

# EASTER SALE

An Important Economy Event, Providing Extra Special Prices on Just the Fresh, New and Beautiful Wearthings and Dress Accessories Needed for Easter Wear

## Great Savings on New Easter Neckwear

To tone up an old suit or to complete the new outfit some attractive bit of lacy neckwear is indispensable. All of fashions newest and most charming fads and fancies are here—priced in this Easter Sale way below regular.

10 doz. Fancy Collars, new styles, for this sale each ..... **25c**  
New Style Collars, made of fine Organdie, each ..... **39c**



Beautiful New Linen Collar and Cuff Sets, values up to \$1.00, special ..... **69c**

Beautiful new Georgette and Crepe de Chine collars in all colors each ..... **\$1.25**

Hat Bands, in sport colors and designs, at this sale, each ..... **39c**

Easter Sale of Ribbons  
100 pieces of all silk Moire Ribbons in all colors, worth 20c, special, a yard ..... **10c**

100 pieces of plain and fancy all Silk Ribbon, wide widths, values up to 35c, a yard, while they last, yd. .... **25c**

## Easter Means New Gloves, of Course

What Easter outfit is complete without a new pair of gloves? Whatever your preference—lisle, silk kid, long or short styles—you may be sure we have it here in all the fashionable shades and in qualities that you may rely upon. Our gloves fit better than the ordinary, too. And then, these Easter Sale values are unmatched.

Women's Washable Chambray Gloves in all colors. This glove is worth 85c today. Very special, a pair ..... **69c**

Women's white kid gloves in a good line of sizes, cheap at \$1.75 very special ..... **\$1.50**

Lisle Gloves  
Just a few left, all colors, worth 35c, special ..... **25c**

Women's Two-Clasp Cape Gloves in all sizes, a splendid \$1.75 glove, very special, pr. .... **\$1.50**

Women's fine grade Kid Gloves in tan, champagne and other colors, very special, pr. .... **\$2.25**

"Kaysers" Silk Gloves in black, white and colors, short and long 50c to \$2.00 a pair.

## Easter Sale of Wash Fabrics

All the sturdy fabrics to make those crisp pleasantly cool and comfortable wash garments for the "dog days" at considerably lowered prices. A wonderful variety of newest and most artistic patterns and delicate fast colors to select from.

New Voiles  
Fancy figured and Striped Voiles, very special, a yard ..... **29c**

Devonshire Cloth, Special ..... **22c** a yard.

White Goods.  
Fine White Cambric, 36 inches wide, very special ..... **15c**

Long Cloth 36 inches wide, very special, yd ..... **12½c**

Berkley Cambric 36 inches wide, worth 25c, special, a yd. .... **20c**

Zephyr Ginghams  
Fast colors, worth today, 20c, very special a yard ..... **15c**

1000 yards of fine Batiste in this season's most up-to-date patterns, fast colors, very special, a yard ..... **18c**

White Gabardine for Skirts  
A splendid 35c cloth, very special at this sale, a yard ..... **28c**

36-inch White Pique for skirts, very special, a yard ..... **35c**

Dotted Swisses for Curtains, 36 inches wide, this sale ..... **18c** a yard

Easter! Somehow or other that word always brings up thoughts of lovely new raiment, of gay colors, of dainty frills and furbelows and of all those charming wear-things which with the coming of Spring and Easter every woman makes up her mind to have. And, with a store full of bright new merchandise, with a superb assemblage of loveliest style, with hosts of especially appealing economies in every section of the store, we are ready as never before to meet your Easter requirements. Ready to apparel you in a manner that will make you the admired one in the style procession Easter Sunday. And, what is equally important, ready to save you money on your every need.

For months, we searched carefully, selected wisely and bought shrewdly. We were determined that, "Not only must our Easter showing be better than ever this year, but the values must be better, too." Have we succeeded? The bounteous, complete assortments, the new authentic and beautiful styles, the satisfying qualities AND THE UNUSUALLY LOW PRICES, is the answer.

WHEN PRICES ASSURE YOU OF SUCH LIBERAL SAVINGS THERE IS NO FURTHER REASON WHY YOU SHOULD NOT ENJOY THE PLEASURE AND DISTINCTION OF BEING THE FIRST TO WEAR THE NEW EASTER STYLES

SALE NOW GOING ON

## Treat Yourself to a Smart New Tailored Skirt for Easter

You'll be surprised at the smallness of price needed to get one in this sale. Graceful, perfect-fitting, and tailored of the newest and handsomest weaves in the finest models of the season.

"Korreet Skirts"  
Most perfect fitting skirt made, 25 all-wool serge skirts, new styles all sizes, very special, this ..... **\$5.48**

New Wash Skirts.  
Our first shipment of "Korreet" wash skirts are here. Special values at ..... **\$1.98, \$2.48, \$3.48 and \$5.98.**

Wash Petticoats.  
Made of good Gingham, fast colors, very special a yard ..... **69c**

"Korreet Skirts"  
New sport Silk Skirts in plain and fancy stripes, wonderful styles, reasonably priced \$8.00 up to ..... **\$15.00.**

Petticoats.  
Heatherbloom Petticoats in plain and fancy colors. "Fitrite" band, special ..... **\$1.98**

Taffeta Silk.  
Petticoats in all colors, worth \$3.50, special ..... **\$2.48**

## Winning Values in Dainty Easter Waists

Every member of the waist family is here—silk, lingerie, tailored, etc., in the most fetching styles we've yet seen. And at these low prices you surely will want more than one waist.

Georgette Crepe  
Waists in white maize and flesh colors, beautiful styles. On sale this week ..... **\$4.48**

New Middies  
in all styles and sizes for misses and women very special, each ..... **98c**

Bungalow Dresses  
Two-Piece, in pink and blue, nicely trimmed, fast colors, all sizes, very special, each ..... **\$2.48**



New Voile Waists.  
Beautiful styles, all sizes, very special for this sale ..... **\$2.18**

Worthmore Waists  
We are sale agents in Medford for this celebrated waist. Our April styles now on sale. These waists are worth more, but are always sold at ..... **\$1.00** each

"Zelworth" Waists  
Just think of getting fine Voile and Silk Waists at this price. The styles are good too. Always ..... **\$2.00** at, each

## Easter Sale Means Prize Bargains in Silks and Dress Goods

Just the weaves and shades that are most fashionable—just the weaves and shades you want. Buying silk or dress goods in this Sale means a saving of dollars on your new suit, dress, etc.

\$2.00 Taffeta \$1.48.  
500 yards of 36-inch all-Silk Taffeta in all colors, Chiffon finish, cheap at \$2.00, during this sale, a yard ..... **\$1.48**

\$1.25 Pongee 98c.  
500 yards of 34-inch Imported Japanese Pongee Silk, soft finish, heavy weight, worth \$1.25 this sale, a yd. .... **98c**

\$2.50 Fancy Silks on Sale at \$1.69.  
1000 yards of this wonderful cloth on sale while they last, yd ..... **\$1.69**

Agents for Standard Patterns

**Mann's**  
The Woman's Store  
14-22 N. CENTRAL AVE. MEDFORD, ORE.

Mail Orders Promptly Filled

## Easter Suits that are Marvels of Beauty and Low Prices

Each suit characterized by a Spring-like freshness and daintiness that is irresistibly charming. A bigger variety than ever, embracing all the newest, smartest models, all the new popular weaves, all the new fashionable shades. And have you ever seen such excellent values before.

"La Vogue Suits"  
in Fashion's most up-to-date styles, on sale all this week, at each ..... **\$35.00**

New Dresses.  
25 beautiful new Wool Dresses, finely tailored and trimmed in a good assortment of colors and sizes for this week only ..... **\$12.00**

25 "chie" Silk Dresses, trimmed with Georgette Crepe and Chiffon, new colors, it would pay you to see them. Price ..... **\$18.00** each

\$25 Suit Sale.  
25 of this season's most up-to-date Suits in navy blue, gold, green and other colors, made of all-wool materials, every one worth more, for this sale each ..... **\$25**

Easter Sweaters.  
Fiber Silk Sweaters in gold, blue and green, new style, well made, well worth \$12.50 for this sale only ..... **\$9.98**

Easter Coats.  
10 beautiful new Sport Coats in the bright colors for spring wear each ..... **\$13.50**

Automobile and Utility Coats in covert and fancy mixtures, very special, each ..... **\$18.00**

"La Vogue" Coats, made in stunning new styles, come in gold, chartreuse, green and rose, a fine assortment, very special, each ..... **\$25.00**

## Hand Bags

100 All-Leather Hand bags, fitted with mirror and pocket book, worth \$1.50 at this sale only, each ..... **98c**

## Jewelry

We carry the celebrated "Merite" line of Jewelry. Guaranteed to wear.

## Laces

500 yards of fine Valenciennes lace, values up to 15c, this sale, a yard ..... **5c**

## Handkerchiefs

500 Women's plain and fancy handkerchiefs, worth up to 10c, special each ..... **5c**

## Underpriced Offerings in Dainty Easter Hosiery

In daintiness, stylish appearance and durability, no hosiery equals ours. And in this Sale you can secure a supply at a clear saving from regular values.

Women's and Children's fast black Hose, worth 15c, special ..... **12½c**

Burtons' Hose, for women in black and white, very special, pair ..... **25c**

Infants' Half Hose, new styles, very special pair ..... **25c**

"La France" Silk Hose in all colors, very special, pair ..... **\$1.25**

Summer Underwear  
Women's fine Knit Vest, very special, at this sale, each ..... **10c**

Union Suits  
Women's fine Knit Union Suits, all styles, worth 35c very special this sale a suit ..... **29c**

Women's fine White Cotton Hose, worth 20c very special, pair ..... **15c**

Women's Silk Boot Hose in black, white and colors, special ..... **69c**

"Kaysers" Silk Hose. Every pair guaranteed Very Special ..... **\$1.25** a pair.

Union Suits  
Women's fine grade Union Suits in all styles and sizes, 65c grade, special, a pair ..... **48c**

