

OPENING SALE OF Spring Silks, Dress Goods and Wash Materials

Fabrics of Rare Beauty Are Now Receiving the Homage of Beauty Loving Women

These will be interesting days in the Dress Goods section. Hundreds of yards of new fabrics will be shown. Wonderful hues, novelty weaves and quaint patterns combine to fascinate you in the height of a season that calls for a preponderance of fashionable materials in dresses, costumes, waists and such. Assured weaves that will be worn throughout the spring and that are in favor in all the southern resorts are crepe de chine,

Georgette crepe, taffeta, chiffon, silk poplins, satins, sport tussahs, organdies, muslins, lawns, voiles, percales, gingham, gabardines and many other wool dress and sport materials. Included are novel sport stripes and plaids, illuminated checks, Scotch plaids in dark color schemes, hairline stripes and shepherd and pin checks in black and white, blue and white and the newest combinations of color, such as pearl and pink, baby blue and tan, turquoise and mais, pink and gold,

reseda and cerise, gold and cerise, beige and turquoise, rose and blue and several others, together with the plain staple shades. All are fresh new fabrics from the looms of the best American makers. We warrant that their capacity to charm you is no greater than the temptation to buy that lurks in the very low prices that we quote.

Large Crowds Will Attend This Opening Sale. Will You Be In?



Georgette Crepes and Chiffons

These two fabrics in particular are enjoying great favor in the new spring fashion displays. We have the very latest in design and color.

- 40-inch All-Silk Chiffon in all colors, beautiful quality, very special, a yd. **\$1.00**
- Sport stripes in Silk and Wool Poplins in Kelly, Citron, Gold and Magenta, special a yard **\$2.48**
- "Pee Wee" Silk, the finest grade on the market, very special, a yd. **\$2.25**
- 36-inch Crepe Pongee for dresses and separate skirts special, a yard **98c**
- China Silk, fine grade, in white, black and colors, worth 75c, very special, a yd. **59c**
- 40-inch fine grade imported Georgette Crepe in all the high colors for springwear, very special, **\$1.75**
- 40-inch Silk and Wool Poplins in all the new shades, a splendid grade, very special, yd. **\$1.39**
- 40-inch satin Charmeuse in the leading colors, very special, a yard **\$2.48**
- 40-inch Crepe De Chene. A good heavy grade, worth \$2.00, sale price, yd. **\$1.75**
- 44-inch Silk Net in the new shades, a very fine grade, very special, a yd. **\$1.48**

The Wool Dress Goods for Spring

Here is a collection of Wool Dress Materials for spring sewing, just sparkling with prettiness and priced at less than elsewhere.

- 42-inch fancy plaids and stripes for sport skirts and suits, a splendid 75c cloth, very special, a yd. **69c**
- Silverbloom. The new cloth for sport skirts, will wash, mohair finish, special, a yd. **75c**
- Storm Serge. 42 inches wide, sponged and shrunken, colors navy and black, worth \$1.50 a yard, very special, a yd. **\$1.25**
- Fancy Suiting. 54-inches wide, comes in plaids and stripes, a splendid cloth for suits and coats, very special, a yard **\$1.98**
- Mohair Stripes. 36 inches wide in blue, green and brown, a splendid wearing fabric, very special, a yd. **69c**
- Bedford Cord. 42 inches wide in white for baby coats and separate skirts, special **\$1.50**
- 54-inch Shepard checks for making coats and suits, all wool, worth \$2.25, sale price, **\$1.75**
- Mohair Suitings. Are much in vogue for spring—comes in plain and changeable colors, special, **\$1.75**
- Coating Serge. 56-inch Men's Wore Serge in black, cheap at **\$2.75**
- Coating Velour. in the high shades for spring, also in fancy stripes, very special, a yd. **\$3.25**



- DRESS GINGHAMS**
5000 yards fine Zephyr Dress Gingham in fancy stripes, plaids and plain colors, values up to 20c, this sale only, **15c**
- PONGEE SILK**
34 inches wide, imported, worth today \$1.00, very special, a yd. **69c**

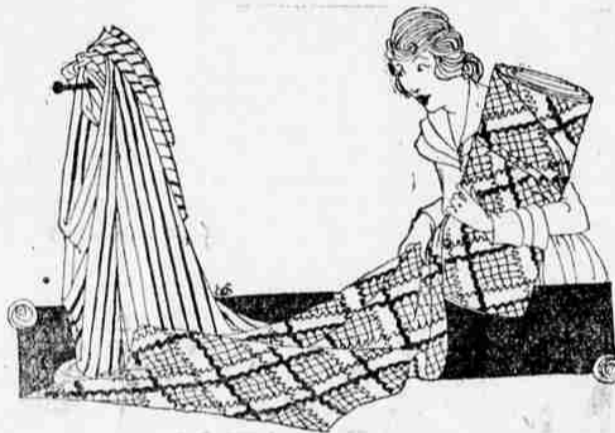
- TAFFETA**
36-inch colored and black Taffeta, soft finish, cheap at \$2.00, for this sale, a yd. **\$1.48**
- STRIPED MOUSETTE**
For women's waists and men's shirts, 32 inches wide, very special, this sale, a yard **29c**

- TUB SILKS**
32 inches wide; beautiful new patterns, worth today, \$1.50 a yard, very special **\$1.19**
- WASH CORDUROY**
36 inches wide, in white only, for coats and suits, worth \$1.00, special, **75c**

Beautiful New Silks

Countless yards of beautiful Novelty Silks as well as the staple weaves, patterns and colorings are in this display. It is a complete and comprehensive guide for spring sewing that women will delight to choose from.

- 34-inch Imported Pongee Silks, worth today, **89c**
- 34-inch Imported Pongee Silk, worth today \$1.50, very special **98c**
- 34-inch Heavy Coating Pongee Silk, special, this sale, a yd. **\$2.48**
- Black Taffetas.**
32-inch soft finish, worth \$1.35, very special for this sale, yd. **\$1.19**
- 36-inch soft finish Chiffon Taffeta, well worth \$2.00, this sale, yd. **\$1.48**
- 40-inch Black Taffeta, soft finish, worth \$2.25 a yd., very special, yd. **\$1.75**



- Jap Wash Satin.** for underwear, 36-inch—flesh only, special, a yard **\$1.10**
- Black Dress Satin.** 36-inches wide, a good heavy cloth, cheap at \$1.50 special **\$1.19**
- Gros Grain Silk** 36 inches wide, very good for dresses, special for this sale, a yd. **\$2.48**
- 36-inch Fancy Silks in stripes and plaids, values to \$2.00, very special, a yd. **\$1.75**

- Colored Taffeta.** 36 inches wide, soft finish, comes in all the new dark and light shades, very special, a yd. **\$1.75**
- Gros De Londre** 36 inches wide in this spring's newest shades, such as nut brown, grey, navy, Labrador blue and black, worth \$2.25, very special **\$1.98**
- Printed Pongee Silk, the latest fad in Khaki Kool Patterns, 15 different styles to select from, very special, a yd. **\$1.48**

- 40-inch Khaki Kool Silk, the newest weave out this season. Comes in all the new bright shades, very special, a yd. **\$2.75**
- Faille Silk** in black and colors, very popular, special for this sale, a yd. **\$2.25**
- Peau De Soie** in black, 36 inches wide, cheap at \$2.25, for this sale only, yd. **\$1.75**
- Black Dress Satin.** Heavy Quality, 36 inches wide, worth \$2.25, very special, a yd. **\$1.75**

First Showing of New Suits and Coats

Now is the time to make your selection. "LaVogue" Coats and Suits in this season's most approved models Reasonably priced from **\$20 up to \$50**

Korrek Skirts in Plain Colors, Plaids and Stripes
The best fitting skirt made. New spring models in silk and wool now on display Reasonably priced from **\$5 up to \$15**

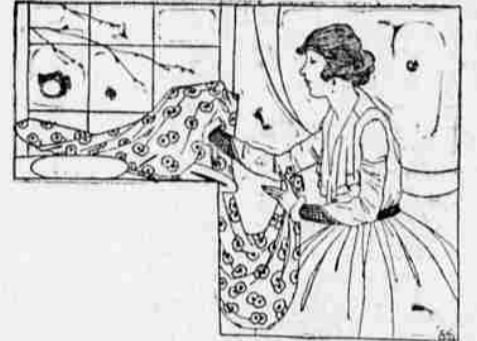
Wirthmor Waists Our March shipment of Wirthmor Waists now on sale—5 beautiful new styles, sold here only, worth more, but always one price. **\$1.00**

Welworth Waists Beautiful new Voile Waists, trimmed with fine lace, new models for spring now on sale—these waists are well worth more, sold by us only, each **\$2.00**

See the New Coat Dresses—the latest fad.

Mann's

The Woman's Store



Wash and White Goods

New, But Little in Price
For spring and summer this Opening Sale offers all of the fabrics that will be wanted, both for dressmaking and domestic use. But only during this sale can these be sold at these lowest of prices.

- 30-inch Fancy Batiste in beautiful floral designs and fancy stripes, special, yd. **18c**
- 36-inch Agatha Percales in light and dark styles, worth 20c, very special, yd. **17c**
- School Day Cloth, best washing and wearing material for children's dresses, very special, yd. **22c**
- Selma Silk, suitable for dresses, linings and underwear in all shades, very special, yd. **59c**
- New Spring Voiles, Swisses and Batistes, in beautiful patterns, 40 inches wide, special, yard **29c**
- Full line of White Voiles, Fancy Batiste and Sheer White Goods for waists and dresses, from **25c** up to **\$1.25** yard.
- Imported Japanese Crepes, in fancy stripes and plain shades, very special, yd. **25c**
- 36-inch Piques and Gabardines, for white skirts and suits, very special, yd. **28c**
- Cameo Cambrie, 36 in. wide, worth 15c, for this sale, yd. **12 1/2c**
- 36-inch Curtain Serim in white and ceru, worth 20c, very special yd. **15c**

Saturday Sale of Toilet Articles

- FREE—While they last. A tube of Mirage Cream given away free with each large tube of Colgate's Dental Cream, special. **20c**
- Large size Mirage cream for cleansing the skin, and vanishing, special **20c**
- Charum's Cold Cream, very special, **25c**—Trial sample free.
- Colgate's Rice Powder in pink, flesh, very special **25c**
- Colgate's Cup Shaving Soap **5c**
- Blue Seal Vasaline, **5c**
- Women's Fast Black Hose, real 25c values, all sizes, special pair **15c**
- Infant's cotton hose in all colors, worth 25c very special, at pair **15c**
- Women's Silk Boot Hose in all colors, very special, a pair **69c**
- Women's Fancy Striped Silk Hose in black, green, champagne and white, very special, a pair **\$1.25**
- Infant's pure silk hose in white, special a pair **65c**

Dove Under-Muslins

Fetching New Styles
Regular and extra sizes in Gowns, Skirts, Envelope Chemise and Combinations values up to \$1.25, sale price, each **79c**

Hand Embroidered Gowns and Envelope Chemise. Every arm hole reinforced. Made of fine Lingere cloth, values up to \$2.25 for this sale only **\$1.39**

