expert mechanic and we are prepared to do work on all classes of cars. Bring in your troubles. All work guaranteed.

Riverside Garage

Engineer Davis and Pearl Davis, assistant, were down from Siskiyou Friday. They are preparing for the work to begin on hard surfacing of the mountain highway in the near future.

J. R. Rochon

The Automobile Painter
Work Guaranteed
at Walker Auto Co.



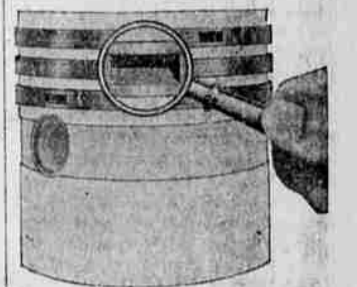
There's a Time for Everything

Now is the time to have your auto fixed so you can use it to sleep in for camping.

MITCHELL Does It

We Make and Repair
AUTO TOPS
and Do All Kinds of
Auto Trimming
Dressing and dyeing old tops. Also Furniture Upholstering and Mattress Making.

W. H. BROWN.
142 North Front



V-PLEX Piston Rings

Take your car to any garage and they will tell you the merits of this ring

V-Plex Ring Co.
Medford, Ore.

THE PLACE

To get your repairing done. See

DAVIES

Pacific Highway Garage

29 South Bartlett

Phone 59

Remember the price of the Chevrolet will advance on the first of July.



Are you driving one of these wonderful little cars? If not, why not?

Chevrolet Beats Time of Fast Limited Train

All Previous Records Beaten with little "Four Ninety" Chevrolet. Shasta Limited time beaten 22 minutes from Union Depot, Portland, Oregon, to S. P. Depot, Eugene, official checked time: 3 hours and 49 minutes actual running time, 3 Hours and 29 Min.

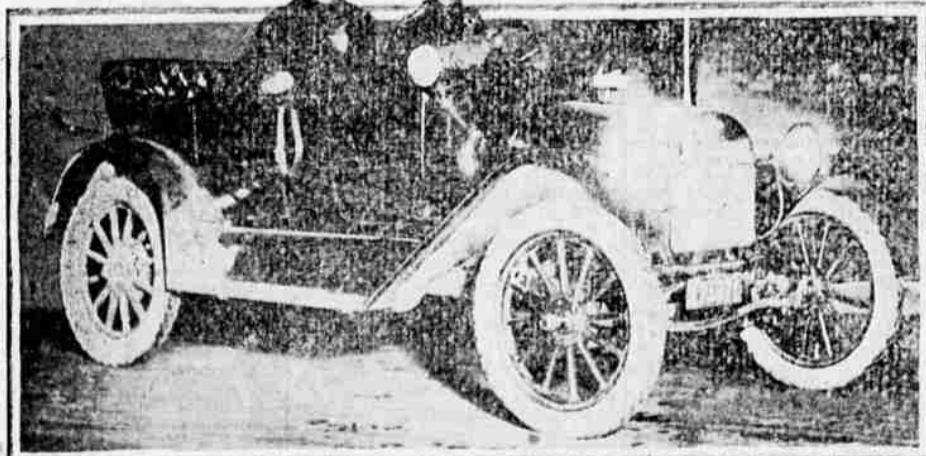


Photo Showing Chevrolet Leaving Portland at 3 a. m.

A Car of Proven Worth for \$625
F. O. B. MEDFORD

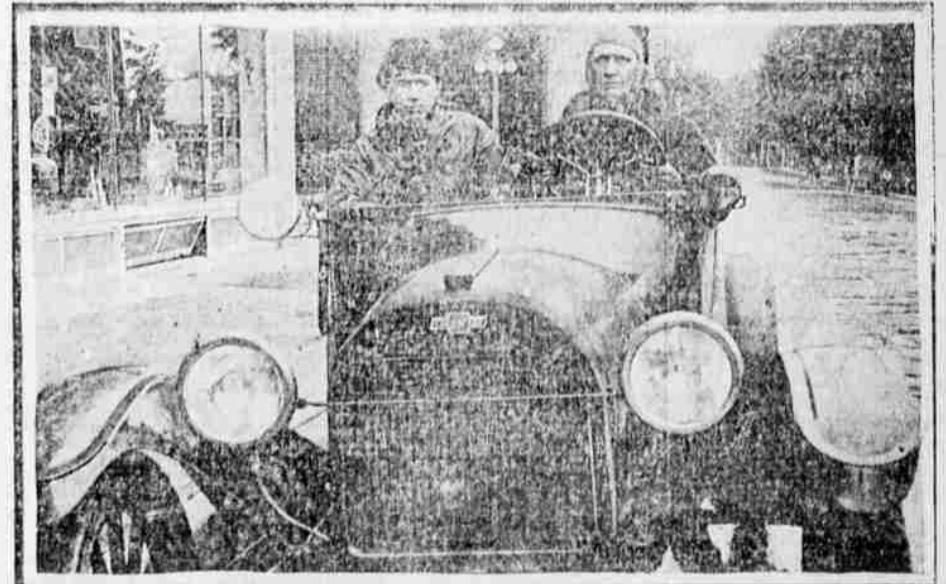


Photo Showing Chevrolet Arriving Eugene at 5:49 a. m.

Buy a proved car. A car like the Chevrolet. Your investment lasts. The Chevrolet is good, for great care has been exercised in designing, in the selection of material, and in building of each model.

If we furnished an inferior motor—but everything else of good quality—what value would your car have?

If we furnished a good motor, but a poor transmission, would you be any better off?

And then again, suppose we equipped a car with a good motor and transmission, but a poor clutch, wouldn't your car still be weak?

In the Chevrolet, the motor, the clutch, transmission, and rear axle system must be true—true to each other—and each must be a perfect mechanical unit.

The Chevrolet is true all the way through.

The Chevrolet has demonstrated by the most severe tests to be all that is claimed for it.

For further particulars inquire of

W. R. DeLay

West Main St.

Phone 73

Claud Miles-----Salesmen-----C. A. Baer