

THESE BUSINESS MEN OF MEDFORD WISH EVERYONE A

# MERRY XMAS

<p><b>Marsh &amp; Bennett</b> GROCERS</p>	<p><b>The Swem Studio</b> QUALITY PHOTOGRAPHS</p>	<p><b>Daniels for Duds</b> MEDFORD'S LEADING CLOTHIER</p>
<p><b>Independent Market</b> "AROUND THE CORNER"</p>	<p><b>Heath's Drug Store</b> WE NEVER SUBSTITUTE</p>	<p><b>Nurmi Baking Co.</b> Butter-Nut, Pan-Dandy, Whole Wheat, Rye Bread</p>
<p><b>Electric Shop</b> FREE ELECTRICAL INSPECTION</p>	<p><b>Schieffelin's Grocery</b> THE FANCY GROCERY HOUSE OF OREGON</p>	<p><b>Martin J. Reddy</b> THE JEWELER, FOR QUALITY</p>
<p><b>Western Union</b> OFFICE HOURS 7:30 A. M. TO MIDNIGHT</p>	<p><b>Model Clothing Co.</b> ONE-PRICE CLOTHIERS AND FURNISHERS</p>	<p><b>Fouts Grocery</b> ONE PRICE TO EVERYBODY</p>
<p><b>Medford Domestic Laundry</b> "EVENTUALLY, WHY NOT NOW?"</p>	<p><b>Lawrence</b> THE JEWELER CORNER MAIN AND FIR</p>	<p><b>Medford Fruit Co.</b> EXCLUSIVE WHOLESALE FRUIT HOUSE</p>
<p>START 1917 RIGHT—TRADE AT <b>Jones' Grocery</b></p>	<p><b>GREETINGS</b> Once more it is December 25th, and we Americans can wish each other a Merry Christmas with all the cheery significance of the greeting. Prosperity and the promise of more to come give us excellent reason to be happy. Then, too, we are very fortunate by contrast with the misery that oppresses a quarter of the globe, from which much of our Christmas spirit comes. The tradition-loving nations that gave us the Christmas tree and the most novel Christmas toys, the legend of St. Nicholas, the Christmas carol, the plum pudding and the yule log, the most famous of Christmas stories, and even that land where the three kings were guided by a star on the first Christmas eve, are directly involved in deadly war or else under its shadow. That next Christmas may see them in harmony once more and that the season may bring genuine peace on earth and good will toward men is one of our most fervent Christmas wishes. We wish every one in Medford and the Rogue River valley the happiest Christmas in their history.</p>	<p><b>Medford Fur. &amp; Hdwe. Co.</b> THE OLD RELIABLE</p>
<p><b>White's Velvet Ice Cream Co.</b> VELVET ICE CREAM—DAISY BUTTER</p>	<p>ALWAYS IN EARNEST <i>The Toggery</i> OF COURSE WHERE MOST MEN TRADE WHY?</p>	<p><b>Gates</b> EVERYTHING FOR THE AUTO</p>
<p><b>Oregon Gas &amp; Electric Co.</b> AT YOUR SERVICE</p>	<p><b>Holland Cafe</b> BEST EATS IN THE CITY</p>	<p><b>West Side Pharmacy</b> <i>The Rexall Store</i></p>
<p><b>C. P. Kribs &amp; Co.</b> THE GROCERS</p>	<p><i>Crowson's</i> GOOD CANDY</p>	<p><b>Garnett-Corey Hdwe. Co.</b> OUR CUSTOMERS MUST BE SATISFIED</p>
<p><b>Weeks &amp; McGowan Co.</b> FURNITURE, CROCKERY, GLASSWARE</p>	<p><b>Warner, Wortman &amp; Gore</b> GET OUR SPECIAL PRICES</p>	<p><b>Medford Electric Co.</b> THE HOUSE WITH A CONSCIENCE</p>
<p><b>Royal Bakery</b> HOME OF PEERLESS BREAD</p>	<p><b>Waters'</b> PAINT AND WALL PAPER STORE</p>	<p><b>Red Front</b> 5c, 10c AND 25c STORE</p>
<p><b>Rogue River Fruit and Produce Association</b></p>	<p><b>V-Plex Ring Co.</b> The Ring That Puts the Kick in the Motor</p>	<p><b>Hup---Mitchell---Dort</b> AGENCY, 127 N. RIVERSIDE</p>
<p><b>Nichols &amp; Ashpole</b></p>	<p><b>Copyright 1915 M. J. F. Co.</b></p>	<p><b>The Shasta</b> MAKERS OF CRATER LAKE CHOCOLATES</p>
<p><b>Medford Pharmacy</b> "SQUIBB" QUALITY DRUGS</p>	<td> <p><b>C. M. Kidd &amp; Co.</b> WEAR KIDD'S SHOES</p> </td>	<p><b>C. M. Kidd &amp; Co.</b> WEAR KIDD'S SHOES</p>