

# THESE BUSINESS MEN OF MEDFORD EXTEND HEARTY

## New Year's Greetings

<p><b>Marsh &amp; Bennett</b> GROCERS</p>	<p><b>The Swem Studio</b> QUALITY PHOTOGRAPHS</p>	<p><b>Daniels for Duds</b> MEDFORD'S LEADING CLOTHIER</p>
<p><b>Independent Market</b> "AROUND THE CORNER"</p>	<p><b>Heath's Drug Store</b> WE NEVER SUBSTITUTE</p>	<p><b>Nurmi Baking Co.</b> Butter-Nut, Pan-Dandy, Whole Wheat, Rye Bread</p>
<p><b>Electric Shop</b> FREE ELECTRICAL INSPECTION</p>	<p><b>Schieffelin's Grocery</b> THE FANCY GROCERY HOUSE OF OREGON</p>	<p><b>Martin J. Reddy</b> THE JEWELER, FOR QUALITY</p>
<p><b>Western Union</b> OFFICE HOURS 7:30 A. M. TO MIDNIGHT</p>	<p><b>Model Clothing Co.</b> ONE-PRICE CLOTHIERS AND FURNISHERS</p>	<p><b>Fouts Grocery</b> ONE PRICE TO EVERYBODY</p>
<p><b>Medford Domestic Laundry</b> "EVENTUALLY, WHY NOT NOW?"</p>	<p><b>Lawrence</b> THE JEWELER CORNER MAIN AND FIR</p>	<p><b>Medford Fruit Co.</b> EXCLUSIVE WHOLESALE FRUIT HOUSE</p>
<p>START 1917 RIGHT—TRADE AT <b>Jones' Grocery</b></p>	<p><b>The New Year</b> Medford is closing an unusually satisfactory Holiday Season and enters upon the New Year with the most joyous prospects. There is an increasing loyalty to home merchants and home industries, which means more and better prosperity. The growth of a community depends, in a very large degree, on the patriotism of the home people, and every citizen of Medford and the Rogue River valley should resolve to stand by home institutions during 1917 and thereby increase the present payrolls and build up new ones, and everyone will reap the benefits. These Medford Business Men wish to thank one and all for their patronage and good will during the past year, and for their help in making this a most successful year. They sincerely hope to merit your continued friendly interest and confidence during 1917, and wish everybody a Bright, Happy and Prosperous New Year.</p>	<p><b>Medford Fur. &amp; Hdwe. Co.</b> THE OLD RELIABLE</p>
<p><b>White's Velvet Ice Cream Co.</b> VELVET ICE CREAM—DAISY BUTTER</p>	<p>ALWAYS IN EARNEST <i>The Toggery</i> OF COURSE WHERE MOST MEN TRADE WHY?</p>	<p><b>Gates</b> EVERYTHING FOR THE AUTO</p>
<p><b>Oregon Gas &amp; Electric Co.</b> AT YOUR SERVICE</p>	<p><b>Holland Cafe</b> BEST EATS IN THE CITY</p>	<p><b>West Side Pharmacy</b> <i>The Rexall Store</i></p>
<p><b>C. P. Kribs &amp; Co.</b> THE GROCERS</p>	<p><i>Crowson's</i> GOOD CANDY</p>	<p><b>Garnett-Corey Hdwe. Co.</b> OUR CUSTOMERS MUST BE SATISFIED</p>
<p><b>Weeks &amp; McGowan Co.</b> FURNITURE, CROCKERY, GLASSWARE</p>	<p><b>Warner, Wortman &amp; Gore</b> GET OUR SPECIAL PRICES</p>	<p><b>Medford Electric Co.</b> THE HOUSE WITH A CONSCIENCE</p>
<p><b>Royal Bakery</b> HOME OF PEERLESS BREAD</p>	<p><b>Waters'</b> PAINT AND WALL PAPER STORE</p>	<p><b>Red Front</b> 5c, 10c AND 25c STORE</p>
<p><b>Rogue River Fruit and Produce Association</b></p>	<p><b>V-Plex Ring Co.</b> The Ring That Puts the Kick in the Motor</p>	<p><b>Hup---Mitchell---Dort</b> AGENCY, 127 N. RIVERSIDE</p>
<p><b>Nichols &amp; Ashpole</b></p>	<td> <p><b>The Shasta</b> MAKERS OF CRATER LAKE CHOCOLATES</p> </td>	<p><b>The Shasta</b> MAKERS OF CRATER LAKE CHOCOLATES</p>
<p><b>Medford Pharmacy</b> "SQUIBB" QUALITY DRUGS</p>	<td> <p><b>C. M. Kidd &amp; Co.</b> WEAR KIDD'S SHOES</p> </td>	<p><b>C. M. Kidd &amp; Co.</b> WEAR KIDD'S SHOES</p>